From: <u>Mariann</u>

To: <u>City Clerk</u>; <u>Borough Assembly</u>

**Subject:** Juneau Tourism

**Date:** Friday, January 3, 2020 1:13:27 PM

## EXTERNAL E-MAIL: BE CAUTIOUS WHEN OPENING FILES OR FOLLOWING LINKS

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Visitors Industry Task Force Members,

My name is Mariann Cummings I am owner and operator of M&M Tours Limited here in Juneau. My company offers City and Glacier Tours, Mendenhall glacier express trips and Red Trolley tours of downtown historic district and salmon hatchery.

This will be my 14th season in operation. I lost my husband in 2013 and we both had a great love for Juneau. Its wonderful training local people to responsible share the Beauty of our wonderful Little city and to hear them say "I've lived here my whole life and didn't know that!"

We live in an amazing place of beauty and tranquility. How can we deny others the once in a lifetime opportunity to share in this great place?

Some families save for years to be able to come here and see the sights we are Blessed to see every day.

If this sounds dramatic and emotional...It is to me. It's very emotional. I love Juneau. I love the wildlife the glaciers the boating and seeing sights you can't see anywhere else! I talk about my home here when I'm down South to everyone I meet. Not just because I want them to come on one of my tours but because I LOVE IT! I want to share it with everyone!

Now the other side of it, the Financial benefit to the city. The sales tax. The unemployment tax. Numerous jobs that are created locally during the 5 to 6 months we are in operation. I employ approximately 25 people. Most are locals. Some born and raised here.

I own a house out Thane that I pay utilities on and taxes on an employee local people for landscaping and other jobs needed at my residence. I Pay rent for a local office. I have a car and a truck for the winter. I pay fuel I pay insurance I pay maintenance. I am one of the largest customers at one of the local auto shops that do maintenance on my buses vans and Trolley. They buy parts locally when available. They employee numerous local people also. I eat out at restaurants, I shop at local stores. I'm a woman I shop.:)

Through Tourism We put so much back into our local economy. To limit that would be going backwards.

My company motto is "Making Memories of a lifetime" That is our goal and we strive to do that in the most responsible way.

Thank you for your time.

Mariann Cummings M&M Tours of Juneau mmcummings1@aol.com 907-789-5460

"Making Memories of a Lifetime"