Presented by: The Manager Introduced: 04/01/85 Drafted by: J.R.C.

RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA

Serial No. 1099

A RESOLUTION EXPRESSING SUPPORT FOR THE PROPOSAL BY ROARK-HARMON ASSOCIATES TO PROVIDE LIVE TELEVISION COVERAGE OF ASSEMBLY MEETINGS.

WHEREAS, it is in the public interest to provide the people of Juneau with complete, accurate, and timely information concerning the activities of their assembly, and

WHEREAS, KTOO Radio has served this goal faithfully for eleven years by providing live radio coverage of assembly meetings, and

WHEREAS, this kind of service would be substantially improved by the addition of another live medium, and

WHEREAS, the firm of Roark-Harmon, Associates, Inc. ("Roark-Harmon") in cooperation with McCaw Cablevision, has offered to provide live television coverage of assembly meetings at no cost to the public, and

WHEREAS, in order to secure private underwriting support for this service, Roark-Harmon seeks the assembly's endorsement and its assurance of priority in the event the assembly must limit television access to its meetings,

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

- 1. That the assembly endorses the proposal by Roark-Harmon Associates to provide live television coverage of assembly meetings for a one year trial period beginning no later than September, 1985 in accordance with the following essential elements:
- (a) Roark-Harmon shall provide live, gavel-to-gavel, midband cablecast coverage of the Monday evening portions of all assembly and assembly committee of the whole meetings.
- (b) All equipment used and operators employed by Roark-Harmon shall meet professional broadcast standards.

Such equipment shall include at least two color cameras and one character generator.

- (c) Title to all equipment permanently installed on municipal property shall be in the City and Borough of Juneau.
- (d) Program format shall be businesslike and dignified. Suggestive camera movements, and substantive commentary shall be avoided. Each under-writer credit shall be limited to ten seconds in length, shall conform to National Association of Broadcaster standards, and shall not be shown while the assembly is conducting business.
- (e) Roark-Harmon shall preserve each meeting on three-quarter inch video tape for at least one week and shall make such video tape available for use by the municipality and bona fide news organizations on a first come, first served basis. Roark-Harmon shall also deliver to the manager or his designee a one-half inch Beta or VHS video tape of each meeting for archiving. Copyright to these and all other video tapes made by Roark-Harmon pursuant to this resolution shall be held by the City and Borough of Juneau.
- 2. The endorsement set out in this resolution is conditioned on compliance with the above standards, but the grant or revocation of such endorsement is recognitional only, and is not to be construed as the grant or revocation of any exclusive right, privilege, or permission to observe, report on, or record assembly meetings, which shall remain open to all members of the press and public. Provided, however, that in the event physical limitations of the Assembly Chambers require the assembly to limit the quantity, size, or location of television equipment, Roark-Harmon shall, by virtue of this endorsement, enjoy priority in the assignment thereof.
- 3. The mayor is authorized to execute a letter of endorsement for use by Roark-Harmon in securing necessary private underwriting support for this project.
- 4. The manager shall monitor the progress of this project, implement the conditions of this resolution, and advise the assembly of pertinent developments. However, except for compensation for half inch archival video tape stock, the manager shall make no payments of public funds to Roark-Harmon in furtherance of their proposal.

Adopted this 15th day of April, 1985.

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Attest:

Clerk