

CITY AND BOROUGH OF JUNEAU

VISITOR INDUSTRY TASK FORCE

CBJ Visitor Industry Task Force

There is created within the City and Borough of Juneau a ten-member Visitor Industry Task Force. The committee is composed of two Assembly members and eight members representing the various facets of the community. The proposed members from the Assembly are Triem and Bryson and the proposed members of the public are Kirby Day, Paula Terrel, Holly Johnson, Alida Bus, Dan Blanchard, Meilani Schijvens, Bobbie Meszaros, and Craig Dahl.

Assembly member Triem shall serve as chair. The committee shall elect a vice chair from among its members at its first meeting.

Purpose

The purpose of the committee shall be to provide helpful advice to the Assembly and to advance community thinking on a range of visitor industry topics, including:

1. Regarding the management of the visitor industry:
 - a. Is the current approach to managing the visitor industry adequate to make Juneau an attractive place to live and to visit?
 - b. Is the approach adequate within the existing dock infrastructure and within other foreseeable public or private infrastructure projects for the growth anticipated?
 - c. If no to a. and/or b., what types of management ideas should be explored further?

2. The Long Range Waterfront Plan has guided CBJ thinking and actions on the development of waterfront infrastructure for the last 15 years. In the early 2000's, writing, considering and adopting the LRWP was very time consuming and an update or re-writing is likely similarly difficult and time intensive. Regarding the LRWP:
 - i. What are the pros and cons of updating the LRWP?
 - ii. If the LRWP was updated, should it be an infrastructure update, or should that update consider other policy or operational issues?

3. Regarding the persistent idea of a restriction on the number of visitors:
 - a. Consider and research whether a restriction on the number of visitors arriving in Juneau would be legal, enforceable or practical.
 - b. If found to be legal and enforceable, advise on the pros and cons of the concept of restricting the number of visitors and whether a restriction strategy might be:
 - i. A concept that would apply to annual/seasonal visitation numbers?
 - ii. A concept that would apply to daily visitation numbers?
 - c. Consider whether changes to ship scheduling (daily arrivals and departures) might address community concerns with impacts.
 - d. What are the pros and cons of CBJ becoming involved in dock scheduling?

4. Consider the pros and cons of collecting public opinion through formal surveys, including researching survey costs. Public opinion is always important for the Assembly to determine and collect; however, asking simple yes/no questions on nuanced issues can be polarizing and can be difficult to get the public to understand all of the details necessary for the formation of well-founded policy decisions.

Timeline

The members shall serve until completion of their tasks which are proposed to be completed and reported to the Assembly by February 28, 2019. The committee shall expire within six months of this date unless extended. The committee shall report to the Assembly Committee of the Whole as scheduled by the Deputy Mayor.

Meetings, Officers, Records, Quorum, Staff Support

The committee shall determine its meeting schedule according to its workload and at the call of the chair. All meetings shall be open to the public and advertised through the Municipal Clerk's office.

A majority of the committee members shall constitute a quorum for the transaction of its business. The committee shall follow the procedures used by the Assembly for transaction of its business, as interpreted by the City Attorney as necessary. The committee shall keep a record of its meetings, transaction, finding, determinations and written public comments received, which shall be filed with the Municipal Clerk and be open to public inspection at reasonable times.

The City Manager and City Attorney will provide staff support and assistance to the task force as appropriate and as time and priority allows.

Dated: October 14, 2019.



Beth A. Weldon, Mayor
City and Borough of Juneau