

# BLUEPRINT DOWNTOWN

## DOWNTOWN JUNEAU'S AREA PLAN



### Introduction

Review of the draft document, Chapters 1, 3, 4, 5, 6, 7 and 8. Chapter 2 will be provided at a future meeting. The draft chapters do not currently include the tables of Actions/Recommendations, and for the most part do not include graphics and appendices, all of which will be provided for review at a future meeting.

#### Chapter 1 – Introduction

#### Chapter 3 – History and Natural Context

A bit of a “catch-all.” Has been reorganized, history descriptions of each subdistrict has been moved to Land Use, Neighborhoods and Housing.

#### Chapter 4 – Economic Vitality

Still working on a few data items. Added sections “working waterfront,” “economic initiatives,” and “sustainability and resiliency”. Reduced Main Street Discussion.

#### Chapter 5 - Land Use, Neighborhoods and Housing

All recommendations/actions will be in the table at the end vs within each subarea. Placemaking ideas for each subarea are in an “opportunity box.”

#### Chapter 6 – Downtown Activities and Tourism

Some cutting down of back ground discussion on Arts studies and Placemaking.

#### Chapter 7 – Parks, Open Space and Recreation

Gold Creek discussion added

#### Chapter 8 – Transportation, Streetscape and Parking

Background information removed to appendix

Each chapter will include at least one “opportunity box.” Currently not every chapter has one. The idea is to place a positive spin on the plan, recognizing the power of words, and to highlight ideas that are likely to be more specific than will be listed in the Recommended Actions tables.

Additional appendices will be developed, and presented to the Steering Committee, with the intent of making the plan more of a tool kit. These appendices will include a table of funding opportunities, examples of communities with successful downtown revitalization programs, sample job descriptions, and information on the CBJ 1% for Arts program, as a few examples. A letter from the Chair and Acknowledgments page will also be included.

### Attachments

1. Draft Chapters 1, 3, 4, 5, 6, 7 & 8
2. Draft Focus Group Report

Steering Committee feedback requested:

Read through the plan and provide feedback. Please focus on content and organization. Do topics feel complete? Where the discussion on Main Street and Placemaking have been reduced, could it be reduced more or less? Recognizing that “Resiliency” is new concept and this is first draft, please offer comments/suggestions for this section. Chapter 3 includes the map and description of the subareas. What do you think of moving it to Chapter 1 where the concept is introduced?