

907-586-0413 office
907-586-4540 fax
lauren.anderson@juneau.org
www.treadwellarena.org

TREADWELL ARENA

2022-23 season

Advertising Agreement



Contact Info:

Business name _____ Contact person _____
Business address _____ Tax Exempt # _____
City _____ State _____ Zip code _____
Phone _____ Cell phone _____
E-mail _____ Business website _____

Price (tax not included): Per advertisement/sponsorship-*does not include sign/wrap/material production*
Please circle which term you are requesting

Prime Board (across from spectator seating)

\$650.00 – one year term
\$1500.00 – three year term
\$2000.00 – five year term

Non-Prime Board (across from player benches)

\$500.00 – one year term
\$1000.00 – three year term
\$1500.00 – five year term

Dasher Board size: Sign dimensions should be no larger than 92" in width by 33 1/2" in height.

Materials required: Vinyl backed - Adhesive All advertising materials must be waterproof.

Other advertising/sponsorship opportunities (1 year only)

\$2000.00 – 3rd grade free season pass program
\$2000.00 – Ice resurfacers ad on 1 side
\$3500.00 – Ice resurfacers ad both sides
\$800.00 – Score board ad –3'w X 2'h
\$1500.00 – In-ice logo 10'w X 6'h
\$3000.00 – Center ice logo 15' radius
\$360.00-\$750.00 – 1 or 2 hour public skating session

Please contact Arena Manager for production options and vendors.
~~Strikethrough~~ indicates advertising has been rented for the season

Terms of dasher board & advertising contract:

Dasher board & advertising contract will be for 365 days (per year of contract) beginning the first day of placement on Arena board system, first day of ice season for in-ice logos or day of payment for program sponsorship. Choice of rink board space is first come, first served. Board space will not be held for more than 10 business days without full payment. Failure to make payment will result in board space being offered to the next interested party. All advertising must meet the managers' approval before placement in the Arena. All advertising components and materials must conform to required specifications. Board shielding is furnished as-is. Advertisers wishing to replace existing shielding panels must do so at their own expense. Advertisers using painted or vinyl backed lexan are responsible for the materials and replacement costs of damaged signage. The Arena will only replace board shields when safety is an issue. Right of Renewal exists for 10 business days after the expiration of the contract period.

I have read the above and agree to the terms as stated.

Signature _____ Date _____

Staff Use Only:

Board Number _____ Employee Initials _____ Permit # _____ Date _____

Date installed _____ Remove/renew date _____

Payment Method: Cash _____ Check # _____ (payable to CBJ) Visa or Mastercard _____

Credit Card# _____ Exp. _____ 3 Digit V-Code _____

Payments can be dropped off, faxed, mailed or emailed to us.

Checks payable to: CBJ or Treadwell Arena - 105 Savikko Road - Douglas, AK 99824

Updated 12/17/21