

From: [Jerick Ibias](#)
To: [City Clerk](#)
Subject: Visitor Industry Task Force testimonial
Date: Sunday, February 16, 2020 1:32:43 PM

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To whom it may concern,

My name is Jerick Ibias and I am currently a bartender at the Red Dog Saloon. I've been a resident of Juneau for all 26 years of my life. A majority of my lifetime income has come from tourism-related businesses. After high school, I left Juneau to pursue a business degree in Hawaii. I would come back every summer to work the cruise season and save money for the next year of schooling. Upon graduation from my bachelor's I decided to further my education with a Master's in Travel Industry Management. The driving force behind this decision was my experience with Juneau's tourism industry.

I'm writing simply to shed some light on the positive impact that cruise tourism has had on my life personally. The industry has helped provide me with a higher level education and the means to pay for it. It has given me incredibly beneficial life and social skills. These skills have been used towards bettering our community and creating positive interactions with the visitors to our city. Lastly, the cruise industry has given me a sense of responsibility towards the well-being of Juneau's future growth and the successful management of the impacts of tourism. My hope is that insightful community members and knowledgeable industry professionals can work hand in hand to reap the benefits that I have found through the tourism industry. In turn providing the less influenced members of our community with peace of mind that the management of our city is being handled appropriately.

Best regards,

Jerick Daniel Ibias

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