



DOWNTOWN BUSINESS ASSOCIATION

P.O. Box 20849 Juneau, Alaska 99802-0849

Dec 29, 2010

Mr. Rod Swope, Manager
City and Borough of Juneau
155 So. Seward
Juneau, AK 99801

Dear Mr. Swope:

The Downtown Business Association has one project that we would like the Passenger Proceeds Committee to consider for 2011

Downtown Ambassador Program

We would like to continue the downtown ambassador program. This year we contracted with Goldbelt Security to have 2 uniformed officers patrolling on foot, with one officer on duty at a time, when there is at least one cruise ship in the harbor. The officers assisted visitors with information and directions and provided a sense of security to all by reducing the chronic problems and nuisances. Our feedback on this program has been quite positive. The current contract, in the amount of \$56,300, will expire on June 30, 2011. We are requesting that the Passenger Proceeds Committee again set aside the money for this program.

We appreciate your support and request you recommend these project to the committee.

Thank you,

Larry Spencer, President
Downtown Business Association