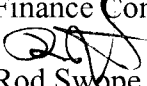


MEMORANDUM

CITY/BOROUGH OF JUNEAU
City & Borough Manager's Office
155 S. Seward St., Juneau, Alaska 99801
Rod_Swope@ci.juneau.ak.us



Voice (907) 586-5240
Fax (907) 586-5385

DATE: March 28, 2006
TO: Finance Committee
FROM: 
Rod Swope
City & Borough Manager
SUBJECT: FY 07 Passenger Fee Proceeds

The Passenger Fee Proceeds Committee met March 23rd to review the list of recommendations and various funding requests that were submitted for review. Attached is a final list of recommendations for your consideration, scheduled for presentation at the May 3rd Finance Committee meeting.

Cc: Passenger Fee Proceeds Committee w/ attachment

MEMORANDUM

CITY/BOROUGH OF JUNEAU
City & Borough Manager's Office
155 S. Seward St., Juneau, Alaska 99801
Rod_Swope@ci.juneau.ak.us



Voice (907) 586-5240
Fax (907) 586-5385

DATE: March 9, 2006
TO: Passenger Fee Proceeds Committee
FROM: Rod Swope
City & Borough Manager
SUBJECT: FY07 Passenger Fee Proceeds

Based on our latest projections, the amount of revenue available in FY07 is anticipated to be \$4,600,000. This estimate is based on information provided by the cruise ship industry that projects no increase in passengers over FY06. I am recommending that the proceeds be divided between operations and capital projects as follows:

OPERATIONS

General Support

Project Description

On May 10, 2000 the Assembly Finance Committee approved a formula that reflects cruise ship passenger of general government services and is used to determine an amount of marine passenger fee (MPF) proceeds to be used in support of general government operations. Further, in 2003 a full cost analysis, audited by the NorthWest CruiseShip Association, was done to determine whether or not this formula provided a fair and accurate assessment of costs.

\$1,080,400

CCFR Air Medevac Support

Project Description

This funding is an offset for unrecoverable costs incurred by the fire department for the air medevac program in response to medical events involving cruise ship passengers or crew. In 2005, 42% of all air medevacs were in response to situations involving cruise ship passengers or crew. On average, we only recover 35% of our costs from patient billings. **\$65,000**

Non-Profit Air Medevac Support

Project Description

Airlift Northwest, a non-profit ambulance transport service, was founded in 1983 to provide air ambulance service to Southeast Alaska. During the cruise ship season, 35% of the air medevac flights from Juneau are to transport cruise ship passengers for medical services unavailable at Bartlett Regional Hospital. The amount of unrecoverable costs related to transport of cruise ship passengers or crew from Juneau is \$14,527. In addition, Airlift Northwest added an additional flight nurse at the cost of \$35,473 to facilitate this service during the summer cruise ship season. **\$50,000**

Tourism Best Management Practices Support

Project Description

This provides funding for printing, public notices, advertisements, and a contractual amount for Juneau Convention and Visitor Bureau (JCVB) staff to provide support to the Tourism Best Management Practices (TBMP) effort. TBMP is a voluntary industry-managed program designed to provide service to vessel passengers and address impacts, including safety issues, of tourism on local residents. The JCVB administers the program with funding provided by marine passenger fee proceeds. **\$12,000**

Crossing Guards

Project Description

This funds part-time seasonal crossing guards during the summer visitor season. The purpose of these positions is to facilitate safe traffic flow in the downtown area, encourage pedestrians to stay on the sidewalks, increase pedestrian safety, and control the crossing locations where summer pedestrians can cross the streets. This funding also provides for some limited equipment purchases, general training, scheduling, and deployment of the crossing guards. This program is currently administered by the Docks and Harbors Department. **\$104,400**

Downtown Foot/Bike Patrol

Project Description

This provides additional foot and bike patrol presence by JPD officers in the downtown area during the summer. Their presence is important to ensure the safety of visitors, provide assistance and direction, and mitigate problems that can occur between some of the regular downtown locals and summertime visitors. These officers are regular police officers that volunteer for this duty during their off-duty hours. **\$60,000**

Downtown Restroom Maintenance

Project Description

This provides the contractual services (labor and materials) required to clean the restrooms in City Hall and the new public restrooms at Steamship Plaza seven days a week, six times per day, for five months during the summer. **\$65,000**

Downtown Cleaning

As a result of heavy summer use by visitors, the downtown sidewalks require extra cleaning, litter and garbage removal to keep them clean and safe. This funding provides funds for two temporary summer employees to operate and maintain the newly acquired sidewalk sweepers and to empty downtown garbage containers. **\$67,000**

Transit Public Bus Service

Project Description

Our local bus service is heavily used by visitors during the summer, thus making it necessary to increase bus service in order to accommodate locals in addition to summer visitors. The bus system provides a safe, efficient, and cost effective way for visitors to visit the glacier and view other areas of Juneau. The additional revenue from summer visitors does help offset the cost of providing additional summer bus service to serve visitors. However, our transit system is heavily subsidized and the additional costs are not offset by the revenue received. **\$138,000**

Juneau Convention and Visitors Bureau (JCVB)

Project Description

The JCVB provides summer visitors with information, directions, and assistance. They also provide volunteers that staff the information kiosks and provide any information and assistance that visitors may require. **\$100,000**

Collaboration Juneau

Project Description

This project supports Collaboration Juneau, a non-profit organization of volunteer citizens whose purpose is to seek consensus and solutions to impacts on the community created by tourism. **\$30,000**

CAPITAL PROJECTS

South Franklin Street Widening

Project Description

This project would temporarily widen the sidewalk, by approximately three feet, along Franklin Street adjacent to the area that is currently undeveloped between the Franklin Street Dock and the Parking Garage. **\$100,000**

Tourism Community Opinion Survey

Project Description

This project will survey 500 randomly selected households to statistically measure Juneau residents' opinions regarding tourism, compare current opinions to previous survey findings, quantify trends, and measure opinions on new issues. **\$18,500**

Port Security Improvements

Project Description

This will provide contingency funding to design and construct security improvements to the public cruise ship docks in the event additional improvements are necessary to comply with the vehicle and passenger requirements set out in the new port security regulations in 33 CFR Parts 101, 104 and 105. **\$100,000**

Shoreside Power Project

Project Description

Princess Cruise Line entered into an agreement with AEL&P that allows Princess Cruise Line to purchase hydroelectric power at the South Franklin Dock. Princess Cruise Line paid for the installation of an AEL&P substation, a distribution line to the dock, and alterations to their vessels. This funding goes into a COPA fund which reduces the surcharge to utility customers in Juneau for the use of AEL&P's standby diesel generators. **\$300,000**

Civil Air Patrol (CAP) Capstone Project

Project Description

The U.S. Coast Guard depends on the CAP to provide Home Land Security services over shipping lanes in Southeast Alaska. These periodic observation and reporting missions are an integral part of combined efforts to identify and report any potential threats to the safe operation of maritime traffic. Capstone is an FAA aircraft operations initiative that equips aircraft with state of the art navigation and reporting equipment. This request is to finish the final installation of Capstone navigation equipment in the fourth and final Juneau-assigned aircraft. **\$3,200**

Waterfront Seawalk

Project Description

The adopted Waterfront Plan for the downtown waterfront calls for construction of a pedestrian seawalk that will extend from the Jacobsen Dock, the entire length of the waterfront, to the Juneau-Douglas Bridge. These funds can be used for planning, design and construction. **\$1,456,500**

Statter Harbor EIS

Project Description

In July 2005, the Harbor's Department acquired DeHart's Marina. This newly acquired property now allows consolidation of the existing Auke Bay facility, Horton lot and DeHart's Marina. Planning efforts in 2005 resulted in a preliminary concept for use of the property as a tourism staging area including a separate float dedicated to tourism activities. The requirement for uplands fill, installation of a boat launch, and development of tour and parking facilities will require that an Environmental Impact Study (EIS) be completed. This funding will allow for completion of an EIS for the project. Any remaining funds will be used to begin design and permitting work. **\$250,000**

Marine Park Lightering Ramp & Float

Project Description

This project consists of constructing a replacement lightering float and ramp. The existing wooden ramp and float are deteriorating and need to be replaced. There will be an increase in lightering activity starting this summer season. **\$600,000**