

CBJ Visitor Industry Task Force

October 22, 2019 City Hall Conference Room 224

Minutes-DRAFT

1. Call to Order, Attendance

The first meeting of the Visitor Industry Task Force was called to order at 12:05pm.

Members Present: Chair Carole Triem, Wade Bryson, Bobbie Meszaros, Alida Bus, Craig Dahl, Paula Terrel and Kirby Day

Members Absent: Holly Johnson, Dan Blanchard and Meilani Schijvens

2. Nomination, election of Vice Chair

Member Craig Dahl was nominated for Vice Chair, *hearing no objections, so moved.*

3. Pass out Task Force charging document, letter from the Mayor, Review

The Mayor spoke to her memo and charging document; requesting that the task force stay with "the big picture" and the purpose of the task force as laid out in the charging document.

Chair Triem laid out the way future meetings will run and how best to receive information from the public. The task force will look at holding some public testimony dates after the first of the year, once the task force has had a chance to dig a little deeper into its charge and review material and presentations proposed for future meetings.

If needed, sub-committees will be formed by task force members to work on specific topics.

The task force may or may not come to consensus on everything and it's okay to disagree but the goal is to find a common ground.

4. Meeting Date Discussion, what is possible by end of February 2020

It was decided to hold meetings every other Tuesday at 12:05pm in the Assembly Chambers. The task force will take a break during the holidays and begin again in January and look at whether to meet weekly if needed.

5. Discuss form of final work product to Assembly

The recent Assembly Childcare Task Force can be looked to as the “gold standard” in how best to present the task force’s final product to the Assembly. The Clerk’s Office will forward the Childcare’s final report to members for their review.

The goal is to have a completed report by the end of February 2020.

6. Discuss desired level of staff/contract support

It was requested that public comment along with task force correspondence funnel through the city.clerk@juneau.org email along with a cc: to carole.triem@juneau.org. The Clerk’s Office will post all public comment along with packet material and other material of interest to the Visitor Industry Task Force and create binders for all the members.

Adjournment

There being no further business to come before the Task Force, meeting adjourned at 12:51 pm.

Possible Future Meeting Topics:

- A. Juneau in the Region, where do we fit? What do we know about the future?
- B. Historical review of past tourism planning efforts.
- C. Current Tourism Management Approaches.
- D. Review the LRWP in detail, what has been accomplished, what hasn’t.
 - How have issues changed?
 - How have issues stayed the same?
 - Discuss pros and cons of updating.
 - Tourism Restriction Discussion
- E. Options for Seeking Public Opinion
- F. Recommendations development