

# SOUTH DOUGLAS AND WEST JUNEAU

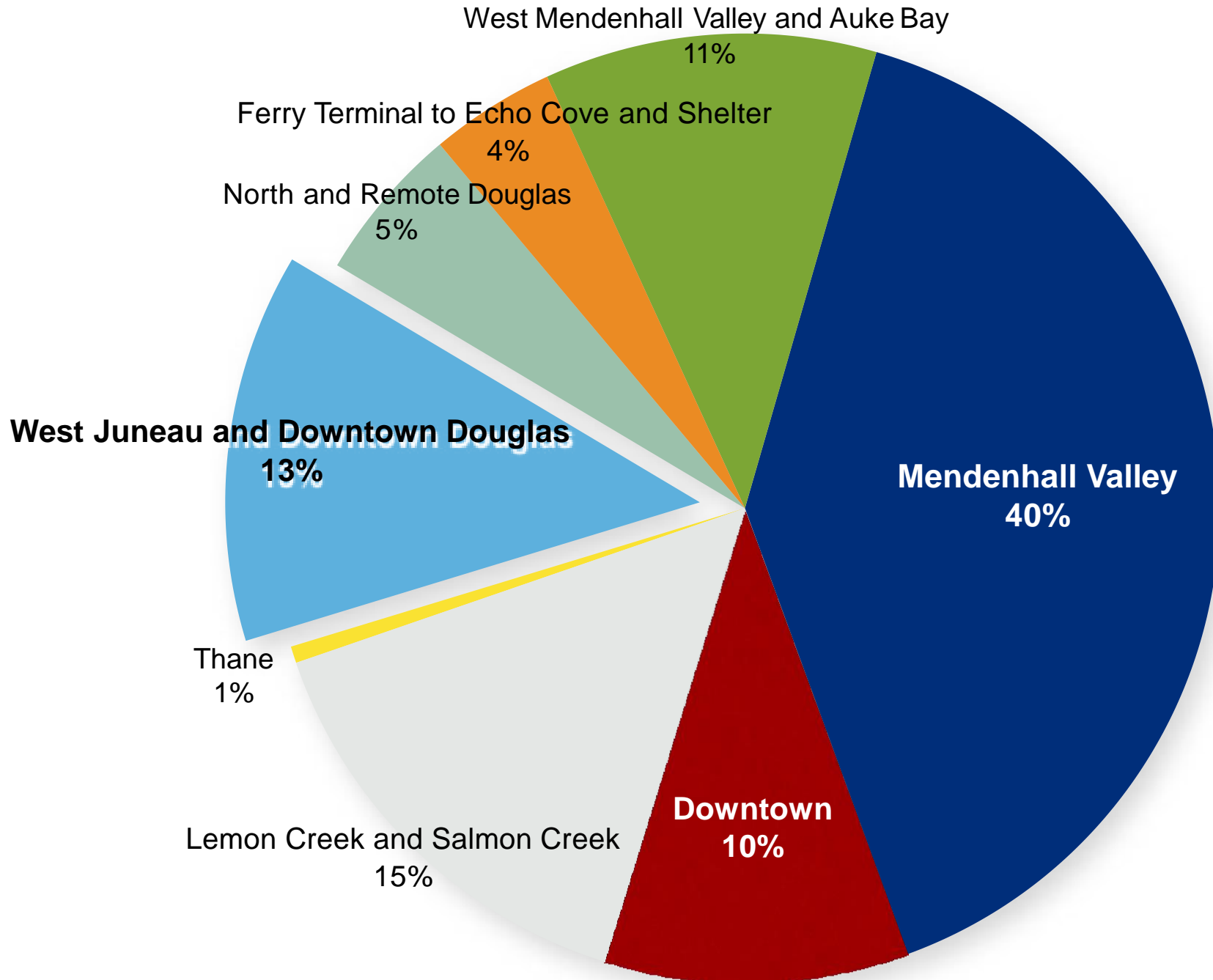
## ECONOMIC INDICATORS



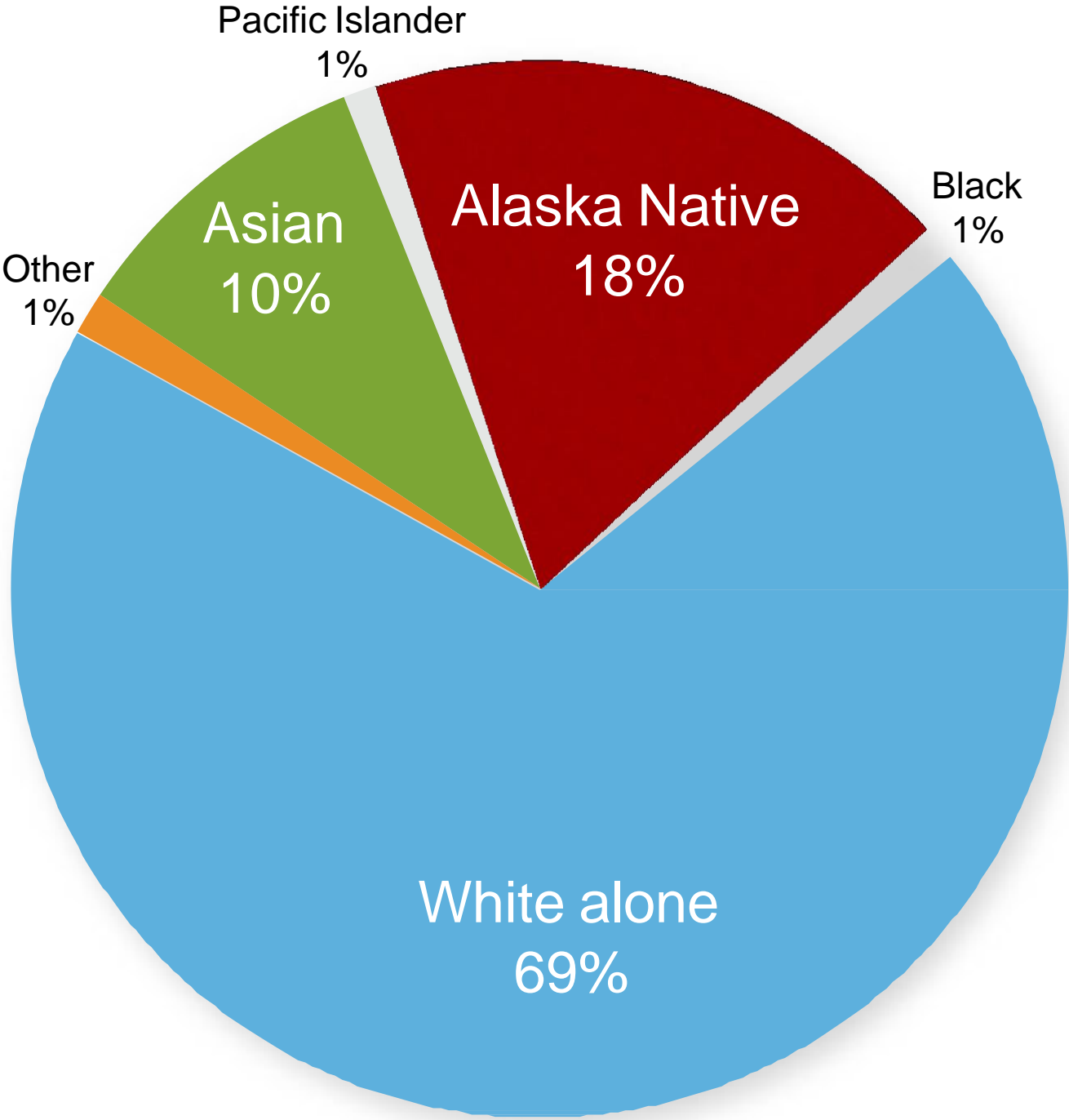
Prepared by  
Rain Coast Data



# JUNEAU DEMOGRAPHICS

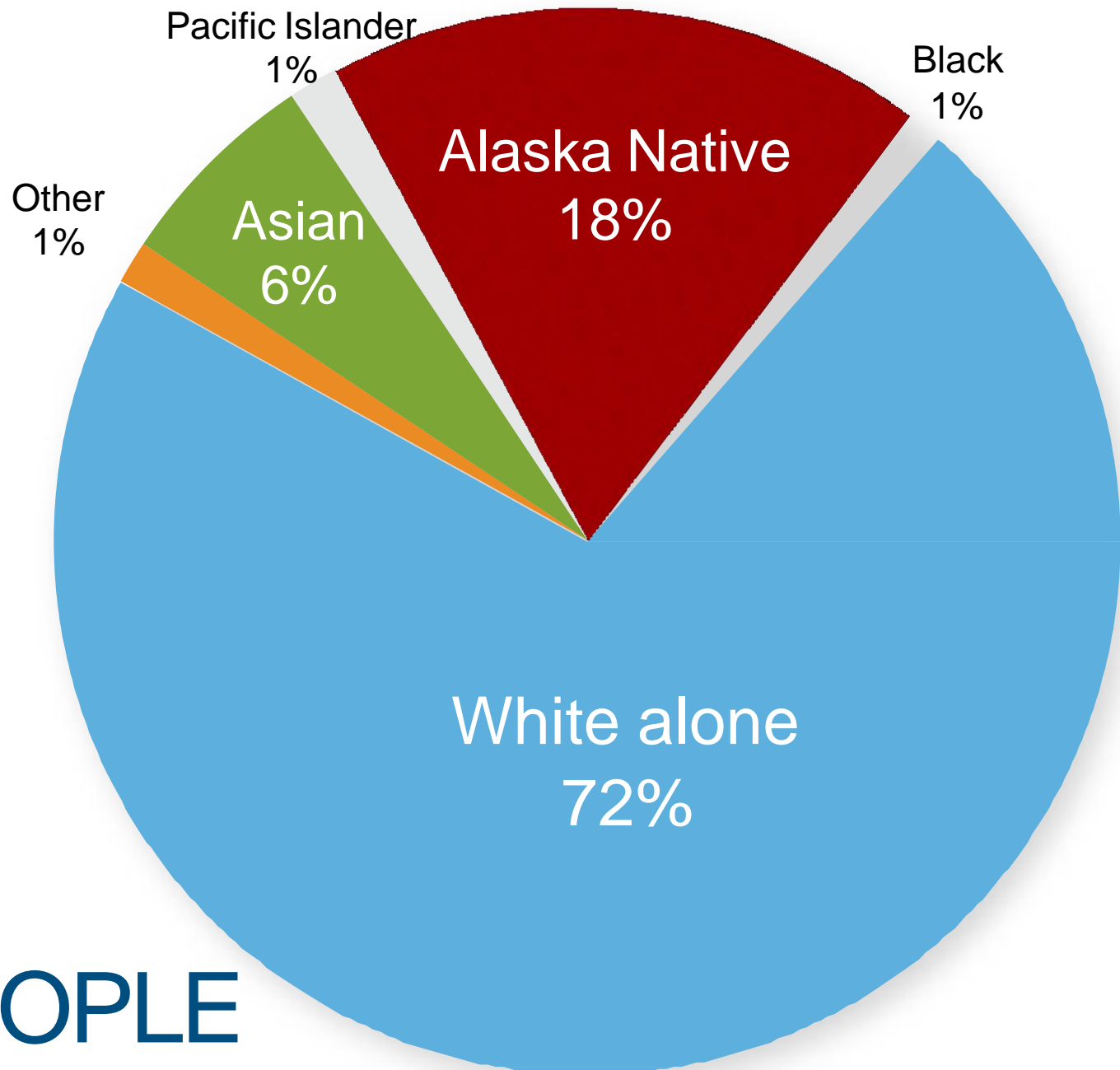


# JUNEAU DEMOGRAPHICS



# AREA DEMOGRAPHICS

West Juneau and Downtown Douglas



**4,200 PEOPLE**

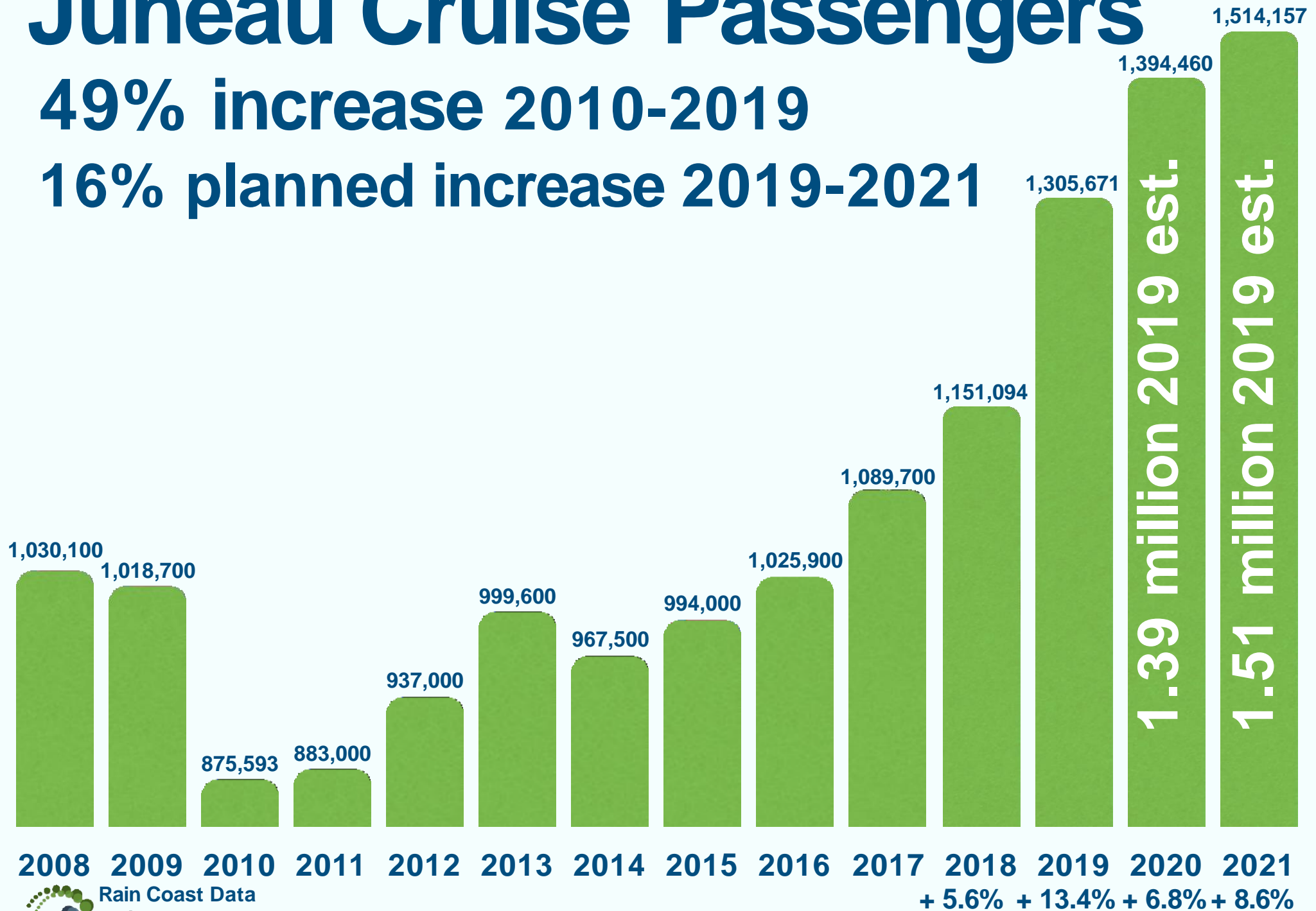
# Top Juneau Economic Trends

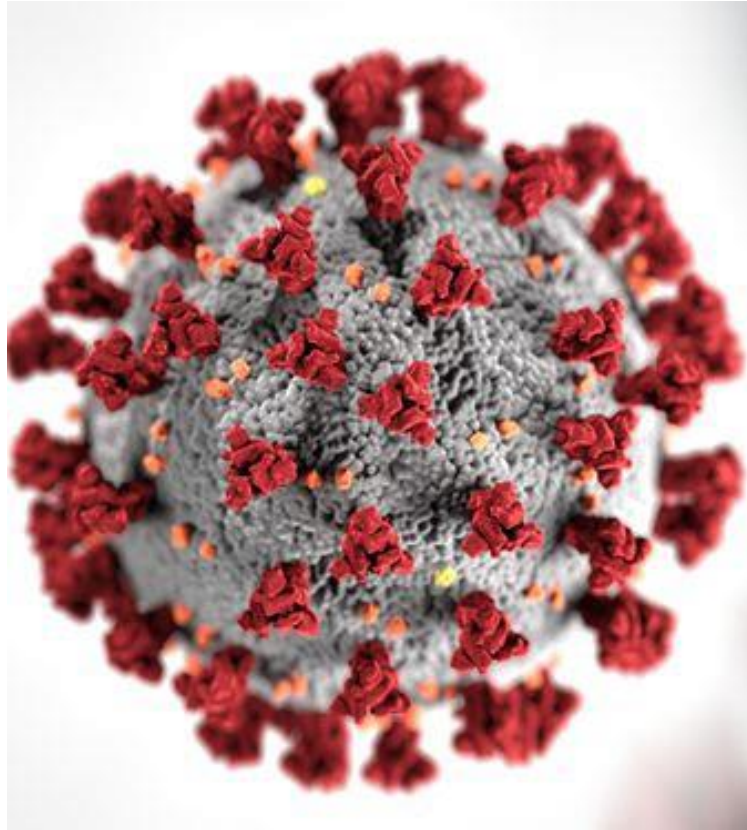


# Juneau Cruise Passengers

49% increase 2010-2019

16% planned increase 2019-2021





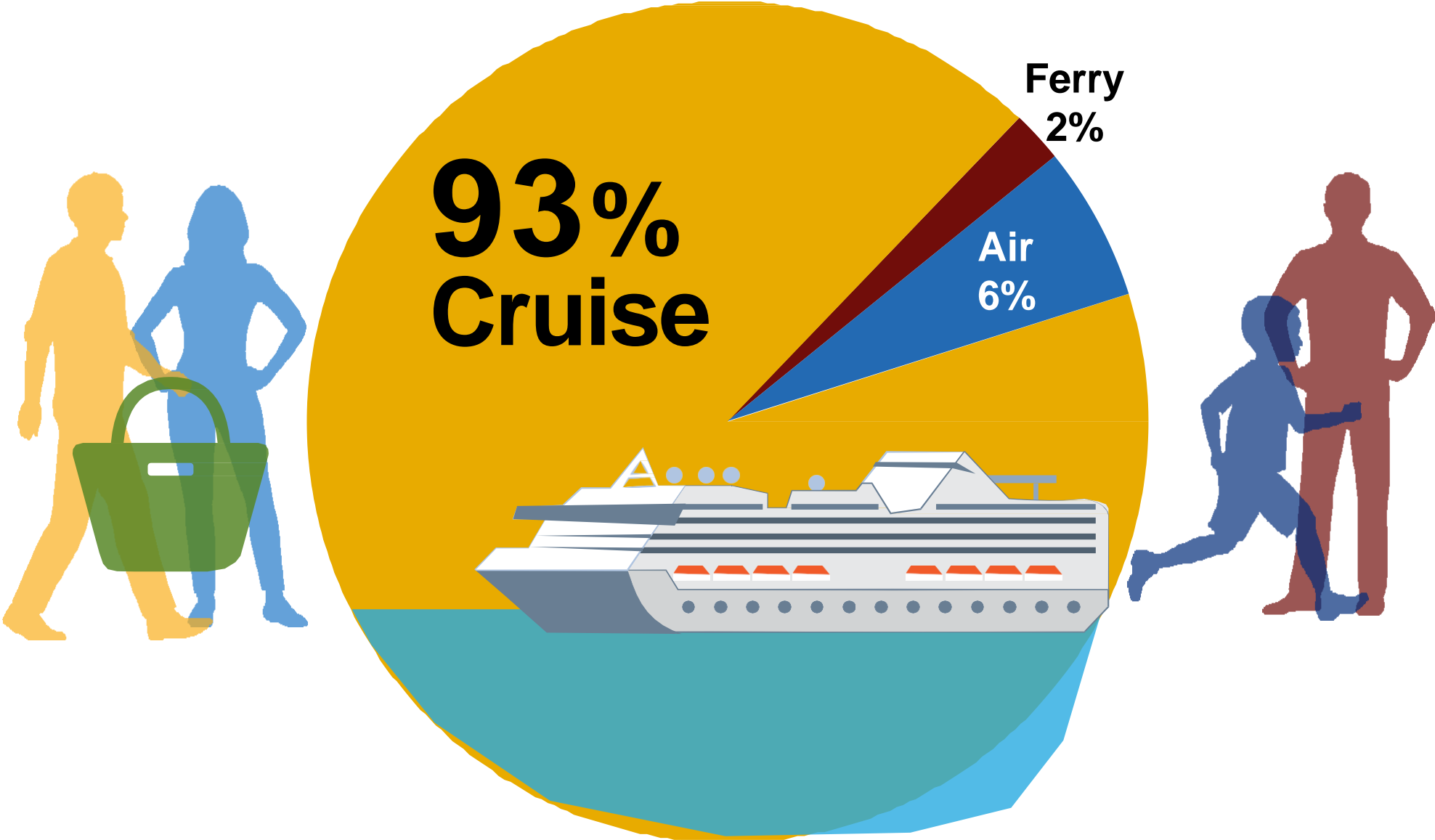
UNCERTAINTY OVER

**COVID-19**

CORONAVIRUS DISEASE 2019



# Tourist Arrivals in Juneau by Mode



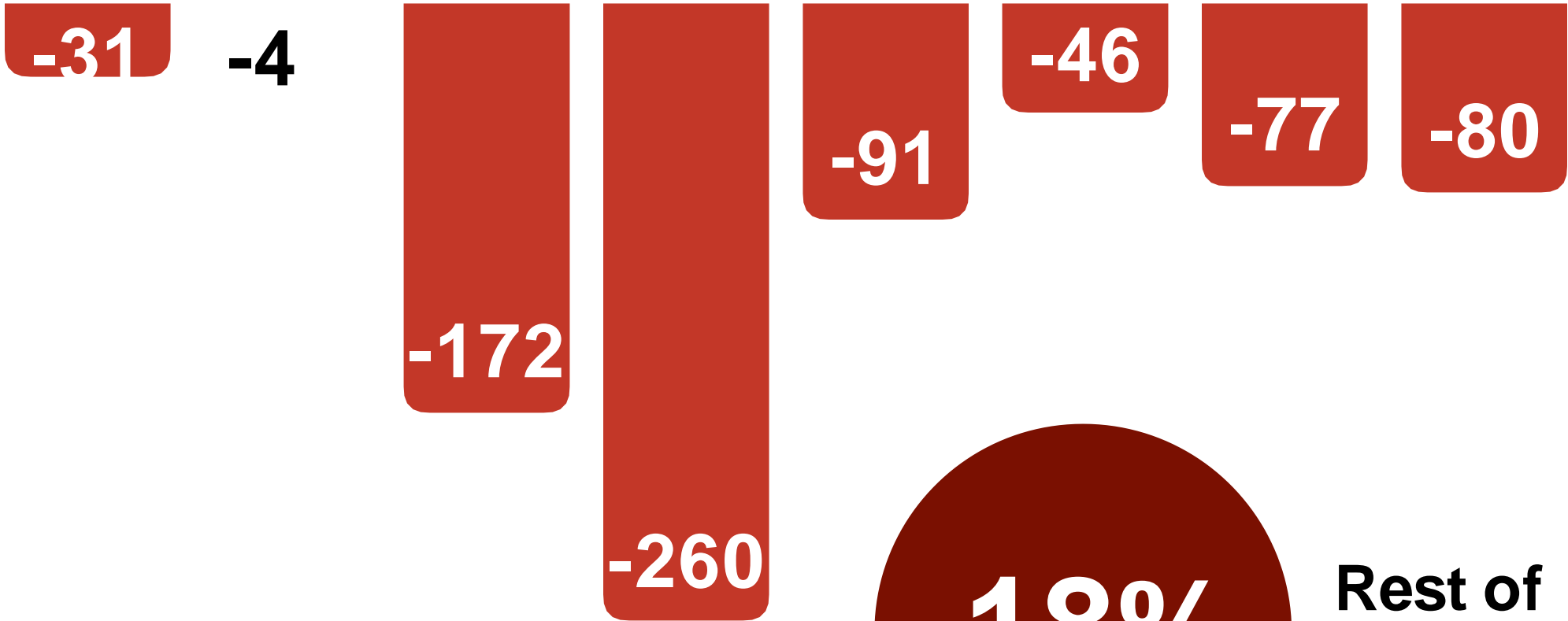


**April** → **October**

A photograph of the Alaska State Capitol building in Fairbanks, Alaska, during a heavy snowfall. The building is a grand, multi-story structure with a prominent portico supported by several large, fluted columns. The words "ALASKA STATE CAPITOL" are visible above the columns. The scene is filled with falling snow, and the ground is covered in a thick layer of white. A street lamp and a portion of another building are visible in the background.

State job losses  
are continuing

# DOWN -750 STATE JOBS IN 8 YEARS



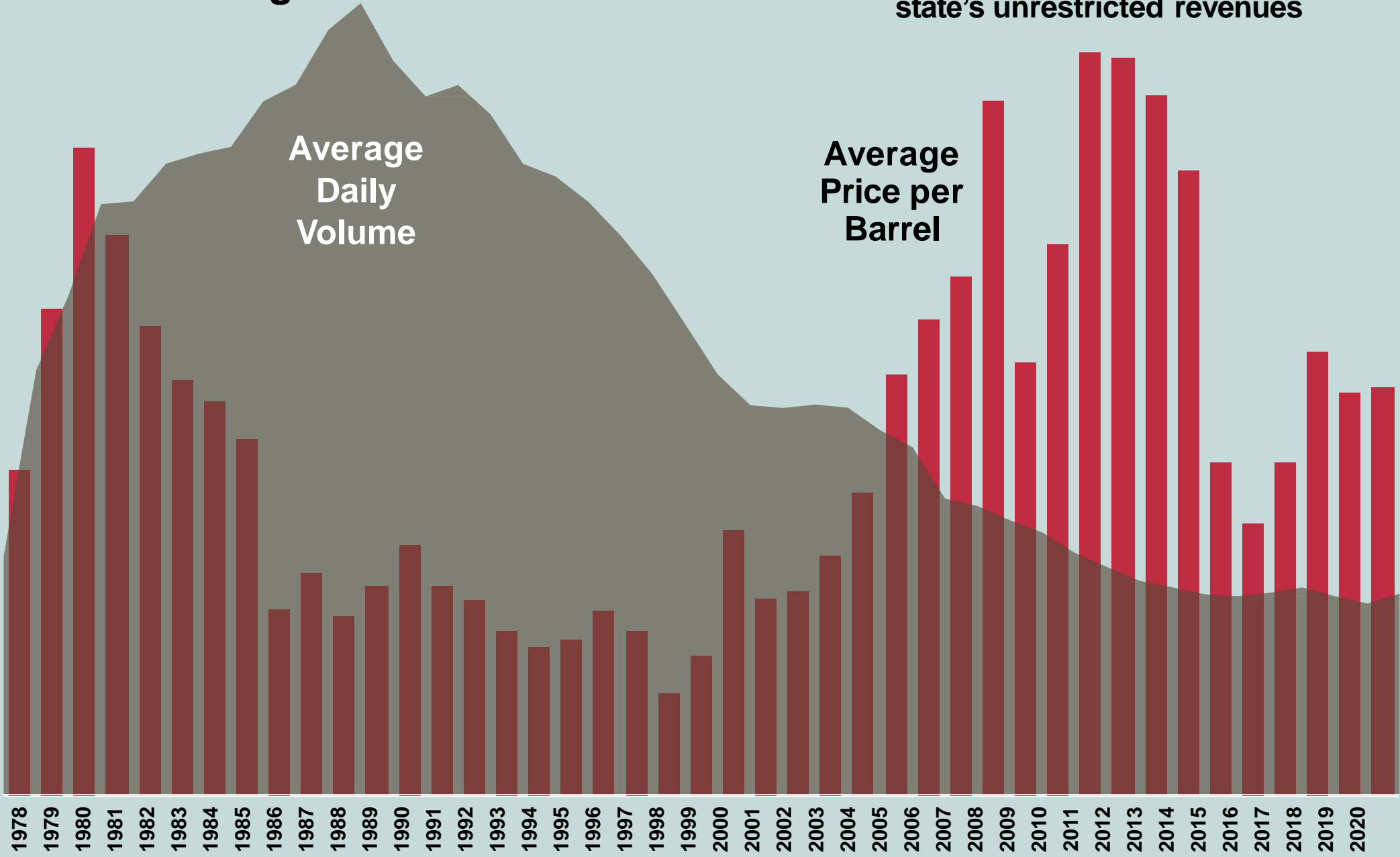
**-18%**  
Rest of state lost 9%

2013      2014      2015      2016      2017      2018      2019      2020

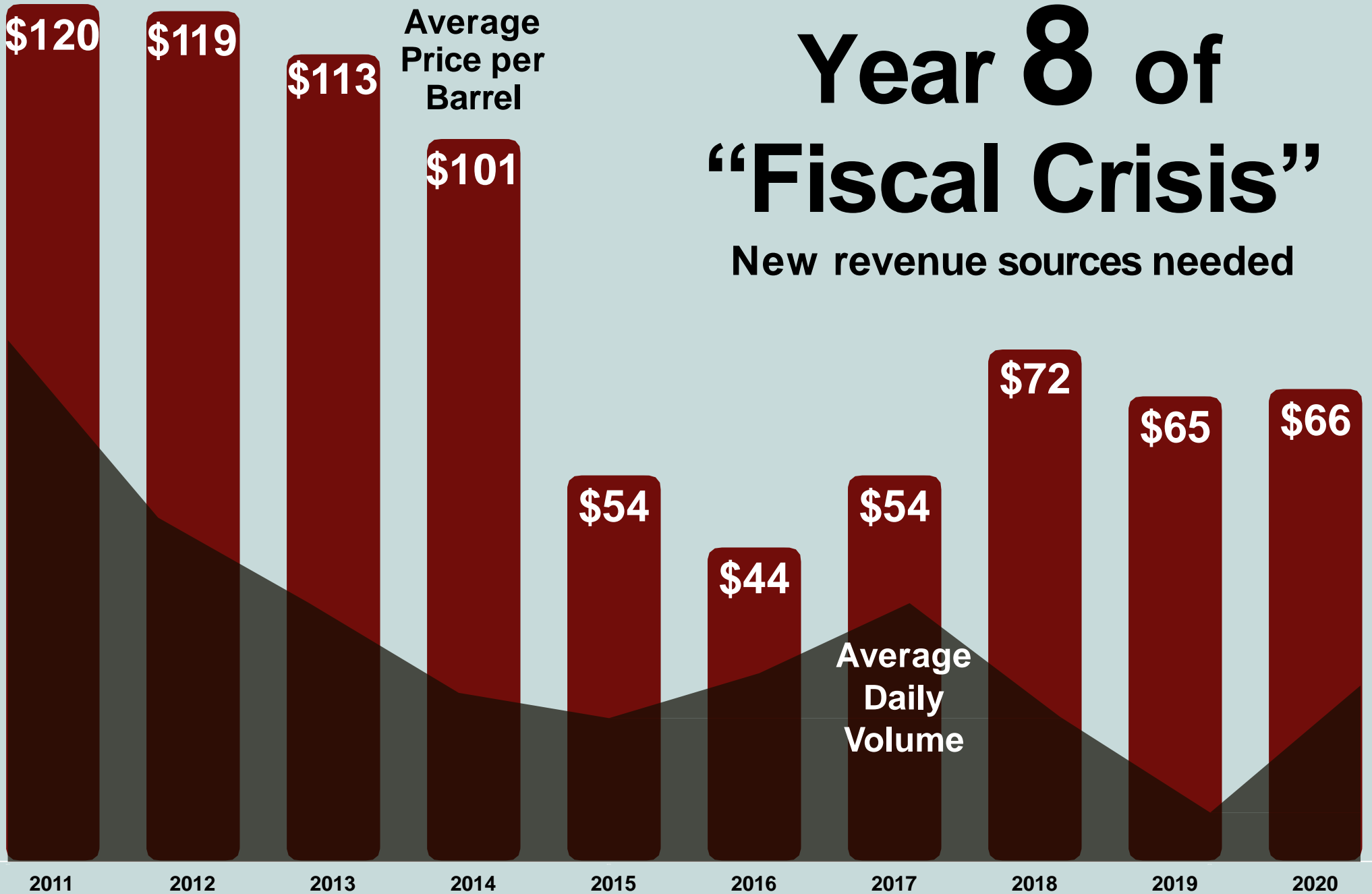
# Avg. Daily Volume of the Trans Alaska Pipeline System and Inflation Adjusted Price Per Barrel, 1978-2020

How we got here

Oil revenues accounted for up to 90 percent of the state's unrestricted revenues

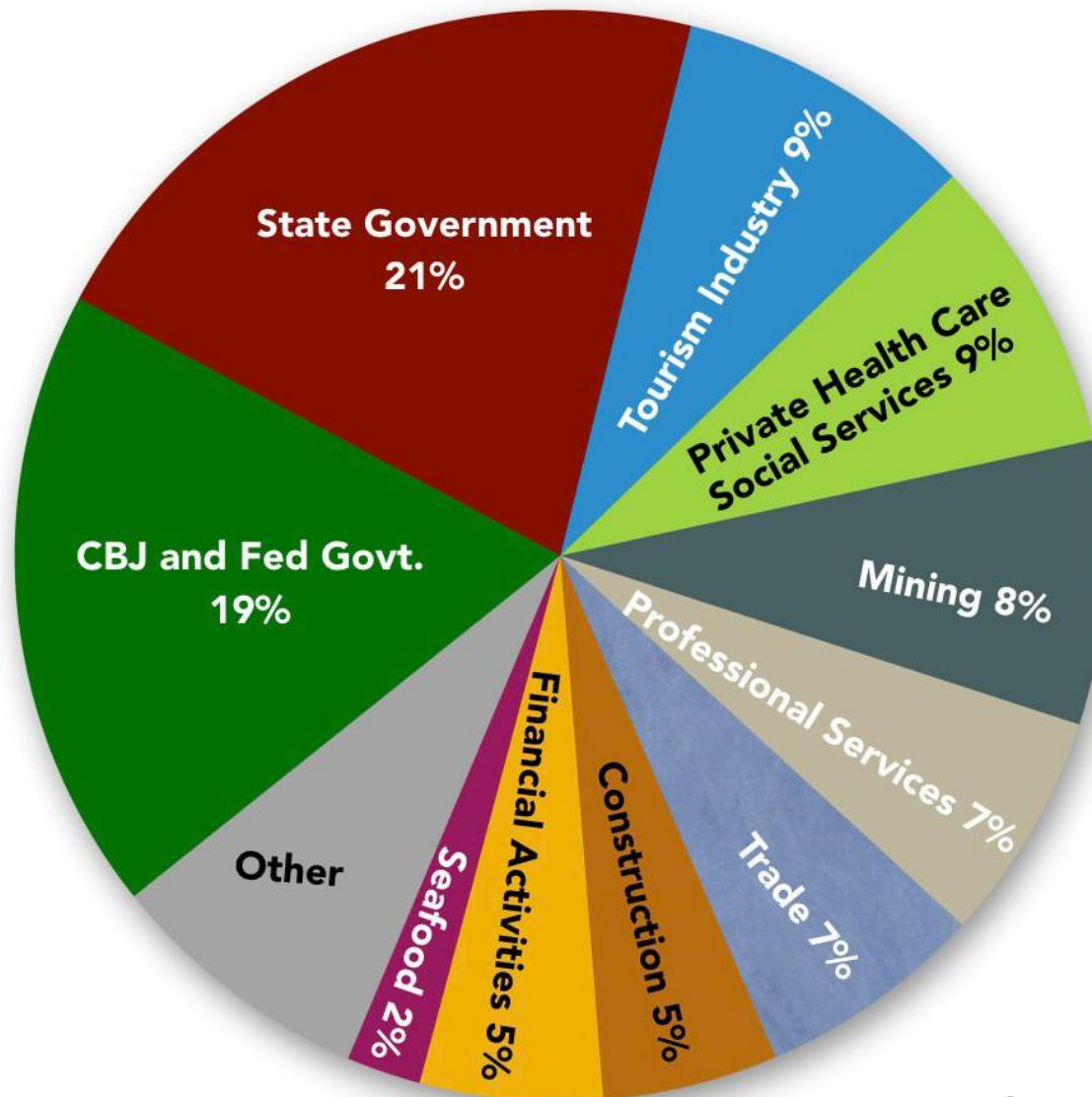


# Avg. Daily Volume of the Trans Alaska Pipeline System and Inflation Adjusted Price Per Barrel, 2011-2020



# The Whole Juneau Alaska Economy 2018

**\$1.06 Billion Workforce Earnings**



**State was 24% in 2012**

# DEMOGRAPHICS JUNEAU

**Population 31,986**



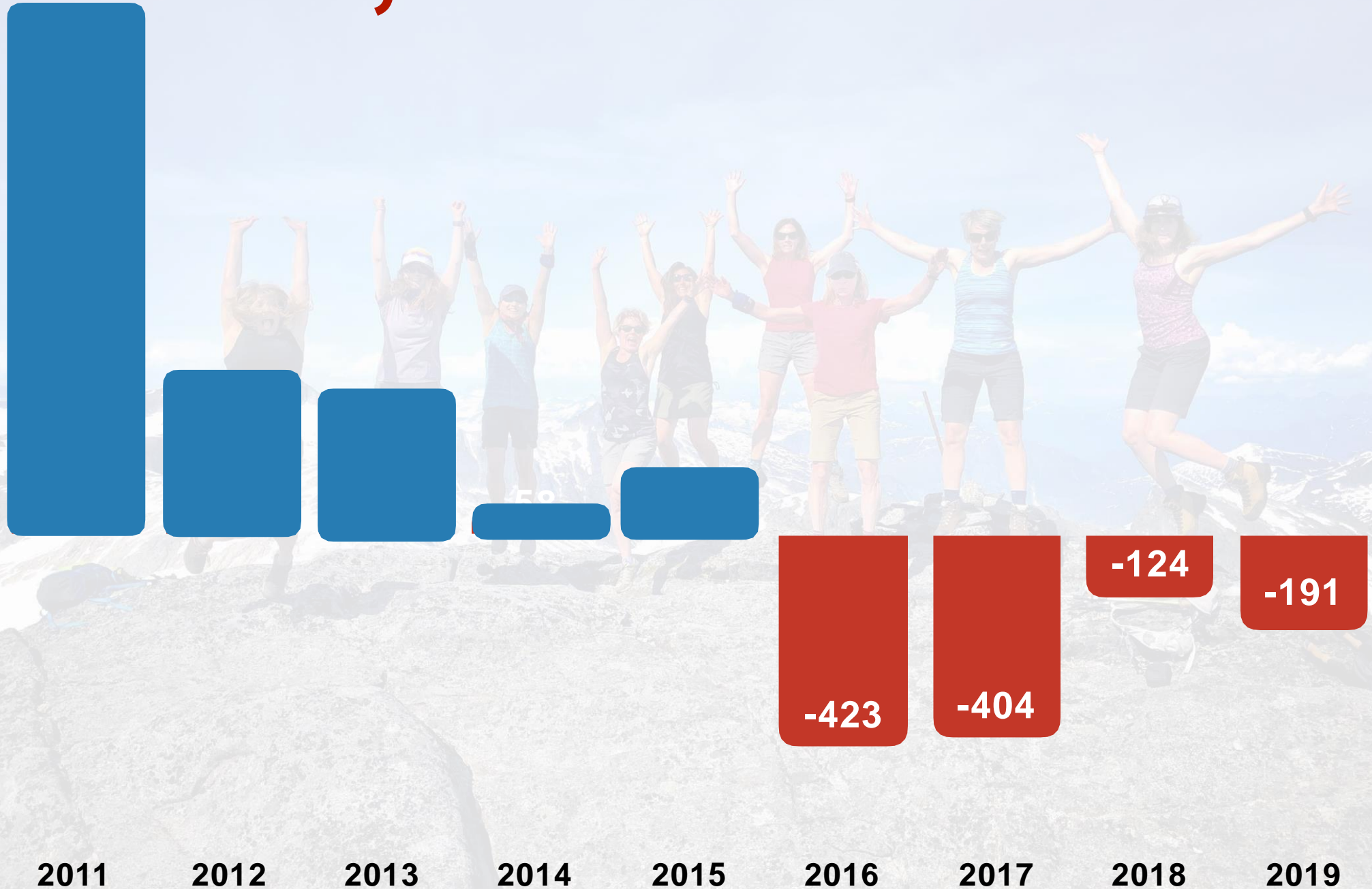


# Population

-2000

4th year in a row of losses

# Down **1,150** PEOPLE IN 4 YEARS



# Losses From Juneau in 4 Years

**-1,150 people -3.5%**

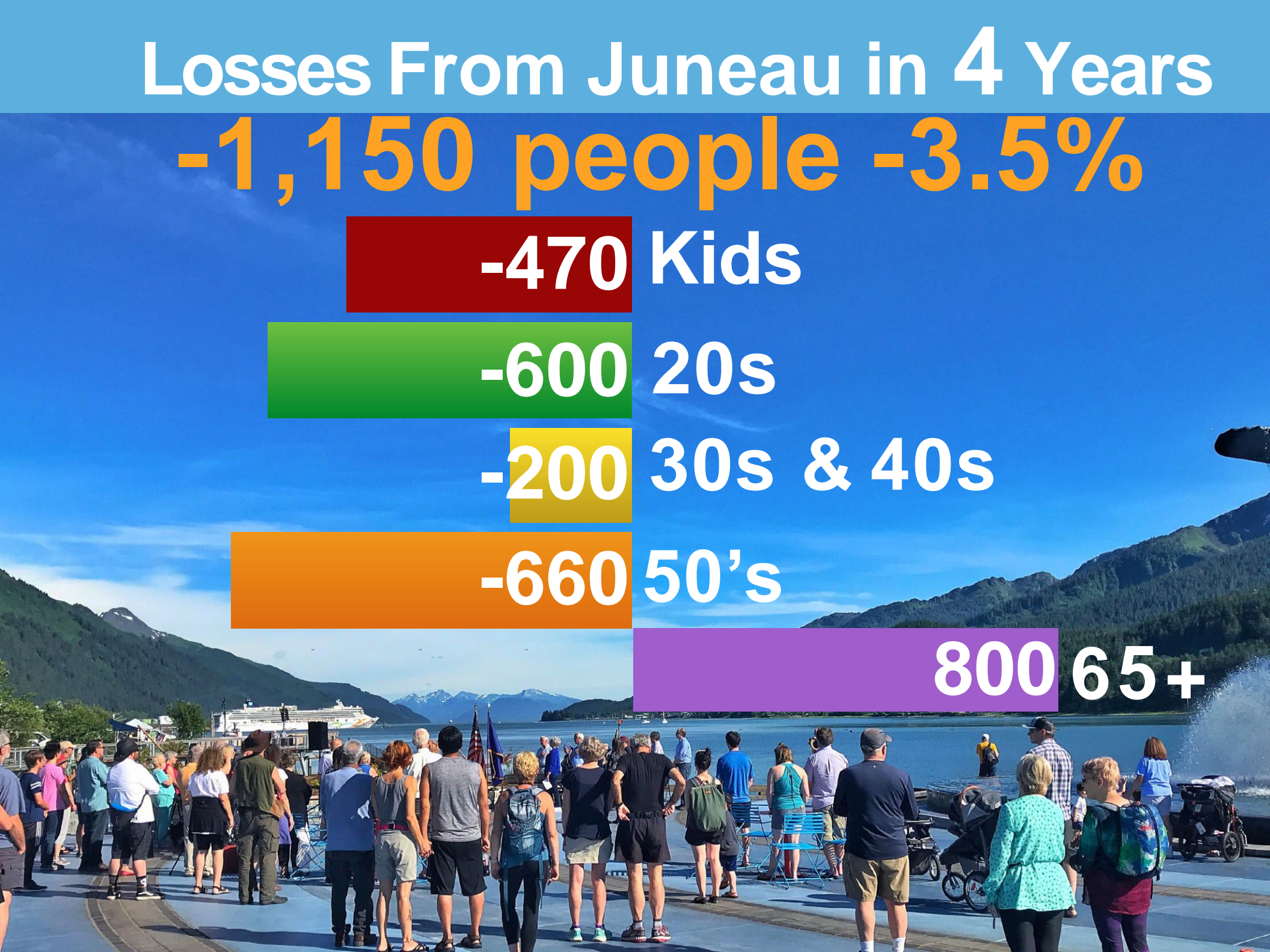
**-470 Kids**

**-600 20s**

**-200 30s & 40s**

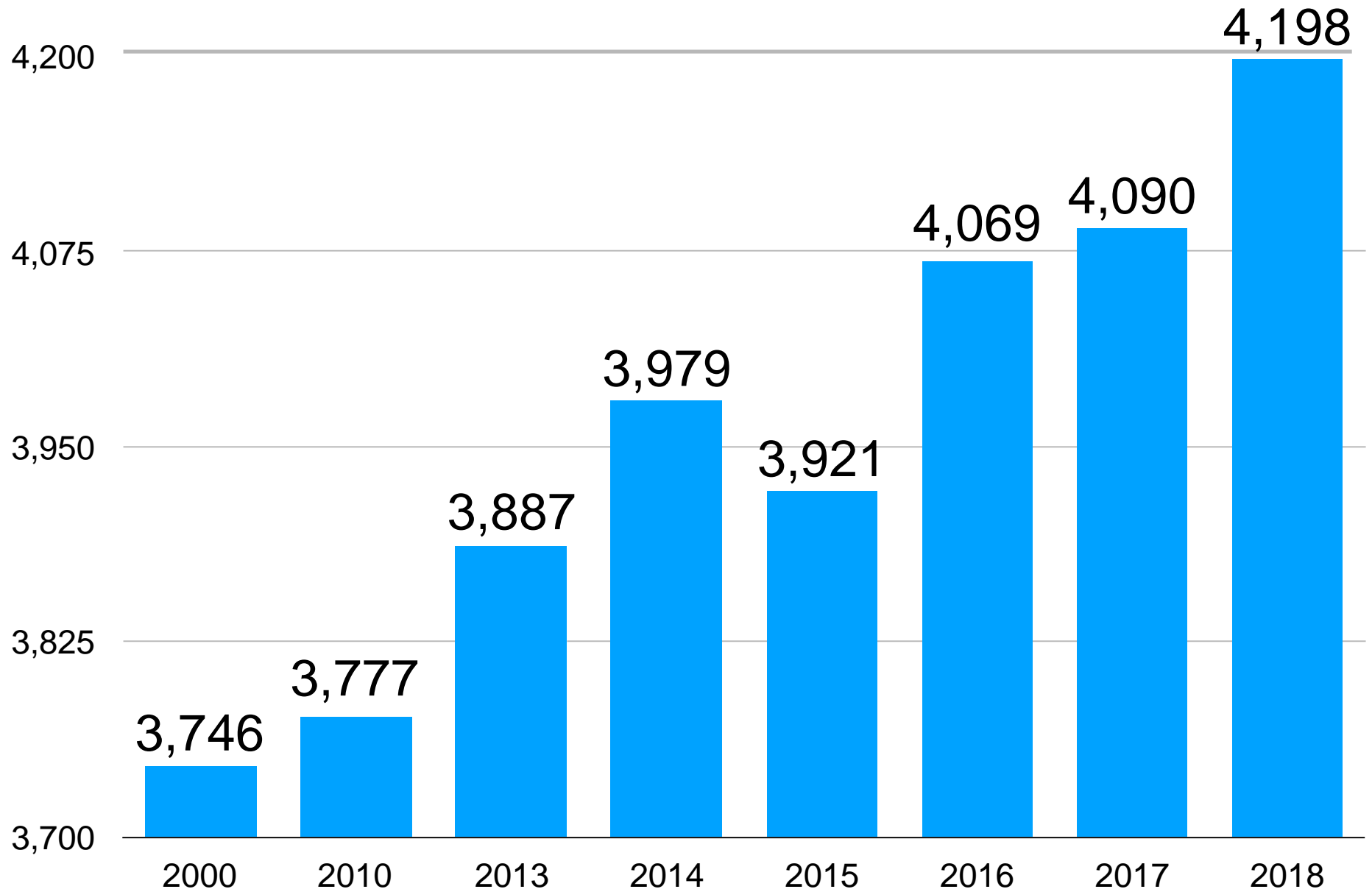
**-660 50's**

**800 65+**



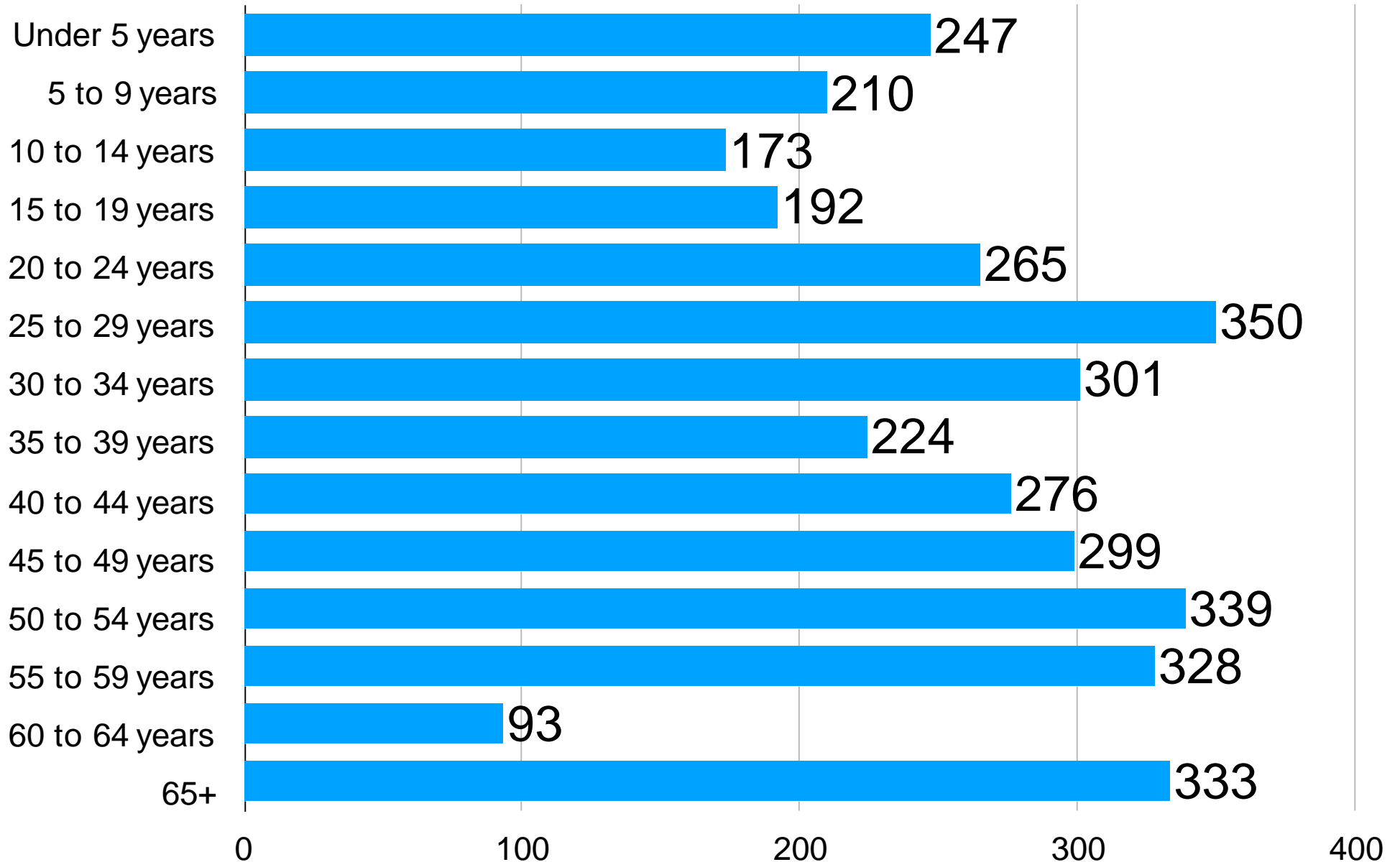
# POPULATION **+7% 2015 to 2018**

West Juneau **+18%** and Downtown Douglas **-1%**



# POPULATION BY AGE

## West Juneau and Downtown Douglas

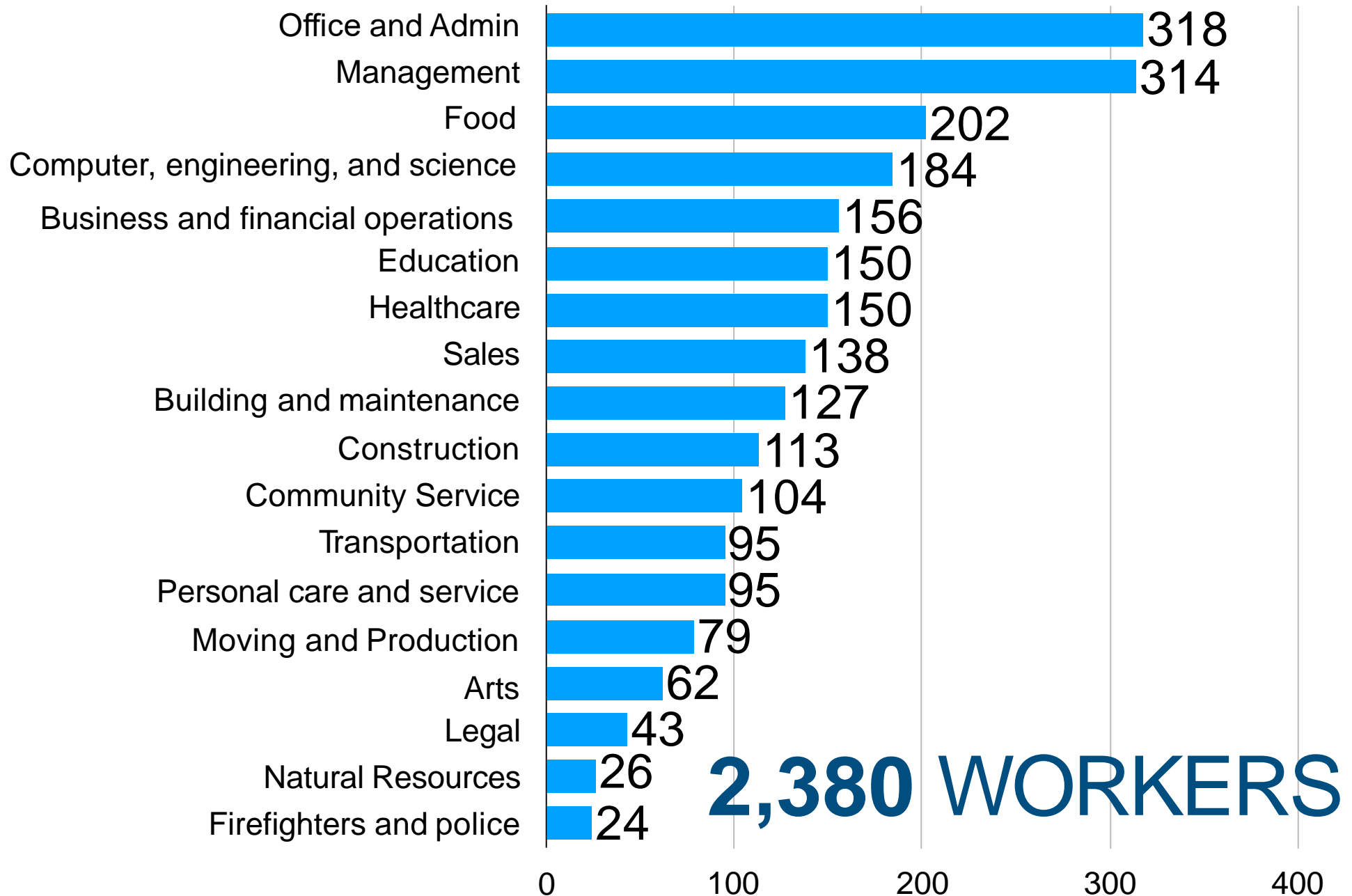


# Top Enterprises

- Perseverance Theatre
- Little Mermaid Beauty Salon
- The Island Pub
- Juneau Montessori School
- Douglas Cafe
- Louie's Douglas Inn
- Breeze In
- Douglas Island State Building
- GasDneau Elementary School
- Douglas Fire Station
- Treadwell Ice Arena
- Douglas Public Library
- Tanner's Marine Services
- Alaska Auto Repair & Sales
- Douglas Depot
- Douglas Harbor
- Apartment Rentals
- Churches

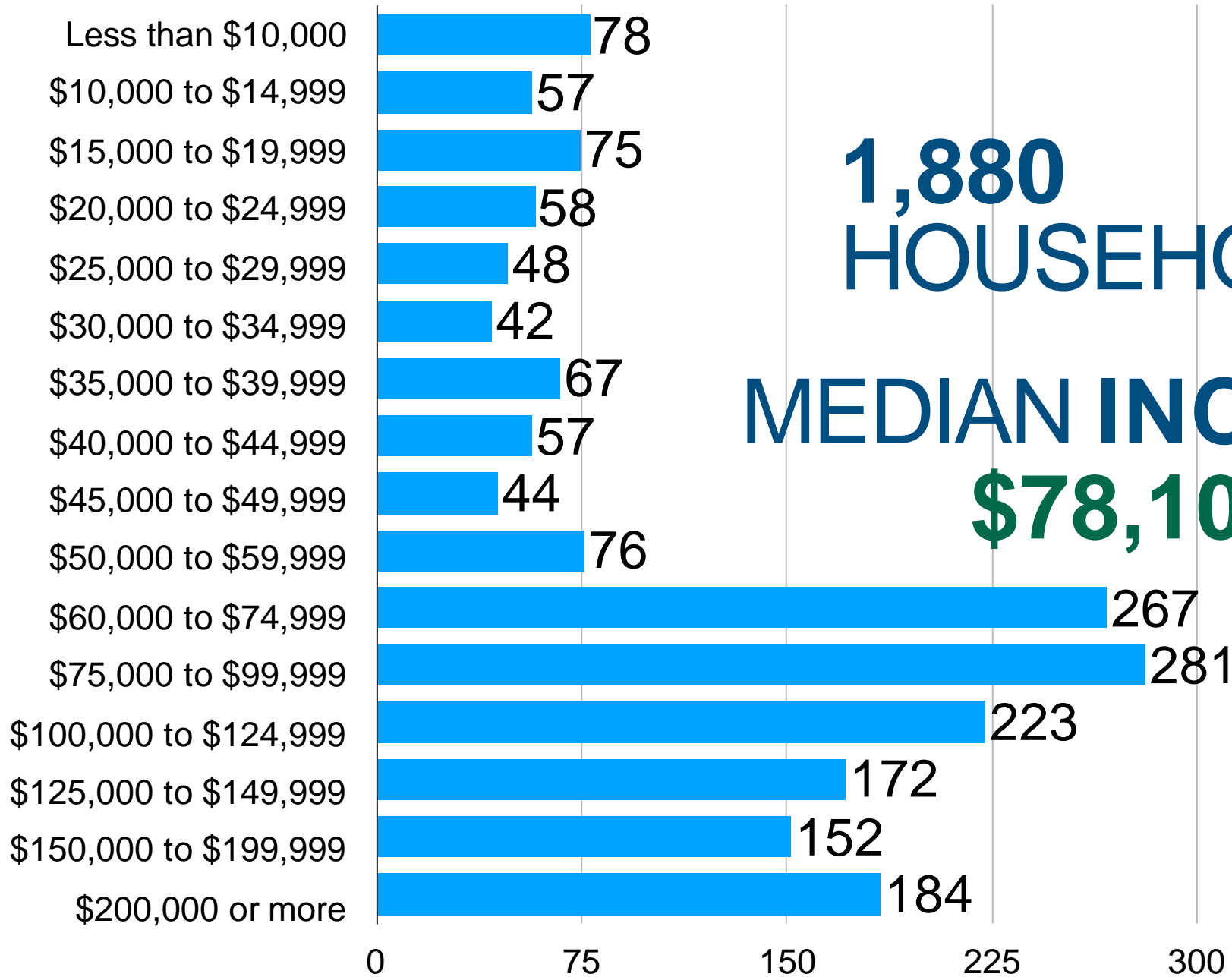
## West Juneau and Downtown Douglas

# WHERE YOU WORK



## West Juneau and Downtown Douglas

# HOUSEHOLD INCOME



**1,880**  
**HOUSEHOLDS**

**MEDIAN INCOME**  
**\$78,100**



# A Tale of Two Economies

# West Juneau and Downtown Douglas

## HOUSEHOLD INCOME

**\$78,100**

**ALASKA NATIVE**

**\$38,990**

**WHITE**

**\$86,000**

**121% HIGHER**

**IN JUNEAU AS A WHOLE = 56% HIGHER**

**64%** of  
Douglas Alaska  
Native  
Households are  
low income

## Alaska Native Low Income



### Percentage of Douglas households within HUD Income Limits

**Household Income**

**Housholds in category**

Extremely Low (30%) Income Limits

**25%**

Very Low (50%) Income Limits

**53%**

Low (80%) Income Limits

**64%**

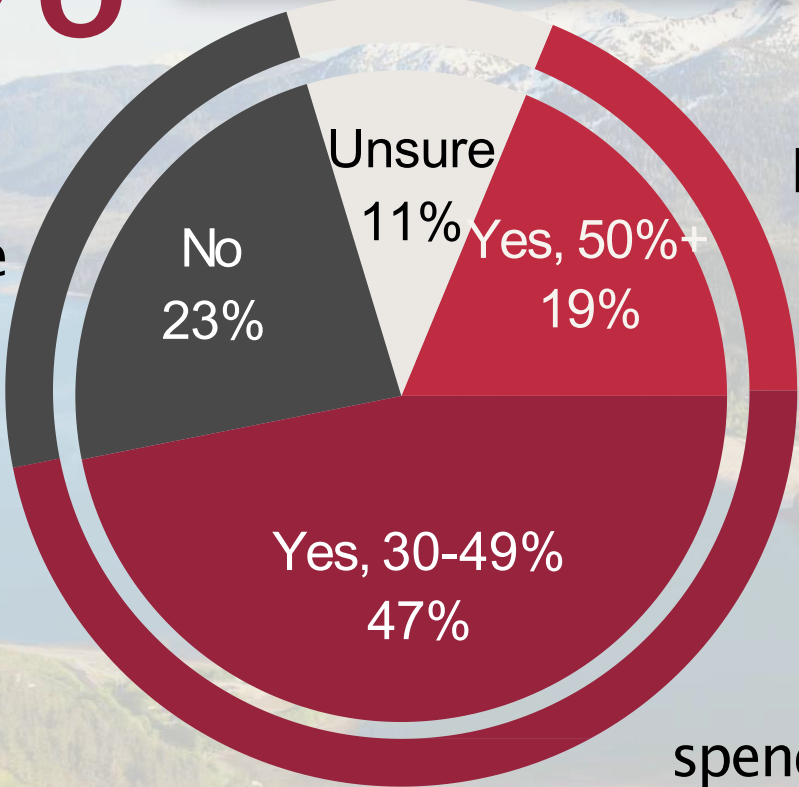
# Housing Cost Burdened

## Housing Affordability



# 64%

23% of householders can afford the homes they are living in

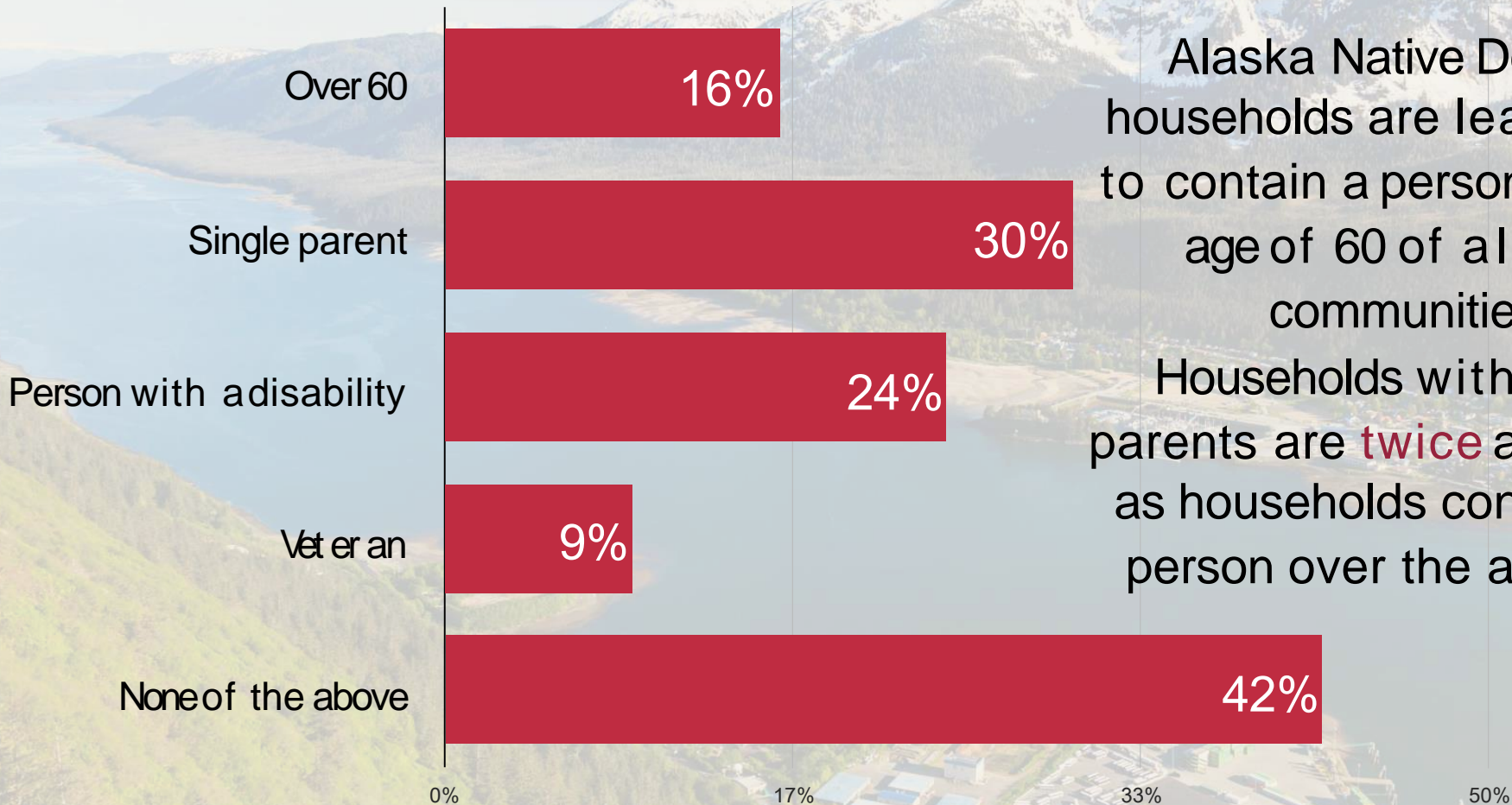


19% of householders are severely cost burdened

47% of householders spend 30-49% of income on housing

Alaska Native Douglas residents are the most likely to be housing cost burdened among regional communities.

# Alaska Native Households



Alaska Native Douglas households are least likely to contain a person over the age of 60 of all SEAK communities.

Households with single parents are **twice** as common as households containing a person over the age of 60.