1. Housing - Assure adequate and affordable housing for all CBJ residents

	AA*	Implementing Actions	Responsibility	Notes:
A	P/F	Prioritize Housing Action Plan strategies	Assembly, Manager's Office	Short term
В		Approve and implement Affordable Housing Fund distribution plan.	Assembly, Manager's Office	Short term
С		Develop downtown housing incentives including tax abatement	Assembly, Manager's Office, CDD	Short term
D	P/F	Focus on developing workforce housing	Assembly, Manager's Office	Long term
E		Develop incentives to encourage long term rentals over short term rentals	Assembly, Manager's Office, Finance	Long term

2. Economic Development - Assure Juneau has a vibrant, diverse local economy

	AA*			
	/ / / /	Implementing Actions	Responsibility	Notes:
А	Ρ	Implement Juneau Economic Plan	Assembly, Manager's Office	Short term
В	F/O	Revitalize Downtown	Assembly, Manager's Office	Short term
С		Area Plans: Complete Downtown Area plan, followed by Douglas and Valley area plans.	Assembly, CDD, Planning Commission, Manager's Office	Blueprint = short. Douglas/ Valley = L
D		Evaluate next steps & benefits with the West Douglas road and Channel Crossing	Engineering	Long term
Е	F/O	Update the Comprehensive Plan	CDD	Long term
Е	0	Protect future industrial land	Assembly, Manager's Office, Lands, CDD	Long term
F		Explore and review options for the Centennial Hall complex	Assembly, Manager's Office	Long term
G		Explore viability of a summer operation plan for Eagelcrest Ski Area	Assembly, City Manager, Eaglecrest Board, Eaglecrest General Manager	Long term

3. Sustainable Budget and Organization - Assure CBJ is able to deliver services in a cost efficient and effective manner that meets the needs of the community

	AA*			
		Implementing Actions	Responsibility	Notes:
А		Maintain Assembly focus on deferred maintenance	Assembly, Manager's Office,	Short term
		including BRH and JSD.	Engineering/Public Works, all	
			operating departments with facilities	
В	P/F	Protect Budget Reserve	Assembly, Manager's Office, Finance	Short term
		5		
С	P/F	Continue to evaluate sales tax structure.	Assembly, Manager's Office, Finance	Short term
D		Develop plan to address reduced state support for	Assembly, Manager's Office, Finance	Short term
		School Bond Debt Reimbursement.		
Е	Р	Reduce the relative cost of living in Juneau where	Assembly, Manager's Office, Finance	Long term
		possible.		
F	F/O	Examine life cycle and life cycle costs of CBJ facilities	Assembly, Manager's Office,	Long term
		including city hall	Engineering & Public Works	
	*Assembly Action to Move Forward: P = Policy Development, F = Funding, S = Support, O = Operational Issue			

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4	4. Community, Wellness, and Public Safety - Juneau is safe and welcoming for all citizens				
	AA*	Implementing Actions	Responsibility	Notes:	
A	P/F/ O	Reduce homelessness	Assembly, Manager's Office, Community partners	Short term	
В	0	Working with non–profits, BRH Board and CEO, develop a plan for non-profits and BRH's role with public health and social services in the community		Short term	
С		Assess legislative impact, community services, and operations through the lenses of systemic racism .	Assembly, Manager's Office, Community partners	Short term	
D		Develop and implement strategies to reduce and deal with the impacts of crime in the community.	Assembly, Manager's Office, Law, JPD, Community Partners	Long term	

5. Sustainable Community - Juneau will maintain a resilient social, economic, and environmental habitat for existing population and future generations.

	AA*	Implementing Actions	Responsibility	Notes:
A		Develop strategy to measure, track and reduce CBJ energy consumption.	Assembly, Manager's Office, all departments	Short term
В	P/F	Make a long term plan to achieve reliance on 80% renewable energy sources by 2045	Assembly, Manager's Office, Engineering/PW	Short term
С	P/F	Develop climate change adaptation plan	Assembly, Manager's Office	Short term
D		Develop solid waste strategy including plans to increase recycling and deal with abandoned/junked	Assembly, Manager's Office, Engineering/PW, JPD	Long term

6. Pandemic Recovery - Protect Public Health and Recover Economic Strength During the COVID Pandemic

*Assembly Action to Move Forward: P = Policy Development, F = Funding, S = Support, O = Operational Issue

Goals Adopted by the Assembly at the Nov. 23, 2020 Regular Meeting