

Assembly Goals 2025

Approved at the 2/3/2025 Regular Assembly Meeting

1. Housing - Assure adequate and affordable housing for all CBJ residents				
AA*		Implementing Actions	Responsibility	Notes:
A	P/F/ O	Complete Title 49 rewrite project Phase 1 text amendments and begin public engagement for Phase 2.	Assembly, Manager's Office, CDD	
B	P/F/ O	Begin Comprehensive Plan rewrite and public engagement.	Assembly, Planning Commission, Manager's Office, CDD	
C	P/F	Evaluate and select a tangible next steps of the Housing Action Plan.	Assembly, Manager's Office, CDD	
D	P/F/ O	Continue aggressive use of the Affordable Housing Fund and review and potentially adjust fund guidelines to set affordable housing criteria, support successful projects, and meet community housing needs.	Assembly, Manager's Office	
E	P/F	Continue planning and implementation of (re)development of Telephone Hill, Pederson Hill, 2nd/Franklin, and CBJ land recently re-zoned to encourage density.	Assembly, Manager's Office	
F	P/O	Measure and monitor short-term rental trends and evaluate feasibility of short-term rental regulation.	Assembly, Manager's Office, CDD, Finance	

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2. Economic Development - Assure Juneau has a vibrant, diverse local economy

AA*	Implementing Actions	Responsibility	Notes:
A P/O	Work with industry to eliminate hot berthing. Support and implement strategies to manage local tourism impacts. Lead regional tourism planning efforts through Port Communities of Alaska. Raise dockage fees and adopt a commercial use plan for public spaces.	Assembly, Manager's Office, Docks & Harbors	
B P/F/ S	Explore ways to support the Capital Civic Center.	Assembly, Manager's Office, Finance	
C P/F	Complete design and build community support for West Douglas and Channel Crossing. Apply for construction funding and appropriate and/or bond for local match.	Assembly, CDD, Planning Commission, Manager's Office	
D P/F/ S	Collaborate with USCG and other partners to clear local hurdles in icebreaker homeporting efforts.	Assembly, Manager's Office, Docks & Harbors	

3. Sustainable Budget and Organization - Assure CBJ is able to deliver services in a cost efficient and effective manner that meets the needs of the community

AA*	Implementing Actions	Responsibility	Notes:
A P/F	Develop policies for all fund balances.	Assembly, Manager's Office, Finance	
B P/F/ S	Develop funding and management strategy for the next three years of Eaglecrest's capital and operations needs.	Assembly, Eaglecrest, Manager's Office, Finance	
C P/F/ S	Review and evaluate governance structure of empowered boards.	Assembly, Boards, Manager's Office	

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D	P/F	Evaluate ways to increase revenue from visitor activity.	Assembly, Manager's Office, Finance	
E	P/F	Examine purpose and effectiveness of city tax code and policies resulting in tax exemptions, tax credits, or any foregone revenue.	Assembly, Manager's Office, Finance	
F	F/O	Maintain Assembly focus on regular operational maintenance. Develop strategy for addressing deferred vs capital needs for all CBJ facilities.	Assembly, Manager's Office, EPW, P&R, all facility managers (incl. JSD/enterprise)	

*Assembly Action to Move Forward: P = Policy Development, F = Funding , S = Support, O = Operational Issue

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4. Community, Wellness, and Public Safety - Juneau is safe and welcoming for all citizens

	AA*	Implementing Actions	Responsibility	Notes:
A	P/O/S	Adopt a naming policy that acknowledges Juneau's history and indigenous culture.	Assembly, Manager's Office, Human Resources Committee	
B	P/F/O/S	Explore strategies for filling vacancies at CCFR and JPD	Assembly, Manager's Office, HRRM, CCFR, JPD	
C	P/F/O/S	Support Crisis Now and early intervention through childcare as part of community mental health wellness	Assembly, Manager's Office, CCFR, JPD	
D	P/F/S	Consider review of Juneau Community Foundation grant recipients.	Assembly, Manager's Office, JCF	
E	S	Support Douglas Indian Association's efforts to acquire Mayflower Island.	Assembly, Manager's Office	
F	F/S	Advocate for programs that strengthen families with children aged 0-3.	Assembly, Manager's Office	
G	P/S	Continue to strengthen government to government relations with tribes. Work on projects meant to grow effective communication, trust, and partnerships.	Assembly, Manager's Office	

5. Sustainable Community - Juneau will maintain a resilient social, economic, and environmental habitat for existing population and future generations.

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AA*	Implementing Actions	Responsibility	Notes:
A P/O	Implement a zero waste or waste reduction plan, including development of the zero waste subdivision.	Assembly, Manager's Office, EPW, Finance	
B P/O	Identify and prioritize the most cost-effective energy efficiency and electrification upgrades in CBJ facilities.	Assembly, Manager's Office, all departments	
C P/O/ F	Identify the next major step or investment towards achieving the goal of reliance on 80% of renewable energy sources by 2045.	Assembly, Manager's Office, all departments	
D P/F	Continue developing GLOF and other natural disaster mitigation, resilience, and response strategies with partner agencies.	Assembly, Manager's Office, EPW	
E P/O/ F	Develop strategy to reduce abandoned/junked vehicles.	Assembly, Manager's Office, EPW, Law, P&R, D&H	
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