


TO: Rod Swope
City Manager

FROM: Joe Buck 
Public Works Director

DATE: December 30, 2010

RE: Marine Passenger Fee Funding Requests

Marine Passenger Fees are utilized by the Public Works Department in Capital Transit for additional summer bus service and in Streets for the maintenance of the downtown sidewalks and streets during the summer months. We would like to request MPF funding to continue these services as follows:

Capital Transit Public Bus Service:

Project Description

During the summer, visitors heavily use local bus service, making it necessary to increase services in order to accommodate locals and visitors adequately. The bus system provides a safe, efficient, and cost-effective way for visitors to visit the glacier and view other areas of Juneau. The additional revenue from summer visitors does help offset the cost of providing the additional bus service; however, our transit system is heavily subsidized and the additional costs are not completely offset by the revenue received. For the summer, we plan to maintain increased bus service availability in the mornings and evenings at an operational cost of **\$278,000**.

Maintenance of Downtown Streets/Sidewalks:

Project Description

During the summer months, downtown Juneau is significantly impacted by the number of cruise ship passengers. In 2010, 862,000 cruise ship passengers visited Juneau. In order to maintain a clean downtown core, Streets implemented a program in FY05 in partnership with the Downtown Business Association to sweep the downtown sidewalks and empty the trash receptacles. The cost of this program is **\$98,800**.