

Presented by: Aase and Hoke
Introduced: 8/21/80
Drafted by: L.L.D. & E.J.E.

RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA

Serial No. 687 (am 8-25-80)

A RESOLUTION DECLARING ASSEMBLY INTENT
IN RELATION TO THE USE OF THE PROCEEDS OF
A HOTEL-MOTEL ROOM TAX
PROPOSED BY ORDINANCE NO. 80-36.

WHEREAS, Ordinance No. 80-36 establishing a hotel-motel room rental tax on an areawide basis has been advanced to public hearing, and

WHEREAS, Ordinance No. 80-36, if passed by the assembly, requires a proposition be submitted to the qualified voters of the city and borough of Juneau on such tax, and

WHEREAS, taxes on hotel and motel transient room rentals are not uncommon in other municipalities, the proceeds of such tax being used to meet expenses of promotional activities, and

WHEREAS, the assembly's basic intent through Ordinance No. 80-36 is to provide funding for the promotion of the city and borough of Juneau and its attractions;

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

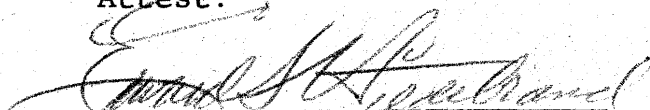
That it is the intent of the assembly, should the proposition to the voters called for in Ordinance 80-36 be approved, to use the proceeds of the hotel-motel room rental tax for activities promoting the community and its attractions and providing for the needs of visitors in, but not limited to, the following ways: provide matching funds for state and federal grants which are or may become available; support a convention center; fund activities which advertise the area; support good-will travel; fund publicity to include movies, film clips, slide shows, exhibits, books, brochures, speaker kits, media advertising; and, provide funds for other projects as are deemed to enhance or improve the image of the community.

ADOPTED this 2nd day of September, 1980.



Mayor

Attest:



Deputy Clerk