

## **“Our Juneau, Our Future” Advisory Committee**

### **Project Background - What is Juneau’s Comprehensive Plan Update Project?**

A Comprehensive Plan is like a roadmap for the future of Juneau. It’s a big-picture guide that helps the city decide how to grow and develop over the next 20 years. The plan covers important topics like housing, transportation, parks, and how our land is used. City leaders use it to make informed decisions about new development, existing neighborhoods, natural resources and hazards, and public services. The Comprehensive Plan is guided by our Advisory Committee (AC), who will provide different levels of oversight and guidance throughout the project. The AC’s role is to provide feedback on key decisions and policy recommendations that are reflective of Juneau’s community, as well as review feedback and findings from community engagement activities. The AC will meet bi-monthly (approximately 12 meetings) at various stages of the project to advise on project findings, strategies, and engagement approaches.

### **Goals for Advisory Committee:**

- **AC members weigh in on local conditions and trends.** AC members share helpful insights based on their understanding of what’s happening right now in the community and the changes they see happening over time. Their advice helps decision-makers understand potential problems, take advantage of opportunities, and make sound recommendations that fit the needs of the community.
- **AC members provide feedback on key decisions and policy recommendations.** The AC will be asked to provide feedback on key decisions and policy recommendations to ensure that these are tailored to the unique characteristics and needs of Juneau. The goal is for these decisions to be well-informed, community-centered, and aligned with the local population’s best interests. The AC helps to ensure that the community's voice is heard and considered in the decision-making process.
- **AC members advise community engagement.** The AC will be given opportunities to weigh in on the project team’s approaches to community engagement and communications. This could involve identifying areas where the community's concerns have been addressed, noting any gaps in communication, and suggesting improvements or changes to enhance future engagement efforts.
- **AC members deeply understand the Comprehensive Plan project.** Through this process, the AC will take a deep dive into learning about what a Comprehensive Plan is and how it shapes policy and impacts everyday people in Juneau. Through this learning, they will be able to explain both the opportunities and potential obstacles we may encounter along the way, to friends, neighbors and community.
- **AC members message, share, and listen.** The AC will share what they learn back with their communities and bring any ideas or concerns related to the Comprehensive Plan back to the project team. They will hold the project team accountable and responsive to community members and will help community members understand the project. AC members are champions of the “Our Juneau, Our Future” project.

### **Membership:**

The AC will consist of up to 21 members. The AC will be comprised of a diverse body reflective of Juneau and will be appointed by the Planning Commission from a pool of applications

through an open public application process. Like Juneau, the AC will include people from multiple demographics, occupations and areas of expertise, and lived experiences.

**Advisory Committee Member Responsibilities:**

- Attend and participate in up to 12 bi-monthly (every-other month) meetings over the course of the project. Meetings will typically be 2 hours.
- Provide input, skills, and knowledge towards specific topics and issues related to the Comprehensive Plan and process.
- Share what you learn during this process back with your friends, neighbors and community, and share any concerns or ideas you hear during the project duration with the project team.
- Attend community engagement events when possible.
- **The commitment window for the Advisory Committee is April 2025 –May 2027 (25 months)**

**City and Borough of Juneau's responsibilities:**

- City and Borough of Juneau (CBJ) will give leaders at least 2 weeks' notice before a scheduled meeting date, and try our best to accommodate AC members' schedules.
- CBJ commits to making meetings easy and accessible for members of the AC. Whenever possible, hybrid options will be provided, allowing participants to join virtually or in person. For in-person meetings, efforts will be made to hold them in convenient locations and offer refreshments to ensure a comfortable and welcoming environment for all attendees.