

Action Item	Status	Action Type	Notes
Require all commercial use permittees to be TBMP members in good standing (+ WhaleSense if applicable)	Complete	Policy	Policy implemented
Stagger ship arrival times by 30 minutes	Complete	Partner Agreement	Achieved through scheduling
Establish a central tourism management function	Complete	Personnel	CBJ Tourism Office created
Engage a third party contractor to complete a public survey on visitor impacts	Complete	Contracted Service	Annual surveys conducted since 2021
Limit Parks & Rec commercial use permits to determine facility capacity and impacts	Complete	Policy	Facility capacity evaluated in permitting decisions and recommendations in Commercial Recreation Use Study
No cruise ships of any size in Auke Bay	Complete	Policy	No small cruise ships currently in city-owned Auke Bay facilities
Focus pedestrian flows to crosswalks and desired destinations	Complete	Capital Projects	Stanchions installed, wayfinding signage project complete
Do not do a full update of the LRWP	Complete	Policy	LRWP Amendment complete
Minimize and consolidate vehicle turning movements	Complete	Partner agreement	Addressed through TBMP and infrastructure
Minimize required stops for vehicles	Complete	Partner agreement	Addressed through TBMP, crossing guards, stanchions
Expand pedestrian stanchions	Complete	Capital Projects	Installed summer 2022
Focus pedestrian flow to crosswalks and desired destinations	Complete	Capital projects	Wayfinding project installed
Require all commercial use permittees to be TBMP members in good standing (and WhaleSENSE if applicable)	Complete	Policy	Complete by D&H
Turn off large LED screens while in port	Complete	Partner agreement	MOA completed
Minimize, eliminate ship waste in landfill	Complete	Partner agreement	MOA completed
Limit water usage by ships in times of draught	Complete	Policy	MOA completed
More transparency for schedules and passenger counts, release 2 years in advance or upon creation	Complete	Partner Agreement	Receive schedules in draft and upon creation. Improved discussion regarding scheduling conflicts.
Complete Blueprint Downtown and address land use, zoning & incentivizing business development downtown	Complete	Personnel	Adopted by Assembly
Require CLAA to assign shore power configured ships to electrified docks	Complete	Partner agreement	Maximizing use of Franklin Dock shore power
Negotiate a formal agreement by 2023 to limit port capacity to 5 large ships per day	Complete	Partner agreement	MOA complete
Augment and support TBMP	Complete	Policy	Travel Juneau has enhanced the program's reach. Continuing to work on other potential enhancements.
Take a more active role in ship scheduling	Complete	Partner agreement	CLAA under contract on scheduling, CBJ negotiating berthing agreements.
Evaluate schedule change requests for weather, etc. review with CBJ for community impact	Complete	Partner agreement	Staff given opportunity to approve/deny schedule changes, including last minute requests due to weather
Continue to work with industry on capacity	Complete	Policy	MOA with daily passenger caps completed
Prohibit anchoring if an additional dock is constructed	Complete	Partner Agreement	Five ship limit in place
Consider collecting data on the effects of hot berthing	Complete	Personnel	Asked about hot berthing in 2021 survey, hot berthing no longer scheduled
Limit expansion of downtown dock infrastructure to allow for no more than one larger ship	Complete	Partner Agreement	HTC dock plans only include one ship - part of tideland lease agreement
If subport dock is operational, prohibit hot berthing as a scheduled practice	Complete	Partner agreement	Hot berthing no longer scheduled
Prioritize dock electrification and continue to work with utility to monitor capacity	Complete	Capital projects	Design underway
CLIA/CLAA scheduling to minimize congestion, strategically assign ship berths based on ship size	Complete	Partner agreement	Continuing dialogue with CLIA/CLAA
Incentivize environmental best management practices through local award programs	In Progress	Partner agreement	Working with Travel Juneau and ATIA, revolving loan program planned
Recognize partners participating in AITA "Adventure Green Alaska" program	In Progress	Partner agreement	Working with ATIA and Travel Juneau
Improve pedestrian access between seawalk and South Franklin	In Progress	Capital Projects	Marine Park project to be constructed this year, Franklin to AJ Seawalk in design
Work on reducing speed and wakes from whale watching vessels in Auke Bay and impacted areas	In progress	Partner agreement	In TBMP guidelines, working on improved practices with industry
Encourage and incentivize electrification of tourism vehicles	In progress	Capital projects	Revolving loan program process
Plan and analyze tourism activities in areas outside of downtown development	In progress	Plans	Eaglecrest gondola project in process, commercial recreation study completed, more analysis required in context of Goldbelt proposal
Maximize right-of-way space on South Franklin for pedestrians	In progress	Capital projects	Capital projects ongoing and subject to funding
Support public and private development to alleviate pressure on existing infrastructure	In progress	Capital projects	Eaglecrest gondola project in process, seawalk project in process
Support cultural tourism and native art in public spaces	In progress	Partner agreement	Supporting SHI in totem walk and cultural campus projects
Integrate Juneau's marketing identity across community and develop campaigns to support local businesses, encourage cruise lines to support	In progress	Partner agreement	Discussed with local organizations - longer-term project
Determine community goals re: emissions, shore power, congestion mitigation, etc. Develop and implement action plan	In progress	Plans	Working on emissions and shore power, Green Corridor
Research and implement permitting system for whale watching operators	In progress	Policy	Conducting stakeholder engagement around Whale Watching
Assess tour permitting for streets and sidewalks and develop regulations if feasible	Not started	Policy	Requires research by CBJ Tourism, Streets, Parks & Rec
CBJ Law to research how other US communities have identified limitations on visitor numbers	Ongoing	Policy	In contact with other communities. Continually monitoring negotiated agreements and legal rulings.
Complete development of the seawalk	Ongoing	Capital projects	Ongoing - design for Franklin to AJ connection
Promote efficient ship scheduling to manage congestion	Ongoing	Partner agreement	Ongoing process, all parties in communication
Continue to operate TBMP over the long-term with peer pressure model for compliance	Ongoing	Partner agreement	Travel Juneau operating TBMP
Ensure recreation facilities are developed to maintain Juneau as a top recreation destination	Ongoing	Capital projects	Trail projects underway, Eaglecrest project underway, commercial recreational use study complete
Monitor water, wastewater, air quality	Ongoing	Partner agreement	DEC monitoring air quality, CBJ monitoring water/wastewater
Incentivize Juneau as a turn port for smaller ships	Ongoing	Partner Agreement	Several small lines currently turning in Juneau - hotels a barrier
Continue to charge commercial use fees and review and revise as appropriate	Ongoing	Policy	P&R, CDD, D&H, Mgrs Office working to harmonize tourism permits

Negotiate with cruise lines to "get the peak out of the week"

Ongoing

Partner agreement

Requires engagement with regional neighbors, homeports, cruise lines - daily capacity agreement completed