

**ADMINISTRATIVE GUIDELINES**  
**SALES OF GOODS AND SERVICES ONBOARD CRUISE SHIPS**  
**Procedure 404**

CBJ 69.05.040(4) was amended by the CBJ Assembly on December 13, 2021, under Ordinance 2021-04.

CBJ 69.05.040(4) exempts the following transactions:

*Sales of goods which are transported into the City and Borough on a cruise ship, which do not leave the cruise ship, and where the entire transaction, both payment and delivery, take place on board the cruise ship outside of the Gastineau Channel. In addition, sales of services where the entire transaction, both payment and performance of the service, take place on board the cruise ship outside of Gastineau Channel. For purposes of this exemption, "cruise ship" means a commercial passenger vessel that carries passengers, but does not include any vessels:*

- a) Authorized to carry fewer than twenty passengers:*
  - b) That do not provide overnight transportation for at least twenty passengers for hire; or*
  - c) That are operated by the United States, State of Alaska, or a foreign government.*
- For the purposes of this exemption, Gastineau Channel means that body of water adjacent to Juneau and Douglas, Alaska, North of Marmion Island, and South of the Juneau-Douglas Bridge.*

This exemption is intended to only exempt:

- Sales of goods which are paid for by a passenger and delivered to the passenger on board the cruise ship while the ship is within the City and Borough Boundaries but outside of the Gastineau Channel and,
- Services which are paid for and performed on board the cruise ship while the ship is within the City and Borough boundaries but outside of the Gastineau Channel.

Cruise ships are defined as commercial passenger vessels that:

- Are authorized to carry more than 20 passengers and,
- Provide overnight transportation for at least 20 passengers for hire and,
- Are privately (non-government) operated.

This exemption **does not** apply to:

- Goods, services, or rentals sold aboard a ship **within** the Gastineau Channel
- Goods sold on day tours, or daily excursion type sales,
- Tours or boat charters performed within the City & Borough of Juneau or,
- Goods or services purchased by cruise lines.

Goods purchased by cruise lines for resale may be exempted from sales tax under CBJ 69.05.040(32) – Resale of Goods. For more information on the Resale of Goods exemption, please see procedure 432 of the Administrative Guidelines.