

Blueprint Downtown Steering Committee Meeting

CBJ Assembly Chambers

July 18, 2019





BLUEPRINT DOWNTOWN

DOWNTOWN JUNEAU'S AREA PLAN



Welcome

- I. Roll Call
- II. Approval of Minutes
 - a. June 27, 2019
- III. Public Participation
- IV. Review of Revised Table of Contents & Chapter Order
- V. Steering Committee Updates
- VI. Review Draft Overall Vision Statement
- VII. Review Revised Sub-district Boundaries
- VIII. Review Revised Chapter 1 Introduction
- IX. Draft Chapter 7 Parks, Open Space & Recreation
- X. Public Participation
- XI. Committee Member Comments
- XII. Adjournment

DRAFT VISION STATEMENT

Maintain and strengthen Downtown Juneau as a vibrant, safe and accessible place to live, work, play and explore. As home to the Capitol, Downtown Juneau is a dynamic center of government and is welcoming and appealing to residents, visitors, innovators and investors. Its unique heritage and history, access to natural beauty and urban amenities, provide opportunities for investment and sustainable growth. ~~Diverse housing, arts and culture and defines the Capital City.~~

DRAFT VISION STATEMENT

(Additional language to link to sub vision statements?)

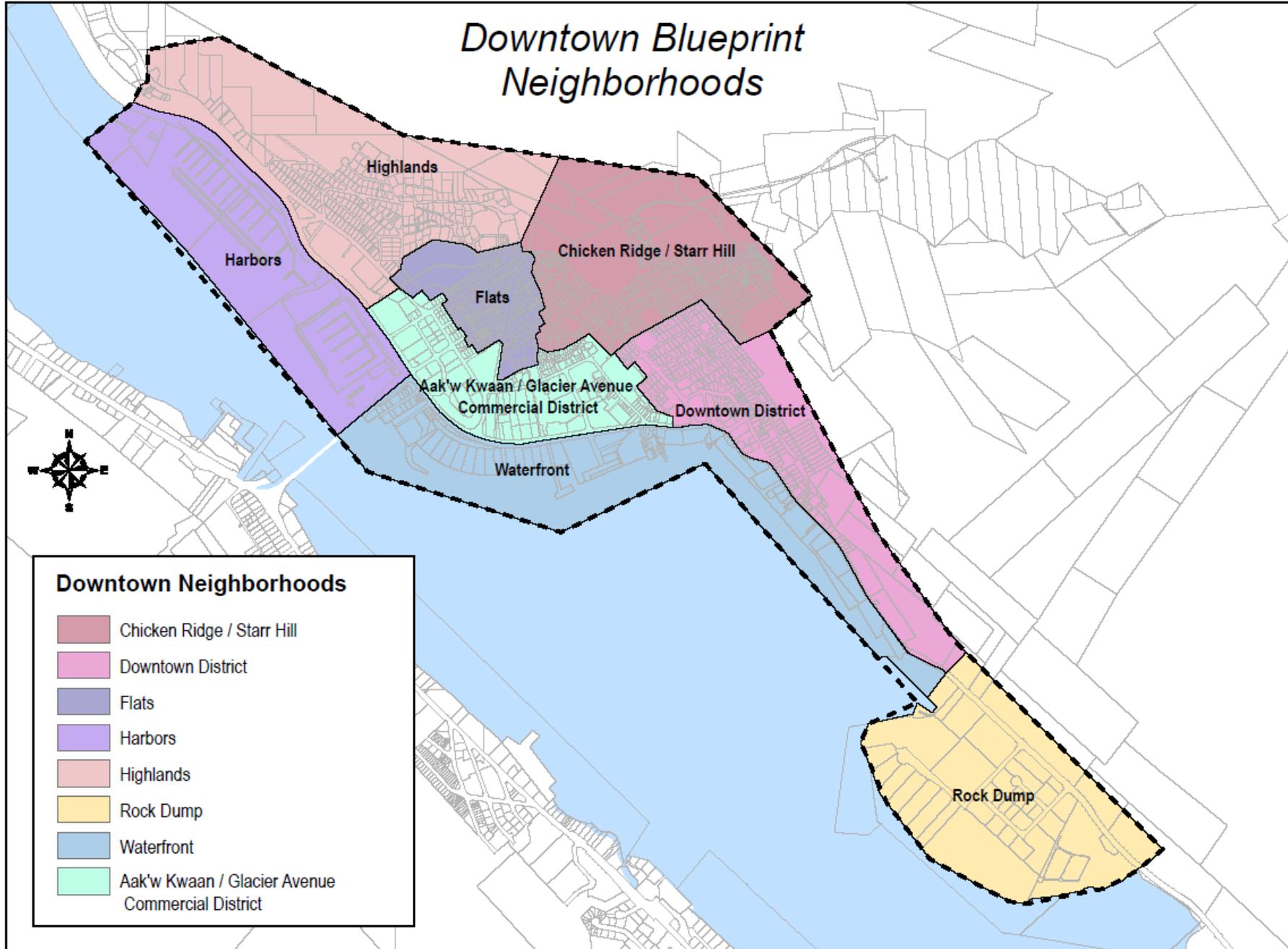
Nine guiding principles establish the foundation of the downtown area plan. They are intended to support and provide clarity for achieving the plan's vision. They also provide a means for guiding and evaluating improvements to the key elements of the plan, such as business development, jobs, streets, parks, trails, historic preservation, etc. As the community is pursuing downtown revitalization in the future, it should look to these guiding principles when evaluating efforts and proposals for reinvesting, redesigning and redeveloping in downtown.

Guiding principles relate to 9 focus areas

Downtown Blueprint Subareas



Downtown Blueprint Neighborhoods



Downtown Neighborhoods

	Chicken Ridge / Starr Hill
	Downtown District
	Flats
	Harbors
	Highlands
	Rock Dump
	Waterfront
	Aak'w Kwaan / Glacier Avenue Commercial District

TABLE OF CONTENTS

CHAPTER 1. INTRODUCTION

The Purpose of the Downtown Plan

Overall vision

A Decade of Downtown Accomplishments

Community Engagement: The “Blueprint” Planning Process

Visioning Process

Steering Committee

Meetings/Focus Groups

A Renewed Vision for Downtown

Nine ‘sub visions’ from Visioning Report

Planning Area Boundary

Relationship to CBJ Comprehensive Plan

Relationship to Existing Plans and Policies

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN



How Blueprint Downtown Relates to Other Plans

Policy Plans

COMPREHENSIVE PLANS give broad, overall policy direction.

2013 CBJ Comprehensive Plan

FUNCTIONAL PLANS give specific direction for a topic.

Functional Plans Adopted by Ordinance:

2008 Juneau Coastal Management Program

2009 Juneau Non-Motorized Transportation Plan

2012 Municipal Drinking Water Supply Plan

2014 Wireless Communications Master Plan

2015 Juneau Economic Development Plan

Functional Plans Adopted by Resolution:

2011 Juneau Climate Action & Implementation Plan

2014 CBJ Transit Development Plan

2015 Juneau Coordinated Human Services Transportation Plan

2016 Housing Action Plan

2018 Juneau Renewable Energy Strategy

2019 Parks and Recreation Master Plan

AREA-SPECIFIC PLANS give specific direction for an area.

Area Specific Plans Adopted by Ordinance:

1981 Downtown Historic District Development Plan

1992 Watershed Control Program—Salmon Creek

1994 Last Chance Basin Land Management Plan

1994 Watershed Control and Wellhead Protection Program—Gold Creek Source

1997 Chapter 6 of the West Douglas Conceptual Plan

2004 Long Range Waterfront Plan

2010 Downtown Parking Management Plan

2012 Chapter 5 of the Willoughby District Land Use Plan

2015 Auke Bay Area Plan

2017 Lemon Creek Area Plan

Blueprint Downtown

Implementation Actions

City and Borough of Juneau Municipal Code

Capital Improvement Projects

Policies guide the Assembly and Boards and Commissions on Land Use Decisions

CHAPTER 7. PARKS, OPEN SPACE AND RECREATION

- Inventory of downtown public spaces
- Trail Connections and Open Space
- Programming
- Parks
- Recreation

Chapter 7

Parks, Open Space and Recreation

Parks & Recreation in Downtown Juneau

Parks

- Bishop Kenny Memorial Peace Park
- Cathedral Park
- Chicken Yard Park
- Telephone Hill Park
- Capital School Park
- Cope Park
- Gunakadeit Park
- Marine Park
- Mayor Bill Overstreet Park
- Evergreen Cemetery

Trails

- Perseverance/Granite Creek Trail Network
- Flume Trail
- Mount Roberts

Recreation Facilities Inventory

Augustus Brown Pool

Zach Gordon Youth Center

School District Assets

Harborview Elementary School

Marie Drake Planetarium

Juneau Douglas High School

Related Plans

Parks & Rec Master Plan

Waterfront Plan

Willoughby District Land Use Plan

Public Outreach

Summary

Goals & Actions



- Next Meeting Date:
August 8, 2019, 6 p.m.
CBJ Assembly Chambers

The Blueprint Downtown Steering Committee Members

Christine Woll, Chair

Karena Perry, Vice Chair

Nathaniel Dye, Planning Commission Liaison

Betsy Brenneman

Kirby Day

Daniel Glidmann

Michael Heumann

Wayne Jensen

Laura Martinson

Lily Otsea

Jill Ramiel

Meilani Schijvens

Patty Ware

Ricardo Worl

ORDER OF CHAPTERS TO STEERING COMMITTEE

1. Chapter 1 INTRODUCTION (2nd June or 1st July mtg)
 2. Chapter 7 PARKS, OPEN SPACE & RECREATION (July/August)
 3. Chapter 3 NATURAL & HISTORICAL CONTEXT (Aug/Sept)
 4. Chapter 8 TRANSPORTATION, STREETScape & PARKING (Sept/Oct)
 5. Chapter 4 ECONOMIC DEVELOPMENT (Oct/Nov)
 6. Chapter 6 DOWNTOWN ACTIVITIES & TOURISM (Nov/Dec)
 7. Chapter 5 LAND USE, NEIGHBORHOODS & HOUSING (Dec/Jan)
 8. Chapter 2 IMPLEMENTATION/ACTION PLAN (Jan/Feb)
- February – review of draft document as one complete document to be ready for public review draft out in March for X weeks
 - Steering Committee review of public comments, revision of plan as needed
 - Planning Commission Draft Plan –PC COW and PUBLIC HEARING
 - Assembly Draft – Assembly COW and PUBLIC HEARING

TABLE OF CONTENTS

CHAPTER 2. IMPLEMENTATION/ACTION PLAN

Work/Action Plan (table of goals & actions)

Metrics to measure

CHAPTER 3. NATURAL AND HISTORIC CONTEXT

Identity and culture

Historic Buildings and Resources

Mass wasting

Flood

Identify and map districts

TABLE OF CONTENTS

CHAPTER 4. ECONOMIC DEVELOPMENT

Downtown Employment

Downtown Housing Sustainability

Capital Facilities (City/State/Fed)

A Safe and Welcoming Downtown

Capital city

Business vitality

Main Street

AJ mine

TABLE OF CONTENTS

CHAPTER 5. LAND USE, NEIGHBORHOODS & HOUSING

Commercial Core

History

Housing

Placemaking

Commercial

History

Housing

Placemaking

Industrial

Residential–
neighborhoods/districts

History

Housing

Placemaking

Each section includes current
LU designation and zoning

Recommendations for
changes to designation and
zoning



TABLE OF CONTENTS

CHAPTER 6. DOWNTOWN ACTIVITIES AND TOURISM

Arts, Culture and Entertainment
Plaza/Placemaking Opportunities
Downtown Tourism
Carrying Capacity

CHAPTER 7. PARKS, OPEN SPACE AND RECREATION

Inventory of downtown public spaces
Trail Connections and Open Space
Programming
Parks
Recreation

TABLE OF CONTENTS

CHAPTER 8. TRANSPORTATION, STREETScape AND PARKING

- Existing Transportation Network

 - Motorized Transportation

 - Non-Motorized Transportation

 - Public Transportation (including circulator)

 - Streetscape Design and Amenities

 - Parking

 - Current conditions

 - Future Parking Forecast

 - Parking Management

TABLE OF CONTENTS

Appendix A –Public Participation

Appendix B – Public Comments Received

Appendix C – Referenced Plans and Studies

Appendix D - List of Abbreviations and Definitions

Appendix E – Table of Implementation Recommendations
from Past Downtown Planning Efforts

Appendix F – Adopting Ordinance

Appendix G – Maps

Appendix H – Blueprint Downtown Visioning Report