

## Meeting Minutes

### Treadwell Arena Advisory Board (TAAB) City & Borough of Juneau

Wednesday, September 23, 2015

City Hall Room 224

5:30pm

I. Call to Order - 5:33pm

Roll Call – Board members: Jason Soza, Patty Collins, Molly McCormick, Bret Connell, Taylor Horne

Liaison: Chris Mertl

Staff: Kim Kiefer, Lauren Anderson, Kirk Duncan

Call in – Steve Quinn

Not present – Elizabeth Balstad

Public: None

II. Approval of Agenda - Moved and Approved

I. Approval of Minutes - Moved and Approved

II. Election of Officers – Members decided to continue to work without nominating officers. Kirk will chair the meeting until someone decides to take over. Members will be asked at each meeting if they are ready to select officers.

III. Public Participation - None

IV. Staff Report – Power point handout

- Board Mission
- Financials – comparisons of FY10-FY15 visits, rev, user groups, personnel cost, expenses, cost recovery - FY10=53% FY11=55% FY12=55% FY13=55% FY14=55% FY15=60%. Impacts of weather-good/bad snow years.
- Operations – Ice plant system upgrade, equipment replacement, CIP, public surveys, etc.
- Marketing – Radio, Social media, dasher boards, sponsors, 3<sup>rd</sup> grade program development, webcam, JCVB communication
- User Group Communication – facilitate programs to keep successful

V. Subcommittee Elections: Board decided subcommittees are not currently needed at Treadwell. We will devote upcoming meetings to individual topics in detail (financials, operations, marketing). Meeting will likely continue to be every two weeks for approximately 1 hour over the next few months.

X. General Discussion: Backstory for need of advisory board, Info bulletin board on current Advisory Board members.

XI. Board Comments: Need for WIFI booster, Alcohol at Treadwell-is it an option, Vending and permitting

XII. **Next meeting date:** October 7, 2015 5:30pm (Financial) – Please note location: Downtown Library large conference room. Future meeting -Tentatively Oct 28 (Operations)

XIII. Adjournment