



# Economic Stabilization Task Force

Appointed by the City & Borough of Juneau's Mayor

## Meeting Agenda

**Thursday, September 24, 2020**

**3:00 p.m.**

Members of the public may listen in or watch by following one these options  
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### Assembly Charge

The purpose of the task force is to review the economic landscape and make recommendations to the assembly. In particular, the task force should:

1. Examine federal and state government financial assistance programs and identify and prioritize any "gaps" that exist.
2. Identify and promote strategies that enable businesses to continue operations safely such as curbside pick-up, take-away, delivery, and other innovative services. Additionally, explore strategies that enable businesses and Juneau's economy to recover in the long term.
3. Act as Liaison with the Governor's Alaska Economic Stabilization Team

Time	Agenda Item	Presenter
3:00 p.m.	Call to Order	Ms. Thomas
3:01 p.m.	Approval of Agenda	Ms. Thomas
3:02 p.m.	Approval of Minutes	Open
3:05 p.m.	CBJ Revised Pie Chart re: CARES Act	Mr. Rogers
3:15 p.m.	Business Stabilization Grants	Mr. Rogers
3:30 p.m.	COVID-19 Testing Pilot Grant	Mr. Larson
3:50 p.m.	Post-Secondary Education Grant Program	Mr. Mertz
4:05 p.m.	Hospitality Industry Assistance Grants	Mr. Manning
4:25 p.m.	Mortgage and Rental Assistance Grants	Mayor Weldon/ Ms. MacVay
4:45 p.m.	Heating Fuel & Electricity Assistance Grant	Ms. Hale/ Mr. Mertz
5:05 p.m.	United Human Services Multi-Tenant Nonprofit Center Funding Request- Informational	Ms. O'Keefe
5:20 p.m.	Good of the Order	Open
5:30 p.m.	Adjourn	Open



# Economic Stabilization Task Force

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Appointed by the City & Borough of Juneau's Mayor  
***DRAFT*** Meeting Minutes from September 10, 2020

## Call to Order

The Economic Stabilization Task Force meeting was called to order at 3:02 p.m. by Mr. Mertz.

Task Force Members Present: Max Mertz, Susan Bell, Theresa Belton, Bruce Botelho, Eric Forst, Ken Koelsch, Lauren MacVay and Terra Peters

Task Force Members Absent: Linda Thomas and Laura Martinson

Staff Present: CDD Administrative Officer, Brenwynne Grigg and CBJ Finance Director, Jeff Rogers

CBJ Assembly Members Present: Mayor Beth Weldon, Loren Jones, Alicia Hughes-Skandijs, and Greg Smith

Special Guest Speakers: Executive Director at Juneau Economic Development Council (JEDC), Brian Holst; President and CEO at Travel Juneau, Liz Perry; Executive Director at Alaska Housing Development Corporation (AHDC), Tamara Rowcroft; and Executive Director at Juneau Community Foundation (JCF), Amy Skilbred

## Approval of Agenda

Mr. Mertz noted that the Business Stabilization Grants update might need to move further down the agenda, due to Mr. Holst having a prior obligation. The agenda was approved with no other changes.

## Approval of Minutes

**MOTION:** by Mr. Forst to adopt the Economic Stabilization Task Force minutes from the August 13 and August 27 meetings. Mr. Botelho seconded the motion.

***Hearing no objections, the motion was approved.***

## Rental Assistance Update

Ms. MacVay introduced Ms. Tamara Rowcroft, Executive Director of Alaska Housing Development Corporation (AHDC), who will give updates on Juneau area rental assistance programs.

Ms. Rowcroft shared that the CBJ Rental Assistance Program has seen an increased response due to outreach and advertising measures implemented in the past few weeks. Of the original \$200 thousand appropriated by the CBJ Assembly, \$70 thousand has been granted to assist 23 qualifying Juneau households pay their rent. Some of this assistance has helped several households for several months, while other households have only sought help for one month. The approximated average amount of assistance is \$1,400 for one month of rent. There is no limit on how many times a household may apply for assistance. AHDC is receiving requests for assistance from households with mortgage payments and requests for assistance from households for general living expenses. On average, AHDC is receiving two inquiries per day.

Ms. Rowcroft also shared that the Alaska Housing Finance Corporations (AHFC) Housing Relief Program saw 162 applications from renters and mortgage holders. They are discovering that many of these applicants unfamiliar with assistance programs, so AHFC suspects more need will reveal itself in the coming months.

There is currently not a CBJ mortgage assistance program. AHDC has asked AHFC to consider using leftover funds allocated to Juneau for the creation of a program targeted to mortgage holders, due to the need. AHDC has only received a tentative response from AHFC until the accounting for the prior Housing Relief Program is closed. AHDC hopes to receive a more definite response by early October. Remaining Juneau funds are estimated at between \$50 thousand and \$100 thousand.

Mr. Mertz asked if there are potential funds elsewhere once the AHFC money is expended. Ms. Rowcroft responded that she is aware of a fair amount leftover from the Housing Relief Program, and that AHFC has other additional funds they are trying to put to use. AHFC has never implemented a program of this nature in the past, but they have been very happy with the results, and Ms. Rowcroft feels they might consider a round two if there was a need.

Mr. Mertz referenced pages 14 – 16 of the Task Force meeting packet, which contained an application for a similar program in Ketchikan. He stated that he and CBJ City Manager, Mr. Watt, met with Ms. Lacey Simpson, Assistant City Manager of Ketchikan, and the administrator of the program, Ms. Bess Clark, Executive Director of Community Connections in Ketchikan. Ketchikan's COVID-19 Rental and Mortgage Assistance Program set aside \$1.5 million for the Borough and the demand has been surprising. Round two of the program was funded at \$4.5 million, due to the need. Round one of the program awarded 938 applications.

Mr. Mertz asked if Ms. Rowcroft feels there might be a similar demand in Juneau, as we move into October, November, and December. Ms. Rowcroft replied that demand is still difficult to gauge because many unemployed individuals still have extra money from the unemployment benefits, PFD dividends, and personal savings. However, she said that AHDC is starting to see some people come to the end of their resources and some employers are starting to cut back on hours. However, she does not feel Juneau will need \$5 million in housing assistance.

Ms. MacVay stated that from her perspective, she is not seeing a lot of current need, but anticipates the need will increase around October. She added that events such as foreclosures take 120 days. She added

that lenders are often willing to work with homeowners, but if there is no income, there is only so much a lender can do. The timing of when CARES Act money has to be expended is unfortunate because she feels the real need will hit toward the end of 2020.

Mr. Forst asked if lenders are tracking the 120-day foreclosure process from a community perspective, so there can be a warning that people need help. Ms. MacVay replied that she is trying to think how to track this very thing. One idea is to speak directly with the title companies. Obtaining this level of granularity from a community perspective far enough in advance requires every agency in town being willing to share information. She added that AHDC is will be reporting their delinquency numbers, so perhaps that can be used as a sampling of what is happening on a larger scale.

Ms. Bell asked if we might consider a way to assist landlords early on to get out ahead of the problem. In this way, delinquent rent payments will not affect a landlords ability to pay their mortgage. Ms. MacVay replied that could be a solution, but if the landlord has a business, they are probably already eligible for support through other programs. The real gap is currently with private mortgage payers.

Mr. Forst wondered if the need for housing assistance in Juneau is less than in Ketchikan due to the number of retirees in Juneau. Ms. Rowcroft replied that Ketchikan anticipated a much larger program because they do not have the economy to put people back to work.

#### **Travel Juneau Traveler COVID Awareness**

Mr. Mertz introduced Ms. Liz Perry, President and CEO of Travel Juneau, to speak about Travel Juneau's funding request for the Juneau CARES Campaign.

Ms. Perry referenced pages 18 – 22 of the Task Force's packet, which outlines the Juneau CARES Campaign proposal and budget. She shared that the Campaign is mostly a targeted communications strategy to provide awareness around the 2021 tourist season. The idea is that travelers are looking for safety reassurances if choosing Juneau as a travel destination. Additionally, Juneau citizens need confidence that when travelers come to Juneau there are adequate safety protocols in place, and these are well articulated. The Juneau CARES Campaign will instill this confidence by ensuring that when travelers view Juneau websites, and visit Juneau businesses, they will see safety plans in place. The Campaign plans to communicate this message through social media platforms, websites, and YouTube, targeting the top-level markets. This accreditation will be advertised in ways that viewers cannot skip the ad, in order to really bring Juneau to the attention of would be destination travelers.

Ms. Perry added that in constructing this plan there arose interest in a 3<sup>rd</sup> party accreditation program, specifically, the Global Biorisk Advisory Council (GBAC). GBAC has teamed up with Destinations International to help provide this accreditation service and training. Additionally, they will review safety plans, identify gaps, and approve plans. This amounts to something similar to a good housekeeping seal of approval. In this way, the visitor industry will be aligned. Additionally, opportunities may arise to coordinate with the Southeast Alaska Tourism Council, to bring other communities onboard. At this time, Ketchikan and Skagway have already hired consultants and are working on their own protocols.

However, Juneau could lend this idea to other southeast communities who do not have systems in place.

Mr. Botelho expressed approval of an umbrella organization issuing a housekeeping seal of approval, but he felt skeptical at whether it will matter much to travelers until there is a COVID-19 vaccination in place. He also asked how Travel Juneau would gain the cooperation of the travel industry focused businesses in Juneau since so much of that industry is not in town year-round.

Ms. Perry agreed that travel will likely not rebound quickly, but promoting Juneau to independent travelers is one leg of a multi leg stool to restoring Juneau's travel industry.

Mr. Botelho asked how this request ties into Travel Juneau's regular promotions budget. Ms. Perry replied that this would run parallel to their regular budget and the targeted marketing piece is something they currently do not have in their regular marketing budget. She added that the marketing message needed in this climate is very different from the message they expected to communicate when planning their original budget and both budgets would work together.

Mr. Forst stated that Juneau has seen quite a few independent travelers over the summer. He added that this concept is not only a great idea for the independent travelers, but also for helping the legislature feel comfortable about traveling to Juneau for session this winter. A uniform message would be another step toward putting Juneau's best foot forward.

**MOTION:** by Mr. Forst to send the Juneau CARES Campaign proposal to the Assembly for approval. Ms. MacVay seconded the motion.

**OBJECTION:** by Mr. Koelsch, stating that rapid testing and vaccinations are a real key to how we view travelers in the future, and the legislature will come to Juneau regardless. He believes this initiative is moving too quickly and he is not ready to make a decision on it.

Ms. MacVay stated that she understands the concerns, but believes there is value in a communication standard. Regardless of whether a vaccine becomes available, she feels there will be a long period of gray for traveling. To have standards in place will be good for tourism and the legislative session.

Ms. Bell appreciated the targeted marketing and liked the education component for residents. She stated that a confident community that is welcoming to tourism would also help our resident economy.

Mr. Botelho agreed with Ms. Bell's last comment. He added that since the money needs to be expended by December 31, this means marketing has to occur prior to that date. He sees a potential for the message to be delivered too early for the tourist season. He asked if Ms. Perry plans to expend of the money prior to the end of the year. Ms. Perry replied in the affirmative, stating that they are prepared and it will only take a day or two to put contracts in place. Travel Juneau will work with vendors to have all paid content completed by December 31. She added that vacationers usually plan within 6 months,

while some plan within 9 months. This planning timeframe falls well within the timeframe needed to hit the targeted market.

Mr. Mertz asked if Mr. Forst would consider a different motion, due to the impact and need for further discussion. He suggested the Task Force recommend that the City Manager work with Travel Juneau to evaluate this program further. Mr. Forst and Ms. MacVay expressed their approval of the amendment.

**MOTION WITHDRAWAL:** Mr. Forst withdrew his original motion and restated an amended motion.

**MOTION:** by Mr. Forst to recommend the Juneau CARES Campaign Proposal to the City Manager for further review with Travel Juneau, and if they decide to move forward with the proposal, they will bring it before the CBJ Assembly. The motion was seconded by Ms. MacVay.

**OBJECTION:** Mr. Koelsch was concerned that based on past reporting, the media will think the Task Force is recommending the Juneau CARES Campaign Proposal, and he does not believe it is ready for prime time.

Mr. Botelho suggested this be treated as a referral to the Manager and request his feedback.

Mr. Forst disagreed with this approach, stating that it will delay everything and Travel Juneau could find themselves pushed up too close to the end of the year.

**ROLL CALL VOTE ON MOTION**

Ayes: Bell, Forst, MacVay, Mertz, and Peters

Nays: Botelho and Koelsch

Abstain: Belton

***Motion passed. Five (5) Ayes, Two (2) Nays, One (1) Abstain***

**ESTF Report of Activities**

Ms. Bell is working with Ms. Thomas on a consistent way of reporting the activities of the Task Force and will have an update for the next meeting.

**Update on Adopted Programs**

***Business Stabilization Grants Phases 1 – 3 Progress Report***

Mr. Mertz asked Mr. Holst to provide an update on the Business Stabilization Grants.

Mr. Holst reported a great turnout for Phases 2 and 3 of the program. The application period officially closed on August 31, with 420 applications received as compared to 245 applications in Phase 1. Mr. Holst stated that it is promising that more businesses are aware of the program, but as Phases 2 and 3 are not first come-first serve, the entire volume of applications need to be evaluated fully before

determining the prorated award amounts. JEDC estimates a potential demand of \$12.5 million in requests with only \$8.5 million in funding through the Ordinance. JEDC staff have processed approximately half of the applications in 10 days. However, this does not mean they can process the other half in 10 days. Some applications have missing information and staff are working with the applicants to improve their chances of receiving a grant award. JEDC anticipates completing a review of all applications and being ready to disperse prorated awards in approximately 4 weeks.

Mr. Forst expressed disappointment that award disbursement will take that amount of time, as it will be difficult for many people. He asked if there is an alternative to waiting on the prorata process, such as, funding everyone at 80% as applications are evaluated and then calculating any extra that is owed later.

Mr. Holst stated that if someone expresses an urgent need, JEDC could issue a percentage of the award to help in the interim. However, issuing an across the board amount of 70% or 80% initially, and prorated amounts coming later, will cost extra time and money.

Ms. Bell shared that her thoughts were along the same lines as Mr. Forst. She advocated for awarding an appropriate proportion until an exact formula can be calculated.

Mr. Holst cautioned that issuing a percentage of the award would not save as much time as what one might think, because it still requires JEDC staff to process all the awards. Alternatively, Mr. Holst suggested asking applicants to identify whether they had an emergent need for funds due to an urgent financial hardship.

Ms. MacVay expressed concern in potential overpayments due to the variables of the amount a business qualifies for and the resulting amount after proration.

#### *Nonprofit Grant*

Mr. Mertz asked Ms. Skilbred to give a report on the Nonprofit Stabilization Grant Program.

Ms. Skilbred shared there has been outreach efforts made to ensure nonprofits are aware of the program, which include Facebook posts, utilizing the CBJ Public Information Office's services, press releases to the Juneau Empire, KTOO, and KINY, special appearances on the radio to speak about the program, and targeted emails to over 50 local nonprofits.

The Juneau Community Foundation has received six applications so far, which have been routed to the CBJ for tax status reports. Applicants have requested between \$5 thousand and \$99 thousand. Ms. Skilbred said that in her experience, she expects to see most applications arrive the day before or the actual day they are due.

Mr. Mertz asked if any applicants have had questions around the structure of the program. Ms. Skilbred replied that a few have asked for help with the calculations to evaluate whether they might be awarded any funding, after taking into account other CARES Act money they have received.

Ms. Skilbred also stated that she has spent a fair amount of time steering social service nonprofits toward the \$35 million Coronavirus Nonprofit Relief Fund through the State of Alaska, since this program is much larger. Through this program, the Juneau CARES Food Program has received \$800 thousand to start their operations. The Glory Hall and several other local nonprofits have also received funding.

### **Update on New Legislation**

#### *Juneau ArtWorks Grant*

Mr. Mertz reported that the Juneau ArtWorks Grant Program would go before the full CBJ Assembly on September 21, 2020.

### **Childcare Update**

Mr. Mertz directed the attention of the Task Force to pages 24 – 25 of their packet, showing where the CBJ has posted a job advertisement for a Childcare Coordinator position. On pages 26 – 41 of the packet, there is a copy of a presentation on childcare, which was given by Deputy City Manager, Ms. Cosgrove, at the Assembly Committee of the Whole on August 20, 2020.

### **Good of the Order**

Ms. Belton shared an update that Central Council of Tlingit Indian Tribes of Alaska (CCTHITA) has allocated \$8 million to relief programs for education costs and household expenses. KINY has reported the effort and the program is active. CCTHITA has also hired additional staff to process applications. This program benefits all tribal citizens regardless of where they live.

### **Adjournment**

At 4:10 p.m., the meeting was adjourned.

#### **Appointed Task Force Members**

Max Mertz, Co-Chair • Linda Thomas, Co-Chair • Susan Bell • Theresa Belton • Bruce Botelho

Eric Forst • Ken Koelsch • Lauren MacVay • Laura Martinson • Terra Peters





## Economic Stabilization Task Force

Appointed by the City & Borough of Juneau's Mayor

Email: [Economic-Stabilization@juneau.org](mailto:Economic-Stabilization@juneau.org)

Mail: 155 S Seward Street, Juneau, AK 99801

[www.beta.juneau.org/assembly/economic-stabilization](http://www.beta.juneau.org/assembly/economic-stabilization)

**Date:** September 23, 2020

**From:** Max Mertz and Linda Thomas, Co-Chairs

**To:** Economic Stabilization Task Force

**Re:** Exploration of Opportunities for Remaining CARES Funding

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As you have heard, the Assembly made the decision on September 14 to explore opportunities to spend the remaining CARES funding prior to the December 31 deadline. There are five programs in development that will be on our agenda for discussion. Our meeting may go longer than normal - we are anticipating adjournment at 5:30pm, so hopefully, you can plan your schedule accordingly. The programs are summarized briefly here. Our packet should be available later today that will have more information on each. Linda and I wanted to get you information as early as we have it so you can begin considering these items:

**Emergency Appropriation Resolution 2910. An Emergency Appropriation Resolution Appropriating up to \$175,000 to the Manager for a Grant to the Greater Juneau Chamber of Commerce to Lease and Implement a COVID-19 Detection Platform; Funding Provided by the CARES ACT Special Revenue Fund.**

This program is in development by a group that desires proactive Covid safety measures for their workforce and in the service industry. This is an IT based platform with systematic testing protocols. While it is intended to be used to benefit those that participate initially, the community will benefit in the use of this as a testing platform for a potential broader base use, such as within larger groups of individuals such as universities, agencies and other companies. You will have more information in your packets on this. Distribution of the funding will be through the Juneau Chamber of Commerce.

**Emergency Appropriation Resolution 2909. An Emergency Appropriation Resolution Appropriating up to \$1,000,000 to the Manager for a COVID-19 Heating Fuel and Electricity Assistance Grant Program; Funding Provided by the CARES ACT Special Revenue Fund.**

This program will be available to households in Juneau to assist them with paying their electrical or fuel bills. Grants will be up to \$500 to households at or below income targets who self-attest to financial impact from COVID.

### Appointed Task Force Members

Max Mertz, Co-Chair • Linda Thomas, Co-Chair • Susan Bell • Theresa Belton • Bruce Botelho

Eric Forst • Ken Koelsch • Lauren MacVay • Laura Martinson • Terra Peters

**Ordinance 2020-09(O). An Ordinance Appropriating up to \$500,000 to the Manager for Post-Secondary Education Assistance Grants Related to COVID-19; Funding Provided by the CARES ACT Special Revenue Fund.**

This will provide for grants of up to \$2,000 to individuals on a cost-reimbursement basis to defray costs of returning to school. The program will be administered through a local non-profit.

**Ordinance 2020-09(P). An Ordinance Appropriating up to \$1,300,000 to the Manager for Hospitality Industry Assistance Grants Related to COVID-19; Funding Provided by the CARES ACT Special Revenue Fund.**

This is a program in development by the local CHARR representatives to provide grants to restaurants and their employees impacted by recent COVID shutdowns. The grants will be target to specific licensees in specific amounts.

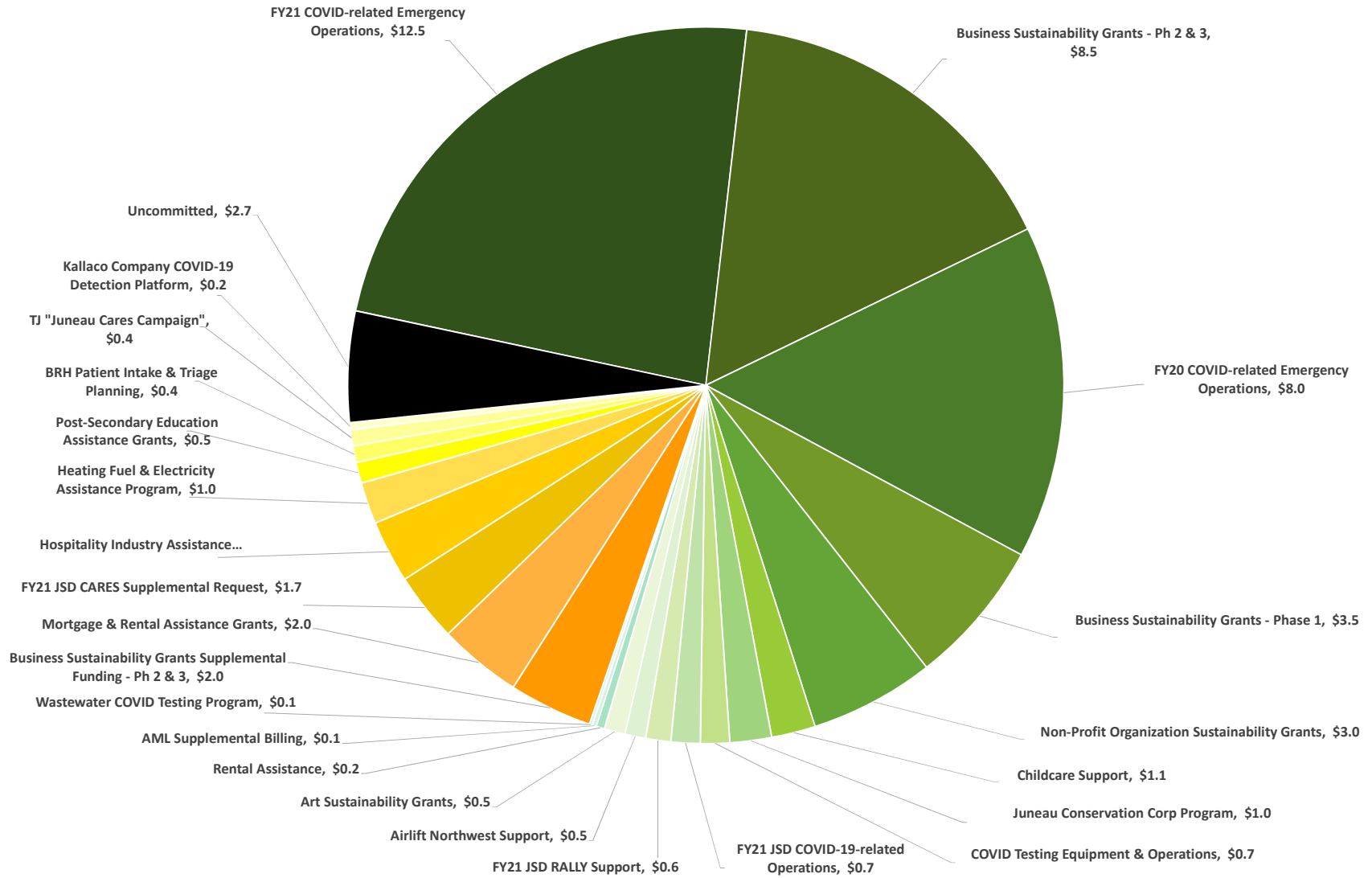
**Emergency Appropriation Resolution 2911. An Emergency Appropriation Resolution Appropriating up to \$2,000,000 to the Manager for Mortgage and Rental Assistance Grants Related to COVID-19; Funding Provided by the CARES ACT Special Revenue Fund.**

This program will provide grants to households in Juneau meeting certain income targets to make mortgage and rent payments directly to landlords. This program is much more flexible than the one approved by the Assembly last spring and is anticipated to have much greater demand. The program is modeled on the successful program implemented in Ketchikan.

**Additional Items**

We will also discuss the pending ordinance with the Assembly for \$2,000,000 to fund the oversubscription of the Business Sustainability Grants and a letter from United Human Services about their proposed Valley Campus and the economic impact it will have.

### Potential CBJ Allocation of CARES Act Funds



## Potential CBJ Allocation of CARES Act Funds

<u>Appropriation</u>	<u>Amount</u>	<u>Running</u>
<b>Committed:</b>		
FY21 COVID-related Emergency Operations	\$ 12.5	
Business Sustainability Grants - Ph 2 & 3	\$ 8.5	
FY20 COVID-related Emergency Operations	\$ 8.0	
Business Sustainability Grants - Phase 1	\$ 3.5	
Non-Profit Organization Sustainability Grants	\$ 3.0	
Childcare Support	\$ 1.1	
Juneau Conservation Corp Program	\$ 1.0	
COVID Testing Equipment & Operations	\$ 0.7	
FY21 JSD COVID-19-related Operations	\$ 0.7	
FY21 JSD RALLY Support	\$ 0.6	
Airlift Northwest Support	\$ 0.5	
Art Sustainability Grants	\$ 0.5	
Rental Assistance	\$ 0.2	
AML Supplemental Billing	\$ 0.1	
Wastewater COVID Testing Program	\$ 0.1	\$ 40.9
<b>Pending Legislation:</b>		
Business Sustainability Grants Supplemental Funding - Ph 2 & 3	\$ 2.0	
Mortgage & Rental Assistance Grants	\$ 2.0	
FY21 JSD CARES Supplemental Request	\$ 1.7	
Hospitality Industry Assistance Grants	\$ 1.5	
Heating Fuel & Electricity Assistance Program	\$ 1.0	
Post-Secondary Education Assistance Grants	\$ 0.5	
BRH Patient Intake & Triage Planning	\$ 0.4	
TJ "Juneau Cares Campaign"	\$ 0.4	
Kallaco Company COVID-19 Detection Platform	\$ 0.2	\$ 50.5
Uncommitted	\$ 2.7	
<b>Total</b>	<b>\$ 53.2</b>	

Presented by: The Manager  
Introduced: September 21, 2020  
Drafted by: Finance

**RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA**

**Emergency Appropriation Resolution Serial No. 2907**

**An Emergency Appropriation Resolution Appropriating \$2,000,000 to the Manager as Additional Funding for Phase 2 and 3 of a COVID-19 Business Sustainability Grant Program; Funding Provided by the CARES Act Special Revenue Fund.**

WHEREAS, consistent with Charter 9.10(b), upon declaration by the Assembly that a public emergency exists and describing the emergency in clear and specific terms, the Assembly by resolution may make an emergency appropriation upon approval by all Assemblymembers present or by seven of its membership, whichever is the lesser number; and

WHEREAS, the Economic Stabilization Task Force recommended that the Assembly consider economic support to businesses suffering interruptions due to COVID-19 related business closures; and

WHEREAS, on April 9, 2020, the Centers for Disease Control and Prevention (CDC) renewed the No Sail Order and Other Measures related to cruise ships to prohibit certain cruise ships from transporting passengers to ports in the United States; and

WHEREAS, since early March, 2020, the State of Alaska issued COVID-19 Health Mandates that reasonably restricted travel, gatherings, close personal interactions, schools, and medical and dental procedures; and

WHEREAS, since early March 2020, the Assembly issued COVID-19 directions regarding travel quarantines (Res. 2886), hunkering down (Res. 2885), and cloth face coverings (Res. 2890); and

WHEREAS, the public health mandates and directions protected the health of the people in the City and Borough of Juneau and nearby communities; and

WHEREAS, COVID-19 caused severe economic harm to businesses in the City and Borough of Juneau because people were encouraged to hunker down, businesses were mandated to close or severely limit operations, and nearly all of the forecasted cruise ship tourism has been canceled; and

WHEREAS, failing to protect the economically vulnerable businesses from the severe loss of revenue would result in further adverse impacts to Juneau's economic and social service network; and

WHEREAS, the COVID-19 Business Sustainability Grant Program is necessary due to the public health emergency with respect to the Coronavirus Disease 2019 (COVID-19); and

WHEREAS, the COVID-19 Business Sustainability Grant Program is being created by this ordinance and program expenses were not accounted for in the FY20 budget; and

WHEREAS, the COVID-19 Business Sustainability Grant Program expenses are incurred during the period that begins on March 1, 2020, and ends on December 30, 2020.

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

**Section 1. Emergency Appropriation.** There is appropriated to the Manager the sum of two million dollars (\$2,000,000) as additional funding for Phase 2 and 3 of a COVID-19 Business Sustainability Grant Program to be granted to the Juneau Economic Development Council (Grant Administrator) and used consistent with the grant terms outlined in the original grant appropriating ordinance 2019-06(AG)(d).

**Section 2. Source of Funds**

CARES Act Special Revenue Fund	\$2,000,000
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**Section 3. Effective Date.** This resolution shall become effective upon adoption. However, Section 1 of this resolution is conditioned upon the City and Borough of Juneau receiving CARES Act funding from the State of Alaska.

Adopted this \_\_\_\_\_ day of September, 2020.

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Beth A. Weldon, Mayor

Attest:

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Elizabeth A. McEwen, Municipal Clerk

**Covid-19 Monitoring and Testing Platform Grant Request from CARES ACT funding**

**Proposal for a grant not to exceed \$175,000**

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Date: September 23, 2020  
To: Juneau Economic Stabilization Task Force  
From: Geoff Larson, President  
Alaskan Brewing Company

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Alaskan Brewing Company, along with a small group of other businesses and community members have been researching more proactive platforms for Covid identification in the community and workforce for several months. This has resulted in the following recommendation to the Economic Stabilization Task Force.

We have identified an IT platform for information gathering, monitoring and proactive testing for larger groups of individuals such as Universities, Agencies and Companies. The Alaskan Brewing Co. and some businesses in the hospitality industry are willing to participate in this as a trial to demonstrate their capability to facilitate a program to help improve the health and safety of our community. The objective for the City of Juneau is to validate the effectiveness of this proactive program that may be able to address other larger community needs.

The company that is promoting this IT platform is called "Kallaco." Kallaco has supporting testing services and has implemented their program successfully already with larger entities, and they have access to labs and resources across the country. Kallaco proposes demonstrating the capabilities to the CBJ and State by starting first with a few small groups and then expanding to a larger audience. Their emphasis is to transform the inherently reactive nature of testing to a more proactive approach. They utilize digital thermometers, integrated with daily questionnaires, and suggested proactive testing.

We are requesting that CBJ, through Cares Act funding, consider a grant not to exceed \$175,000 to cover the "hard" costs of the IT program implementation, testing and grant administration, while the businesses participating will absorb the difference between the grant funds and actual costs, including internal administrative costs which are anticipated to be fairly significant to assure proper monitoring and implementation of the IT platform. The initial request is for funding to be administered through the Juneau Chamber of Commerce, or another entity as determined through CBJ. The table on the next page provides an estimate of the potential use of the funds and estimated calculation of their respective costs for this grant.

Entity	Alaskan Brewing	Other Businesses
Number of Employees	100	200
Participation rate 75%	75 participants	150 participants
Implementation	\$15,000	\$15,000
User fee of \$39 ea.	\$2,925	\$5,850
Digital Thermometer \$25 ea.	\$1,875	\$3,750
Prevalence testing 4% of staff/wk.	\$10,000	\$20,000
Antigen testing -	\$25,000	\$50,000
Chamber Administration (estimated)	2,000	6,000
Administration of Other business participation (estimated)	0	\$20,000
<b>Sub Total Kallaco monitoring estimated costs for Grant</b>	<b>\$56,800</b>	<b>\$120,600</b>

Estimated costs incurred by businesses participating:

Estimated Internal Business Administration costs	\$75,000	\$150,000
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Businesses participating in this trial are taking a risk at not knowing the participation rate of staff (it will not be mandatory, although strongly encouraged). There are risks having to do with Kallaco's performance and risks of negative outcomes from false positives and false negatives impacting our work. These unknowns give us hesitation but feel the greater public good warrant taking these additional risks if the upfront costs can be defrayed.

Kallaco is especially focused on the opportunity the Legislature presents when they convene in Juneau. Other possible applications include school monitoring and a broader city-wide program. Kallaco has done similar programs before, and have stated that they have references for these larger entity services. While I have verified their capability at the Brewery scale, reference checking for a broader level should be performed by the entities/agencies.

Presently the testing we have done "out of pocket" for the safety of our employees and community has been expensive. We anticipate continuing this, but we hope we can get support from local government resources, to validate this program to lower our risk in the short term so that we can commit to continuing this expanded program for as long as necessary if it becomes obvious that it is worth it. These additional costs are very high for us at Alaskan Brewing, but we believe that if we can prove that this program is successful, it could be expanded to help our community. The goal would be lower the city's risk as to validating Kallaco's ability to perform when much more is at stake if the City decides to use Kallaco for a broader application within our community.



Presented by: The Manager  
Presented: 10/01/2020  
Drafted by: R. Palmer III

**ORDINANCE OF THE CITY AND BOROUGH OF JUNEAU, ALASKA**

**Serial No. 2020-09(O) vESTF**

**An Ordinance Appropriating up to \$500,000 to the Manager for Post-Secondary Education Assistance Grants Related to COVID-19; Funding Provided by the CARES Act Special Revenue Fund.**

WHEREAS, the Economic Stabilization Task Force recommended that the Assembly consider economic support to students harmed financially due to COVID-19; and

WHEREAS, COVID-19 is a respiratory disease that can result in serious illness or death and is easily transmittable person to person; and

WHEREAS, on March 11, 2020, the World Health Organization (“WHO”) declared the virus a pandemic; and

WHEREAS, on March 11, 2020, the State of Alaska declared a public health emergency in response to the anticipated outbreak of the virus in Alaska; and

WHEREAS, on March 13, 2020, President Donald J. Trump declared a national emergency in response to the virus pandemic; and

WHEREAS, on March 16, 2020, the Assembly declared a local emergency in response to COVID-19; and

WHEREAS, on March 22, 2020, the City and Borough of Juneau (“CBJ”) received its first positive case of COVID-19 and continues to have multiple COVID-19 cases weekly; and

WHEREAS, [insert relevant clauses]

WHEREAS, the COVID-19 Post-Secondary Education Assistance Program is necessary due to the public health emergency with respect to the Coronavirus Disease 2019 (COVID-19); and

WHEREAS, the COVID-19 Post-Secondary Education Assistance Program is being created by this ordinance and program expenses were not accounted for in the FY20 budget; and

WHEREAS, the COVID-19 Post-Secondary Education Assistance Program expenses are incurred during the period that begins on March 1, 2020, and ends on December 31, 2020.

BE IT ENACTED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

**Section 1. Classification.** This ordinance is a noncode ordinance.

**Section 2. Appropriation.** There is appropriated to the Manager the sum of five hundred thousand dollars (\$500,000) for a COVID-19 Post-Secondary Education Assistance Program. This is an appropriation for the fiscal year beginning July 1, 2020, and ending June 30, 2021.

**Section 3. Source of Funds:**

CARES Act Special Revenue Fund	\$500,000
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**Section 4. COVID-19 Post-Secondary Education Assistance Program Terms.** The program is subject to the following terms and conditions:

- (a) **Intent.** The intent of this program is to provide financial assistance to students that have graduated high school or have a GED, are enrolled in and attending formal educational programs, and were financially harmed by COVID-19. Many students continued their education pursuits despite having increased technology costs, loss of on-campus jobs, or loss of part-time jobs.
- (b) **Administration.** The Grant Administrator is \_\_\_\_\_. The Manager is authorized to execute an agreement with the Grant Administrator for disbursement of COVID-19 Mortgage and Rental Assistance funds. The Grant Administrator is responsible for assuring the program funds are disbursed only to eligible applicants. The Grant Administrator shall be provided a reasonable administration fee based on actual expenses, which are anticipated to be around \$30,000. The Grant Administrator shall provide the Manager with program status reports at reasonable intervals. The Manager shall provide updates to the Finance Committee or Assembly. The Grant Administrator shall return all unencumbered monies existing on December 31, 2020, promptly back to the City and Borough of Juneau.
- (c) **Eligible Applicants.**
- (1) **Student.** An applicant must be a student who is physically located within the City & Borough of Juneau. A student physically located within the City & Borough of Juneau and attending an education program via distance learning is eligible.
  - (2) **Education program.** The student must be currently enrolled in a formal post-secondary education program including university, college, trade, or technical school.
  - (3) **COVID-19 financial hardship.** The applicant must describe how the applicant has been financially harmed by COVID-19. Examples may include inability to find work during summer break due to COVID-19 or underemployment due to government imposed COVID-19 orders. A student that has received unemployment benefits since March 2020 is not eligible.

- (4) **Income limit.** The applicant's household income must not exceed \$94,240. Proof of income can be evidenced by the most recent tax return or other reasonable and verifiable information. The Grant Administrator shall not keep a copy of the income verification.
- (d) **Additional information.** The Grant Administrator may request additional information from applicants when the application contains insufficient or contradictory information or the Grant Administrator may deem the application incomplete. The Grant Administrator shall notify applicants of incomplete applications. Incomplete applications have three calendar days to cure to keep the original application filing date; otherwise the application is deemed complete on the date it is cured.
- (e) **Educational Grant.**
  - (1) **Maximum Grant amount.** The maximum grant amount is the lesser of \$1,800 per student or \$150 per credit hour up to 12 credits.
  - (2) **Grant payment process.** The Grant Administrator shall send, or instruct the City and Borough of Juneau to send, the grant payments to students who have successfully completed applications.
- (f) **Exceptions.** The Grant Administrator, after receiving direction from the Manager or designee, has the authority to make reasonable exceptions that match the intent of this grant program.
- (g) **Confidentiality.** Except as provided in this ordinance, all application material submitted for this grant and all information contained therein shall be kept confidential except for inspection by:
  - (1) Employees and agents of the City and Borough, including the Grant Administrator, whose job responsibilities are directly related to such applications and information;
  - (2) The applicant; and
  - (3) Court order.However, nothing in this ordinance shall be construed to provide confidentiality to the name of the applicant and the amount of grant award, if any.
- (h) **Priority.** Applications are processed on a first come, first served basis. The Grant Administrator will continue to expend funds until funds are fully exhausted or until December 30, whichever occurs first.

**Section 5. Effective Date.** This ordinance shall become effective upon adoption.

Adopted this \_\_\_\_\_ day of October, 2020.

Attest:

\_\_\_\_\_  
Beth A. Weldon, Mayor

\_\_\_\_\_  
Elizabeth J. McEwen, Municipal Clerk

**Date: September 22, 2020**

**To: ESTF**

**From: Juneau/Lynn Canal CHARR**

**Regarding: Additional Funding needed by industry businesses & employees affected by the various levels of covid closures specifically mandated to the hospitality industry.**

The local Juneau Hospitality industry (i.e., eating & drinking establishments) have endured multiple closures and restricted openings throughout the course of the current Covid-19 pandemic. These full and partial closures have been instituted largely without warning and ability for preparation by the businesses or employees, resulting in a very unstable employment base as well as great loss of perishable and coded products. As this community moves through Fall and into the winter months, it is important we stabilize our trained work force and hospitality industry. This industry can provide a safe social outlet for our community, in a controlled and regulated environment, as opposed to unmonitored large group settings such as beach bonfires, private parties, etc.

**The J/LC CHARR group is requesting \$1.3 million in CARES community funds to be utilized by both businesses and employees, and distributed as follows ----**

\$930,000 would be distributed directly to license holders in the form of a grant based on type of license held. Licenses that were operating on June 1<sup>st</sup> would be eligible. The list of licenses is verifiable by the State. It is anticipated the grants would be:

Beverage Dispensary Licenses (BDL) would receive \$30,000 each. 18 licenses x \$30,000 = \$540,000

Restaurant Eating Place Licenses (REPL) would receive \$15,000 each. 17 licenses x \$15,000 = \$255,000

Brewery/Distillery Licenses would receive \$15,000 each. 5 licenses x \$15,000 = \$75,000

Club/Rec/Seasonal Licenses would receive \$5,000 each. 12 licenses x \$5,000 = \$60,000

**Total grants to licensed businesses = \$930,000**

\$370,000 would be distributed directly to industry employees, that were on the payroll of the above businesses during the month of August. Payroll lists could be provided to CBJ/JEDC so that staff claims could be verified. Application for the grants could be done by the employee via a short form and administered by JEDC. The grants would be for \$1000 paid directly to each employee, and it is anticipated coverage of 370 employees would help stabilize and keep trained hospitality staff in Juneau.

**Total grants to qualified hospitality employees = \$370,000**

The J/LC Charr hospitality industry strives to keep Juneau as a positive destination for visitors and legislators, as well as provide a safe environment for our local residents to come together. Trained staff and licensed businesses are key to providing that safe environment, and these grants will help see this important community industry through these difficult times.

Presented by: Weldon, Hale  
Presented: 10/01/2020  
Drafted by: R. Palmer III

**RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA**

**Emergency Appropriation Resolution Serial No. 2911 vESTF**

**An Emergency Appropriation Resolution Appropriating up to \$2,000,000 to the Manager for Mortgage and Rental Assistance Grants Related to COVID-19; Funding Provided by the CARES ACT Special Revenue Fund.**

- A. WHEREAS, consistent with Charter 9.10(b), upon declaration by the Assembly that a public emergency exists and describing the emergency in clear and specific terms, the Assembly by resolution may make emergency appropriations upon approval by all Assemblymembers present or by seven of its membership, whichever is the lesser number; and
- B. WHEREAS, COVID-19 is a respiratory disease that can result in serious illness or death and is easily transmittable person to person; and
- C. WHEREAS, on March 11, 2020, the World Health Organization (“WHO”) declared the virus a pandemic; and
- D. WHEREAS, on March 11, 2020, the State of Alaska declared a public health emergency in response to the anticipated outbreak of the virus in Alaska; and
- E. WHEREAS, on March 13, 2020, President Donald J. Trump declared a national emergency in response to the virus pandemic; and
- F. WHEREAS, on March 16, 2020, the Assembly declared a local emergency in response to COVID-19; and
- G. WHEREAS, on March 22, 2020, the City and Borough of Juneau (“CBJ”) received its first positive case of COVID-19 and continues to have multiple COVID-19 cases weekly; and
- H. WHEREAS, Senate Bill 241 provided for temporary moratoriums on residential evictions for nonpayment of rent and on foreclosures, but those protections have expired, and
- I. WHEREAS, there is additional need in the community for this grant program, which is in addition to the rental assistance provided by Resolution 2889 (April 20, 2020); and
- J. **FILL IN RELEVANT MATERIAL FOR PROGRAM**
- K. WHEREAS, mortgage and rental support for COVID-19 related costs is necessary due to the public health emergency with respect to the Coronavirus Disease 2019 (COVID-19); and

- L. WHEREAS, mortgage and rental support for COVID-19 related costs was not accounted for in the FY20 budget; and
- M. WHEREAS, mortgage and rental support related to COVID-19 are incurred during the period that begins on March 1, 2020, and ends on December 30, 2020.

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

**Section 1. Emergency Appropriation.** There is appropriated to the Manager the sum of two million dollars (\$2,000,000.00) for an Emergency Mortgage and Rental Assistance Program. This is an appropriation for the fiscal year beginning July 1, 2020, and ending June 30, 2021.

**Section 2. Source of Funds:**

CARES Act Special Revenue Fund	\$ 2,000,000.00
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**Section 3. Emergency Mortgage and Rental Assistance Program Purpose and Terms.** The program is subject to the following terms and conditions:

- (a) **Intent.** The intent of this program is to provide financial support to households in the City & Borough of Juneau that lost income due to the ongoing COVID-19 pandemic and need housing financial assistance.
- (b) **Administration.** The Grant Administrator is \_\_\_\_\_. The Manager is authorized to execute an agreement with the Grant Administrator for disbursement of COVID-19 Mortgage and Rental Assistance funds. The Grant Administrator is responsible for assuring the program funds are disbursed only to eligible applicants. The Grant Administrator shall be provided a reasonable administration fee based on actual expenses, which are anticipated to be around \$30,000. The Grant Administrator shall provide the Manager with program status reports at reasonable intervals. The Manager shall provide updates to the Finance Committee or Assembly. The Grant Administrator shall return all unencumbered monies existing on December 31, 2020, promptly back to the City and Borough of Juneau.
- (c) **Eligible Applicants.**
  - (1) **Individual residential units.** This program is only open to individuals and not businesses. Only one grant may be awarded per residential dwelling unit.
  - (2) **Property location.** The property benefiting from the grant must be located in the City and Borough of Juneau and rented or owned by the applicant.
  - (3) **Income.** The household income must not exceed \$94,240. Proof of income can be evidenced by the most recent tax return or other reasonable and verifiable information. The Grant Administrator shall not keep a copy of the income verification.
  - (4) **COVID-19 financial hardship.** The applicant must describe how the applicant has been financially harmed by COVID-19.

- (5) **Mortgage and Rental costs.** The applicant must provide mortgage or landlord information for the applicant's residence.
- (6) **Additional information.** The Grant Administrator may request additional information from applicants when the application contains insufficient or contradictory information or the Grant Administrator may deem the application incomplete. The Grant Administrator shall notify applicants of incomplete applications. Incomplete applications have three calendar days to cure to keep the original application filing date; otherwise the application is deemed complete on the date it is cured.

**(d) Grants.**

- (1) The maximum grant amount per applicant is \$1,500.
- (2) The Grant Administrator shall send, or instruct the City and Borough of Juneau to send, the grant payments to the landlord or mortgage holders directly.

- (e) **Exceptions.** The Grant Administrator, after receiving direction from the Manager or designee, has the authority to make reasonable exceptions that match the intent of this grant program.

- (f) **Confidentiality.** Except as provided in this resolution, all application material submitted for this grant and all information contained therein shall be kept confidential except for inspection by:

- (1) Employees and agents of the City and Borough, including the Grant Administrator, whose job responsibilities are directly related to such applications and information;
- (2) The applicant; and
- (3) Court order.

However, nothing in this resolution shall be construed to provide confidentiality to the name of the applicant and the amount of grant award, if any.

- (g) **Priority.** Applications are processed on a first come first served basis. The Grant Administrator will continue to expend funds until funds are fully exhausted.

**Section 4. Effective Date.** This resolution shall be effective immediately after its adoption.

Adopted this \_\_\_\_\_ day of October, 2020.

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Beth A. Weldon, Mayor

Attest:

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Elizabeth J. McEwen, Municipal Clerk

Presented by: Hale, Weldon  
Presented: 10/01/2020  
Drafted by: R. Palmer III

**RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA**

**Emergency Appropriation Resolution Serial No. 2909 vESTF**

**An Emergency Appropriation Resolution Appropriating up to \$1,000,000 to the Manager for a COVID-19 Heating Fuel and Electricity Assistance Grant Program; Funding Provided by the CARES ACT Special Revenue Fund.**

- A. WHEREAS, consistent with Charter 9.10(b), upon declaration by the Assembly that a public emergency exists and describing the emergency in clear and specific terms, the Assembly by resolution may make emergency appropriations upon approval by all Assemblymembers present or by seven of its membership, whichever is the lesser number; and
- B. WHEREAS, COVID-19 is a respiratory disease that can result in serious illness or death and is easily transmittable person to person; and
- C. WHEREAS, on March 11, 2020, the World Health Organization (“WHO”) declared the virus a pandemic; and
- D. WHEREAS, on March 11, 2020, the State of Alaska declared a public health emergency in response to the anticipated outbreak of the virus in Alaska; and
- E. WHEREAS, on March 13, 2020, President Donald J. Trump declared a national emergency in response to the virus pandemic; and
- F. WHEREAS, on March 16, 2020, the Assembly declared a local emergency in response to COVID-19; and
- G. WHEREAS, on March 22, 2020, the City and Borough of Juneau (“CBJ”) received its first positive case of COVID-19 and continues to have multiple COVID-19 cases weekly; and
- H. WHEREAS, many people use their permanent fund dividends to fill heating fuel tanks just as winter sets in; and
- I. WHEREAS, because the dividends were issued in July and many people do not have the ability to save money for the fall and winter, particularly this year due to the COVID-19 pandemic, this program is necessary to provide for health and welfare of the community; and
- J. **FILL IN RELEVANT MATERIAL FOR PROGRAM**



- K. WHEREAS, heating fuel and electricity support for COVID-19 related costs is necessary due to the public health emergency with respect to the Coronavirus Disease 2019 (COVID-19); and
- L. WHEREAS, heating fuel and electricity support for COVID-19 related costs was not accounted for in the FY20 budget; and
- M. WHEREAS, heating fuel and electricity support related to COVID-19 are incurred during the period that begins on March 1, 2020, and ends on December 30, 2020.

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

**Section 1. Emergency Appropriation.** There is appropriated to the Manager the sum of one million dollars (\$1,000,000.00) for an Emergency Heating Fuel and Electricity Assistance Program. This is an appropriation for the fiscal year beginning July 1, 2020, and ending June 30, 2021.

**Section 2. Source of Funds:**

CARES Act Special Revenue Fund	\$ 1,000,000.00
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**Section 3. Emergency Utility Assistance Program Purpose and Terms.** The program is subject to the following terms and conditions:

- (a) **Intent.** The intent of this grant program is to provide a simple application for financial support to people residing in the City and Borough of Juneau who have been financially harmed by COVID-19 and need assistance paying for heating fuel or, for those who heat with electricity, electrical costs.
- (b) **Administration.** The Grant Administrator is \_\_\_\_\_. The Manager is authorized to execute an agreement with the Grant Administrator for disbursement of COVID-19 Mortgage and Rental Assistance funds. The Grant Administrator is responsible for assuring the program funds are disbursed only to eligible applicants. The Grant Administrator shall be provided a reasonable administration fee based on actual expenses, which are anticipated to be around \$\_\_\_\_,000. The Grant Administrator shall provide the Manager with program status reports at reasonable intervals. The Manager shall provide updates to the Finance Committee or Assembly. The Grant Administrator shall return all unencumbered monies existing on December 31, 2020, promptly back to the City and Borough of Juneau.
- (c) **Eligible Applicants.**
  - (1) **Individual residential units.** This program is only open to individuals and not businesses. Only one grant may be awarded per residential dwelling unit. The applicant must identify whether the dwelling unit is primarily heated by fuel oil, electricity, or other means.
  - (2) **Utility location.** The property receiving the heating fuel or electrical service must be located in the City and Borough of Juneau.
  - (3) **Income.** The household income must not exceed \$94,240. Proof of income can be evidenced by the most recent tax return or other reasonable and verifiable

information. The Grant Administrator shall not keep a copy of the income verification.

- (4) **COVID-19 financial hardship.** The applicant must describe how the applicant has been financially harmed by COVID-19.
- (5) **Utility costs.** The Grant Administrator will collect information about heating supplier accounts for the applicant's residence.
- (6) **Additional information.** The Grant Administrator may request additional information from applicants when the application contains insufficient or contradictory information or the Grant Administrator may deem the application incomplete. The Grant Administrator shall notify applicants of incomplete applications. Incomplete applications have three calendar days to cure to keep the original application filing date; otherwise the application is deemed complete on the date it is cured.

**(d) Grants.**

- a. **Amount.** The maximum grant amount per applicant is \$500.
- b. **Payment Process.** The Grant Administrator shall send, or instruct the City and Borough of Juneau to send, the grant payments to the utility providers directly.
- (e) **Exceptions.** The Grant Administrator, after receiving direction from the Manager or designee, has the authority to make reasonable exceptions that match the intent of this grant program.
- (f) **Confidentiality.** Except as provided in this resolution, all application material submitted for this grant and all information contained therein shall be kept confidential except for inspection by:
  - (1) Employees and agents of the City and Borough, including the Grant Administrator, whose job responsibilities are directly related to such applications and information;
  - (2) The applicant; and
  - (3) Court order.

However, nothing in this resolution shall be construed to provide confidentiality to the name of the applicant and the amount of grant award, if any.

- (g) **Priority.** Applications are processed on a first come, first served basis. The Grant Administrator will continue to expend funds until funds are fully exhausted or until December 30, whichever occurs first.

**Section 4. Effective Date.** This resolution shall be effective immediately after its adoption.

Adopted this \_\_\_\_\_ day of October, 2020.

Attest:

\_\_\_\_\_  
Beth A. Weldon, Mayor

\_\_\_\_\_  
Elizabeth J. McEwen, Municipal Clerk



**United Human Services  
of Southeast Alaska**  
3225 Hospital Drive, Suite 301  
Juneau, AK 99801

September 22, 2020

RE: United Human Services Multi-Tenant Nonprofit Center Funding Request

Dear Co-Chairs Max Mertz and Linda Thomas and Members of the Economic Stabilization Task Force,

First, thank you for your time and commitment to Juneau's economic health. CBJ is navigating unprecedented challenges and your efforts are noted and sincerely appreciated.

On July 15, 2020, United Human Services of SE Alaska (UHS) submitted a funding request to the CBJ Assembly with a cc to the Economic Stabilization Task Force, for \$1.1M toward a total project cost of \$5.5M to construct a multi-tenant nonprofit center. On September 2, 2020, our request went before the CBJ Finance Committee. Ultimately, our request was sent back for further discussion, now scheduled for September 30. Today I send you this update in the hope that the Task Force will discuss the merits of our project proposal and provide a recommendation to the Assembly. Thank you in advance for your consideration.

#### Brief Review/Synopsis of the Project

United Human Services of SE Alaska (UHS) was established in 2009 and achieves our mission through co-locating social service agencies to create efficiencies that save money, increase sustainability, and build strong working relationships. Most importantly, our one-stop model decreases transportation barriers, facilitates resource connections, and ultimately, improves outcomes for our most vulnerable citizens.

In 2013, UHS took the master lease for a half-dozen social service nonprofits under one roof, a multi-tenant nonprofit center (MTNPC). The model has proved successful in many ways. Unfortunately, the current facility has critical limitations.

In December 2019, Southeast Alaska Independent Living (SAIL), on behalf of UHS, partnered with The Glory Hall (TGH) to purchase property from and adjacent to St. Vincent de Paul. Our plan is to subdivide and build two separate and complimentary buildings. Our vision is to create a campus of cohesive services to most efficiently serve our community. Toward that end, UHS chose strategic partners and services to enhance the campus and secured 10-year commitments from Alaska Legal Services; Big Brothers Big Sisters; Disability Law Center; NAMI Juneau; SAIL; and United Way of SE Alaska. Our planned facility also includes a 'Resource Room' to be staffed by rotating service providers, e.g., employment services to be provided by the Division of Vocational Rehabilitation. The property for the Southeast Services Center has been purchased outright. The project obtained a conditional use permit with unanimous support on July 14. UHS has raised just under \$600K, including approx. \$175K from the Trust and the Juneau Community Foundation.

#### Leveraged Economic Development

A \$1.1M investment from CBJ will leverage \$4.4M, for a total project cost of \$5.5M, primarily from sources outside of Juneau, e.g., \$1M from Rasmuson, \$350K from each Murdock and the Trust (in addition to Pre-Development funds already secured).

### Economic Stimulus

The Southeast Community Services Center will create construction and development jobs to provide needed economic stimulus. The additional jobs and economic activity during this time when Juneau's economy needs a boost are another benefit of the project. Rain Coast Data conducted a study, published in February 2020, on the economic impact of the new Glory Hall. On page 3 of the report:

BENEFIT TO COMMUNITY OF JUNEAU OF CONSTRUCTION	MULTIPLIER EFFECT OF CONSTRUCTION PERIOD
Direct and indirect jobs created during construction	43
Direct and indirect wages created during construction	\$2.23 million

The cost estimate used in the study cited \$400K for land acquisition and \$3.7M for construction. Extrapolating the data for our \$5.5M project, we project 59 direct and indirect jobs will be created during construction and direct and indirect wages created during construction to be \$3.046 million.

### Other Economic Impact

Most of the MTNPC tenants have a regional and/or statewide presence. SAIL, the largest tenant, for example, serves more than 1000 total individuals hailing from 18 SE Alaska communities. Many of these individuals who reside outside of Juneau use the airport, located a block from the site, to get in and out of Juneau. We anticipate an uptick in SE travelers frequenting the service center and while in town, shopping and spending money in the community and boosting the economy.

According to the Nonprofit Center Network (NCN), a consulting, training and research organization, there are approximately 570 Nonprofit Centers in Canada and the United States. In 2019, the NCN published their third study on the model. The Executive Summary concludes:

Addressing nonprofit space needs through sharing positively impacts both mission and finances. Organizations see improvements in staff morale, retention and productivity, increased programming and additional opportunities for collaboration. Most organizations also see financial savings that are reinvested in their programming. Nonprofit centers themselves are stable financial organizations, with 81% of centers breaking-even or generating a surplus. Overall, nonprofit center revenues increased while continuing to generate financial savings, primarily from reduced rental rates for tenant organizations. In addition to rent savings, sharing resources equates to time savings when tenant organizations have more of what they need at their fingertips. These financial benefits reflect how nonprofit centers enable tenant organizations to operate more efficiently and effectively, to better fulfill their missions and serve local communities.

Likely the future for our community will bring even more need for social services. And that's exactly why CBJ investment in our project, a project that will bring solutions, resources, and economic development to big problems throughout Juneau, is more critical and timelier than ever.

Attached please find a sampling of support letters from community leaders including President Peterson of CCTHITA; Mike Abbott, CEO of the Alaska Mental Health Trust Authority; former Juneau Legislator Cathy Munoz; Amy Skilbred, Reed Stoops on behalf of the Juneau Community Foundation.

Should you have questions, please do not hesitate to contact me. Thank you for your consideration.

Sincerely,



Joan O'Keefe, Executive Director

Cc Mayor Weldon, CBJ Assembly Members, and City Manager, Rorie Watt



September 22, 2020

RE: Support for the funding request for the Southeast Community Services Center and The Glory Hall Emergency Shelter

To Whom it May Concern:

On behalf of Central Council of Tlingit & Haida Indian Tribes of Alaska (Tlingit & Haida), I write to you in support of the \$1.1M funding request to construct the Southeast Community Service Center and the \$2.3M funding request for the New Glory Hall. Placing strategic services on the same campus as the emergency shelter and across the street from St. Vincent de Paul's transitional housing and low-income senior housing is forward thinking, solution based, and ultimately, a wise investment in our community.

The Southeast Community Service Center has ten-year commitments from Alaska Legal Services; The Disability Law Center (DLC); NAMI Big Brothers Big Sisters; and Southeast Alaska Independent Living. DLC employs Juneau's Social Security/Social Security Disability Navigator and NAMI is the umbrella organization for Juneau's Suicide Prevention Coalition. These organizations provide strategic resources to our community's most vulnerable populations, including elders, people with disabilities, people currently without homes, and our most economically disadvantaged citizens.

Many who live and work in the Juneau Borough understand the important service the Glory Hall has provided to those in need. It is also understood that the need for these services have risen dramatically over the years and is likely to increase further as a result of the economic impact Covid-19 has had on the economy. The current Glory Hall has limited space and storage.

Building a new shelter, along with the Southeast Community Services Center, would greatly enhance resources for Juneau's population experiencing homelessness and other vulnerable populations.

A new building and location for the Glory Hall and Southeast Community Services Center will enable providers to create more effective programming. As a neighbor to the proposed project, Tlingit & Haida sees this development as an improvement to the community and a way to further support and lift people up, and to provide services and an environment which do not perpetuate crisis, trauma, cycle of homelessness and despair, and addiction.

For these reasons, Tlingit & Haida supports the funding requests for a New Glory Hall emergency shelter and the Southeast Community Services Center and urges your full support of both funding requests.

Sincerely,

Richard J. Peterson  
President

September 21, 2020

Dear Mayor Weldon and City and Borough of Juneau Assembly Members,

For more than 25 years, the Alaska Mental Health Trust Authority (the Trust) has supported programs, services and policies that positively impact the lives of Trust beneficiaries, those Alaskans who experience a mental illness, substance abuse related disorder, traumatic brain injury, Alzheimer's disease and related dementia or developmental disabilities. The Alaska Mental Health Trust Authority provides leadership in the advocacy, planning, implementing and funding of services and programs for Trust beneficiaries.

A little over a decade ago, the Trust first embraced a Juneau-based effort to form a social service multi-tenant nonprofit center by sponsoring an initiative into the Pre-Development (Pre-D) program, housed at the Foraker Group. The Pre-D program was a funder initiative of the Trust, the Denali Commission, and Rasmuson Foundation to vet capital projects and give them the tools for success. With Trust support, the United Human Services of SE Alaska (UHS) was incorporated in 2009. To prove the model, in 2003 UHS signed a master lease to umbrella six social service nonprofits under one roof.

In December of 2019, UHS purchased property in partnership with The Glory Hall, Juneau's homeless shelter, from and adjacent to St. Vincent de Paul, with the vision of forming a campus to forever change how social services are delivered in Juneau and the surrounding area. In this new iteration, UHS sought key strategic partners to bring to the campus and secured ten-year commitments from Alaska Legal Services; The Disability Law Center; NAMI Juneau (the umbrella organization for Juneau's Suicide Prevention Coalition); Southeast Alaska Independent Living; the United Way of SE Alaska; and Big Brothers Big Sisters of Alaska. Collectively, these six organizations serve more than 500 Trust beneficiaries. Additionally, this initiative is currently working with the United States Department of Housing and Urban Development (HUD) to secure federal designation as an EnVision Center, a centralized hub that provides people with resources and support needed to excel.

The Southeast Community Services Center is a \$5.5M project. In 2019, the Trust has appropriated \$75,000 in Pre-Development support. UHS submitted a Letter of Interest to the Trust for an additional \$350,000 over two years. In response, the Trust invited a full FY21 proposal for \$150,000 and is aware of the UHS intention to apply for the balance in FY22.

In closing, The Trust encourages the City and Borough of Juneau (CBJ) strongly consider the \$1.1M request for the Southeast Community Services Center. Your partnership will leverage significant support from outside Juneau and ultimately make this worthy project a reality.

Sincerely,



Michael K. Abbott  
Chief Executive Officer



September 22, 2020

Dear Mayor Weldon and City and Borough of Juneau Assembly Members,

On behalf of the Juneau Community Foundation, we urge your support of the \$1.1M funding request from the United Human Services of SE Alaska (UHS) for construction of the Southeast Community Services Center, a multi-tenant nonprofit center. UHS has secured ten-year commitments from an array of strategic partners including Alaska Legal Services, SAIL, the United Way, NAMI (and the Suicide Prevention Coalition), The Disability Law Center, and Big Brothers Big Sisters. The Southeast Community Service Center will be an integral component of a larger campus of services – adjacent to the New Glory Hall and across the street from St. Vincent de Paul's array of services, e.g., transitional housing and Smith Hall low-income senior housing.

The Foundation was established to enrich and sustain Juneau and other Southeast Alaska communities into perpetuity. From the start, our mission is to promote philanthropy and effectively respond to the needs of our community to create a healthy, safe, and culturally rich environment. Original incorporation documents were signed in December 2000 and tax-exempt status in 2005.

We have conducted listening sessions with social service agencies in Juneau for many years now during our Hope Endowment/CBJ Social Service Grant program. The need for a one-stop social service hub has been a reoccurring theme and more recently a priority of these organizations. The model of sharing efficiencies, e.g. a lobby, board room, class room, break room, so that tenants can spend less on rent and more on mission, makes a world of sense. And, as important, this one-stop hub, a recognized best practice, will decrease barriers and promote the health and well-being for community members seeking services, including some of our most vulnerable citizens.

The Southeast Community Services Center is estimated to cost \$5.5M to construct. The UHS funding request to CBJ represents 20% of the total cost and is critical to the ability of the project to leverage the \$4.4M balance, primarily from outside sources. We have recently opened a Special Project Fund to aid in the capital campaign effort. This project will also have significant economic impact during construction.

In closing, the Southeast Community Services Center is a solution-oriented, long-term investment, in Juneau's future. For these reasons, the Foundation whole-heartedly supports this project and urges CBJ support of the \$1.1M appropriation requested.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Skilbred".

Amy Skilbred  
Executive Director

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Reed Stoops  
Board of Directors



September 22, 2020

Mayor Beth Weldon  
155 South Seward Street  
Juneau, Alaska 99801

Dear Mayor Weldon and Members of the Assembly,

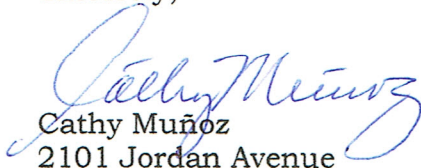
Several years ago a group of leaders from the non-profit sector brought to my attention a vision for a consolidated social services campus. Then, as now, the plan sought to bring compatible non-profit agencies under one roof to better deliver services in the most economical manner possible. From the seeds of an idea, the proposal has grown with commitments of numerous organizations, and an innovative collaboration with the Glory Hall to jointly purchase land near the St. Vincent de Paul facility.

Today, several well-established organizations have made commitments to locate operations at the multi-tenant non-profit center. They include NAMI Juneau, Southeast Alaska Independent Living (SAIL), The Disability Law Center, Alaska Legal Services, United Way of Southeast Alaska, and Big Brothers/Big Sisters of Alaska. The Glory Hall is also proceeding forward with construction of a separate shelter on the location's site.

The consolidation of agencies who serve the public in one location makes sense. Transportation, alone, can often present major obstacles for many individuals seeking help. By locating compatible services in the same location, there are opportunities to save money and better serve the public.

United Human Services Inc. is seeking \$1.1 million grant from City and Borough of Juneau to help leverage the balance of funding to make the \$5.5 million project a reality. I ask for your support of this important work, and I thank you for your service to the Juneau community.

Sincerely,

  
Cathy Muñoz  
2101 Jordan Avenue  
Juneau, Alaska 99801