

Tourism Management Implementation (2019 -)

Action	Status	Type	Notes
2019			
Created Visitor Industry Task Torce	Complete	Personnel	Mayor established task force
2020			
Require all commercial use permittees to be TBMP members in good standing (+ WhaleSense if applicable)	Complete	Policy	Policy implemented
Stagger ship arrival times by 30 minutes	Complete	Partner Agreement	Achieved through scheduling
Do not introduce a hard numerical cap on ship scheduling, use other management measures	In progress	Policy	Discussing and researching legislative and negotiated options
2021			
Establish a central tourism management function	Complete	Personnel	Tourism position created
Engage a third party contractor to complete a public survey on visitor impacts	Complete	Contracted Service	2021 Survey complete
Limit Parks & Rec commercial use permits to determine facility capacity and impacts	Complete	Policy	Facility capacity evaluated in permitting decisions
No cruise ships of any size in Auke Bay	Complete	Policy	No small cruise ships in city-owned Auke Bay facilities
Focus pedestrian flows to crosswalks and desired destinations	In progress	Capital Projects	Stanctions, wayfinding signage
More transparency for schedules and passenger counts, release 2 years in advance or upon creation	In progress	Partner Agreement	2023 already out
Do not do a full update of the LRWP	In progress	Policy	LRWP Amendment process initiated
2022			
Minimize and consolidate vehicle turning movements	Complete	Partner agreement	Addressed through TBMP and infrastructure
Minimize required stops for vehicles	Complete	Partner agreement	Addressed through TBMP, crossing guards, stanctions
CBJ Law to research how other US communities have identified limitations on visitor numbers	In progress	Policy	CBJ Law conducting research, staff have also notified CLIAA of intent to negotiate or legislate limit
Incentivize environmental best management practices through local award programs	In progress	Partner agreement	Working with Travel Juneau
Recognize partners participating in AITA "Adventure Green Alaska" program	In progress	Partner agreement	Working with Travel Juneau
Engage a third party contractor to complete a public survey on visitor impacts	In progress	Personnel	Budgeted for a 2022 survey in MPF
Expand pedestrian stanchions	In progress	Capital Projects	Planned for installation in 2022
Complete Blueprint Downtown and address land use, zoning & incentivizing business development downtown	In progress	Personnel	Going out for public review soon
Require CLAA to assign shore power configured ships to electrified docks	In progress	Partner agreement	Some minor shuffling this summer, negotiations ongoing.
Limit expansion of downtown dock infrastructure to allow for no more than one larger ship	In progress	Ordinance/Partner Agmt	LRWP amendment and CBJ Law research underway
Prohibit anchoring if an additional dock is constructed	In progress	Ordinance/Partner Agmt	LRWP amendment and CBJ Law research underway
Improve pedestrian access between seawalk and South Franklin	In progress	Capital Projects	Several projects for 2022
Consider collecting data on the effects of hot berthing	In progress	Personnel	Asked about hot berthing in 2021 survey, staff to determine additional data to collect
Turn off large LED screens while in port	In progress	Partner agreement	Working with CLIAA
Minimize, eliminate ship waste in landfill	In progress	Partner agreement	Working with CLIAA
Evaluate schedule change requests for weather, etc. review with CBJ for community impact	In progress	Partner agreement	Staff currently notified
CLIA/CLAA scheduling to minimize congestion, strategically assign ship berths based on ship size	Not started		
Determine community goals re: emissions, shore power, congestion mitigation, etc. Develop and implement action plan	Not started		
Research and implement permitting system for whale watching operators	Not started		
Continue to charge commercial use fees and review and revise as appropriate	Not started		
Assess tour permitting for streets and sidewalks and develop regulations if feasible	Not started		

*Hashed rows are those impacted by Subport development