

Presented by: The Manager  
Introduced: 06/16/97  
Drafted by: D.B.P.

## RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA

Serial No. 1862

### A Resolution Establishing a Tourism Advisory Committee.

WHEREAS, tourism is an important element in a diversified economic base for the city and borough, and

WHEREAS, the Assembly's policy, as stated in the Comprehensive Plan, is to "encourage tourism, convention and other visitor-related activities through the development of appropriate facilities and services, while protecting Juneau's natural and cultural attractions for local citizens and visitors alike and to participate in the accommodation of the future growth of tourism in a manner that addresses both community and industry concerns", and

WHEREAS, the Assembly desires that a strategic plan for tourism be developed, implemented, and annually updated, and

WHEREAS, this strategic plan should provide for orderly growth of tourism by identifying methods to minimize impacts on quality of life and provide optimum benefit for the community, and

WHEREAS, the Assembly believes the most effective way to promote cooperative planning and management of tourism is to appoint a citizen board comprised of members with a broad range of expertise in tourism and community issues;

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

**Section 1. Tourism Advisory Committee Established.** There is hereby established a Tourism Advisory Committee.

**Section 2. Tourism Advisory Committee Membership.**

(a) The Committee shall consist of nine members who shall serve without compensation.

(b) Appointees shall serve three-year staggered terms: of those first appointed, three members shall be appointed for a three-year term, three members shall be appointed for a two-year term, and three members shall be appointed for a one-year term. Nominations for appointment shall be made by the Assembly Committee on Committees.

(c) The Committee shall be organized as follows:

(1) The Committee shall elect annually from its members a chair and such other officers as it deems necessary. The Committee may establish an executive committee with authority to act on its behalf, and may appoint such other committees as it deems necessary.

(2) A vacancy on the Committee shall exist:

(A) If a person appointed to membership fails to qualify and take office within thirty days of appointment;

(B) If a member departs from the city and borough with the intent to remain away for a period of ninety or more days;

(C) If a member submits his or her resignation to the Assembly;

(D) If a member is physically unable to attend Committee and standing committee meetings for a period of more than ninety days; or

(E) If a member misses more than forty percent of the Committee and standing committee meetings in a twelve-month period.

(3) The chair of the Committee shall notify the Assembly of any vacancy on the Committee. Upon notification, the Assembly shall appoint a new member for the unexpired term.

(4) The Committee shall meet as necessary to carry out the business of the Committee but no fewer than ten times per year.

(5) The Committee shall adopt procedures approved by the City Attorney for the resolution of disputes pursuant to section 3(e) of this resolution.

**Section 3. Tourism Advisory Committee Purposes.** The purposes of the Committee are to:

(a) recommend a borough-wide, annual action plan for tourism in Juneau; monitor implementation of the plan; and review and recommend updates to the plan as needed;

(b) as new issues arise conduct the first level of research and discussion prior to making recommendations to the Manager or the Assembly;

(c) monitor and document tourism activity, especially as it affects quality of life in the community;

(d) conduct regular research to measure community sentiment on tourism issues and identify remedies that will address impacts;

(e) solicit comments from citizens and businesses related to tourism; mediate and attempt to resolve concerns and complaints as requested by a person or business adversely affected by or engaged in tourism;

(f) recommend to the Assembly infrastructure improvements related to tourism; identify and recommend improvements to the recreational resources of the community for the benefit of both residents and visitors;

(g) as appropriate, comment on proposed ordinances or other matters relating to tourism that are under consideration by the Assembly;

(h) solicit new ideas from the industry and general public on ways to more effectively enhance benefits and reduce impacts of tourism throughout the borough;

(i) provide information to the Assembly and the general public regarding tourism issues and developments.

**Section 4. Rules for Procedure.** The rules of procedure for Assembly advisory committees established by Resolution No. 1180, as amended by Resolution No. 1213, shall govern the conduct of business by the Committee.

**Section 5. Administrative Support.** Staff support shall be provided by the Deputy City Manager, the Tourism Coordinator, or alternate designee of the Manager.

**Section 6. Effective Date.** This resolution shall be effective immediately upon adoption.

Adopted this 16<sup>th</sup> day of June, 1997.

  
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Mayor

Attest:

  
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Clerk