

SOUTH DOUGLAS / WEST JUNEAU AREA PLAN
Steering Committee Meeting
Zoom Webinar Format
Tuesday, February 16, 2021

Steering Committee Members Present:

- | | | |
|--|---|-------------------------------------|
| <input type="checkbox"/> Carole Bookless | <input type="checkbox"/> Rebecca Embler | <input type="checkbox"/> Liz Smith |
| <input type="checkbox"/> Matt Catterson | <input type="checkbox"/> Arnold Liebelt | <input type="checkbox"/> Linda Snow |
| <input type="checkbox"/> Frank Delaney | <input type="checkbox"/> Robert Sewell | <input type="checkbox"/> Joyce Vick |
| <input type="checkbox"/> H. Erik Pederson, Planning Commission Liaison | | |

Staff Members Present:

- | | |
|--|---|
| <input type="checkbox"/> Allison Eddins, CDD Planner | <input type="checkbox"/> Alexandra Pierce, CDD Planning Manager |
| <input type="checkbox"/> Jill Maclean, CDD Director | |

Agenda Items

- I. Call to order
- II. Approval of Minutes
- III. Public Testimony on Agenda Items – 10 minutes
- IV. New Member introduction – Liz Smith
- V. Formal Nominations of Chair and Vice Chair positions
- VI. Review and Group Discussion of Public Input – What are your big take-aways from the Kick Off meeting? What major themes do you see from each of the focus meetings?
 - a. Kick-Off Meeting (January 15, 2020)
 - b. Economic Focus Meeting (March 3, 2020)
 - c. Housing Focus Meeting (March 11, 2020)
 - d. Transportation and Infrastructure Focus Meeting (December 3, 2020)
 - e. Land Use and Zoning Focus Meeting (December 10, 2020)
- VII. Committee Input on Staff Proposed Community Survey – Do we need it? How do we get the word out?
- VIII. Staff Update on 4th Street Utility Project
- IX. Public Testimony on Non-Agenda Items
- X. Committee Comment
- XI. Adjournment

Next Meeting: March 16, 2021

SOUTH DOUGLAS AND WEST JUNEAU AREA PLAN – PUBLIC OPEN HOUSE

January 15, 2020

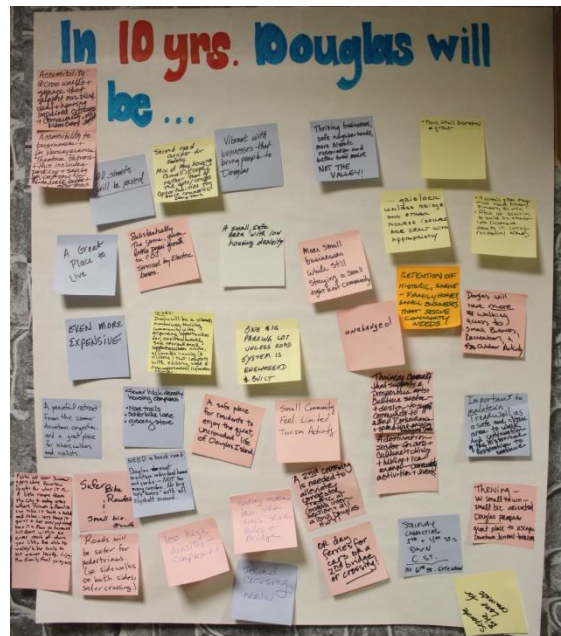
COMMUNITY VISIONING

A process for developing consensus about what future the community wants, and then deciding what is necessary to achieve it.

A vision statement captures what community members most value about their community, and the shared image of what they want it to become.

IN 10 YEARS SOUTH DOUGLAS AND WEST JUNEAU WILL BE...

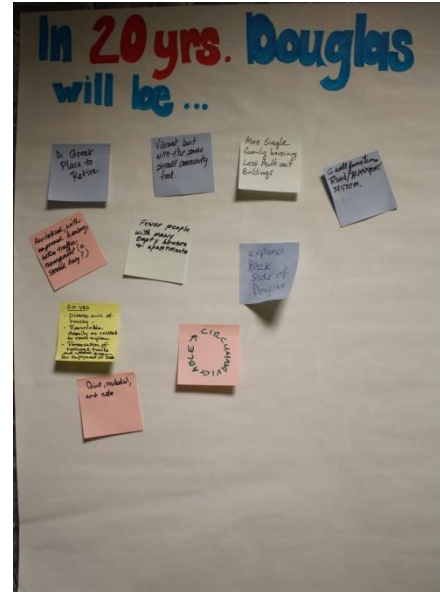
- Accessibility: crosswalks and signage that support our blind, deaf, and hearing impaired citizens and community members (and all disabled)
- Accessibility to businesses and for Perseverance Theater patrons. This includes parking and safety for platforms to dine/walk before and after shows
- All streets will be paved
- Second road corridor for safety. Mix of new housing (small) (coops) rather than all the apartments/condos. Opportunities for more commercial downtown.
- Vibrant with businesses that bring people to Douglas.
- Thriving businesses, safe neighborhoods, more historic restoration and better trail maintenance. NOT THE VALLEY!
- More small businesses = great
- Maintain green areas and trails above Pioneer/Blueberry Hill area. Allow lot division to build on smaller lots (increase density in current residential areas)
- Gridlock unless bridge and other access issues are dealt with appropriately.
- More small businesses while still staying a small tight knit community
- A small, safe area with low housing density
- Substantially the same, given little population growth in the CBJ. Services by electric buses.
- A great place to live
- Even more expensive



- Douglas will be a vibrant, economically thriving community with expanding opportunities for environmentally safe recreational access, affordable housing (and diverse), that comports with existing road and transportation infrastructure.
- One big parking lot unless road system is engineered and built.
- Unchanged
- Retention of historic, single-family homes, small businesses that serve community needs
- Douglas will have more walking access to small businesses, recreation, and outdoor activity.
- A peaceful retreat from the summer downtown congestion and a great place for hikers, walkers, and cyclists.
- Fewer high density housing complexes, more trails, safer bike lane, grocery store.
- A safe place for residents to enjoy the quiet, uncrowded life of Douglas Island.
- Small community feel, limited tourism activity.
- Thriving community that supports a prosperous arts and culture sector – design to support community to afford Perseverance and spend time enjoying Downtown Douglas
- A destination sector for arts and culture and dining and hiking and ice arena – community activities and events.
- Important to maintain Treadwell as a safe and clean area to walk and continuation of the Historic Restoration to continue.
- Thriving with small town small businesses oriented Douglas proper. A great place to escape Downtown Juneau tourism.
- Stairway connecting 5th and 4th street down C Street. No 6th street extension.
- A second crossing is needed to alleviate congested traffic at Cordova intersection and all along Douglas Highway!
- Or day ferries for cars or a second bridge or crossing.
- Separate bike lane for commute
- Needing more than the single traffic lanes and bridge
- Less high density complexes
- Second crossing needed
- Need a bench road. Douglas must maintain individual homes and yards – not too many condos. No big ugly “boxes” with all asphalt around
- Safer bike routes and small business growth
- Roads will be safer for pedestrians (ex: sidewalks on both sides, safer crossings)
- Folks all over Juneau appreciate Downtown Douglas for what it is... a little escape from the city and valley areas where friends and families can take it back a notch and relax – let’s keep it quiet and not over populate. Keep it a place to recreate outdoors within an arm’s reach of where you live. Be able to walk/bike easily to get around locally. Enjoy the family feel going out.

IN 20 YEARS SOUTH DOUGLAS AND WEST JUNEAU WILL BE:

- A great place to retire
- Vibrant but with the same small community feel
- More single family housing, less multi-unit buildings
- A well-functioning road/transport system
- Revitalized, with improved housing, better traffic management (a second highway)
- Fewer people with many empty houses and apartments
- Expand back side of Douglas
- Diverse mix of housing, reasonable density as related to road system, preservation of natural trails and wooded areas for enjoyment of locals.
- Circumnavigable
- Quiet, residential, and safe



MAPPING EXERCISE – OPPORTUNITY, CHALLENGE, AND ACCOMPLISHMENT

Using post it notes the community provided identified the Opportunities, Challenges, and Accomplishments they see within the South Douglas and West Juneau area.

OPPORTUNITY:

ECONOMIC VITALITY

- More local businesses
- Small cruise ship docking under 250 ft.
- Café, market, groceries
- More commercial downtown

HOUSING

- Place a moratorium on high-density housing construction until the traffic crossing the bridge issue is resolved. Even if another “bench” is constructed all traffic cross the bridge.



ARTS/CULTURE/HISTORY

- Better trail maintenance – more historic restoration
- Plan for a community garden
- More use of, services at, and equipment in Gym Building (Jumbo Gym)

TRANSPORTATION & INFRASTRUCTURE

- Pave D Street between 1st & 2nd. It would keep dust and blowing dirt down
- Develop historical road behind Fish and Game
- Douglas Highway could use dedicated public bus pullouts at stops
- Real bike lanes on both sides of Douglas Highway
- South Douglas density is right-sized for light commercial development accessible by walking from neighborhood
- Provide EV charging infrastructure during street work
- Remove bus turn around and create more parking for Treadwell.
- Connect John Street over to new development on Vista Drive
- Link upper roads together
- Organize traffic flow and stop/load/unload of students to decrease congestion by paving I street
- Cordova roundabout urban (smaller)
- Add second lane to traffic circle to allow merging and improved traffic flow (reduce size of circle island)
- We should plan for a 2nd “bench” road
- I live here (arrow pointing). A few times a month, I have to drive to Douglas to get in flow of traffic to go across the bridge to downtown Juneau.
- Need to get 2nd bridge crossing

RECREATION & NATURAL RESOURCES

- Sandy Beach is incredible recreation, dog walking, and historical asset
- Put in a wood stove when rebuild of 2nd structure/cabin at Sandy Beach. Wood stove provides more heat than a fireplace and can cook on.
- Summer roller skating at Treadwell rink
- Better access (trailwork) to Mount Jumbo trails

LAND-USE & ZONING

- Not over built for the ratio of dwellings to roads to handle traffic
- Limit tourism overflow to Douglas. No large cruise ship berth
- “Off the Beaten Path” tourism (small scale). ‘Atlas obscura destination’

CHALLENGES:

ECONOMIC VITALITY

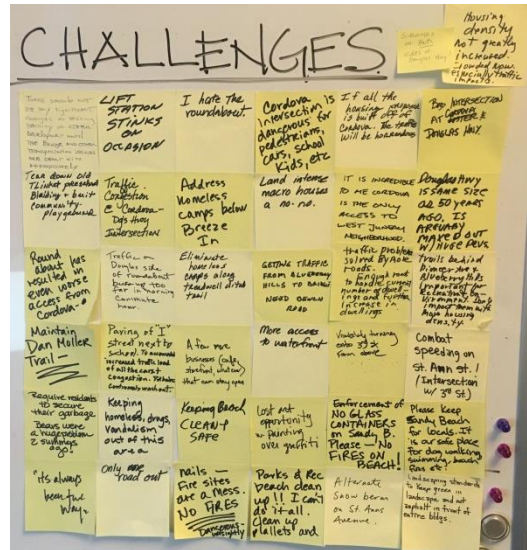
- A few more businesses (café, storefront, whatever) that can stay open

HOUSING

- Address homeless camps below Breeze In
- Keeping homeless, drugs, vandalism out of this area
- Eliminate homeless camps along Treadwell Ditch Trail

ARTS/CULTURE/HISTORY

- Lost art opportunity with painting over graffiti (Old Assay Office in Treadwell Mine Area)
- Tear down old Tlingit preschool building and build community playground



TRANSPORTATION & INFRASTRUCTURE

- Combat speeding on St. Ann Street (Intersection with 3rd Street).
- Alternate snow berm on St. Ann's Avenue.
- "It's always been two-way"
- Only one road out
- It is incredible to me Cordova is the only access to West Juneau neighborhood
- Traffic problems solved by more roads. Enough roads to handle current number of dwellings and further increase in dwellings
- Getting traffic from Blueberry Hills to bridge. Need bench road
- Roundabout has resulted in even worse access from Cordova.
- Visibility turning onto 3rd Street from above
- Traffic congestion at Cordova Street to Douglas Highway intersection
- Paving of I street next to school. To accommodate increased traffic load of all the cars and congestion. Pot holes continuously wash out.
- Cordova intersection is dangerous for pedestrians, cars, school, kids, etc.
- If all the housing proposed is built off of Cordova, the traffic will be horrendous.
- Lift station stinks on occasion
- Try to buffer barge noise and lights
- Douglas Highway is same size as 50 years ago. Is arguably maxed out with huge developments.
- Sidewalks on both sides of Douglas Highway
- I hate the roundabout
- Bad intersection at Cordova and Douglas Highway
- Traffic on Douglas side of roundabout backs up too far in the morning commute hour

RECREATION & NATURAL RESOURCES

- More access to waterfront
- Keep beach clean and safe
- Enforcement of no glass containers on Sandy Beach please – No fires on beach
- Please keep Sandy Beach for locals. It is our safe place for dog walking, swimming, beach fires, etc.
- Parks & Rec beach cleanup!!! I can't do it all. Clean up pallets and nails – Fire sites are a mess. No fires! Dangerous and unsightly
- Maintain Dan Moller Trail
- Trails behind Pioneer Avenue and Blueberry Hills important for recreation and environment. Don't impact them with more housing density.

LAND-USE & ZONING

- Landscaping standards to keep green in landscape and not asphalt in front of entire buildings
- Housing density not greatly increased. Crowded now. Especially traffic impacts
- Land intense macro houses a no-no
- There should not be any significant changes in housing density or other development until the bridge and other transportation issues are dealt with appropriately.
- Require residents to secure their garbage. Bears were a huge problem two summers ago!

ACCOMPLISHMENTS:

ECONOMIC VITALITY

- Gas station/Grocery store
- Harbor is great – love the improvements and the calm (besides the wind)

HOUSING

- West Juneau single family neighborhood. Maintain this asset!



ARTS/CULTURE/HISTORY

- Treadwell historical interpretation. Improvements at Sandy Beach
- Preservation of Treadwell structures
- Treadwell enhancement
- Small town feel
- Refurbished Treadwell Building

TRANSPORTATION & INFRASTRUCTURE

- C Street stairway between 4th and 5th Streets
- Roundabout works well (agreed x2)
- I love the roundabout
- Cordova Street intersection traffic transportation.

RECREATION & NATURAL RESOURCES

- Treadwell ice rink
- Great job with trails & signage about Treadwell
- Amazing trail access
- Recreation opportunities
- Great access to Treadwell Trail and Gastineau Meadows. Keep it!
- Great work maintaining and improving Treadwell Ditch Trail
- Dan Moller and Treadwell Ditch Trails.
- Great hiking access, not overrun with people
- Fruiting forest

LAND-USE & ZONING

- Cooperative housing and small house communities

SOUTH DOUGLAS AND WEST JUNEAU AREA PLAN

FOCUS GROUP #1 – ECONOMIC VITALITY

March 3, 2020

DEFINE ECONOMIC VITALITY

SUPPORTING FINANCIAL FREEDOM AND LIFESTYLE

- The amount of money available to be spent freely in the area
- Human value enhancement
- Integration – Adaptation – Partnership
- The ability to achieve one's financial potential
- Human wellbeing / human fulfillment
- The amount of money available to be spent in the area
- Appropriate development – adapting to the "current" needs and future of the area

DIVERSE SUCCESSFUL BUSINESS OPPORTUNITIES

- Income produced by enterprise activities that are in keeping with the local community and culture
- Commercial enterprises are profitable and growing
- Continuing commercial enterprises
- Thriving business community
- Interesting places to spend money, recreate, etc.
- Businesses are viable and stable
- Balance of industries – schools, stores, restaurants, service, etc.
- Businesses with good income
- Hosting businesses that provide goods & services to local people (import substitution)
- Regular customers
- Diversity of economic opportunities and/or businesses
- Healthy competition (opportunity through statistics and merit)
- Increasing business

- Equal opportunity
- Demand in services

SUPPORTING DIVERSE EMPLOYMENT OPPORTUNITIES LOCALLY

- Hosting businesses that bring people to Douglas to spend money directly and indirectly
- Access to work/jobs
- Residents can find employment
- Sustainable
- Reliable jobs with mix of income levels
- Public access input – open discussions on the locations purpose/goals/future by discussion
- More houses and housing = more population and better economy

INFRASTRUCTURE THAT SUPPORTS ECONOMIC VITALITY

- Infrastructure upkeep
- The ability to maintain the community infrastructure
- Access to social/outdoor activities
- High quality infrastructure

MISCELLANEOUS

- Robust ecosystems

WHY WHY WHY EXERCISE

WE LOVE RAIN (JOYCE, ROBERT, CHRIS & DIXIE)

EXERCISE 2: THE NEIGHBORHOOD EXPERIENCE

The group was tasked with writing down up to four words that describe what they want to experience in South Douglas & West Juneau that relates to Economic Vitality.

- Grocery Stores
- Sense of safety
- More safe traffic ingress and egress regarding traffic on Douglas Highway and Cordova Street
- Safe neighborhoods for kids
- Safe homes without fear of theft and home invasion
- Gas stations
- Room rentals
- Affordability
- Outdoor exercise area
- Activities
- Community & sense of belonging
- Spontaneous connectivity
- Safe
- Purposeful lives
- Evening activities
- Walkability
- Easy walking area (dogs)
- Social life throughout lifespan
- Growth

EXERCISE 3: ACTIVITIES & SERVICES

The group was tasked with listing (one per post-it note) all of the activities, programs, and services that they believe make up economic vitality for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Improved parks
- The 'great good place'
- Affordable
- Easy access
- Improved harbors
- Various opportunity
- Low traffic volume
- Low volume of strangers
- Coffee shop

- Adequate child care
- Multitude of senior in-home services
- Improved traffic
- Fishing
- Storefront enterprises
- Sports complex

EXERCISE 4: ACTIVITIES & SERVICES II

The group was tasked with choosing one of the top priorities from activity #3 and required to ask the 4 why's.

SPORTS COMPLEX

THIS ACTIVITY IS IMPORTANT BECAUSE:

1. It will bring young families and diversity of age ranges
2. It will support the locals lives
3. It will help integrate the community

WHY IS THIS IMPORTANT?

Young families tend to stay longer and will invest in the community.

WHY IS THIS IMPORTANT?

Those families will support the local economy.

WHY IS THIS IMPORTANT?

So there is no plywood in the windows and contributes to stable lives and community well-being.

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- DOUGLAS SPORT CENTER CELEBRATING 15 YEARS WITH THE ADDITION OF FOOD ...
- DOUGLAS SMALL BUSINESS SEES LARGEST GROWTH IN JUNEAU

EXERCISE 6: KEY INSIGHTS

The group was tasked with writing down the three main insights or pieces of advice that were discussed throughout the group exercise.

1. Need more infrastructure
2. Need to support a range of ages
3. Four different people came together quickly around one idea
4. Community development over unbridled growth

THE TEAM (NATHAN, CARL, BOB, ERIC)

EXERCISE 2: THE NEIGHBORHOOD EXPERIENCE

The group was tasked with writing down up to four words that describe what they want to experience in South Douglas & West Juneau that relates to Economic Vitality.

- History
- Recreation
- Abundant Nature
- Culture
- Sustainability
- Business
- Vitality
- Housing
- Community
- Peacefulness
- Clean
- Entertainment
- Diverse
- Family history

EXERCISE 3: ACTIVITIES & SERVICES

The group was tasked with listing (one per post-it note) all of the activities, programs, and services that they believe make up economic vitality for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Dog park
- Library
- Parks
- Services (ex: auto repair)
- Schools
- Forests/undeveloped lands
- Post office
- Coffee shop
- Fishing
- Trails
- Harbor
- Theater
- Mining
- Playgrounds
- Busses
- Galleries
- Affordable housing

EXERCISE 4: ACTIVITIES & SERVICES II

The group was tasked with choosing one of the top priorities from activity #3 and required to ask the 4 why's.

AFFORDABLE HOUSING

THIS ACTIVITY IS IMPORTANT BECAUSE:

If they are less housing cost burdened there will be more money to spend in the area.

WHY IS THIS IMPORTANT?

If folks have more discretionary money, there will be more money to spend on experiences.

WHY IS THIS IMPORTANT?

Lead to more happiness and health.

WHY IS THIS IMPORTANT?

It is human nature to want to achieve a state of happiness and contentness.

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- DOUGLAS RANKED THE BEST PLACE TO LIVE IN THE WORLD

EXERCISE 6: KEY INSIGHTS

The group was tasked with writing down the three main insights or pieces of advice that were discussed throughout the group exercise.

1. Looking at what activities and services we value, we have the majority of those things already.
2. Population stagnation limits Douglas growth
3. Protecting Tlingit culture

THE SANDY BEACHES (DANIEL, MATT, CAROLE, JOHN)

EXERCISE 2: THE NEIGHBORHOOD EXPERIENCE

The group was tasked with writing down up to four words that describe what they want to experience in South Douglas & West Juneau that relates to Economic Vitality.

- Sustainable – not flash in pan
- Room to move
- Recreation
- Diverse clientele/opportunities
- Community
- Access/infrastructure
- Stability
- Opportunity
- Diversity
- Fun
- Businesses to walk to
- Coffee shop
- Diversity
- Affordable
- Income disparity
- Safe footpaths/sidewalks
- Appropriate housing/living dwelling
- Demographic integration/awareness
- Complete understanding of location

EXERCISE 3: ACTIVITIES & SERVICES

The group was tasked with listing (one per post-it note) all of the activities, programs, and services that they believe make up economic vitality for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Unique businesses
- Pizza
- Destination
- Dog walking
- Harbor access
- Public access locations for locals who own homes
- Tourism references
- Events
- Small demographic population with similar lifestyle
- Outdoor recreation
- Most friendly post office
- Heritage

- Connection to community

EXERCISE 4: ACTIVITIES & SERVICES II

The group was tasked with choosing one of the top priorities from activity #3 and required to ask the 4 why's.

CONNECTION TO COMMUNITY

THIS ACTIVITY IS IMPORTANT BECAUSE:

We keep our businesses going, we support them and they support us.

WHY IS THIS IMPORTANT?

Sustainability.

WHY IS THIS IMPORTANT?

Otherwise the community would change direction.

WHY IS THIS IMPORTANT?

Expectation of unique Douglas community (emotional and economic investment).

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- DOUGLAS VOTED MOST LIVABLE COMMUNITY IN ALASKA!
 - Diversity
 - Sustainability
 - Walkability
 - Thriving businesses

EXERCISE 6: KEY INSIGHTS

The group was tasked with writing down the three main insights or pieces of advice that were discussed throughout the group exercise.

1. The Douglas community is inclusive and welcoming
2. People have a reason to stay here
3. Douglas is a unique community

SHADOW SEEKERS (ARNOLD, DOUG, LINDA, NORMAN)

EXERCISE 2: THE NEIGHBORHOOD EXPERIENCE

The group was tasked with writing down up to four words that describe what they want to experience in South Douglas & West Juneau that relates to Economic Vitality.

- Right sized economy
- Jobs
- Demographics
- High quality
- More population
- Diversity
- Businesses
- Infrastructure
- Goods and services for residents
- Aesthetics
- New businesses

EXERCISE 3: ACTIVITIES & SERVICES

The group was tasked with listing (one per post-it note) all of the activities, programs, and services that they believe make up economic vitality for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Zoning for parking
- Liquor store
- Grocery store (larger than existing)
- Coffee shop/bakery
- Playground
- Recreation (rink, kayak, fish, sports/tennis)
- More population = upgrading utilities, etc.
- Land and buildings be affordable
- Clinic
- Infrastructure (utilities, streets, transit)

EXERCISE 4: ACTIVITIES & SERVICES II

The group was tasked with choosing one of the top priorities from activity #3 and required to ask the 4 why's.

INFRASTRUCTURE

THIS ACTIVITY IS IMPORTANT BECAUSE:

1. Access

2. It allows for growth
3. Opportunity
4. Supports businesses, employees, and customers

WHY IS THIS IMPORTANT?

Prevents decline.

WHY IS THIS IMPORTANT?

Maintain and improve existing quality of life.

WHY IS THIS IMPORTANT?

Maintain and increase Douglas's competitive position in Borough.

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- DOUGLAS VOTED BEST SMALL TOWN IN ALASKA – GROCERY AND BAKERY AMENITIES A HIT

EXERCISE 6: KEY INSIGHTS

The group was tasked with writing down the three main insights or pieces of advice that were discussed throughout the group exercise.

1. Diversity in income, age, demographics
2. Continued responsible growth
3. Infrastructure is key!

CRITERIA FOR ECONOMIC VITALITY

- Increase in resident income (\$50K per household)
- Half families are above and below the age of 30
- Survey measures of community cohesion and belonging
- Completed sports complex by 2027
- Improved access – grocery store Douglas sized Linda's coffee shop
- Be walkable
- Second transport corridor
- Parking
- Keep unique community character
- Have all paved roads and sidewalks
- Measure where people spend their money (GDP of Douglas)
- Doubling the number of restaurants by 2025

TRENDS IN ECONOMIC VITALITY

- Keep information of the Tlingit culture in Douglas First Nation People
- Health as a fundamental value – well-being vitality (ongoing)
- Improved and expanded infrastructure to support businesses (3-5 years)
- Welcoming and open to diversity (5-10 years)
- Unique place – based on businesses (5 years)
- Sustainability – Douglas has enough people, business, infrastructure to be independent (20 years)
- Desire for walkable community to businesses (5 years)
- If Douglas is to grow economically there would have to be more employment opportunities on the island
- Growing population in Douglas (2025)
- Community and sense of belonging are key social value – and NOT unbridled growth (ongoing)
- More infrastructure, housing, and businesses (in next 20 years)
- Improved infrastructure (5-10 years)
- Remote workers (5-10 years)
- Support small businesses – microbrewery (2-3 years)

WE VALUE EXERCISE

- Recreation over development
- Walkability/bikability over cars
- Community feel over crazy bird walk or tangent
- Environment over dollars
- Tourism over job stagnation
- Business over boarded store fronts
- Perseverance Theater over new JACC
- Vibrant community over sleepy village
- Small business development over large development
- Recreation for local residents over recreation for visitors
- Second crossing over cruise dock
- Sandy Beach improvements over 6th Street expansion
- Eggs over Easy ☺
- Community over unbridled growth
- Sense of belonging over population surge
- Sustainable year-round jobs over seasonal no-benefits 'gigs'
- Diverse cultural activities over just one culture
- Variety store over just groceries or coffee shop
- Better infrastructure over improved access
- Quality over quantity
- Wildness over sterility
- Heritage over ...
- Inclusion over exclusion
- Opportunities over the same old thing
- Independence over dependence on other communities (Juneau)
- Forests over development
- Redevelopment over new development
- Stability over growth
- Sustainability over short term goals
- Goals over convenience
- Education over business expansion
- Honesty over hurt feelings
- The many over the few
- Unique businesses over quantity of businesses
- Street parking/sidewalks over parking lots
- Greenery over logging

NO MATTER WHAT, MAKE SURE TO...

- Remember where it all came from
- Be up front on your opinion on what must be done
- Make sure to protect the graveyards and schools
- Encourage a unique community with businesses that residents want to support and that bring Juneau residents to Douglas
- Listen
- Provide opportunities for growth and diversity
- Focus on ways to enhance spontaneous interactions, community cohesiveness, and belonging
- Keep walkable, community feel to Douglas
- All ages for activities
- Address the dearth of businesses in South Douglas
- Consider Juneau's economic clusters like tourism, arts, and ocean products. To the
- Bring in diverse points of view
- Get the input of as many residents as possible, and listen to what they value most
- Explore the possibility of increasing the housing stock in the area
- Over regulate small businesses and parking spaces
- Talk about the Tlingit history of Douglas Indian Village and never forget Auk Kw'aan land.

NOT MATTER WHAT, DON'T

- Forget that Douglas citizens pay CBJ taxes and need investments in amenities that make life more enjoyable.
- Lean into one point of view
- Prioritize tourist-industry seasonal gig-jobs and multi-national cruise-lines over the value of community cohesion
- Keep the status quo in South Douglas – Landscape hasn't changed in the 10 years I have lived here
- Abandon the existing, good qualities of Douglas
- Lie
- Withhold
- 'Sugar Coat It'
- Forget
- Take business over community
- Build a cruise ship dock
- Over develop
- Take away commercial opportunities/zoning
- Cut forests! Southeast Alaska Conservation Council labels our forests as 'banks' feeding us literally as well as economically with the wealth of food they produce and the income associated with the sale of that food and the income saved from eating the wild game found in the area
- Be short-sighted by limiting the number of housing units because of traffic in the mornings and evenings
- Limit small business due to a lack of parking – this is a WALKABLE neighborhood

GREAT IDEA

RECREATION CENTER

- Create biking, hiking, and culture other sports for year-round recreation in Sandy Beach Area.

WHO CAN MAKE THIS HAPPEN?

- CBJ and Park

DOUGLAS FLEA MARKET

- At the 1st ball field at Saviko Park, we should have (more) community events on the weekend.

DOUGLAS HARBOR UPLAND IMPROVEMENT

- Pave parking lot, landscape, bathrooms with showers.

REDEVELOPED UNUSED LAND

- There are very few business in Douglas, but some areas are underused (Jumbo Gym, area behind ADFG building)

WHO CAN MAKE THIS HAPPEN?

- CBJ, Property Owners

CBJ COMMUNITY BUILDING

- Buy F/G building and make it CBJ City Hall/City Offices

WHO CAN MAKE THIS HAPPEN?

- CBJ/City Manager – State wants to dispose of buildings. Pay with from saving on rent in other spaces.

SPORTS COMPLEX

- 2nd sheet of ice, indoor/outdoor soccer, football/baseball turfs

WHO CAN MAKE THIS HAPPEN?

- Banks, G.O. Bond, Parks & Rec, AK Air – Conoco P, outside investors, sports figures

ENCOURAGE SMALL BUSINESS DEVELOPMENT

- Provide zoning, infrastructure, affordable land to develop or buildings

WHO CAN MAKE THIS HAPPEN?

- CBJ, existing local businesses, etc. State & Federal, local residents

INTEGRATION

- Need to develop standards for neighborhoods to open locations for MORE diversity

WHO CAN MAKE THIS HAPPEN?

- Reality is, areas say “inclusive” but ONLY based on income and affordability (i.e. non accepting of programs and payment plans)

GENERAL SOTRE

- Large on-stop shopping center

WHO CAN MAKE THIS HAPPEN?

- Juneau stores looking to expand and fill new niche

SUSTAINABILITY

- Diverse economy, jobs, population, opportunities

WHO CAN MAKE THIS HAPPEN?

- We can

SOUTH DOUGLAS AND WEST JUNEAU AREA PLAN

FOCUS GROUP #2 – HOUSING

March 11, 2020

DEFINE HOUSING

HOUSING NEEDS

- Housing for mixed age use
- Low density – same as now (Douglas)
- Tiny housing area
- Mixed (similar to what we have)
- Mixed with commercial
- Quality construction
- Incorporates economic, environmental, and social consideration when being designed, planned, and maintained
- Landlords needing to make updates in order to find tenants
- Housing built by contractors willing (or required) to outline how they will preserve existing residential (minimize impacts of new development on existing)
- Costs

MAINTAIN THE SENSE OF COMMUNITY

- Meets the demands and 'blends in'
- Cohesive neighborhoods
- Maintain culture and community
- Keeps character of neighborhoods
- Appropriate density for neighborhoods
- 'Healthy Housing' that which fits with the 'community life'

SUSTAINABILITY

- Sustainable (x2)
- Energy efficient
- Green

MIX OF HOUSING TYPES

- Affordable for different income levels/family sizes
- Affordable supply for all incomes
- Choices
- Adaptable – able to accommodate essentials to any situations

AMENITIES

- Aesthetic
- Adequate space
- Supported by infrastructure (roads, drainage)
- Views

WHY WHY WHY EXERCISE

GROUP #1 (JOHN, JOYCE, LINDA, AMY, DARRYL, BERNADINE)

EXERCISE 2: THE NEIGHBORHOOD EXPERIENCE

The group was tasked with writing down up to four words that describe what they want to experience in South Douglas & West Juneau that relates to Housing.

- Mix-Age
- Tribal government office building
- Safe
- Choices
- Remodeled
- Traffic friendly
- Low-density
- Walkable (x2)
- Senior friendly
- Mixed-use
- Attractive
- Eco-friendly
- Affordable (x2)
- Business friendly
- Friendly neighborhood

EXERCISE 3: ACTIVITIES & SERVICES

The group was tasked with listing (one per post-it note) all of the activities, programs, and services that they believe make up housing for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Affordable transportation
- More housing
- Another bridge
- Sidewalks (x2)
- Energy conservation programs
- Public transit
- Communal housing options promoted
- Access to recreation
- Rental competition
- More land to be developed
- Traffic studies
- Douglas Indian Association tribal government
- Mixed-use zone

- Adequate utilities and land

EXERCISE 4: ACTIVITIES & SERVICES II

The group was tasked with choosing one of the top priorities from activity #3 and required to ask the 4 why's.

- *Adequate Utilities and Land*

THIS ACTIVITY IS IMPORTANT BECAUSE:

1. Supported utilities
2. Lower density
3. More business opportunities

WHY IS THIS IMPORTANT?

- To keep Douglas alive.

WHY IS THIS IMPORTANT?

- Tlingit traditional territory.

WHY IS THIS IMPORTANT?

- Our roots.

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- *Douglas is the place to live!*

EXERCISE 6: KEY INSIGHTS

The group was tasked with writing down the three main insights or pieces of advice that were discussed throughout the group exercise.

1. Mixed-use zoning
2. Develop infrastructure
3. Honor history of the area

THE TERRIBLE TWOS (NORTON, CAROLE, ROBERT, AMANDA, DANIEL)

EXERCISE 2: THE NEIGHBORHOOD EXPERIENCE

The group was tasked with writing down up to four words that describe what they want to experience in South Douglas & West Juneau that relates to Housing.

- Expansive
- Respectful
- Community Feel
- Renovations
- Sustainable-quality green size
- Infill
- Cultural
- Match the growth of community life only
- Safe routes/roads
- Low density
- Peaceful
- Intentional
- Three designations – Downtown Douglas, Transition (Larson), West Juneau
- Energy efficient
- Walkability
- Visually appealing
- Mixed residential with commercial (coffee shop, artist studios)

EXERCISE 3: ACTIVITIES & SERVICES

The group was tasked with listing (one per post-it note) all of the activities, programs, and services that they believe make up housing for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Walkable neighborhood – something to walk to
- Outdoor recreation opportunities – trails
- Green space, green space, green space
- Speed bumps
- Dog park
- Anything with handicap access
- Mixed use – residential /commercial/industrial
- Playgrounds
- Zoo
- Community safety and integration
- 2nd transit corridor
- Slow and low traffic flow
- Established bridge bike lane
- Entertainment

- Cooperative housing opportunities (small group living communities)

EXERCISE 4: ACTIVITIES & SERVICES II

The group was tasked with choosing one of the top priorities from activity #3 and required to ask the 4 why's.

- *Cooperative Housing Opportunities*

THIS ACTIVITY IS IMPORTANT BECAUSE:

- Sense of community.

WHY IS THIS IMPORTANT?

- Sense of belonging.

WHY IS THIS IMPORTANT?

- Human nature.

WHY IS THIS IMPORTANT?

- Safety and oneness.

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- THRIVING CO-OP COMMUNITY INVITES JUNEAU TO FIRST CELEBRATION
- NEW HOUSING DEVELOPMENTS VOTED MOST TASTEFUL IN COMMUNITY
- DOUGLAS VOTED BETTER THAN STARR HILL

EXERCISE 6: KEY INSIGHTS

The group was tasked with writing down the three main insights or pieces of advice that were discussed throughout the group exercise.

1. Communities that interact with one another
2. Tasteful and intentional housing growth
3. Sense of neighborhood through diversity

THE SUPER DUPERS (REBECCA, JON, ARNOLD, DARREN, CAROL)

EXERCISE 2: THE NEIGHBORHOOD EXPERIENCE

The group was tasked with writing down up to four words that describe what they want to experience in South Douglas & West Juneau that relates to Housing.

- Greenbelt with trail access
- Don't make housing for the sake of making housing
- Small quality homes with gardens
- Durable efficient kid-friendly housing with rentals
- Permaculture – informed design
- Friendly to healthy lifestyles
- Mix of low, medium, and high end
- Community feel
- Community conscious
- Slow or now change
- New housing affordable to millennials
- Energy efficient with our 2040 zero emission goal
- Safe housing (ex: construction and crime)

EXERCISE 3: ACTIVITIES & SERVICES

The group was tasked with listing (one per post-it note) all of the activities, programs, and services that they believe make up housing for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Multi-housing on busy road. Family housing on quiet roads
- Walking and biking paths (not on roads)
- Hiking and biking paths
- Central commercial areas
- Well placed bear proof garbage cans
- Community events
- 'Light' on lighting
- Based around services (schools/retail events/infrastructure)

EXERCISE 4: ACTIVITIES & SERVICES II

The group was tasked with choosing one of the top priorities from activity #3 and required to ask the 4 why's.

- *Based Around Services*

THIS ACTIVITY IS IMPORTANT BECAUSE:

- For housing – location, location, location

WHY IS THIS IMPORTANT?

- It determines your quality of life

WHY IS THIS IMPORTANT?

- Because community is important

WHY IS THIS IMPORTANT?

- Leads to a healthy life

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- DOUGLAS RESIDENTS SAY 'MY NEIGHBORHOOD IS MY HOME'

EXERCISE 6: KEY INSIGHTS

The group was tasked with writing down the three main insights or pieces of advice that were discussed throughout the group exercise.

1. Retain sense of community
2. Diversity in housing
3. Housing build around services 'one stop shop'

CRITERIA FOR HOUSING

- Encourage improvements and updates in existing homes/units
- Housing in 25% family with elementary kids, 25% seniors, 25% working
- Require contractors to interface with existing residents before/during/after development
- The 'Old Town Site' retains 'large percentage' of single-unit buildings
- Be aware of its foundations just as much as its neighbors
- Have adequate (90%) infrastructure to support supply
- By 2040, all housing will be 100% sustainable
- First appropriately address and make whole the Taku clan and Douglas Village property issue (since burned down)
- 50% SF small homes, 20% cooperative, 10% multi-dwelling
- Not negatively impact traffic flow
- Have available affordable land with infrastructure (transportation, utilities, etc.)
- Preserve sense of community as measured by survey data and sales data
- 'Any' development of housing must 'fit' with the Douglas 'Community'
- Infrastructure – 5 minutes to bridge
- Housing where handicap people could get in the house
- Continue to build new housing units – ten per year
- Represent a diverse community as measure by survey data
- Add more single family/attached housing less than \$350K
- Develop new zoning that includes cooperative housing models
- Retain its sense of community

TRENDS IN HOUSING

- Encourage transportation options (sidewalks, bike paths, public transport, traffic flow, parking, etc.) (3-5 years)
- We need to develop an expanse on community input on contrast with the average worker (public advertise) Example: 'Chalkboard' downtown (2 years)
- Make sure that the houses that were built in 1970's are asbestos free
- Constant progress 'ecological improvements' ex: electric car plug-ins, heat pumps
- Health and recreational infrastructure
- All new housing will be 100% sustainable (zero carbon)
- Small housing but not packed in tight
- Need to make this dovetail with our 66 page energy plan (zero emissions by 2040) (heat pumps)
- Senior cooperative housing
- More diverse neighborhoods
- Housing that is walking distance to places in downtown Douglas
- More mixed zoning types to encourage greater diversity
- Intentional and tasteful development
- Weatherize older homes to reduce heating costs... resulting in more discretionary spending (2 years)
- To beware of 'growth for its own sake'; also, always ask 'growth for what?'

WE VALUE EXERCISE

- Single <2k sq. ft. housing over high density
- Respectful contractors over disrespectful ones
- Affordability over large homes
- Community over rampant development
- Opportunities/diversity (people, economic, size, etc.) over sameness
- Diverse affordable housing (not just condo blocks) over glitz/big lots
- Sustainable infill, cooperatives, green quality over quick, cheap band-aid
- Quality over quantity
- Purpose over profit
- Community interest over personal interest
- Open minds over stubborn thoughts
- Community belonging over unbridled growth
- Walkability over traffic pressures
- Small businesses over 'Big-Box' anything
- Local residents over transients (ex: cruise industry seasonals)
- Honesty over sugarcoating
- Integrity over blame
- Honest talk over feelings
- Development over stagnation
- Single family over high density
- Beach access over beach ownership
- Quiet over loudspeaker events/sports center
- Slow and quality over fast and poorly built
- Current neighborhood over more housing
- Less bright white lights over false sense of security 'safety'
- Low density over high density
- Slow growth over boom growth
- New condos over single family homes
- Higher rent vacancy over more of a landlord's market
- View lots over tall buildings
- Remodeled over existing options
- Information over living like a mushroom
- Neighborhood that promotes physical wellness over neighborhoods that haven't planned for physical wellness

NO MATTER WHAT, MAKE SURE TO...

- Not build housing simply for the sake of building it. It must fill specific needs in specific areas. CBJ stay involved. Don't give private developers 100% control.
- Listen to Douglas community people
- Include greenspace, businesses, walkability
- Require developers to interface with existing residents before, during, and after construction
- Encourage increase density over building new housing block
- Listen to all community members
- Work together with Douglas Indian Association
- There is a large premium on retaining the 'Douglas of Community'. Do not wreck it by 'sub-division growth'
- Not to create a mudslide situation to establish homes down below
- Encourage attached (duplex) housing options and places that have accessory apartments
- Include tribal consultation

NOT MATTER WHAT, DON'T...

- Develop 6th street
- Build any more high density, low income, housing adjacent to neighborhoods
- Blanket the place with high density housing – don't neglect mixed use for livability
- Over develop
- Give bids without contingencies to work with existing residents
- Let Coogan buy Douglas
- Make new lots available that cost so much that the construction and lot push the home over \$350K. That is out of reach for many young buyers.
- Stop planning/discussion of new housing development as a result of nimbyism, and traffic on Douglas Highway
- Value growth (# of units) over Douglas sense of community, ex: its cohesion and safety, and sense of belonging
- Hold onto city land until it has to be sold extra cheap or giving away
- Take input at face value – forget those without voices for our community
- Put in a bunch of high-density apartments on 6th street
- Put in high-rise, high density units surrounded by asphalt
- Cover every spare space removing every green area and cut down all trees which you consider an inconvenience or danger.
- Create tourist attractions

GREAT IDEA

INCENTIVES FOR HOUSING IMPROVEMENTS

- Property tax breaks for energy efficient improvements to current homes such as putting in heat pumps, insulation, etc.

SAFETY INCENTIVES ALONG ROAD

- Have playground-like devices along road to keep kids on sidewalks

COMMUNITY COHESION

- Sense of belonging; neighborly feel; spontaneous social interaction

WHO CAN MAKE THIS HAPPEN?

- Careful 'community planning' not just 'more buildings'

MIXED ZONE WITH LIGHT COMMERCIAL

- Coffee

A PROGRAM TO ENCOURAGE IMPROVEMENTS OF EXISTING BUILDINGS

- Tax rebate or funding for financial assistance

WHO CAN MAKE THIS HAPPEN?

- City, energy conservation programs, federal programs

SENIOR HOUSING

- Cluster of small ground single level cottages for independent seniors who shouldn't do stairs... small lanai or outdoor patio.

RESIDENT FEEDBACK

- Allow a space/forum for residents to provide feedback as developments progress

WHO CAN MAKE THIS HAPPEN?

- CBJ IT, CBJ Planners, Douglas Residents

COOPERATIVE HOUSING

- Either large house with many residents and common room or small houses with common outdoor space

WHO CAN MAKE THIS HAPPEN?

- City and developers and residents banding together

VIBRANT DOWNTOWN

- Encourage growth/development of homes and commercial business in order to create a more active Douglas downtown community.

WHO CAN MAKE THIS HAPPEN?

- Developers (residential and commercial)
- State (small business incentives)
- Community (create events and cohesion)

SOUTH DOUGLAS AND WEST JUNEAU AREA PLAN

FOCUS GROUP #4 – LAND USE & ZONING

December 10, 2020

COMMUNITY VISIONING EXERCISE

1. THE NEIGHBORHOOD EXPERIENCE

The group was tasked with coming up with one to two words each that describe what they want to experience in South Douglas & West Juneau that relates to land use and zoning.

- Mixed use neighborhoods
- Public access to beaches
- Community sharing experiences
- Walkable - IIII
- Trees/Green - II
- Higher density
- Compatible community
- Expanded boat harbor and launch ramp parking
- Parks around the harbor
- Trail access
- Small and quiet
- Small town feel
- Main Street downtown
- Not cluttered, not busy
- Healthy food options
- Family recreation
- Sage with good vibes
- Coffee house
- Social and simple
- Food, shopping and services
- Educational opportunities

- More trails
- Cottage-like small single family homes
- Bringing nature into the neighborhoods

2: ACTIVITIES & SERVICES

The group was tasked with listing all of the activities, programs, and services that they believe are necessary for effective land use and zoning for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Coffee house
- Trails to beach other than Sandy Beach
- Grocery Store
- Co-op housing
- Community gardens
- Youth Center
- Frequent bus service
- Science Center
- Bodega-style shopping
- Small single family homes
- One large community garden
- Expanded boat harbor and launch ramp parking
- Large boat haul out
- Small businesses on 3rd Street
- Schools
- Bike park
- Green spaces, small parks
- Bike paths
- Multi-use allowing home based business
- Green space around the harbor
- Low density housing
- Designate areas as "No Development Zones"
- Protected land all around Treadwell and Sandy Beach
- Additional access to Treadwell Ditch Trail
- Keep historic character
- Housing clusters with shared facilities like a club house
- Privately owned tidelands
- With expected growth in tourism, we need something to either control it or allow access to areas on a limited basis
- Dis-allow big box stores and industrial tourism
- Limited need to drive to amenities for residents
- Reasonable aesthetically pleasing parking for non-residents
- Continued publicly owned tidelands
- Protect Native resources like burial areas and significant landmarks

- Denser multi-family development in waterfront industrial area
- Small, single family homes in 4th and 5th Street area
- No 6th Street development
- Bench Road
- Extend 5th Street
- 6th Street is the right location for further single family development
- Keep building heights to no more than 2 stories
- Acquire Mayflower Island and include it in Savikko Park
- Continued high density in West Juneau - III
- More walking access for West Juneau
- Fun art/exhibit in the round-about coming into Douglas
- Allow subdividing of homes into more apartments in West Juneau
- Community building in Crow Hill area
- Develop 6th Street for recreational activities
- Community farm

These activities and services were grouped by common themes. The meeting attendees were then asked to choose one of the themes to focus on.

- **More neighborhood scale commercial - (6) (10)**
- Improve parks and recreation amenities - (3)
- Walkable to amenities - (2)
- More compact development (smaller single family homes) in suitable areas - (1)
- Co-op housing/clusters around clubhouses (Planned Unit Developments) - (2)
- High-density development in West Juneau – (6)
- Historic and cultural character – (4)
- Develop 6th Street – (4)

EXERCISE 3: ACTIVITIES & SERVICES II

The group was tasked with choosing the top priority from activity #3 and required to ask the Why's.

MORE NEIGHBORHOOD SCALE COMMERCIAL

THIS ACTIVITY IS IMPORTANT BECAUSE:

1. Improve walkability to amenities
2. Create a center for the community
3. Brings vibrancy
4. Community Feel
5. Retains youth
6. Community sustainability
7. Walkable from majority of residences
8. Don't have to go to Juneau
9. Keeps it local! Reduces the need to travel over bridge and keeps carbon footprint low
10. Fosters sense of community

11. Kids and adults have services they need without having to travel far
12. More walking to shops; less driving
13. Healthy lifestyle
14. Helps build natural social networks

These activities and services were grouped by common themes. The meeting attendees were then asked to choose one of the themes to focus on.

1. **Walkability - 2**
2. Community/social networks - 5
3. Healthy lifestyle - 2
4. Community/economic vitality - 0
5. Reduce traffic (environmentally friendly/sustainable) - 0

WHY IS *WALKABILITY* IMPORTANT?

1. So people can live and work in the same area – 1
2. Gives people a reason to be here – 2
3. Creates jobs – 1
4. **Places to go, people to see, things to do – 5**
5. Connects us to our neighbors – 4
6. Maintains a vibrant middle/working class – 4
7. Welcomes others to the neighborhood – 2

WHY IS *PLACES TO GO, PEOPLE TO SEE AND THINGS TO DO* IMPORTANT?

1. Makes it pleasurable to live in the area – 1
2. Creates sense of community – 3
3. Stimulating – 0
4. Supports friendships and daily life structure – 3
5. **Builds community stability – 5**
6. Gives Douglas back more identity from the mainland - 2

MORE NEIGHBORHOOD SCALE COMMERCIAL ACTIVITIES WILL HELP BUILD COMMUNITY STABILITY.

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- DOUGLASITES ARE THE HAPPIEST PEOPLE ON EARTH!
- JUNEAITES ARE WELCOMED BACK TO DOUGLAS!
- DOUGLAS HAS GAINED INDEPENDENCE ... AGAIN!
- DOUGLAS MAINTAINS ITS QUIET, WARM, VIBRANT, AND COHESIVE COMMUNITY
- DOUGLAS ACHIEVES STATUS AS THE MOST AFFORDABLE, ZERO CARBON FOOTPRINT, HEALTHIEST NEIGHBORHOOD ON THE ISLAND
- BAR CLOSES IN DOUGALS – THOUSANDS LEFT HOMELESS

NO MATTER WHAT, CHANGE...

- Parking requirements
- Development towards Lucky Me and allow more single family homes
- Lack of structure in neighborhoods
- Sprawling, gravel parking lots around harbor
- Change zoning to disallow industrial tourism in harbor area
- Light commercial/mixed use needs to be affordable for young families... smaller lots
- More mixed use zoning
- Multi-use zoning
- Land/space affordability
- More cross walks on Douglas Highway
- Commercial under residential
- Overpass instead of crosswalks
- Solve drainage problems on John Street
- Commercial zoning in West Juneau
- Second access way; Third Street can't handle traffic
- Appropriate acknowledgement and remediation of burnt Douglas Village (whether return land, build cultural center or something similar; get it figured out)

NO MATTER WHAT, DO NOT CHANGE...

- Treadwell/Sandy Beach surround by forest
- Neighborhood character
- Quite neighborhoods
- Leave 6th Street alone
- Dogs are welcome at Sandy Beach
- Savikko Park and Sandy Beach recreation area
- The small town feeling with an identity not defined by tourism
- Each neighborhood has their own character. But we do have characters (South Douglas vs. Blueberry Hills)
- South Douglas walkable to trails and some amenities
- It's Douglas; not South Douglas
- Increase of liquor/package stores
- Do not bulldoze 6th Street since to do so will cause big surge in population, traffic, noise and anonymity
- South Douglas has a different character than Blueberry Hills
- Keep Louie's

GREAT IDEA?? WHO CAN MAKE THIS HAPPEN? Name any potential partners needed to make your idea successful.

- Small business hub in the Jumbo Gym
- Waterfront boardwalk/non-motorized traffic corridor
- There are a lot of historical artifacts underwater; create access to the water world so people can see the artifacts. My favorite is an old horse drawn fire wagon
- Refurbish Treadwell to allow for both ice rink and roller rink (at least part of the year)
- Come up with an "ideal" suite of commercial business/entities and then support entrepreneurs/organizations, etc. to develop them

- Make downtown Douglas a pedestrian only plaza
- Build staircases along 3rd St. to allow public access to shoreline
- Revitalize/vitalize harbor area
- Build small shop-and-office space along 3rd Street and/or overlooking the channel
- Educational and recreational center based around indoor growing of food, hand-on science, wave pool
- Improve 5th Street Mt. Jumbo Trail
- We haven't done enough with the Douglas Waterfront
- CBJ gondola to mountain top to view out to the east and south and west

SOUTH DOUGLAS AND WEST JUNEAU AREA PLAN

FOCUS GROUP #3 – TRANSPORTATION & INFRASTRUCTURE

December 3, 2020

COMMUNITY VISIONING EXERCISE

1. THE NEIGHBORHOOD EXPERIENCE

The group was tasked with coming up with one to two words each that describe what they want to experience in South Douglas & West Juneau that relates to transportation and infrastructure.

- Scenic views
- Smooth
- Quiet (minimal traffic noise)
- Fuel Efficient
- Easy (2)
- Litter free
- Convenient
- Natural (Vegetative Cover)
- Safe
- Pedestrian Friendly
- Family Friendly
- Beautiful
- Affordable
- Inviting
- Cultural Sensitivity / Embracing
- Frequent (public transit)
- Accessible
- Amenities (benches, trash cans, etc.)
- Carbon Minimal
- Dry (covered amenities for pedestrians and transit riders)
- Sufficient Parking

- Beach Access
- Bright (well lit)
- Environmentally sound
- Snow Free (covered amenities)
- Steady Flow (minimal congestion)

2: ACTIVITIES & SERVICES

The group was tasked with listing all of the activities, programs, and services that they believe are necessary for effective transportation and infrastructure for the South Douglas and West Juneau neighborhood. The group was asked to think outside of the box and to list anything that came up!

- Rest points and benches
- Sidewalk plowing
- Landscaping and pedestrian amenities along the harbor
- Real time bus info
- Traffic Calming (more than signage)
- Edible landscaping
- Wide walkways, COVID separation
- Science Center
- More trash cans along the sidewalk
- Beach access
- Safety with lights, pedestrian lighting
- Community gardens
- Native culture focused (Cultural Center)
- EV charging stations
- Community activity opportunities
- Beach access at Homestead Park and install kayak storage locker
- Bike lanes on bridge
- Limiting tourists buses
- More bus shelters along the bus routes
- Pedestrian walkways across the highway and all major routes
- Maintain Capital Transit services
- Flashing light crosswalks (similar to Egan and Gold Creek)
- Youth Center
- Bike lanes, protected and visible
- Alternative parallel route to the highway
- Maintain school buildings
- Continued improvements to the trail system
- Second ice sheet at Treadwell
- Mt. Jumbo opened for kids at preschool age
- Channel view at Homestead Park
- David Street and Douglas Highway intersection needs to be improved
- Road access point to the beach that can accommodate a barge if there is a bridge problem
- Ensure that Douglas Depo boat refueling continues to work well

- Repairing and maintaining the stairways
- Add stairway at C Street between 4th and 5th
- Second electrical line to the Island
- Micro grid capacity (generate electricity to share with others)
- EV stations for electrical boats
- Bike park, Jump track

These activities and services were grouped by common themes. The meeting attendees were then asked to choose one of the themes to focus on.

- Transportation Safety – 10 votes
- Park Projects – 5 votes
- EV / Energy Efficiency – 4 votes
- Maintain / Improve existing infrastructure – 5 votes
- New Amenities – 2 votes
- Pedestrian Improvements – 2 votes

EXERCISE 3: ACTIVITIES & SERVICES II

The group was tasked with choosing the top priority from activity #3 and required to ask the 4 Why's.

TRANSPORTATION SAFETY

THIS ACTIVITY IS IMPORTANT BECAUSE:

1. Human life matters.
2. It will make people more comfortable visiting and living in Douglas.
3. Maintenance safety issues (winter sidewalks).
4. Inclusive to all who use the highway (drivers, cyclists, pedestrians).
5. Maximizes enjoyment of amenities.

WHY IS THIS IMPORTANT?

People want to feel safe walking, biking and driving down the street.

WHY IS THIS IMPORTANT?

No one wants to worry about their child/neighbor/friend getting hit by a car.

WHY IS THIS IMPORTANT?

Well-functioning and safe transportation adds to the sense of community life.

EXERCISE 5: FUTURE HEADLINE

The group was tasked with developing a future headline for South Douglas and West Juneau for March 3, 2035.

- AFTER 15 YEARS A STOP SIGN WAS FINALLY PUT IN AT ST. ANN'S AND 3RD STREET
- WALK, BIKE AND PLAY IN JUNEAU'S MODEL RENEWABLE ENERGY NEIGHBORHOOD
- DOUGLAS ICE (INTERNAL COMBUSTION ENGINE) FREE
- DOUGLAS ISLAND SUCEDS FROM US AND CLAIMS ALL SOVERN RIGHTS
- DOUGLAS ACHIEVES 100% SAFE TRANSPORTATION AND IS CARBON FREE
- EVERYONE WALKS IN DOUGLAS
- DOUGLAS ISLAND RECLAIMS HISTORIC PLACE AS WORLD LEADER IN BRINGING CUTTING EDGE TECHNOLOGY TO ITS RESIDENTS

NO MATTER WHAT, DON'T CHANGE...

- Lack of cruise ship docking
- Capital Transit access to the rest of Juneau
- Round-a-bout (presence at the bridge)
- Small town Main Street feel for 3rd St. / St. Ann's from school down to harbor
- Speed limits on Douglas Highway
- Fire station/library/businesses anchoring community
- Quiet, slow, friendly, pedestrian-friendly lifestyle
- Car free forest near Treadwell
- Dogs allowed off leash at Sandy Beach
- Sage, wide, sidewalks and bike lanes all the way from Sandy Beach over the bridge to downtown
- Walkable community
- Bike lanes

NO MATTER WHAT, CHANGE...

- Need access to beach from Gastineau Channel
- Sidewalk plowing
- Sidewalks on 2nd Street
- Put a stop sign on St. Ann's where it needs to be
- Gas powered cars
- David Street / Douglas Highway intersection
- Mini sidewalk along harbor waterfront
- Capital Transit offered on holidays for people needing to get places
- Speed limit to 30 mph from Douglas to Juneau side of Lawson Creek Bridge. Pedestrians not crossing at crosswalks
- Replace the bathrooms at the bus stop at Savikko Park
- Only one route in or out
- Make the harbor look more appealing
- Add lighted crosswalk at bottom of Cordova Street at Douglas Highway
- Ensure prohibition of cruise ship docking at Douglas Harbor

- Add landscaping to the moon-scape at Douglas Harbor parking lot area
- Add light crosswalks.

GREAT IDEA?? WHO CAN MAKE THIS HAPPEN? (Name any potential partners needed to make your idea successful)

- Community Farm on Savikko Park Field 4
- Household solar wind power for hyper local energy security
- Zoning/tax incentives to encourage creation of Douglas downtown shops, coffee house, etc.
- Wind turbines
- Allen Marine Day Boat from Downtown Douglas to Downtown Juneau (needs an economic base to do this)
- Reparations Douglas Indian Village burning. Work with DIA and Taku Kwaan on appropriate action (maybe cultural center?)
- Increase number of small businesses in Douglas downtown to encourage walk around social life
- Alternate route in and out of Douglas for bikes and pedestrians and buses only
- Hot chocolate/Beer Garden near ice rink
- Adopt edible landscaping as common practice
- Flea Market once a month at Sandy Beach