## **2023 Official Candidate Statement City & Borough of Juneau**, Alaska

# **Dorene Lorenz**

### **Candidate:** Assembly Areawide





Name:	Dorene Lorenz
Office Sought:	Assembly Areawide
Residence Address:	2823 Marsha Avenue
Mailing Address:	2823 Marsha Avenue, Juneau, AK 99801
Email Address:	DoreneMLorenz@aol.com
Website Address:	www.DL4JNU.com
Age at the date of Election:	58
Occupation:	Communications Consultant
Children's Names:	Casmir Lorenz
Place of Birth:	Seward, Alaska
Length of Residency in Juneau:	5 years
Communities lived in & dates of residency	: Seward, Anchorage, Eagle River, Wasilla, Nikiski, Kenai, Soldotna, Juneau. 1965-2023
Education:	Chugiak High School, Anchorage Community College, Brigham Young University, University of Arizona, Tucson
Political and Government work:	Seward City Council

#### [Page 1 of 2] Dorene Lorenz – Candidate for Assembly Areawide

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Business and Professional Positions:	I've channeled my communications expertise into a public affairs and marking consultancy where my strategic guidance has helped organizations align their messaging with their core values and engage the public on critical matters.
Service Organization Memberships:	As a proud fourth-generation Alaskan, my deep connection is evident in my 20+ year involvement in preserving our history through the Pioneers of Alaska, where I am currently serving my second term as President of the Juneau Women's Igloo.
Special Interests:	International Affairs, Social Justice, Equality, Fairness.
Other appropriate information:	An avid horsewoman, I share my home with uber rare Nordic chickens, large working dogs, and a rescue kitty from Hoonah.

#### **Biographical Information** [limited to 150 words or less.]:

A former television talk show host, broadcast journalist, and news director at ABC/FOX Alaska, my passion for amplifying the voices of the community, thought-provoking storytelling, and uncovering the truth, earned an appointment as a Pakistan Fellow at International Center for Journalists.

My career extends to showcasing my talents as a celebrated interior designer, visual artist, television and film actor, and international award-winning screenwriter.

My involvement in civic initiatives reflects a lifelong dedication to public service.

I have volunteered on the Anchorage Arts Advisory Committee and the AVTEC Institutional Advisory Committee, as well as the Seward's Historic Preservation Commission, Economic Development Committee, Waterfront Development Committee, Alternative Energy Committee, Long-Term Care Replacement Facility Committee, Centennial Legacy Committee, and the CBJ Sister Cities Committee.

#### **Position Statement** [limited to 250 words or less.]:

The steep increase in property taxes strongly impacts Juneau families ability to thrive and survive.

The financial challenges caused by COVID, rising costs of living, inflation, and utility bills have already taken a toll on residents' finances, making these exceptionally difficult years.

Our Assembly appears to have ignored the community's collective belt-tightening efforts, disregarding voters' concerns, and raising property taxes while accumulating record amounts of additional revenue and increasing government spending.

I am deeply committed to community sustainability, and I believe our goals can be achieved in a reasonable and measured manner.

Together, we can work towards creating a more diverse economy and family-supporting jobs to ensure an exceptional quality of life for all Juneau residents.

[Page **2** of **2**] Dorene Lorenz – Candidate for Assembly Areawide

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