

Alaska Survival Products
Information Specialist
Cruise Season 2017

Goals:

To improve the quality of the visitor visit to Juneau

To provide guidance to visitor for safety

To provide information on local area and service available to visitors

To provide coverage to visitors everyday a cruise ship is in port

For 144 days from May to September visitor come off cruise ships to visit our beautiful city of Juneau. Last year, 1 million people visited off the cruise ships. The visitor wants to see as much of Juneau as possible. While their visit is happening they get lost, have questions, and need guidance. This is where information specialist come in to support the visitor. They provide guidance and safety to the visitor.

Two information specialist will provide coverage for 144 days from May to Sept 2017 for 10 hours a day. The coverage area will be from cruise ship docks to the whale exhibits. The information specialist will provide safety and information to the visitor.

Steve Byers, Owner of Alaska Survival Product, has lived in Juneau for 19 years. His background is a teacher for 21 years, park ranger for 5 seasons, Dual Major in Education, Master in Math and Science and BS in Park and Recreation Administration. These skills sets and management abilities provide Steve with the skills to run an Information Specialist program tailored to the safety and information needs of visitors from the cruise ships.

Cost of program: \$95,000

Includes:

Insurance

Pay to information specialist

Worker Comp

Training

Cloths with "I"

Contact:

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