

December 29, 2015

Kim Kiefer, Manager
City & Borough of Juneau
155 S. Seward St.
Juneau, AK 99801

Re: Request to Renew the DBA Ambassador Program for FY17

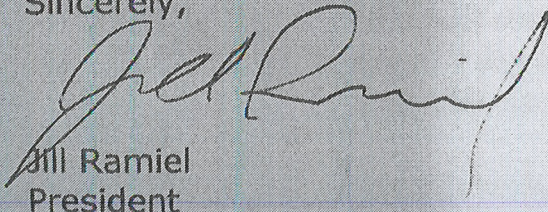
Dear Ms. Kiefer,

The Downtown Business Association hereby requests continuation of funding for its Downtown Ambassador Program for FY17 in the amount of \$57,000, the same as last year. Goldbelt Security has agreed to provide the same level of support as in FY16. The total contract amount is \$49,107.90. The grant funding will provide 13.3% overhead plus \$300 for replacement uniforms which were updated last year to include red shirts and jackets with the DBA logo.

Last spring Goldbelt Security and the DBA worked very collaboratively to increase the visibility of the Goldbelt Ambassadors and ensure they covered a broader circuit of our downtown. We received a great deal of positive feedback from the downtown business community for our Ambassador program. We could not do this without the continued support from the CBJ Passenger Fee program.

Thank you for your continued support.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jill Ramiel", is written over a light-colored background.

Jill Ramiel
President