

March 15, 2021

Re: NCLH Juneau Waterfront Design
NCLH Design Goals

Dear Mayor Weldon:

The CBJ Assembly is considering the review and approval process relative to NCLH development at the Auke Landing site, covering CBJ tidelands and overall community impact.

The following development decisions have been made by NCLH, subject to approvals and modifications by other partners, including the CBJ and the USCG. This summary of NCLH goals closely aligns with the CBJ Assembly Tourism Task Force recommendations from their final study of March 2020.

- Construction of a new dock is proposed as an extension of Whittier Street, allowing NCLH to better accommodate their sailing schedules and facilitate improved movement of their visitors in and around Juneau
- A new NCLH dock would have a westerly side dedicated to NCLH use, and the easterly (interior) side controlled by the CBJ, Coast Guard or other governmental agency
- Seawalk connections will be constructed across the new NCLH waterfront, including links with adjoining CBJ and USCG properties to maximize Seawalk extent and usability
- A public park area of over one acre will be incorporated within the 2.9-acre NCLH parcel
- Bus and other vehicle parking will be primarily met through the use of below-grade parking, extending under building and park spaces.
- Pedestrian safety and amenities for visitors and local users will be emphasized
- Best environmental practices, covering both facilities and operations, will be incorporated
- NCLH will provide shore-side electric ship berthing, with additional charging provisions for electrified buses and vehicles
- Design provisions will be incorporated to allow future road access to adjoining CBJ tidelands to the west of Auke Landing
- Juneau community priorities for development and activities at Auke Landing will be actively solicited and incorporated where feasible
- Development will focus on local qualities and year-round vitality for the new development area

Additional features which are likely to be incorporated in NCLH development work include the following:

- Integration of the Juneau Ocean Center, a 501-C-3 nonprofit organization which has proposed a new facility in the Subport area for over five years. This group is dedicated to educational programs concerning ocean ecology, maritime history, and the “blue economy”.
- New waterfront shore-side habitat and access, ideally developed in combination with the CBJ on adjoining westerly tidelands, working with the Seawalk construction
- Native cultural design influences, also associated with waterfront and habitat development. Potential includes informational exhibits, and on-going art projects.

Sincerely,



Howard Sherman
EVP Onboard Revenue and Destination Development
Norwegian Cruise Line Holdings

cc: Rorie Watt, CBJ City Manager; Jill Maclean, CDD Director; Katie Koester, Engineering.