

JUNEAU INTERNATIONAL AIRPORT

RENTAL CAR MARKET SHARE REPORT: FEBRUARY 2026

FY26 Gross Revenue

MONTHS	AVIS	BUDGET	HERTZ	NATIONAL
July 2025	\$361,653.30	\$283,629.54	\$46,969.15	\$374,512.39
August 2025	\$386,482.80	\$293,868.26	\$40,795.54	\$393,838.43
September 2025	\$178,692.80	\$138,093.26	\$23,539.63	\$276,840.91
October 2025	\$97,528.20	\$50,977.15	\$10,226.85	\$164,134.79
November 2025	\$63,161.20	\$37,654.87	\$5,012.84	\$115,913.16
December 2025	\$79,110.40	\$38,752.92	\$8,202.07	\$99,887.01
January 2026	\$121,174.40	\$55,720.32	\$12,594.89	\$156,774.08
February 2026	\$106,165.30	\$55,913.39	\$10,134.82	\$151,068.72
March 2026				
April 2026				
May 2026				
June 2026				
FYTD Total	\$1,393,968.40	\$954,609.71	\$157,475.79	\$1,732,969.49
Marketshare	32.88%	22.52%	3.71%	40.88%

