

## SustainArts Juneau

**Purpose:** Contract with unemployed and under-employed local artists and arts organizations to design public education and engagement campaigns dedicated to advancing CBJ's sustainability goals. Modeled after the successful Works Progress Administration's program that employed out-of-work artists during the Great Depression, this project will alleviate the current economic suffering of arts sector professionals and organizations while enhancing public understanding of Juneau's long-term sustainability objectives.

Artists have lost customers, contracts, and have cancelled performances due to COVID-19 and social distancing protocols. *This project meets a gap within coronavirus federal funding packages by targeting artists, many of whom are self-employed yet don't see themselves as businesses, and arts organizations that have lost earned income.*

**Amount of Request:** \$250,000 (\$200,000 for artist contracts and \$50,000 for the Juneau Arts and Humanities Council to administer and coordinate the program)

**Project Partners:** Juneau Arts & Humanities Council, Juneau Commission on Sustainability Energy Committee\*

**Eligible contractors:** Juneau-based artists and cultural professionals and Juneau-based arts and culture businesses/ non-profit organizations. Applicants must sign an affidavit stating that they are unemployed, underemployed, or their business was materially affected by the COVID-19 pandemic.

**Media:** Open to artists of all media, including performance artists, visual and graphic artists, writers, musicians, video-producers, storytellers, etc. Proposals must include all costs (including supplies/ materials) and a promotion plan (how the artworks/ education campaigns will be distributed).

**Timeline:** RFPs issued in the summer, contracts awarded early fall, all projects completed by December 31, 2020.

**Process:** Partnerships/ collaborative proposals will be welcomed. Eligible individuals/organizations will submit proposals for one or more of the following sustainability education and public engagement campaigns:

- [Juneau Renewable Energy Strategy](#)
- [Juneau Climate Action Plan](#)
- [Solid waste issues](#)
- [Wastewater education](#)
- [Local food security](#)

**Rights:** Artists will retain copyright but CBJ and partners will have unlimited rights to distribution of the final products. All final products will be included on the Juneau Commission on Sustainability's webpage.

\*It is likely the Juneau Commission on Sustainability as a whole will partner on this project. This will be discussed at an upcoming meeting.