



**Blueprint Downtown Steering Committee Meeting Agenda
Zoom Webinar & Telephonic**

October 7, 2021, 6:00 p.m.

Steering Committee Members Present:

Karena Perry, Chair
Betsy Brenneman
Kirby Day
Michael Heumann
Ricardo Worl

Patty Ware
Nathaniel Dye
Iris Matthews
Tahlia Gerger

Steering Committee Members Absent:

Daniel Glidmann
Laura Martinson

Staff:

Beth McKibben, Project Manager
Alexandra Pierce, Planning Manager

Assembly Members:

Loren Jones

I. Roll Call

The meeting was called to order at 6:04 PM

II. Approval of Minutes

- a. **MOTION:** By Mr. Day to approve the July 8, 2021 minutes. Ms. Ware seconded.

The motion passed with no objection.

- b. **MOTION:** By Mr. Day to approve the July 15, 2021 minutes with corrections as noted. Ms. Brenneman seconded.

The motion passed with no objection.

- c. **MOTION:** By Mr. Day to approve the May 6, 2021 minutes with corrections as noted. Ms. Matthews seconded.

The motion passed with no objection.

III. Public Participation

None.

IV. Steering Committee Updates

None.

V. First Look

The Committee appreciated the work that had been completed but is not ready to release the draft in its current format.

a. Chapters 1, 3-7

Mr. Worl suggested the “vision boxes” at the beginning of each chapter be removed. He suggested that high lights or top five for each chapter be at the beginning.

Ms. Matthews agreed that the “vision boxes” should be removed. They are remnants from a previous version before the six goals were developed.

Ms. Brenneman presented a series of comments to specific pages in Chapter 3.

Ms. Ware found the tables to be challenging to understand. She would prefer the tables in the chapters and implementation table be organized in the same way. She also suggested we think about how the reader will be guided in how to use the plan as its very dense.

Mr. Worl asked the font size be increased. He suggested some edits to the formatting of the tables, as for colors and spacing. The executive summary will address many of his concerns.

Ms. Pierce suggested that staff work with the print shop on colors and review how the various colors work with various printers and screens.

Ms. Brenneman asked for an update for “ADOD”.

Ms. McKibben stated there is not updated text yet.

Ms. Brenneman suggested reorganizing Chapter 4 with the broader “housing” section before the subdistrict discussion and noted the subdistrict sections were not consistent with text and map, and some corrections to the table.

Ms. Ware asked for clarification on the different colors of the rows in the table.

Ms. McKibben explained the colors were just to help the reader differentiate between the rows.

Mr. Day asked about a map referenced in the discussion on Upstairs Downtown.

Ms. Brenneman suggested that all tables be organized in a similar way and make more clear the organizational structure.

Ms. Brenneman noted a correction needed in Chapter 6 regarding the SLAM. She also noted a needed correction in the table.

Ms. Ware asked if there is data more current than 2013 regarding the earnings of the arts in Juneau.

Mr. Worl asked if the plan should mention the SHI arts campus.

Ms. McKibben suggested a “box” with the ground-breaking date.

Mr. Day mentioned CBJ should keep an eye on the private owned archipelago site.

Ms. Ware likes the tables for the parks and found them easy to use and appreciates the opportunities listed.

Ms. Brenneman suggested edits to the Cope Park box. She asked about green space in Marine Park. She asked about actions regarding landscaping.

Ms. McKibben reminded the committee that landscaping is part of CTED.

Ms. Matthews suggested the parks information will be more powerful with maps. She suggested that the tables be winnowed down, all boxes include opportunities, and the opportunities be more consistent in type.

Ms. Pierce reminded the committee that there will be maps for this chapters. She also pointed out that the opportunities for the various parks are not consistent. For example, opportunities at Marine Park are vastly different than the cemetery where there will be very little change or additional investment. Some of the opportunities came from the Parks Master Plan and some from steering committee discussion.

Staff shared an example of one of the park’s maps. Ms. Brenneman recommended the address not be included on the maps.

Ms. McKibben explained how many of the “opportunities” identified in the boxes are represented in the “actions” table in a broader sense, for example, community gardens are a recommended action and identified as an opportunity for several parks.

Mr. Day mentioned the 30 minute spacing between ships is already happening, and recommended the expansion of stanchions be changed 2022.

Ms. Peirce reminded the committee this was a recommendation of the VITF and we can note it as accomplished.

Ms. Ware noted the bench on stairwell between Calhoane and Willoughby has been removed.

Ms. Matthews said the chapters does a good job of talking about pedestrian connections and such but the introduction could be more positive, highlight the walkability and focus more on that.

Ms. Brenneman asked about the recommendations for the Safe Routes to Schools Plan and Non Motorized Transportation Plan. She remembered the committee discussing some changes to the language in the recommendation.

Ms. McKibben explained the language in the table reflects the discussion of the committee.

Ms. Brenneman asked if the steering committee can recommend the adoption of a plan that has not been adopted.

Ms. McKibben said they could but does not feel it will be helpful. She reminded the committee the plan “endorses” the recommendations of various plans and many of the recommended actions have been brought forward in Blueprint.

Ms. Brenneman asked about the recommendations for EV charging.

Ms. McKibben stated there is an action for EV charging permit plan and also including EV charging infrastructure in street reconstruction.

Ms. Dye suggested the plan include a recommendation for EV charging in development projects.

M/S Brenneman/Matthews recommend adding a recommendation for EV charging for new development.

Mr. Heumann thinks smart developers are already doing this and that maybe it does not need to be regulated.

Ms. McKibben suggested that EV charging in new development could be an incentive and worked into future bonus work.

b. Chapter 2

The committee reviewed the table for chapter 2. Ms. McKibben said she would like horizontal lines between columns and that the different text color is intended to high light actions unique to Blueprint. She reviewed the information included in the table. She presented the updated section on Measuring Success and that she had found good templates for how to track downtown metrics and these will be included as an appendix. She reviewed the section on potential funding sources.

The committee agreed they do not see a need to include a column for cost and cost break down. There was discussion about text size and colors of text and backgrounds.

There was discussion about adding actions for collaborating with the tribe and regarding moving City Hall.

VI. Committee Comments

Mr. Worl asked about the public outreach process.

Ms. McKibben shared ideas, such as pop ups, presentations to various community groups and maybe an open house. She asked that some steering committee members join in these outreach efforts.

She thanked the committee for their hard work and commitment.

VII. Adjournment

The meeting was adjourned at 8:45 pm.

Next Meeting Date: TBD