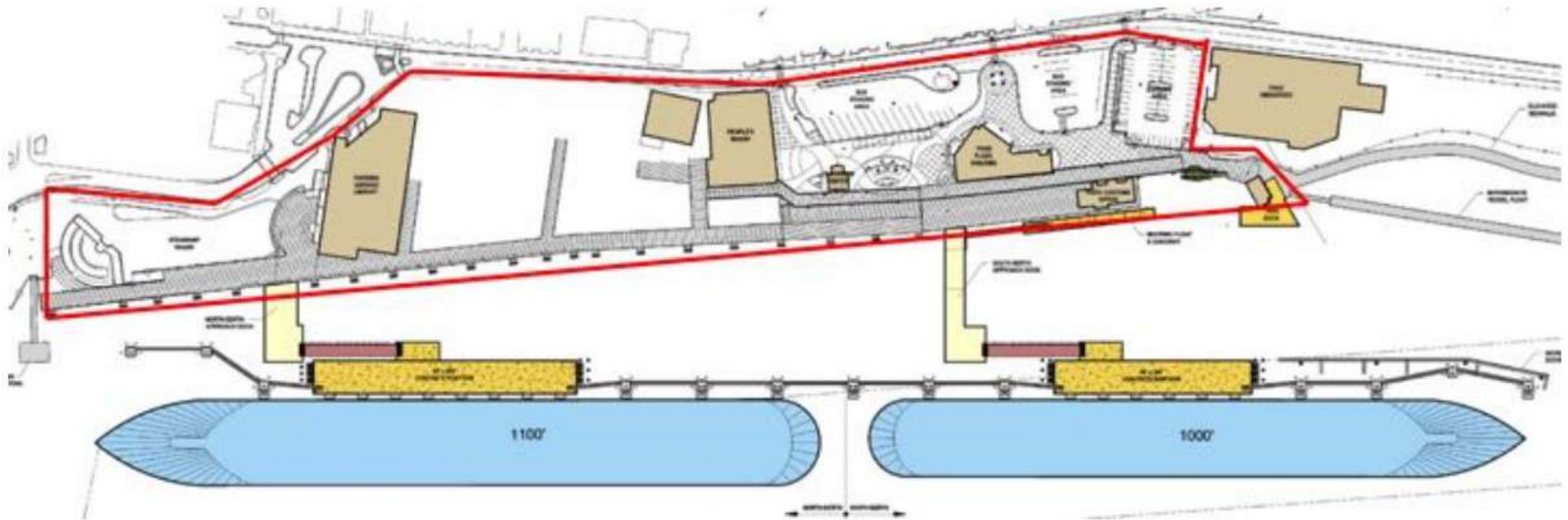


# Taku Dock to Marine Park Urban Design Plan



## Project Description:

The Marine Park to Taku Dock project will create an urban design plan to provide direction for future uses and development of public and privately owned tidelands and uplands within the study area. The general study area is bound by the new cruise ship berths on Gastineau Channel side; South Franklin Street on the uplands side; Marine Park to the northwest; and Taku Dock to the southeast.



	Improved Pedestrian Flow	Increased Visitor Experience	Increased Sales Tax	Year Round Draw	Growing Sector	Juneau does this well	Proven Local Need	Quality of life	Good Location
Public open space	Yes	Yes	Mixed	Yes	Yes	Mixed	Yes	Yes	Yes
Restaurant	Mixed	Yes	Yes	Yes	Yes	Yes	Mixed	Yes	Yes
Drinking Place	Mixed	Yes	Yes	Yes	Yes	Yes	Mixed	Yes	Yes
Food Trucks	Mixed	Yes	Yes	Mixed	Yes	Yes	Mixed	Yes	Yes
Children focused facility	Mixed	Yes	Mixed	Mixed	Yes	Mixed	Yes	Yes	Mixed
Hotel	Mixed	Yes	Yes	Yes	Yes	Mixed	Yes	Mixed	Mixed
Space for increased staging	Yes	Mixed	Mixed	Mixed	Yes	Mixed	Yes	Mixed	Yes
Mixed Retail/Housing	Mixed	Mixed	Yes	Mixed	Yes	Yes	Mixed	Mixed	Mixed
Housing Only	Mixed	Mixed	Mixed	Yes	Yes	Mixed	Yes	Yes	Mixed
Gift Store	Mixed	Mixed	Yes	Mixed	Mixed	Mixed	Mixed	Mixed	Yes
Jewelry Store	Mixed	Mixed	Yes	Mixed	Mixed	Mixed	Mixed	Mixed	Yes
No Action	Mixed	Mixed	Mixed	Mixed	Mixed	Mixed	Mixed	Mixed	Mixed

 No
  Yes
  Mixed

# Component Analysis

# Docks and Harbors Board Priorities

- Housing (0)
- Jewelry Store (0)
- Gift/Retail Store (0)
- Mixed housing and retail (2): 2%
- Children focused facility (6): 7%
- Food trucks/carts (9): 10%
- Hotel (10): 11%
- Drinking establishment (11): 12%
- Restaurant (11): 12%
- Cruise ship support facilities (17): 19%
- Public open space (24): 27%

# Public Priorities

- Jewelry Store (0)
- Housing (1): 1%
- Drinking establishment (3): 2%
- Restaurant (6): 5%
- Gift/Retail Store (9): 7%
- Mixed housing and retail (13): 11%
- Hotel (13): 11%
- Children focused facility (18): 15%
- Public open space (28): 23%
- Food trucks/carts (31): 25%

# What We Heard

- Public open space and Seawalk is the highest priority
- Develop the entire Seawalk within the project area to be similar to the Seawalk adjacent to the tram and cruise ship terminal
- Support local retail and the creation of small start-ups
- Consolidate food carts/trucks into unified area and facilitate carts/truck businesses to grow into brick and mortar businesses
- Develop a market building or galleria similar to Pike Street Market with mixed retail, local food and products, restaurant/food carts and entertainment
- Provide year round waterfront destination. Need an anchor development, ie. children's SE Alaska theme science center, market building or similar
- Provide needed B permit loading (approx. 12 stalls). No A permit loading.
- Maintain views to the water and connection between South Franklin and the Seawalk

# What We Heard

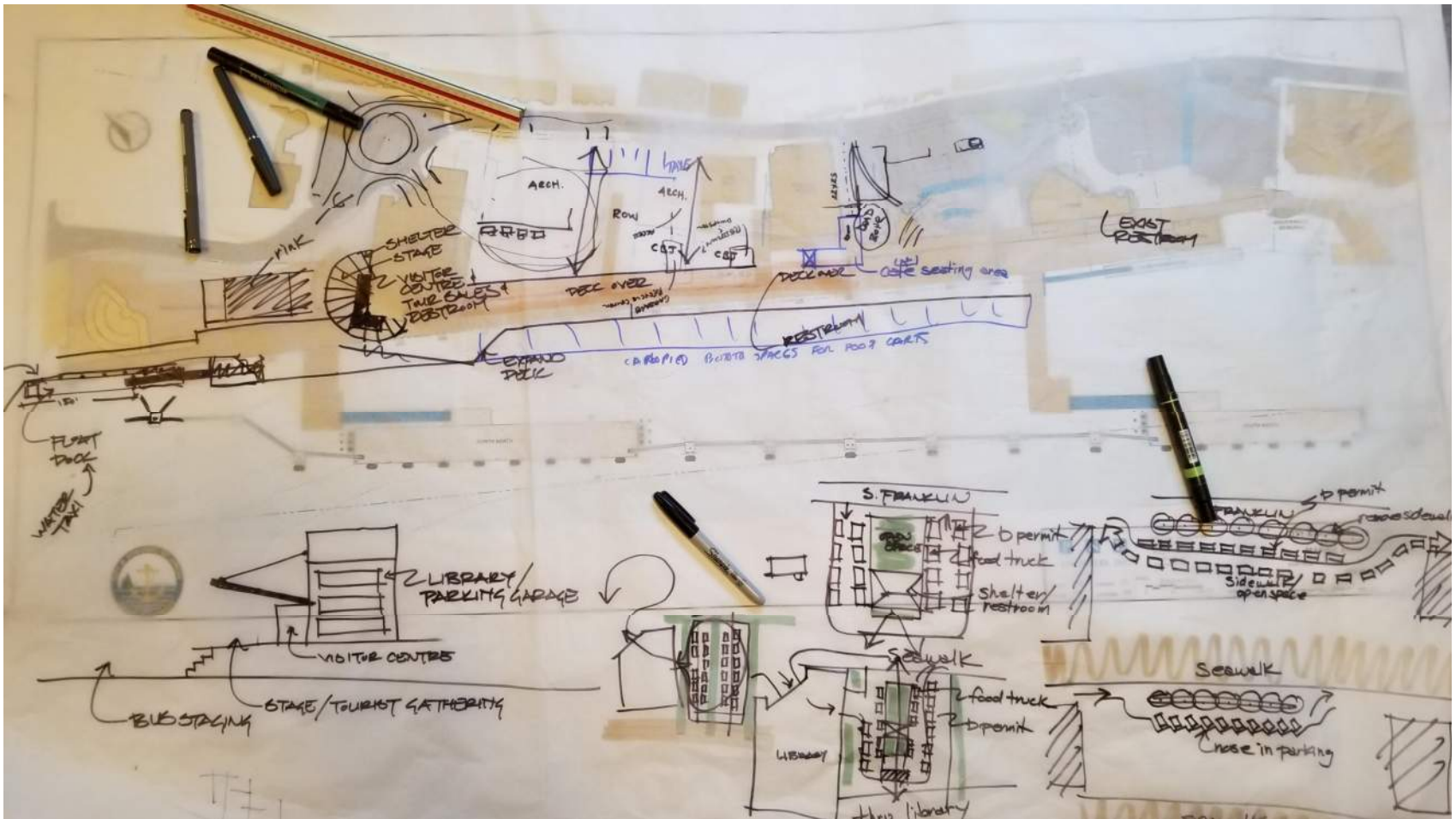
- Provide shelter from the rain
- Deck over undeveloped areas to create more area
- Create welcoming 'gateways'
- Eliminate vehicular and pedestrian congestion at berths
- Be true to Juneau: "Build it for locals and the visitors will love it"
- Provide facilities for kids
- Replace old visitor center kiosk with larger visitor center near west berth
- Consider how future alternative transportation may influence cruise ship passenger transportation from/to the site
- Need more restrooms
- Provide winter (off-season) destination and attractions (ice skating, winter garden, etc.)
- Support brick and mortar businesses
- Include art, culture and interpretation

# What We Heard

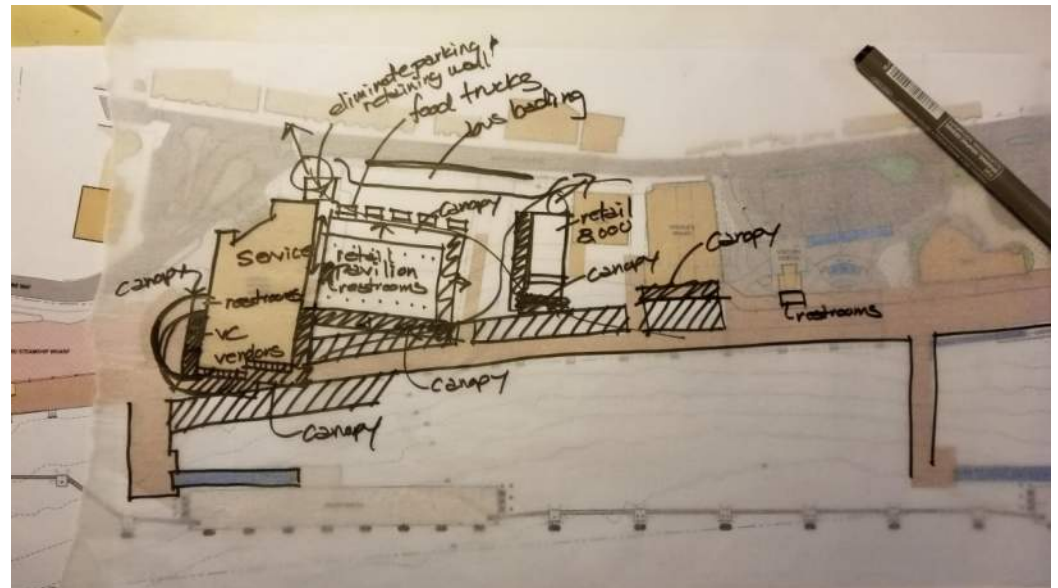
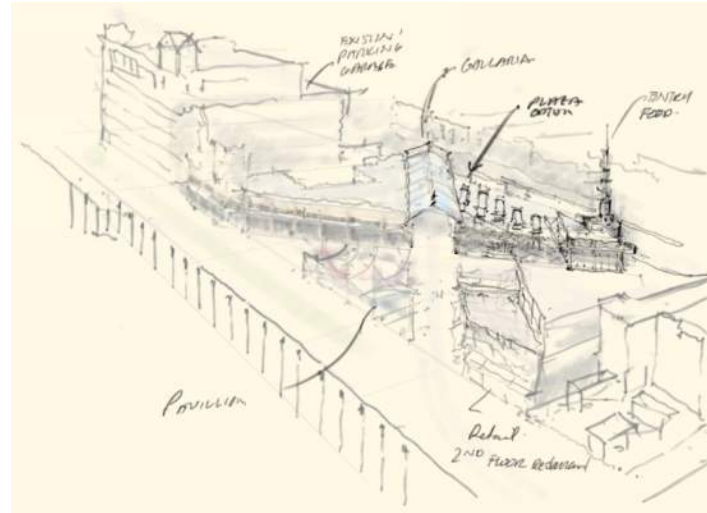
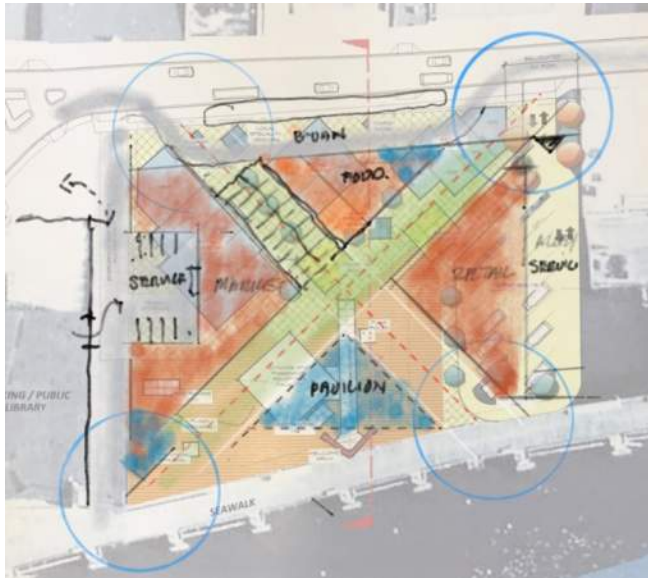
- Improve Seawalk connection through Marine Park and to Merchants Wharf and beyond
- Improve or replace Marine Park pavilion. Bring back community use of the park
- 'Beautify' the library/parking garage
- Allow visual and physical access to the water



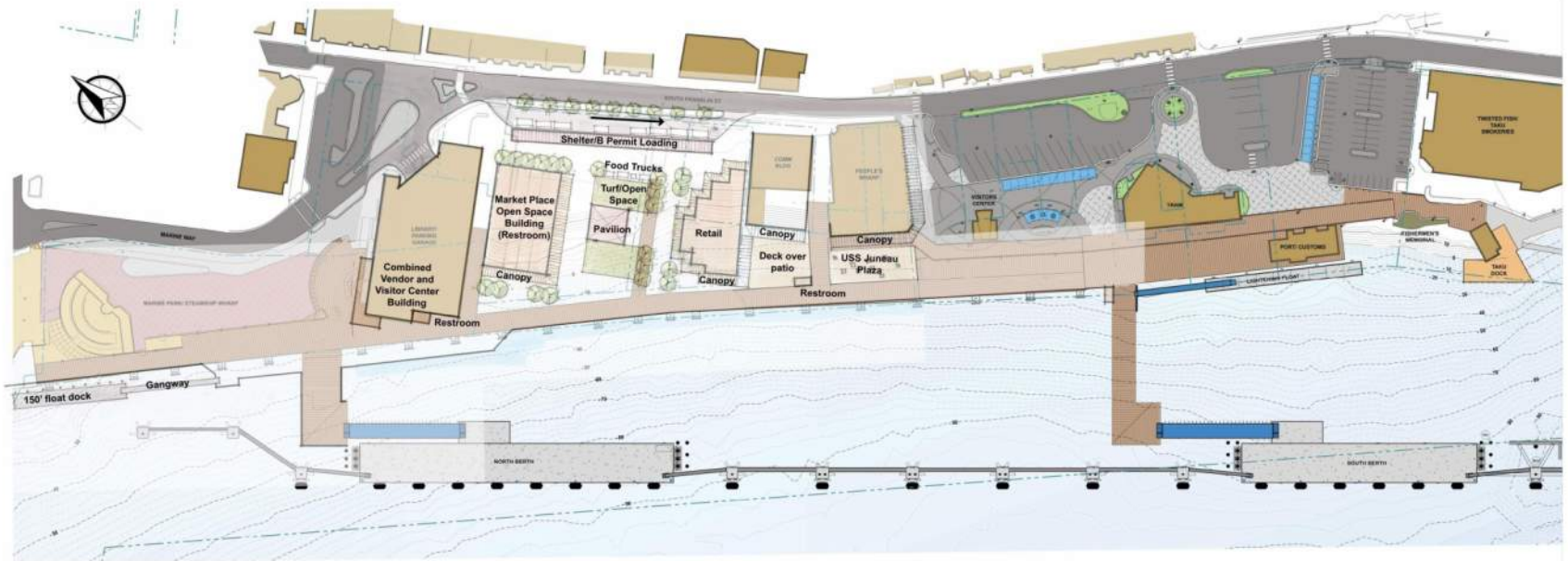
# Open Studio



# Plan Development



# Option One



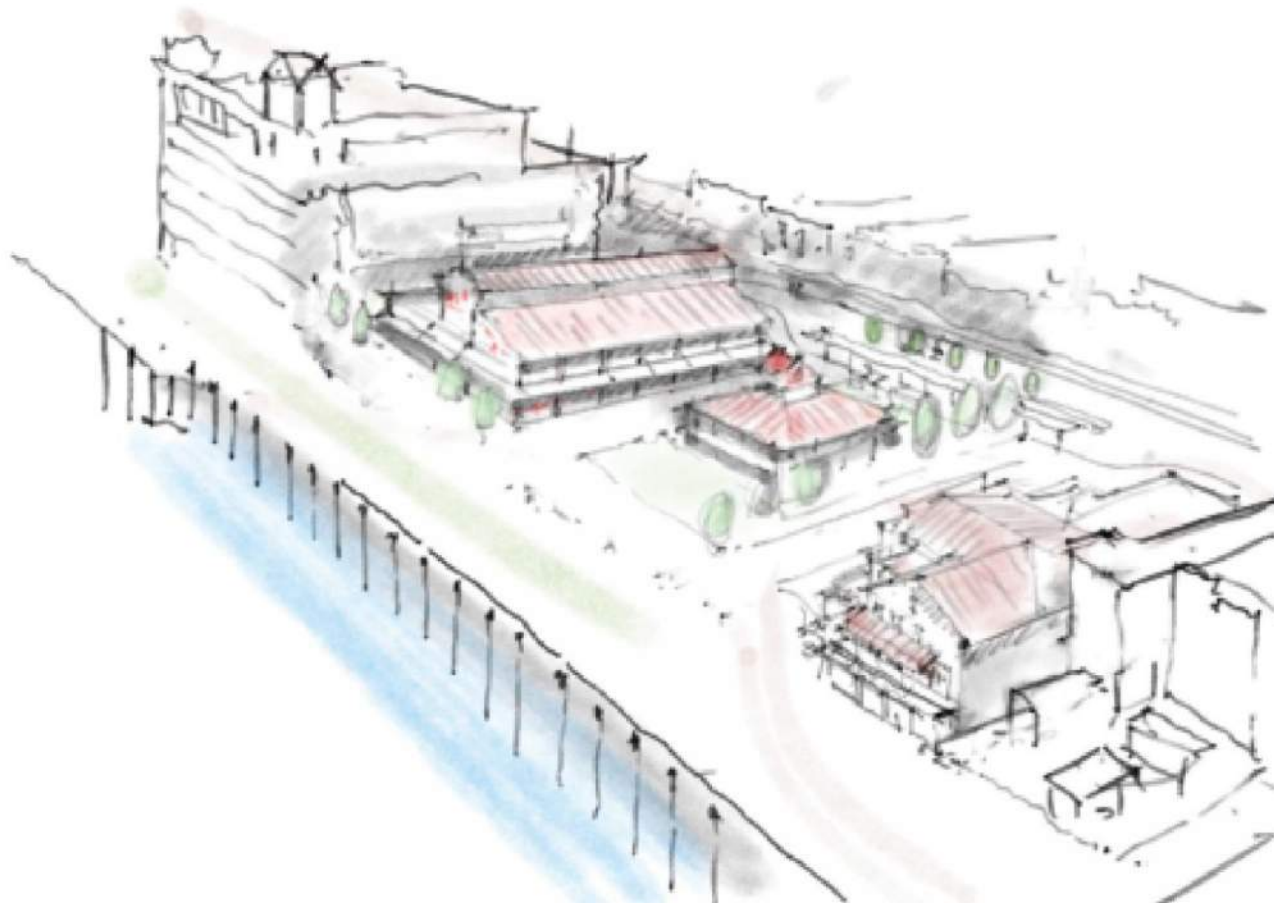
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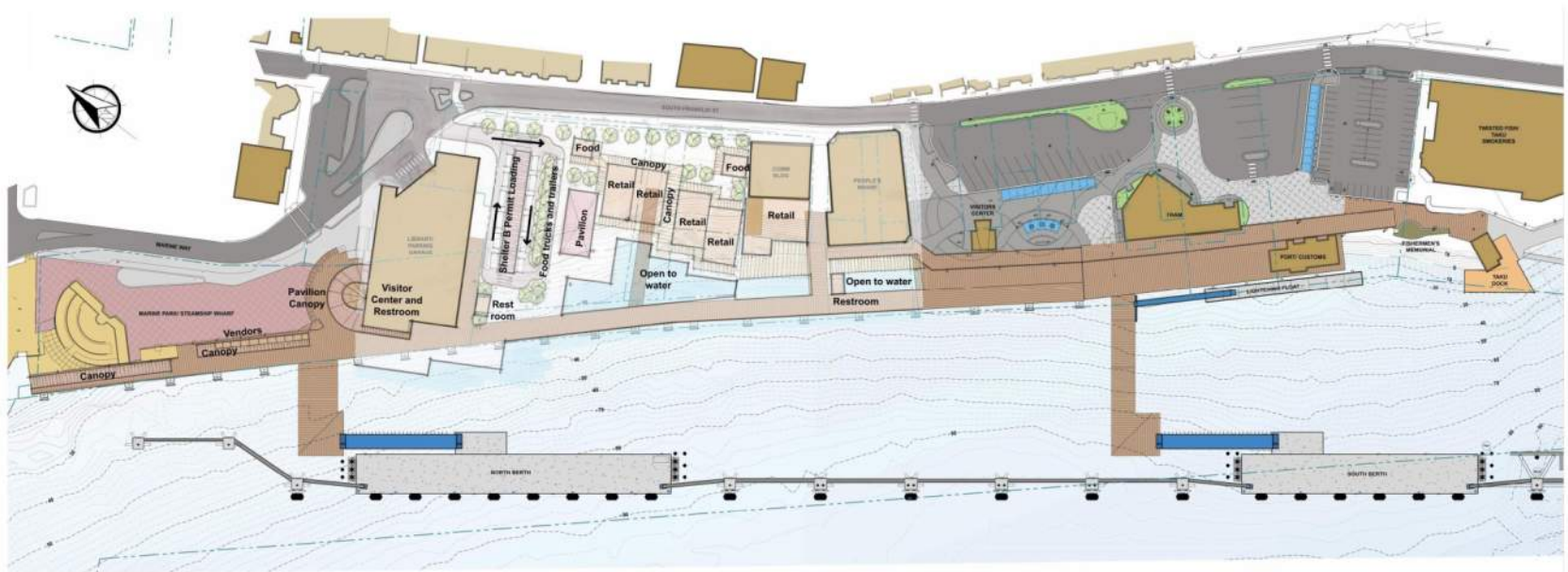
Taku Dock to Marine Park Urban Design Plan  
Option 1



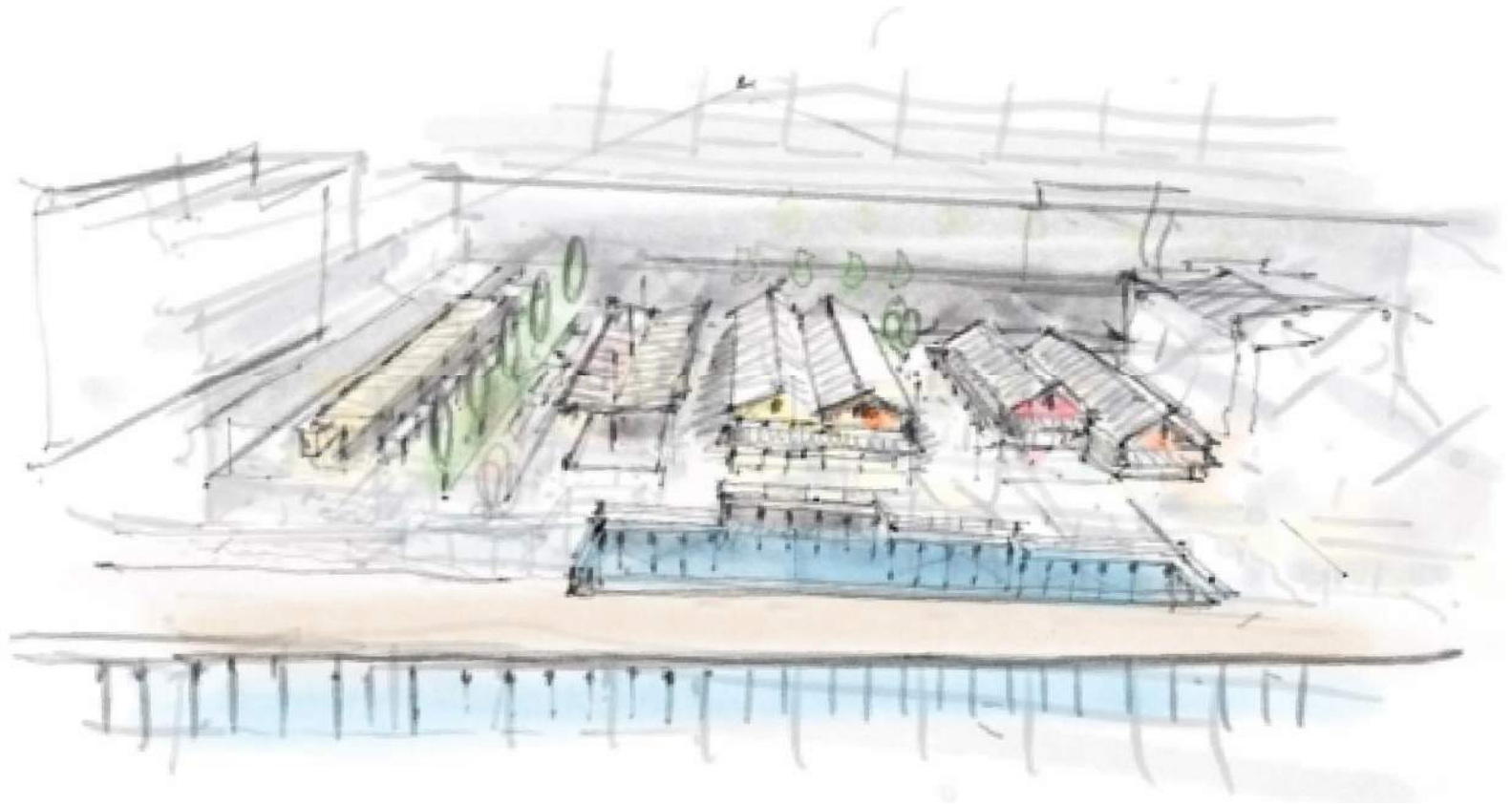
# Option One



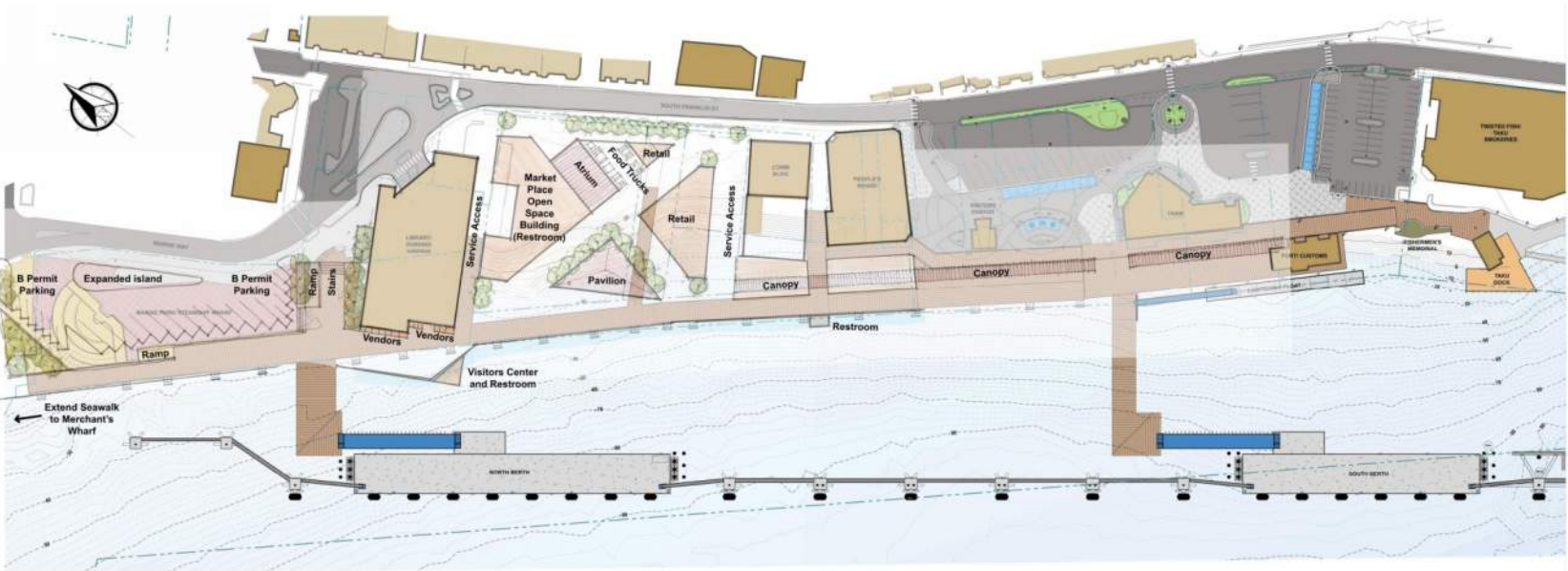
# Option Two



# Option Two



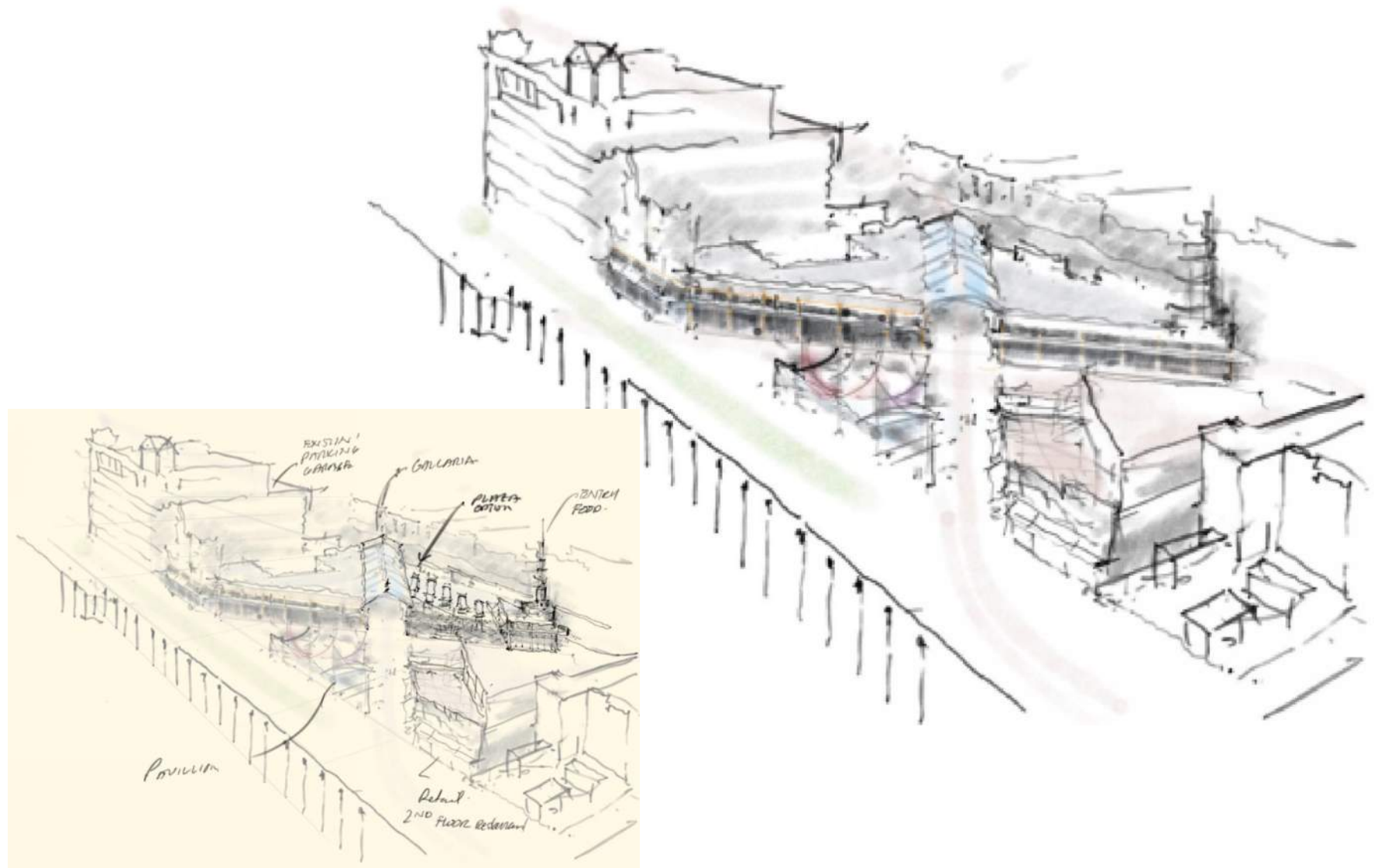
# Option Three



Taku Dock to Marine Park Urban Design Plan  
Option 3

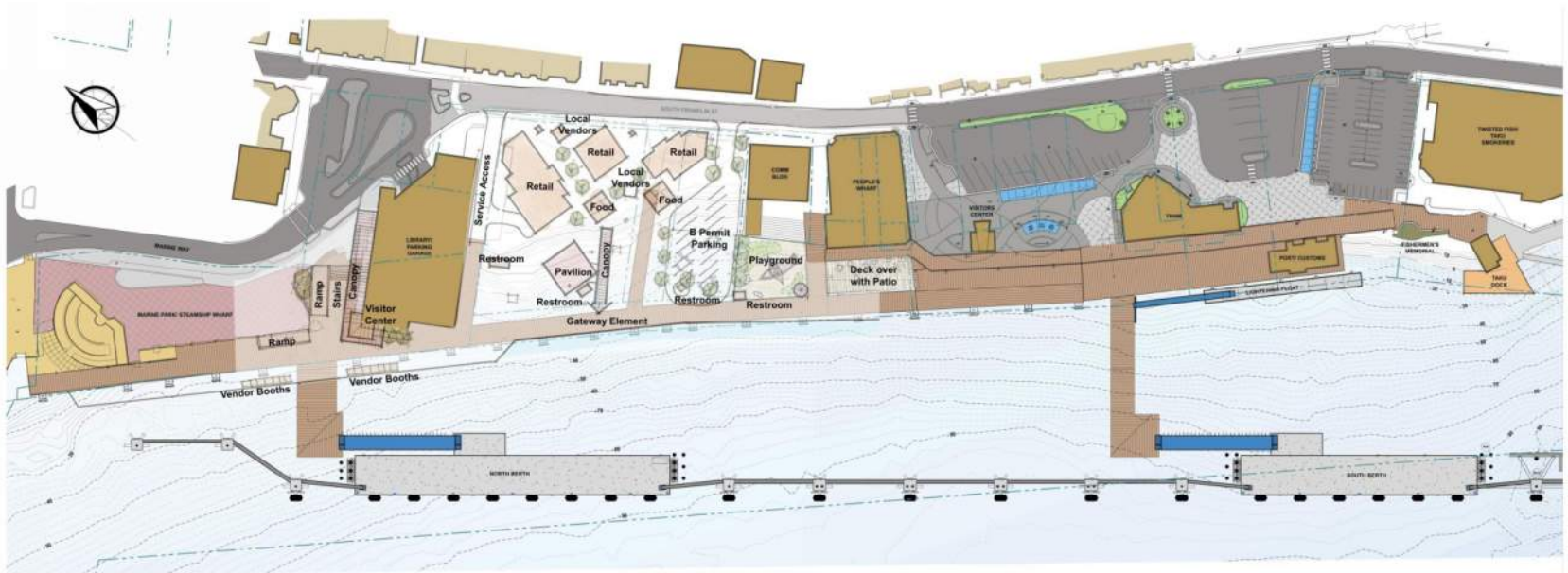


# Option Three





# Option Four



# Option Four

