

Blueprint Downtown Steering Committee Meeting

**Downtown Fire Hall
June 27, 2019**





BLUEPRINT DOWNTOWN

DOWNTOWN JUNEAU'S AREA PLAN



Welcome

- I. Roll Call
- II. Approval of Minutes
 - a. June 6, 2019
- III. Public Participation
- IV. Review of Revised Table of Contents & Chapter Order
- V. Steering Committee Updates
 - a. Meeting Venue
- VI. Revised Overall Vision Statement
- VII. Revised Subdistrict Boundaries
- VIII. Public Participation
- IX. Committee Member Comments
- X. Adjournment

DRAFT VISION STATEMENT

Downtown Juneau is a vibrant, safe and accessible place to live, work, play and explore. Welcoming and appealing to residents, visitors, innovators and investors, its unique heritage and history, access to natural beauty and urban amenities, provide opportunities for investment and sustainable growth. Diverse housing, arts and culture and defines the Capital City.

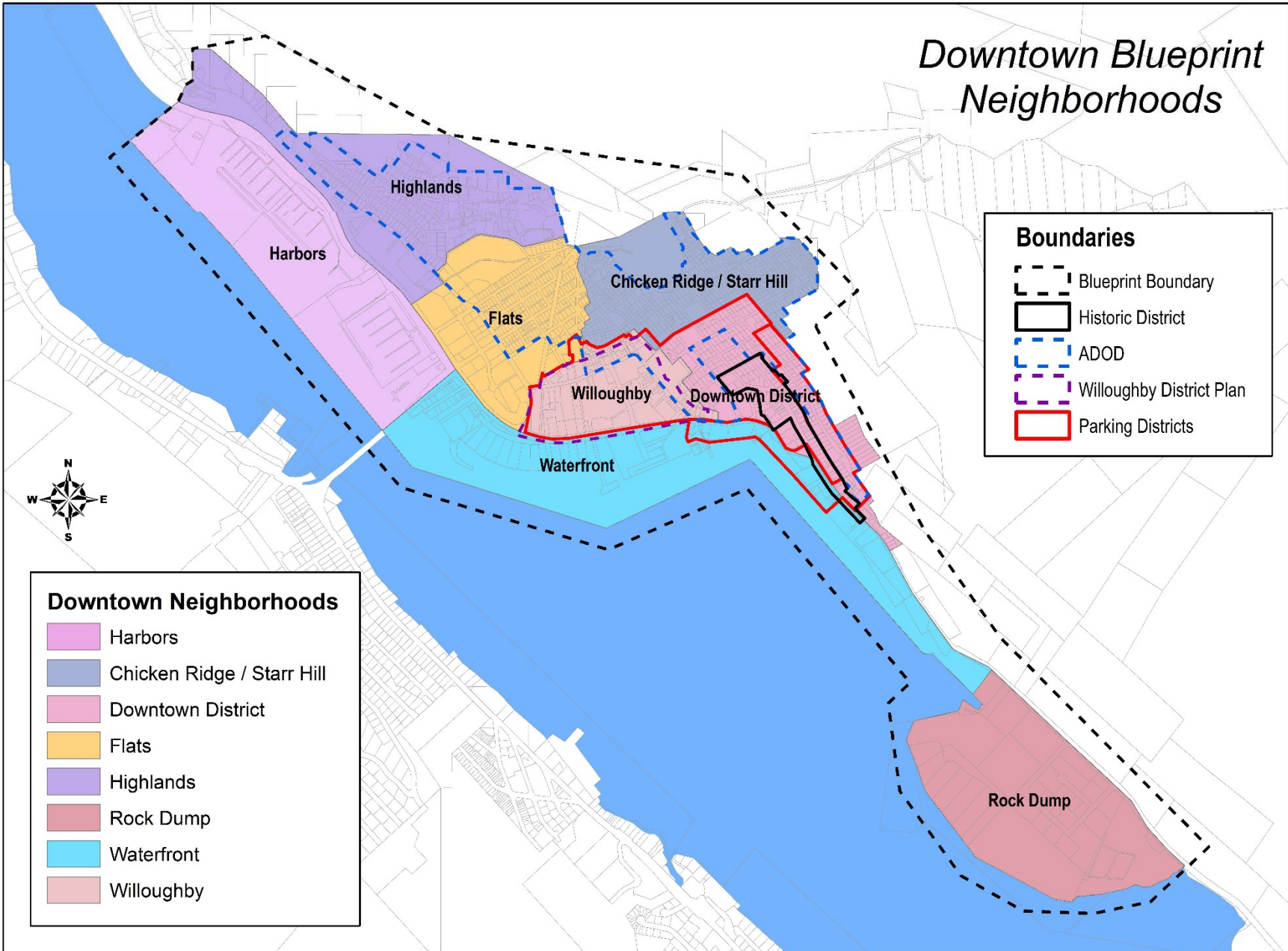


DRAFT VISION STATEMENT

(Additional language to link to sub vision statements?)

Nine guiding principles establish the foundation of the downtown area plan. They are intended to support and provide clarity for achieving the plan's vision. They also provide a means for guiding and evaluating improvements to the key elements of the plan, such as business development, jobs, streets, parks, trails, historic preservation, etc. As the community is pursuing downtown revitalization in the future, it should look to these guiding principles when evaluating efforts and proposals for reinvesting, redesigning and redeveloping in downtown.

Downtown Blueprint Neighborhoods



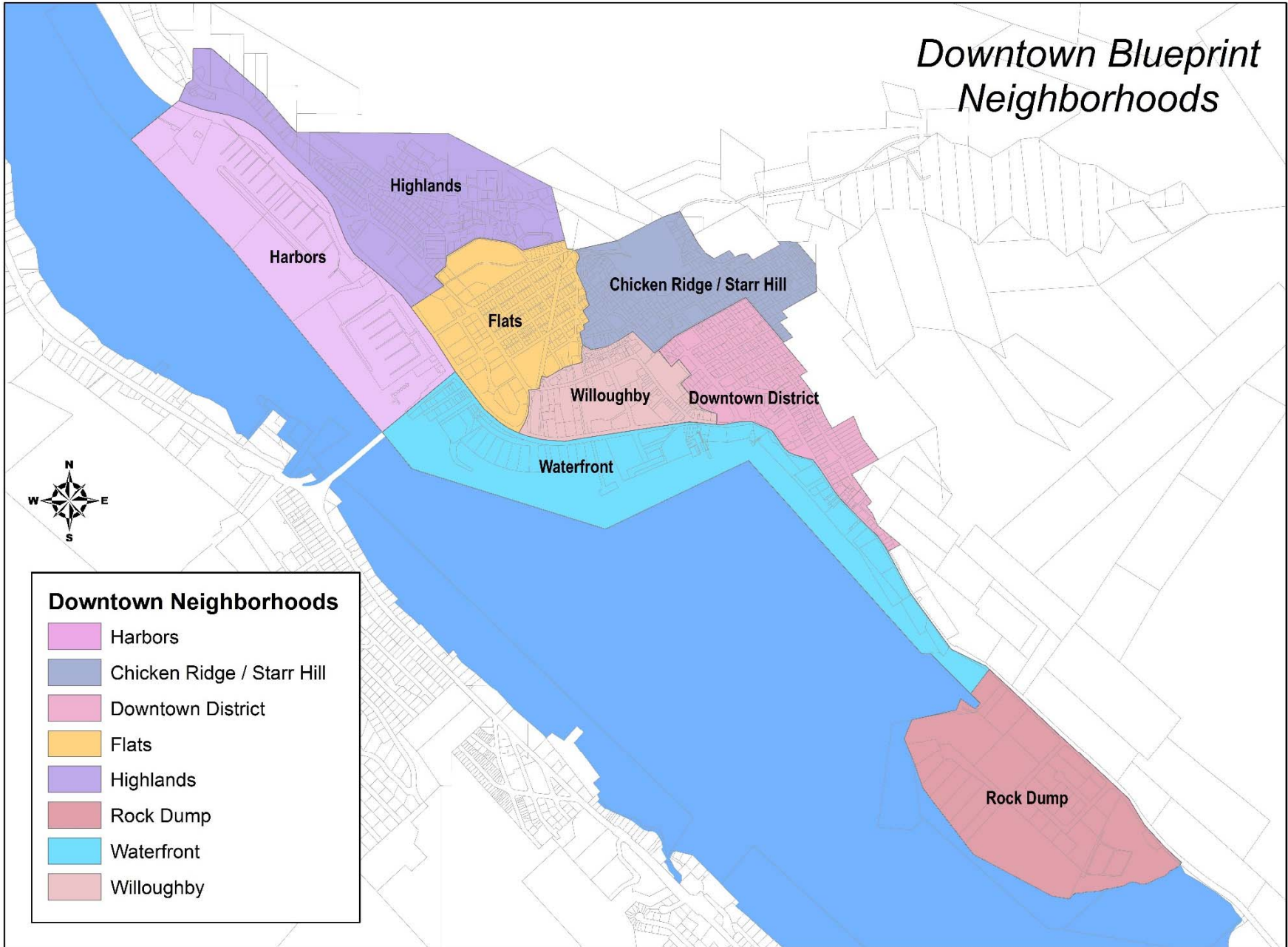
Downtown Neighborhoods

- Harbors
- Chicken Ridge / Starr Hill
- Downtown District
- Flats
- Highlands
- Rock Dump
- Waterfront
- Willoughby

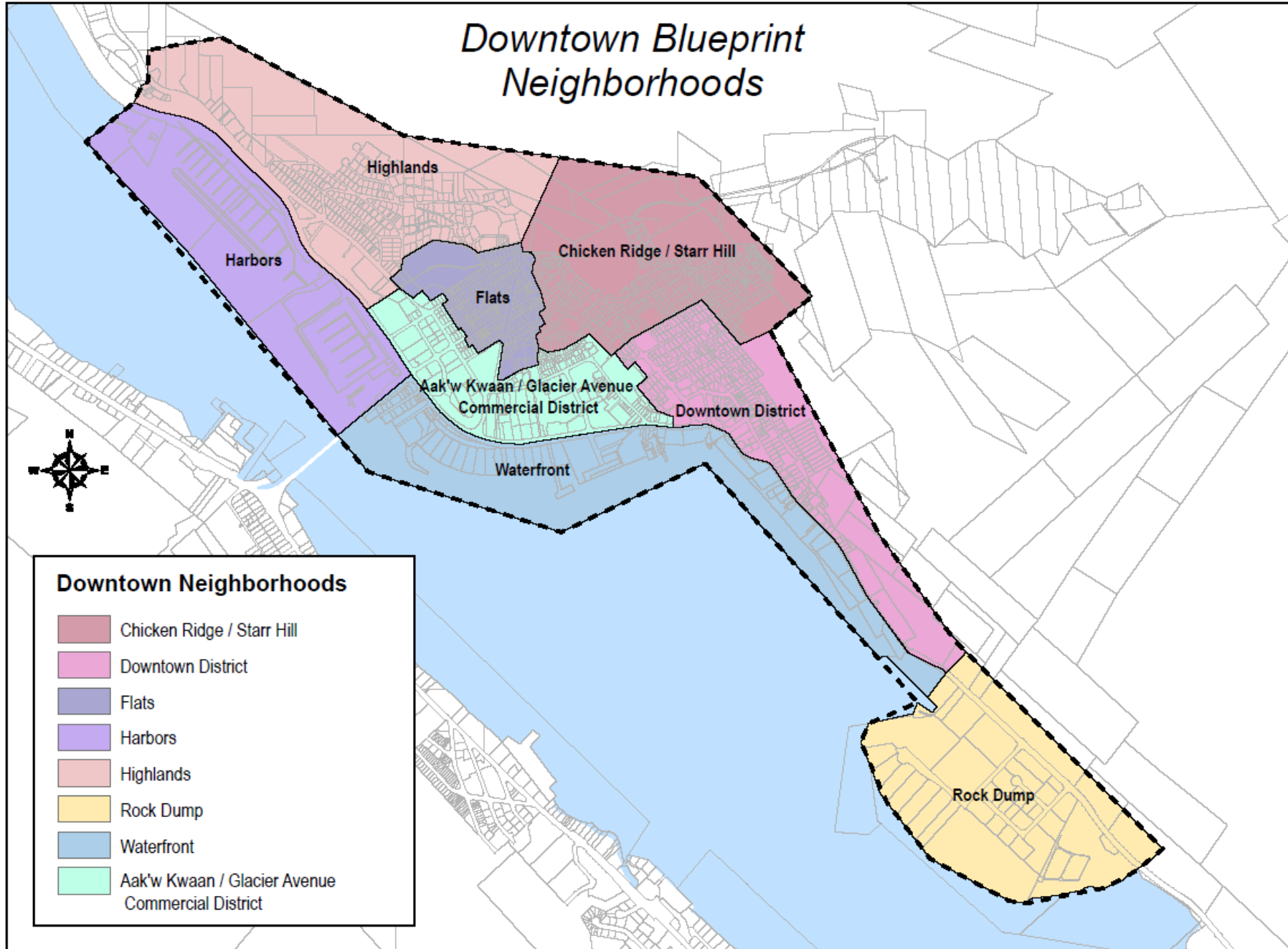
Boundaries

- Blueprint Boundary
- Historic District
- ADOD
- Willoughby District Plan
- Parking Districts

Downtown Blueprint Neighborhoods



Downtown Blueprint Neighborhoods



Downtown Neighborhoods









	Chicken Ridge / Starr Hill
	Downtown District
	Flats
	Harbors
	Highlands
	Rock Dump
	Waterfront
	Aak'w Kwaan / Glacier Avenue Commercial District

TABLE OF CONTENTS

CHAPTER 1. INTRODUCTION

The Purpose of the Downtown Plan

Overall vision

A Decade of Downtown Accomplishments

Community Engagement: The “Blueprint” Planning Process

Visioning Process

Steering Committee

Meetings/Focus Groups

A Renewed Vision for Downtown

Nine ‘sub visions’ from Visioning Report i

Planning Area Boundary

Relationship to CBJ Comprehensive Plan

Relationship to Existing Plans and Policies

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN



TABLE OF CONTENTS - PLANS

Plan Name (Update to a Year)	Location
Geophysical Hazards Inv	1972 http://www.juneau.org/cddftp/GeophysicalHazards.php
Downtown Historic Dist	1981 http://www.juneau.org/cddftp/documents/Downtown_District_Dev
Downtown Street Impro	1983 http://www.juneau.org/cddftp/documents/Downtown_Street_Impr
Last Chance Basin Mana	1994 http://www.juneau.org/cddftp/documents/LastChanceBasin-1994.p
Gold Creek Basin Study	1995 http://www.juneau.org/cddftp/documents/WatershedControlandW
Capital City Vision 20/20	1997 http://www.juneau.org/cddftp/documents/Capital_City_Vision_Proj
Wetland Management P	1997 http://www.juneau.org/cddftp/WETLANDSMGTPLAN.php
Area-wide Transportatic	2001 http://www.juneau.org/cddftp/AWTP/AWTPFinal.pdf
Long Range Tourism Ma	2002 https://3tb2gc2mxxpvu3uwt0l20tbhq-wpengine.netdna-ssl.com/wp-c
Downtown Tourism Trar	2003 http://www.juneau.org/cddftp/TourTransStudy.php
Subport Vicinity Revitali:	2003 http://www.juneau.org/cddftp/subport/SubportPlan.php
Long-range Waterfront I	2004 http://www.juneau.org/plancomm/Final_LRWP_112204.php
Capital Transit Plan (refe	2008 http://capitaltransit.wpengine.com/wp-content/uploads/2016/04/2/
Coastal Management Pl:	2008 http://www.juneau.org/cddftp/JCMPVolume1.php
Waterfront Design Guid:	2008 http://www.juneau.org/cddftp/documents/WaterfrontDesignGuilde
Juneau Non-motorized T	2009 http://www.juneau.org/cddftp/documents/JNMTPFinalwithMaps.pdf
Downtown Parking Man	2010 http://www.juneau.org/cddftp/documents/DJPMP_Adopted_000.pdf
Juneau Climate action a:	2011 http://www.juneau.org/sustain/climate-action-plan/documents/CAF
Downtown Historic Dist	2012 http://www.juneau.org/cddftp/documents/FINAL_DHDDSG_ASSEME
Safe Routes to Schools	2012 http://www.juneau.org/cddftp/documents/June2012JuneauSafeRou
Willoughby District Plan	2012 https://3tb2gc2mxxpvu3uwt0l20tbhq-wpengine.netdna-ssl.com/wp-c
Comprehensive Plan of I	2013 http://www.juneau.org/cddftp/documents/20170316UPDATEComp
Capital Transit Develop	2014 http://capitaltransit.wpengine.com/wp-content/uploads/2016/04/JL
Coordinated Human Ser	2015 http://www.juneau.org/cddftp/documents/FINAL2015JuneauCoordi
Front & Franklin Project	2015 http://www.juneau.org/engineering/franklinandfrontstreet/
Juneau Economic Develk	2015 http://www.juneau.org/archive/pdfs/20150226040900.pdf
CBJ Land Management F	2016 https://3tb2gc2mxxpvu3uwt0l20tbhq-wpengine.netdna-ssl.com/wp-c
Housing Action Plan	2016 http://www.juneau.org/cddftp/documents/HousingActionPlanFINAL
Downtown Business Ass	2016
CBJ Docks and Harbors E	2017 http://www.juneau.org/harbors/documents/Final-BridgeParktoNorv
CBJ Docks and Harbors M	2018 http://www.juneau.org/harbors/documents/MarineParktoTakuDock
Juneau Renewable Enerj	2018 http://www.juneau.org/sustain/documents/CEJEnergyPlanAPPROVE
Tourism Best Managem:	2018 https://beta.juneau.org/index.php?gf-download=2018%2F04%2F18-
CBJ Parks & Recreation (2019 http://www.juneau.org/parkrec/documents/ParksRecreationMaster
Historic Preservation Pla	STILL DRAF http://www.juneau.org/history/PreservationPlan.php

BLUEPRINT DOWNTOWN DOWNTOWN JUNEAU'S AREA PLAN



How Blueprint Downtown Relates to Other Plans

Policy Plans

COMPREHENSIVE PLANS give broad, overall policy direction.

2013 CBJ Comprehensive Plan

FUNCTIONAL PLANS give specific direction for a topic.

Functional Plans Adopted by Ordinance:

2008 Juneau Coastal Management Program

2009 Juneau Non-Motorized Transportation Plan

2012 Municipal Drinking Water Supply Plan

2014 Wireless Communications Master Plan

2015 Juneau Economic Development Plan

Functional Plans Adopted by Resolution:

2011 Juneau Climate Action & Implementation Plan

2014 CBJ Transit Development Plan

2015 Juneau Coordinated Human Services Transportation Plan

2016 Housing Action Plan

2018 Juneau Renewable Energy Strategy

2019 Parks and Recreation Master Plan

AREA-SPECIFIC PLANS give specific direction for an area.

Area Specific Plans Adopted by Ordinance:

1981 Downtown Historic District Development Plan

1992 Watershed Control Program—Salmon Creek

1994 Last Chance Basin Land Management Plan

1994 Watershed Control and Wellhead Protection Program—Gold Creek Source

1997 Chapter 6 of the West Douglas Conceptual Plan

2004 Long Range Waterfront Plan

2010 Downtown Parking Management Plan

2012 Chapter 5 of the Willoughby District Land Use Plan

2015 Auke Bay Area Plan

2017 Lemon Creek Area Plan

Blueprint Downtown

Implementation Actions

City and Borough of Juneau Municipal Code

Capital Improvement Projects

Policies guide the Assembly and Boards and Commissions on Land Use Decisions

Department Head focus group

Mass-wasting/Hazard study	Valley Park and Ride
Mental Health Trust Support sale	Parks and Rec – small park projects and implementation of park plans
Archipelago Development (CBJ)	Commercial use of Overstreet Park
Public safety building/ parking shuffle	Street closure events/projects
New JACC/Centennial Hall	CCFR- Rainforest Recovery
Seawalk	Upstairs Downtown
Wayfinding	2 nd /Franklin sale
State North Parking lot redevelopment	Homelessness Plan
Circulator study/pilot	Warner's Wharf vehicle access
Small Cruise ship infrastructure study	City Museum (storage/relocation)
Fish market – Direct sales	Egan Drive redevelopment
New City Hall	Tideland development
Norway Point small boat haul out /shipwright	Marine Park Wireless service expansion
Augustus Brown Renovation	

- Next Meeting Date:
July 18, 2019, 6 p.m.
Assembly Chambers