



Finance Department, Purchasing Division
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September 14, 2022

POSTING NOTICE

Re: RFP No. 23-107 Annual Community Tourism Survey

This memo provides notice of the results of proposal evaluations for the RFP No. 23-107.

Proposals were received from three (3) consultants:

- Hays Research Group
- McKinley Research Group
- Zilo International Group

After thorough evaluation and review the apparent successful proposer is McKinley Research Group. Attached is a copy of the Proposal Evaluation Summary that details the numerical scoring.

CBJ wishes to thank all of the consultants for responding.

Mary Johns

Mary Johns, Buyer
CBJ Purchasing Division

This notice begins the protest period per Purchasing Code 53.50.062. Notice of protests will be examined in accordance with CBJ Ordinance [53.50.062](#) "Protests", and [53.50.080](#) "Administration of Protest".

Cc: Renee Loree, CBJ Purchasing, Alexandra Pierce, CDD



Date: 9/14/2022

To: Renee Loree, Purchasing Officer

From: Alexandra Pierce, CDD Planning Manager

Subject: RFP No. 23-107 Annual Community Tourism Survey for CBJ

The selection committee has completed its evaluation of the proposals submitted in response to the above Request for Proposals. The results are as follows:

Proposer	Hays Research Group		McKinley Research Group		Zilo International Group	
	Raw Score	Rank	Raw Score	Rank	Raw Score	Rank
Evaluator #1	519		953		355	
Evaluator #2	694		843		695	
Evaluator #3	604		953		610	
Final Determination (highest numerical score is best)	1817	2	2749	1	1660	3

The evaluation committee met on September 14, 2022. The committee recommends that contract negotiations begin with McKinley Research Group, the #1 ranked firm.