

Mayor's Economic Stabilization Task Force

DRAFT REPORT OUTLINE AND FORMAT

When report sections are done, please email Susan and copy Linda and Max.

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- B. Timeline of Key Dates
- C. Pie Chart of Task Force Recommendations implemented and other CBJ Funding as XX date
- D. Adopted ordinances
- E. Public Comment Matrix
- F. Research and Other information submitted to Assembly or in public discussion
Abstract with items discussed and provided to the public...

Treasury Act Guidance, Cares act and insurance, Juneau Businesses dealing with Covid and Mitigation Plans, Links to Ak. Mun. League, Ak. States Cares act loans/grants, etc., Juneau Economic Plan, Mental Health update, Life-Med, etc.

Example 1

E. Covid-19 Conservation Corps

This initiative proposed creation of an employment training program for people furloughed, unemployed, or underemployed due to COVID-19.

Lead Task Force Member(s)

Bruce Botelho

Summary of Issue

Juneau's private sector economy is driven in no small part by tourism. Until the COVID-19 pandemic, Juneau expected to receive 1.5 million visitors on cruise ships between May and October 2020. A combination of governmental directives led cruise lines to cancel the entire season. The consequence of that action was several-fold: (a) Numerous businesses directly serving visitors had to close—some perhaps permanently—because of the inability to bridge the income gap created between October 2019 and May 2021; (b) Hundreds of individuals who rely on the summer season for employment were without work or income; (c) Local sales tax revenues would decline precipitously; (d) Businesses outside of the visitor industry would suffer secondary losses; and, (e) The non-profit sector which relies on grants and voluntary giving would suffer losses to their funding base.

Recommendation to CBJ

On May 28, 2020 and on June 4, 2020, the Economic Stabilization Task Force recommended that the CBJ fund, as a pilot employment project, the Juneau Outdoor Service Program in the amount of \$1 million. The JOS Program (popularly known as the "Covid-19 Conservation Corps" or "CCC") would fund outdoor recreational projects undertaken by three entities: Trail Mix, Inc., Eaglecrest Ski Area, and CBJ Parks and Recreation.

Working with these organizations the ESTF identified the following representative projects:

- (a) Continuing trail improvements to the Treadwell Ditch Trail;
- (b) Expansion of the Eaglecrest Bike Trail;
- (c) Improved trail to Cropley Lake;
- (d) Bridge improvements on Perseverance and DuPont trails and Amalga Meadows; and,
- (e) Placement of one or more cabins or shelters on CBJ remote lands.

Assembly Action

On June 8, 2020 the Assembly introduced Ordinance 2019-06(AH), "An Ordinance Appropriating up to \$1,000,000 to the Manager for a COVID19 Conservation Corps Program; Funding Provided by the CARES Act Special Revenue Fund." The ordinance was adopted at a special meeting held on June 17, 2020.

Comments

While a complete inventory of activities undertaken is not yet available, the following outlines representative projects:

Eaglecrest: Another 500 feet of trail on the high alpine Dicks Lake trail has been completed, representing approximately ¾ of that trail. The new lower mountain bike trail segment named Pipeline

has been completed and is now open for the public. Crews have roughed in 1200 feet of the new upper mountain bike trail and are starting the finish work on the trail, while the pioneering of the trail continues to the top of the Hooter Chair. Three crews rotated through work on the mountain bike trail, the Dicks Lake Trail, and vegetation management on the ski trails with chainsaws and brush cutters.

Trail Mix: (in progress)

Example 2

G. Short Term Rental Assistance (Emergency Resolution 2889)

Rental assistance in response to COVID related economic stress.

Lead Task Force Member(s)

Lauren, Laura, Bruce

Summary of Issue

The City Assembly anticipated housing distress and proposed an ordinance to establish a COVID related rent relief program to be administered by AHDC. At that point, eviction moratoriums were in place and CARES Act relief programs were launching. These provisions, and others, created a net providing support to renters in distress, but it was very difficult to assess what the true need in the community would be over the coming months. The Task Force concluded that while it was reasonable to expect that people would be in need of immediate assistance, it was impossible to quantify current need in the community.

Recommendation to CBJ

The Task Force recommended modifications to the original ordinance that emphasized need, and recommended a Letter of Intent to capture “guard rails” on the program. Provisions in the Letter of Intent included limits on funding gaps vs whole rent amount, excluding renters already in government services, and return of unencumbered funds to the city upon maturity of the program.

Assembly Action

Ordinance was passed establishing the program on...(TBC).

Comments

Served

\$ issued

\$ returned to city

No further action recommended.

Template for Additional Initiatives

For each initiative, please summarize the following information in 1-2 pages.

Initiative Name

Brief description of issue.

Lead Task Force Member(s)

Names.

Summary of Issue

Summarize problem to be addressed.

Recommendation to CBJ

Recommendation to Assembly or CBJ staff.

Assembly Action

Action taken, including ordinance title, funding, supporting agency, other key information.

Comments

Summarize results, impacts, recommended future action.