

## MEETING MINUTES

**Treadwell Arena Advisory Board (TAAB)  
City & Borough of Juneau  
Wednesday, January 20, 2016  
Downtown Library- 5:30pm**

- I. Call to Order: 5:30pm
- II. Roll Call: members present – Taylor Horne, Steve Quinn, Patty Collins, Molly McCormick, Bret Connell, Liz Balstad  
Members Absent – Jason Soza & Kirk Duncan  
Staff Present – Lauren Anderson
- III. Approval of Agenda: Motion was approved
- IV. Approval of Minutes: December 2, 2015– minutes approved
- V. Public Participation: None
- VI. General Discussion:
  - Chair Topic**
  - Length of TAAB meetings, scheduling:**
    - 1 hour scheduled meeting each month
    - Meetings may run over today and future meetings.
    - Proposed and agreed that we will identify before each meeting if members have flexibility to extend the meeting if needed.
  - Meeting Documents:**
    - Lauren will print agenda, past meeting minutes, Treadwell financial monthly report and any requested additional documentation
  - Initial Report to Assembly**
  - Review draft TAAB report edits:**
    - Steve Quinn will reformat. All edits will be sent in track changes to Steve Quinn by February 3, 2016
    - Report due May 1<sup>st</sup>
    - Need to identify exact date of May Assembly meeting
    - Content of report is good, but needs added narrative about ice rates and years of increases and how it has impacted users in the past and how it may impacts users in the future.
    - Dashboard sales increase and improved esthetics of facility
    - Monthly reports and annual reports sent in January email with report reference materials
  - Near future priorities to add to report**
    - Marketing
    - User Prices
    - Communication with rink users
  - Treadwell user fees and pass prices**  
Continuation of 12/2 discussion
    - Pricing – reviewed rink manager’s proposed FY17 fee schedule with new rates
    - Discussed new rates: **Prime \$240 Mon-Fri 5pm-10pm and Sat/Sun 6am-10pm**, **mid-prime \$155 M-F 6am-9am & 10pm-midnight**, **Non-prime \$105 9am-5pm**
    - Day pass \$10.00
    - User group equity – proposed new rates address this issue
  - JSC items of interest:**
    - Current equipment needs (from 12/2/15 Agenda) – grey/red bumpers from JDIA & roller girls. JDIA is writing a grant to get another set of bumpers that could be shared
    - Improved Treadwell user communication directly with TAAB – interested in setting up a separate email, but who would check it? Will talk to Clerks office; Beth McEwen about a 3<sup>rd</sup> party or anonymous customer feedback email. Wanting something more obvious than survey. Would like TAAB board in the rink lobby or entry way – names, pictures of members, info, meeting dates, etc.
    - Information needs to make decisions about extending rinks season 1 or 2 more weeks – propose 1 week extension (last day April 17 instead of April 10). Revenue similar to August. JSC would move the start of Session 4 to after Rainforest Classic.
  - Current user feedback system and staffing** (from 12/2/15 Agenda) – topic addressed during fees conversation earlier in the meeting
- VII. Board Comments
- IX. **Next meeting date:** Wednesday, February 17, 2016 6:00pm
- X. Adjournment: 6:50pm