

Juneau Commission on Sustainability

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To:

Mayor Weldon and Assembly Members

From:

Gretchen Keiser, Chair, Juneau Commission on Sustainability

Date:

July 8, 2020

Subject:

JCOS Collaboration on Juneau ArtWorks Program

On behalf of the Juneau Commission on Sustainability (JCOS), I offer the Commission's participation in crafting the overall purpose and outcomes of the Juneau ArtWorks Program proposed for funding under the CBJ CARES funding. The program would deliver much needed employment for Covid-affected local artists. At the same time, it could also focus some of Juneau's incredible creative and imaginative talent toward producing art that repairs and strengthens the social fabric of our Covid-affected community and also "paints a picture" of a resilient and sustainable Juneau as we move forward.

Sustainability, in broadest terms, refers to the ability of a community to meet the needs of the present and continue to function economically, socially, and environmentally in order to meet the needs of future generations. And a well-functioning and cost-effective local government underlies a community's long-term viability. As Juneau first grapples with the serious public health and economic challenges of today's Covid pandemic, we can also take secondary actions that improve our community's overall resilience, viability, and sustainability for the long haul. Art can play a significant role in envisioning a bright near- and long-term future for Juneau residents.

The CBJ Assembly recognizes the need for Juneau's sustainability in several pragmatic 2020 goals:

<u>Sustainable Budget and Organization</u> – Assure CBJ is able to deliver services in a cost efficient and effective manner that meets the needs of the community (facilities' life cycle costs, deferred maintenance, technological upgrades, fiscal issues, and Juneau's cost of living).

<u>Sustainable Community</u> – Juneau will maintain a resilient social, economic, and environmental habitat for existing population and future generations (solid waste strategy with

attention to recycling, junk vehicles and single-use plastics; energy consumption in CBJ operations; community water use reduction; plan to achieve 80% reliance on renewable energy by 2045; and climate change adaptation).

The ArtWorks project could create art that not only envisions our community's future but also celebrates the steps CBJ has already taken to sustain Juneau (Juneau Climate Action Plan, EV charging infrastructure and electric buses, residential heat pump conversion, Juneau Economic Development Plan, and Juneau Renewable Energy Strategy). The Juneau Commission on Sustainability is ready and willing to work with the Juneau Arts & Humanities Council and CBJ as this program proceeds.

cc: CBJ City Manager
Economic Stabilization Task Force
Nancy DeCherney, JAHC