

Comparison of sector elements of the Juneau visitor industry 2016

Industry	Businesses	Total Wages	Total Sales	Jobs
Eating and Drinking	86	\$17,184,296	NA	952
Full-Service Restaurants	24	\$7,470,261	Both categories	357
Other Eateries	28	\$7,118,130	\$61.3 million	415
Coffee Shops	10	\$995,128	na	79
Drinking Places (Alcoholic)	10	\$1,600,777	\$10.3 million	101
Food Truck	14	NA	na	na
Retail Tourism	63	\$7,176,426	NA	284
Gift, novelty, and souvenir stores	18	\$2,206,825	\$16.7 million	126
Jewelry stores	15	\$2,036,071	na	54
Clothing and Clothing Accessories	30	\$2,933,530	na	104
Tourism Transportation	38	\$28,344,740	NA	754
Scenic and sightseeing	24	\$12,473,299	na	370
Air transportation	10	\$15,282,128	\$24.5 million	361
Passenger car rental	4	\$589,313	\$5.6 million	23
Arts, Entertainment and Recreation	37	\$7,011,977	na	368
Accommodation	21	\$9,325,930	\$33.4 million	411

Juneau Businesses COVID-19 Impacts

June Survey
Total Businesses
Responding
= 130

Southeast Conference: Juneau breakout of Southeast Alaska Business
Climate and COVID-19 Impacts Survey 2020

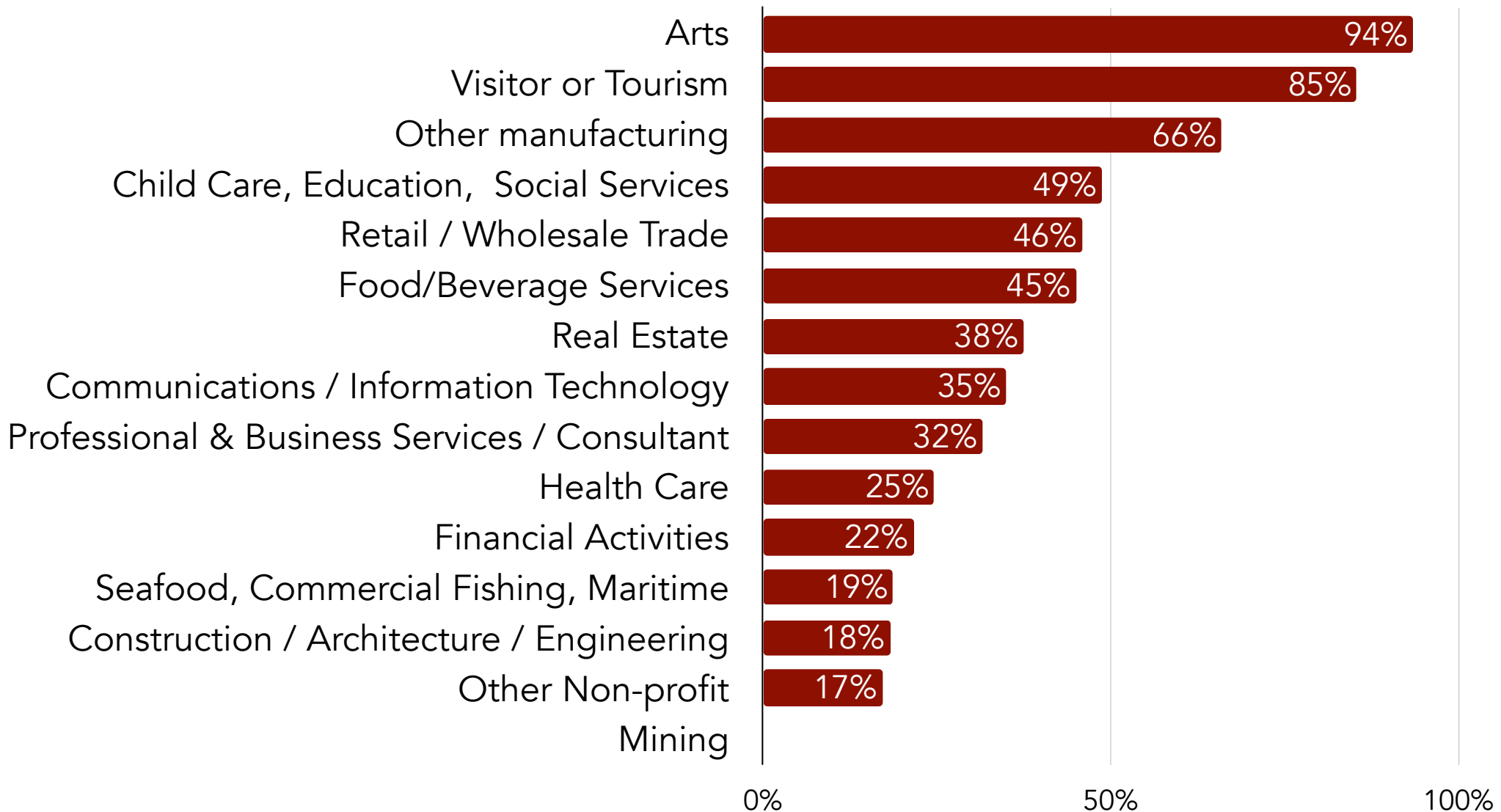
Revenue Decline 2020 (through June)

Please estimate the percent revenue decline to your business due to COVID-19 in 2020 so far (compared to same period in 2019)? Overall Average in Juneau

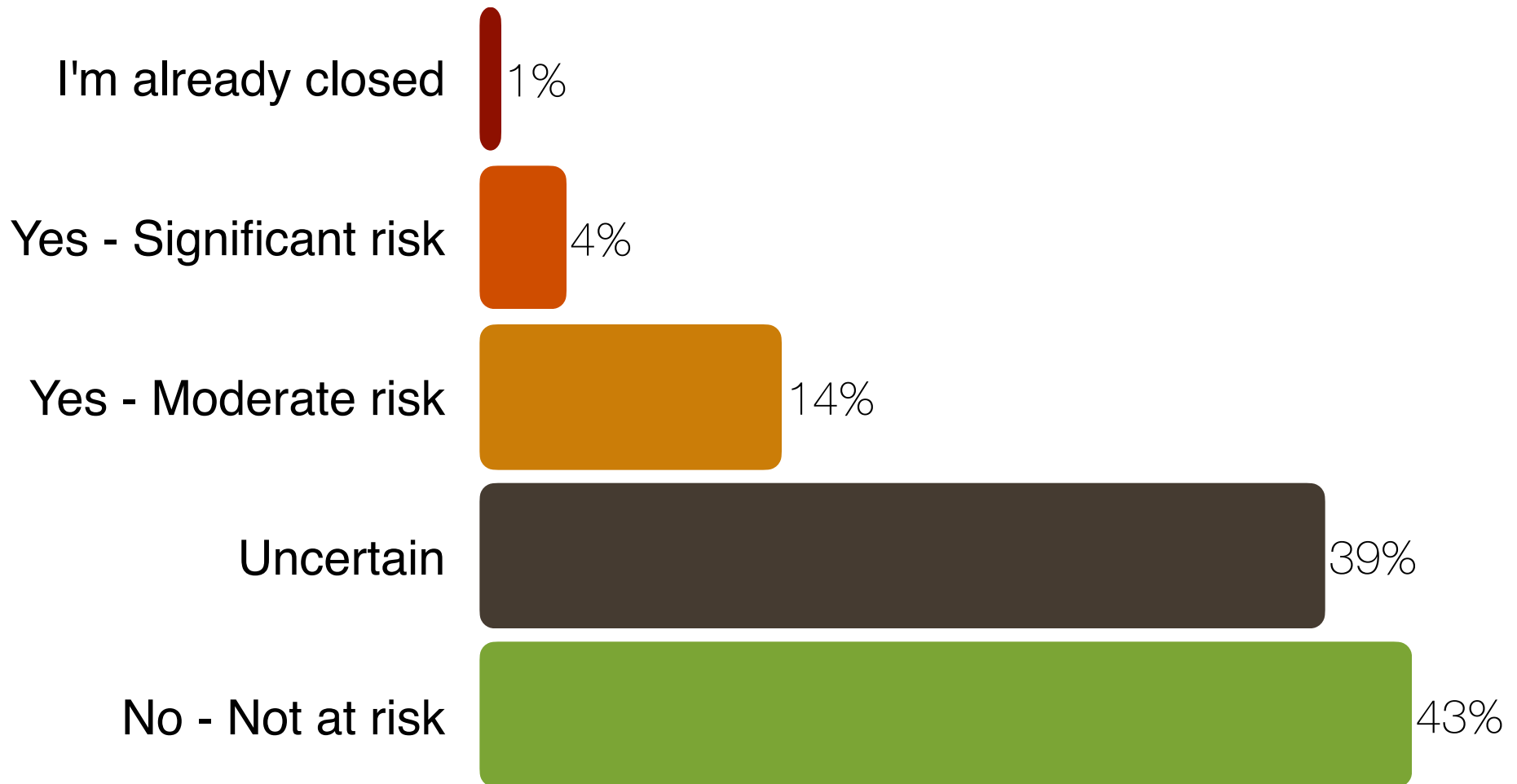
= - 46%

Revenue Decline By Industry: Juneau

■ Average percent revenue decline to your business due to COVID-19 in 2020



Is your business at risk of closing permanently because of impact caused by COVID-19?

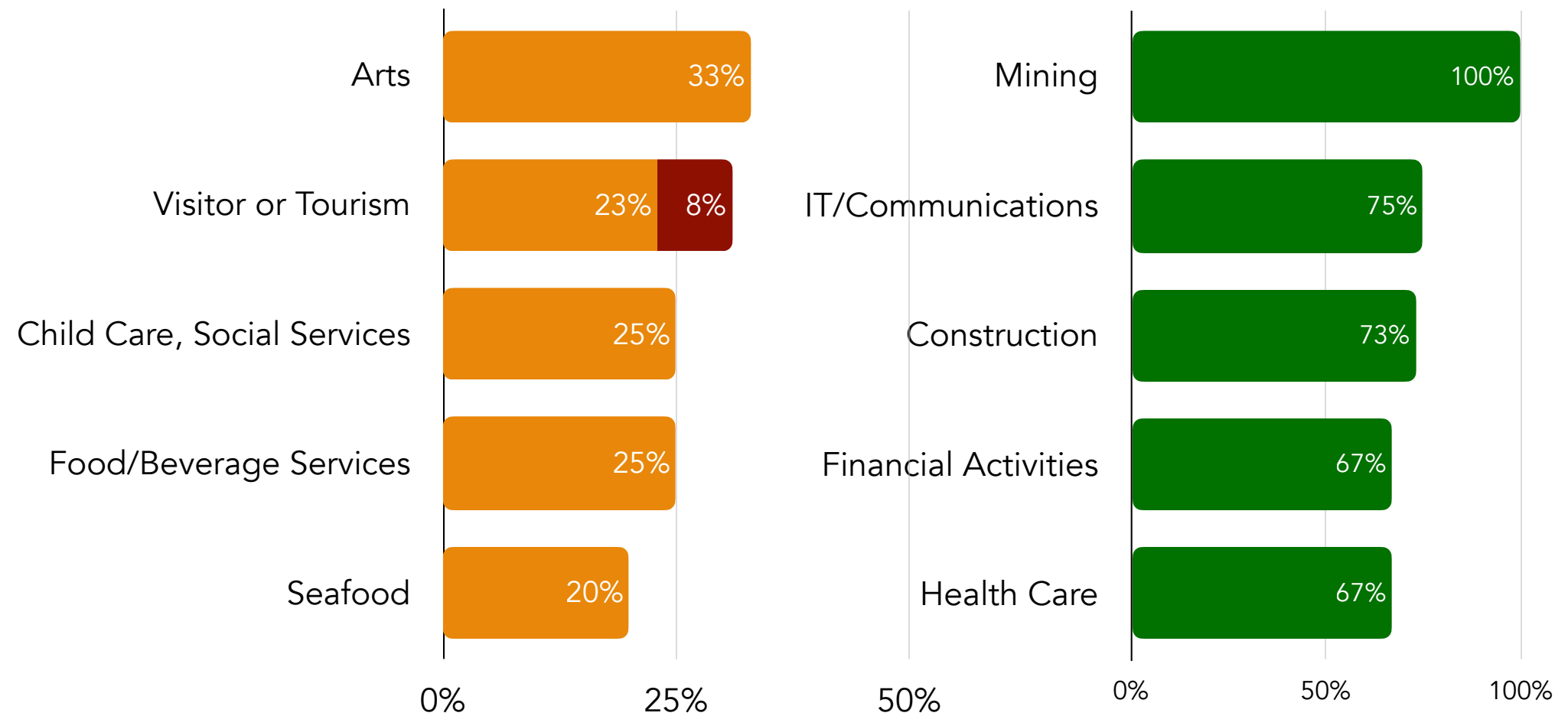


Risk of closing = 19%

Is your business at risk of closing permanently because of impact caused by COVID-19?

Yes - Moderate risk
Yes - Significant risk

No - Not at risk

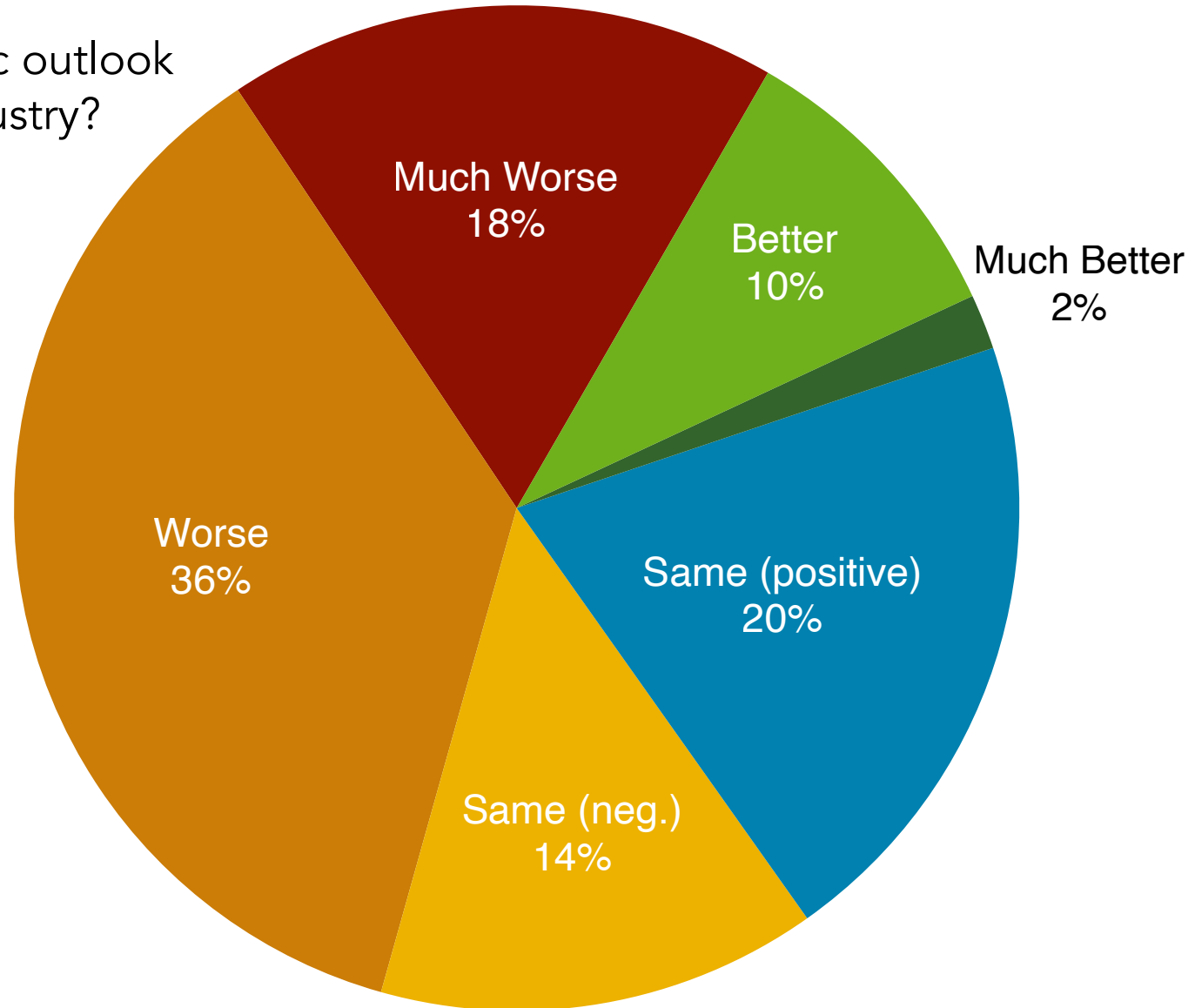


“Uncertain” was also a potential response

Juneau Economic Outlook

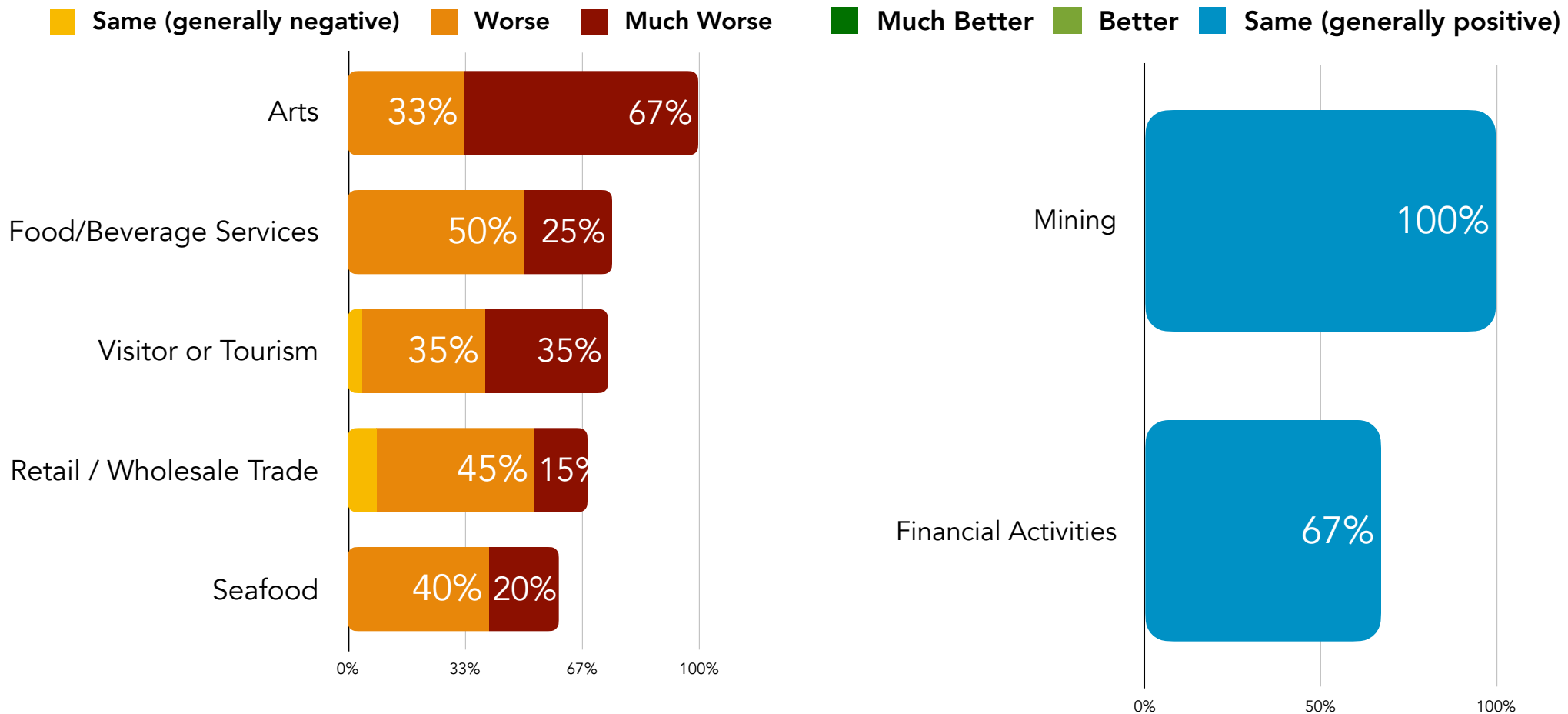
2020: What is the economic outlook for your business or industry?

32% Positive
68% Negative



Juneau Economic Outlook: by Industry

2020: What is the economic outlook for your business or industry?

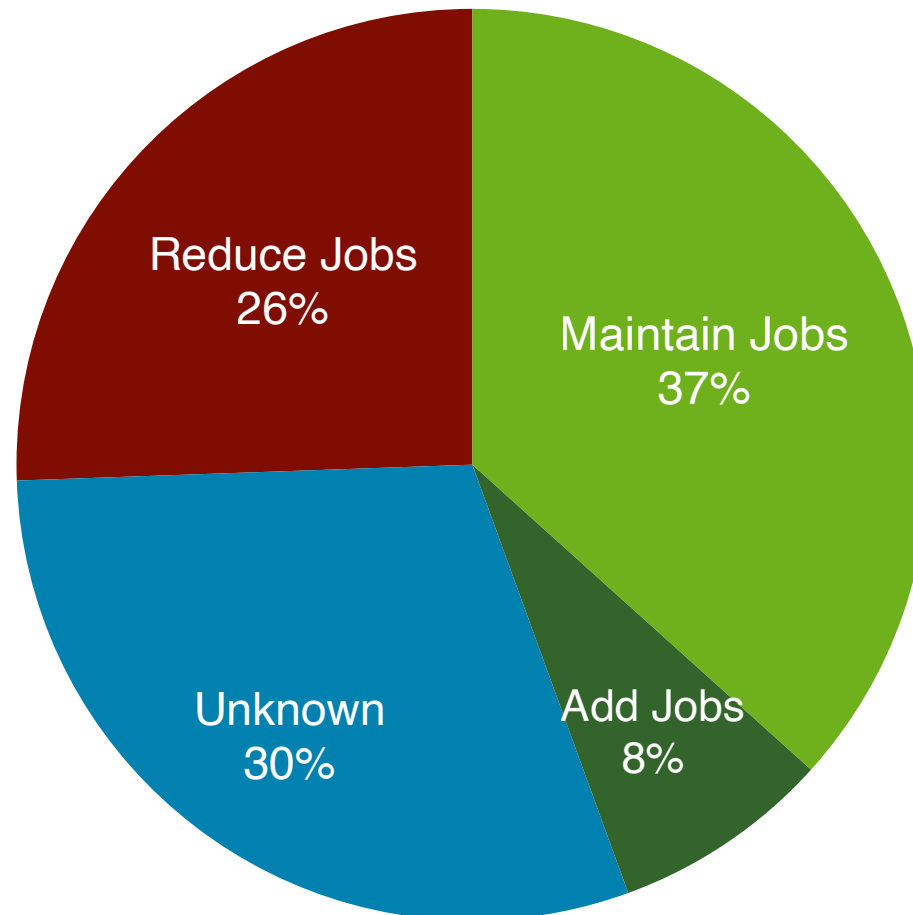


Jobs Outlook in 2020 and 2021

Over the next 12 months, do you expect your organization to add jobs, maintain jobs, reduce jobs, or are you unsure?

(For those business with staff)

2020: Juneau Jobs Outlook



Decreasing Jobs in 2020 and 2021

Over the next 12 months, do you expect your organization to add jobs, maintain jobs, reduce jobs, or are you unsure?
(For those business with staff)

■ Reduce total jobs

■ Add jobs

