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Alaska's cruise industry

Delivering economic and environmental benefits throughout the state.

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About CLIA Alaska

CLIA Alaska, formally the Alaska Cruise Association, was formed in 2007 as a not-forprofit organization whose membership includes the major cruise tour companies operating in Alaska.

The goal of CLIA Alaska is to improve communications, build partnerships with local businesses and work with civic leaders to expand economic benefits to communities. The organization is based in Anchorage, Alaska, and is led by CLIA Alaska President and former state Senator John Binkley.



Cruise Lines International Association

Established in 1975, Cruise Lines International Association (CLIA) is the world's largest cruise industry trade association, providing a unified voice and leading authority of the global cruise community. CLIA supports policies and practices that foster a safe, secure, healthy and sustainable cruise ship environment and is dedicated to promote the cruise travel experience.

CLIA's Mission: CLIA is the unified global organization that helps its members succeed by advocating, educating and promoting for the common interests of the cruise community.

CLIA represents the interests of three important members:

- 51 Cruise Line Members From ocean to specialty cruise ships, CLIA member lines represent more than 95 percent of global cruise capacity.
- 340 Executive Partner Members As key suppliers and partners to the cruise lines, executive
 partners play a major role in the successful operation of cruising, including ports &
 destinations, ship development, suppliers and business services.
- 15,000 Global Travel Agency and 25,000 Travel Agent Members Our travel agency members include the largest agencies, hosts, franchises and consortia in the world.

15 CLIA offices around the world

- Abremar-Brasil
- Alaska
- Australasia
- Belgium & Luxembourg
- Europe
- France
- Germany
- Italy
- Netherlands

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- North America
- North Asia
- North West & Canada
- Southeast Asia
- Spain
- UK & Ireland

For more information, visit www.cruising.org or cruiseforward.org.



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