

Juneau MARINE PARK rebuild



Community Meeting #2

Alternatives

May 24, 2023

Design Team

CBJ Parks & Rec

CBJ Docks & Harbors

Coffman Engineers

J.A. Brennan Associates

PND Engineers

HMS Estimating



Envision the Opportunities for Marine Park

Capture Vision of the Community

- Introduction
- Master Plan Process
- Re-cap of public meeting #1 and survey
- Final Vision Goals and Design Principles?
- Activation Ideas summary
- Breakout – alternative workshop
- Share Out
- Next Steps



*You are in the
traditional
homeland of
the Tlingit,
who have lived
here since time
immemorial.*

LEFT: Late spiritual leader
Kaajaakwti (Dr. Walter A. Soboleff),
a Tlingit of the *Yéil* (Raven) moiety,
L'eeneldi (Dog Salmon) clan.

COURTESY OF SEALASKA HERITAGE INSTITUTE

Content developed with input from the Áak'w Kwáan Cultural Heritage & Land Council, the Douglas Indian Association Tribal Government, Central Council of Tlingit & Haida Indian Tribes of Alaska, Sealaska Heritage Institute, Juneau-Douglas City Museum, The Alaska State Museum and the Last Chance Mining Museum.
With history there is always more than one lens to tell it through. Want to learn more? Visit one of Juneau's many museums, libraries or learning institutions.



Online Survey



Invite others to join

- Over 1100 people contributed – highest survey participation
- Participants ages were well distributed w/ the majority being within 3 age groups 30-59.
- Majority of respondents lived in Downtown/Thane (25%) or Mendenhall Valley (28%)
- Majority of respondents used the park a few times a year (29%) with the next highest being weekly (21%)
- Majority of people use the park in the summer, followed by spring.
- Most patrons use the park in the afternoon or lunchtime.
- Majority of respondents wanted to see more events hosted at the park

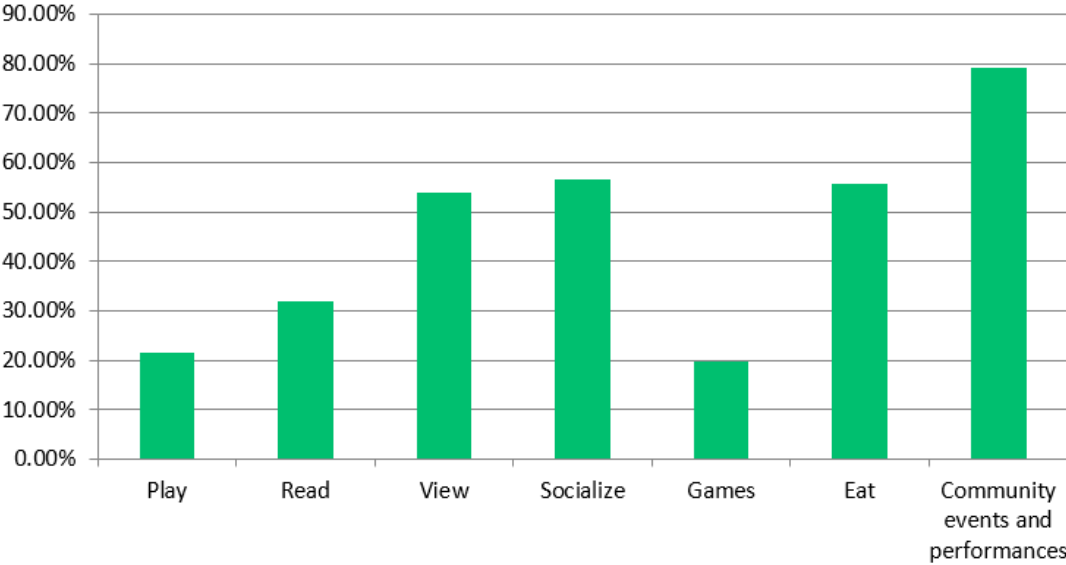
Marine Park Master Plan

The City and Borough of Juneau (CBJ) Parks & Recreation Department, in collaboration with CBJ Docks & Harbors, is going through a master planning process to update the Marine Park Master Plan and would like your input. The following short survey will take less than 2 minutes and help direct the efforts to rebuild the park - Thank you for your time, input, and help with this.



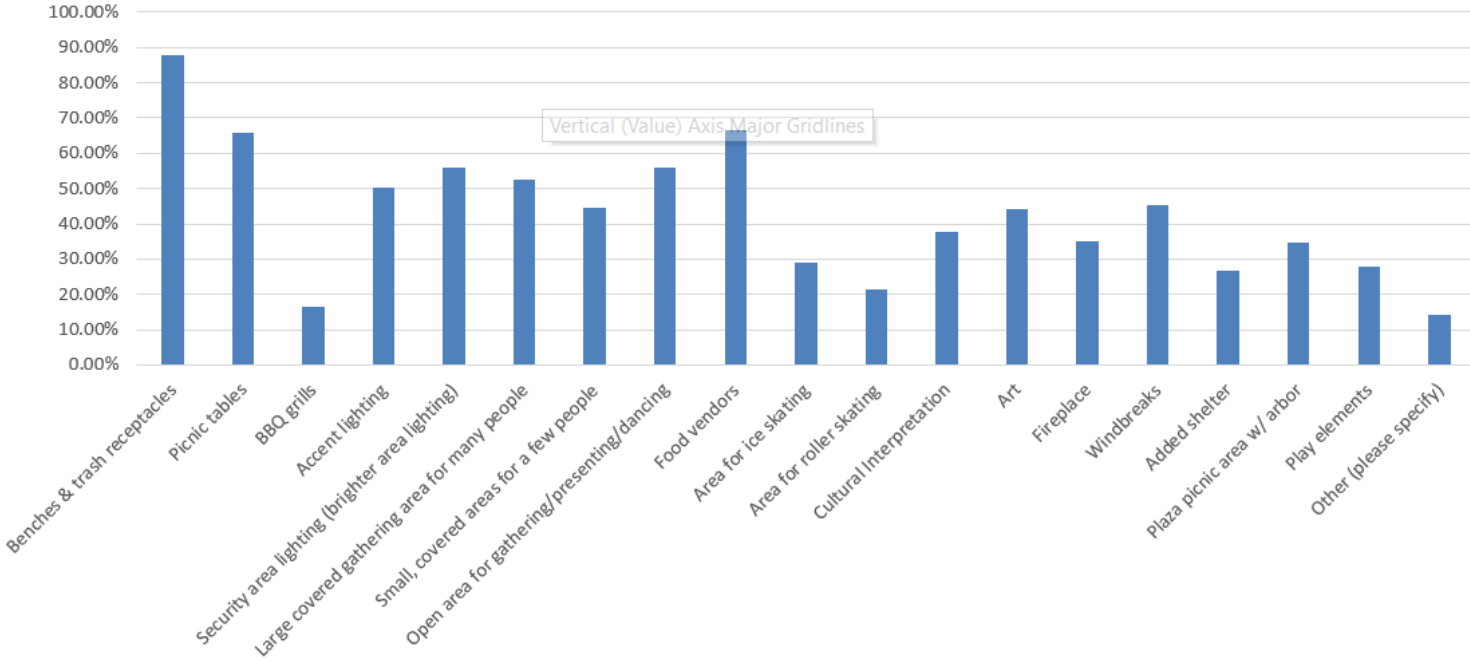
Question #10

What do you wish you could do in Marine Park?
(choose all that apply)



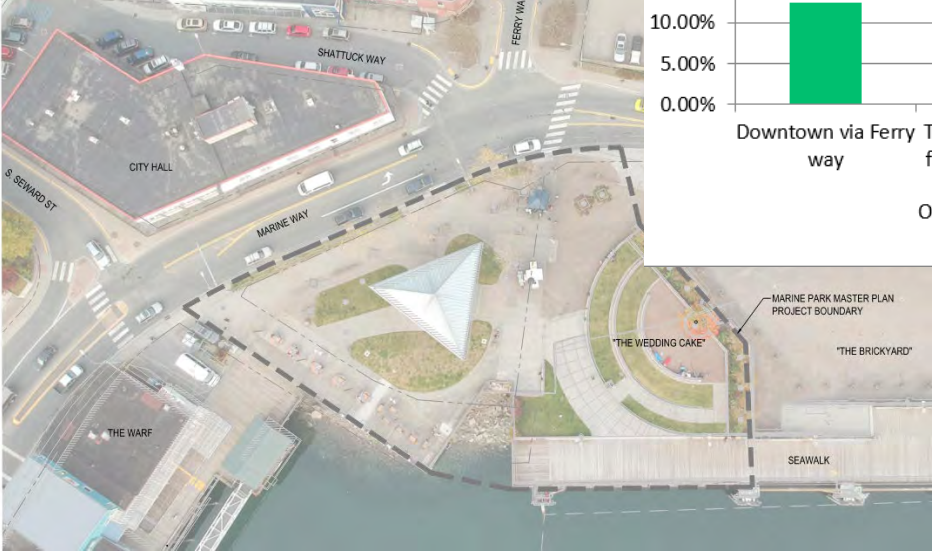
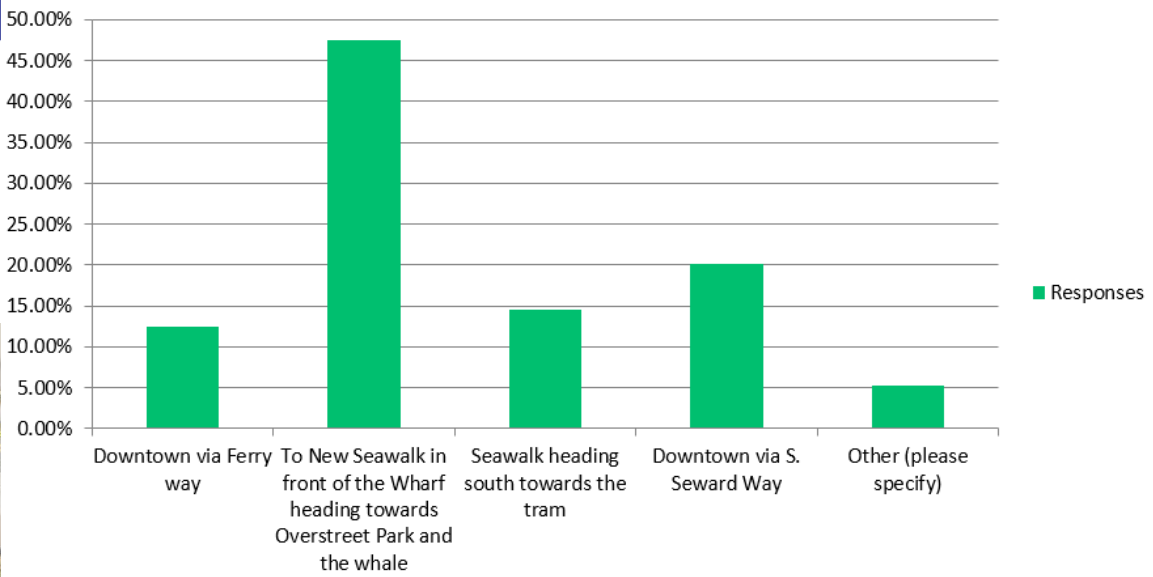
Question #11

I support the following to be included (choose all that apply)

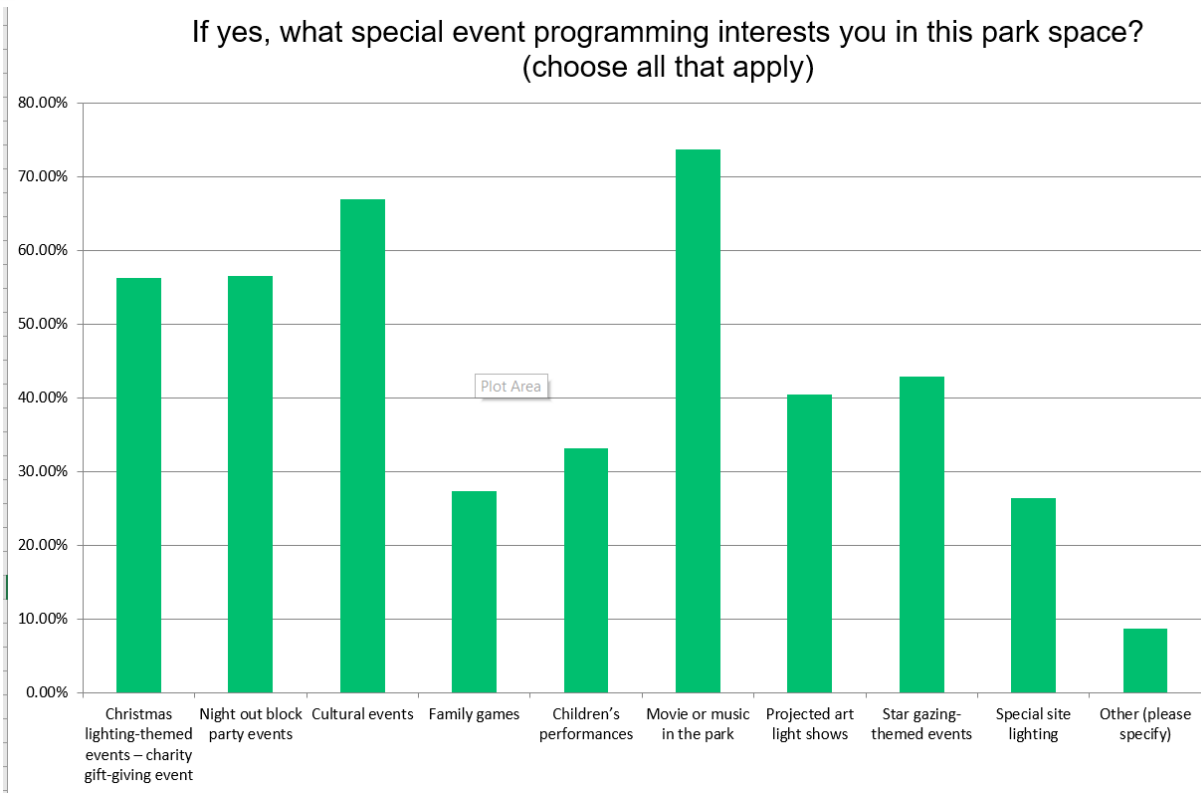


Question #12

Which connections are more important for patrons of Marine Park?



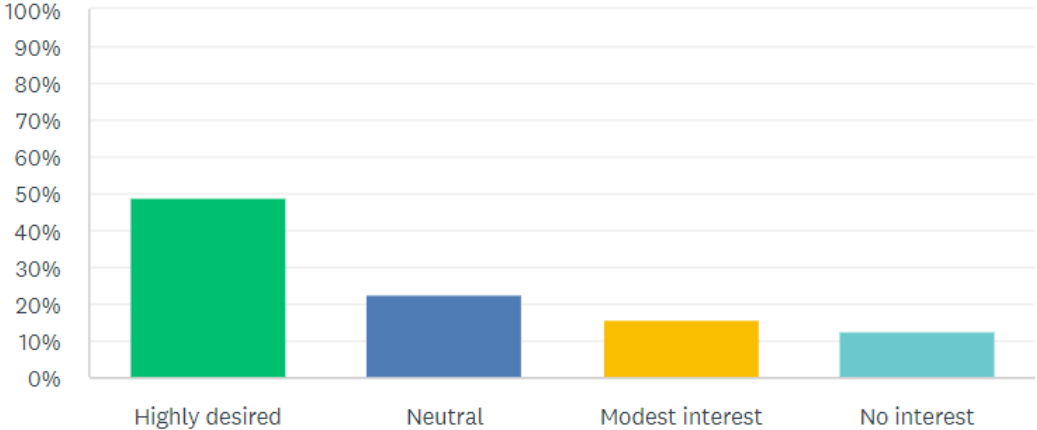
Question #15

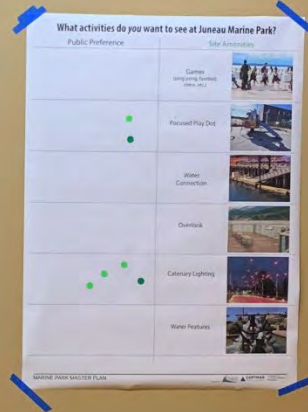
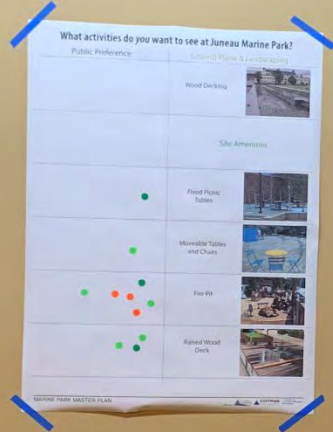


Question #16

Select your agreement with the following statement: It is important to recognize and interpret cultural features in the park.

Answered: 1,083 Skipped: 19

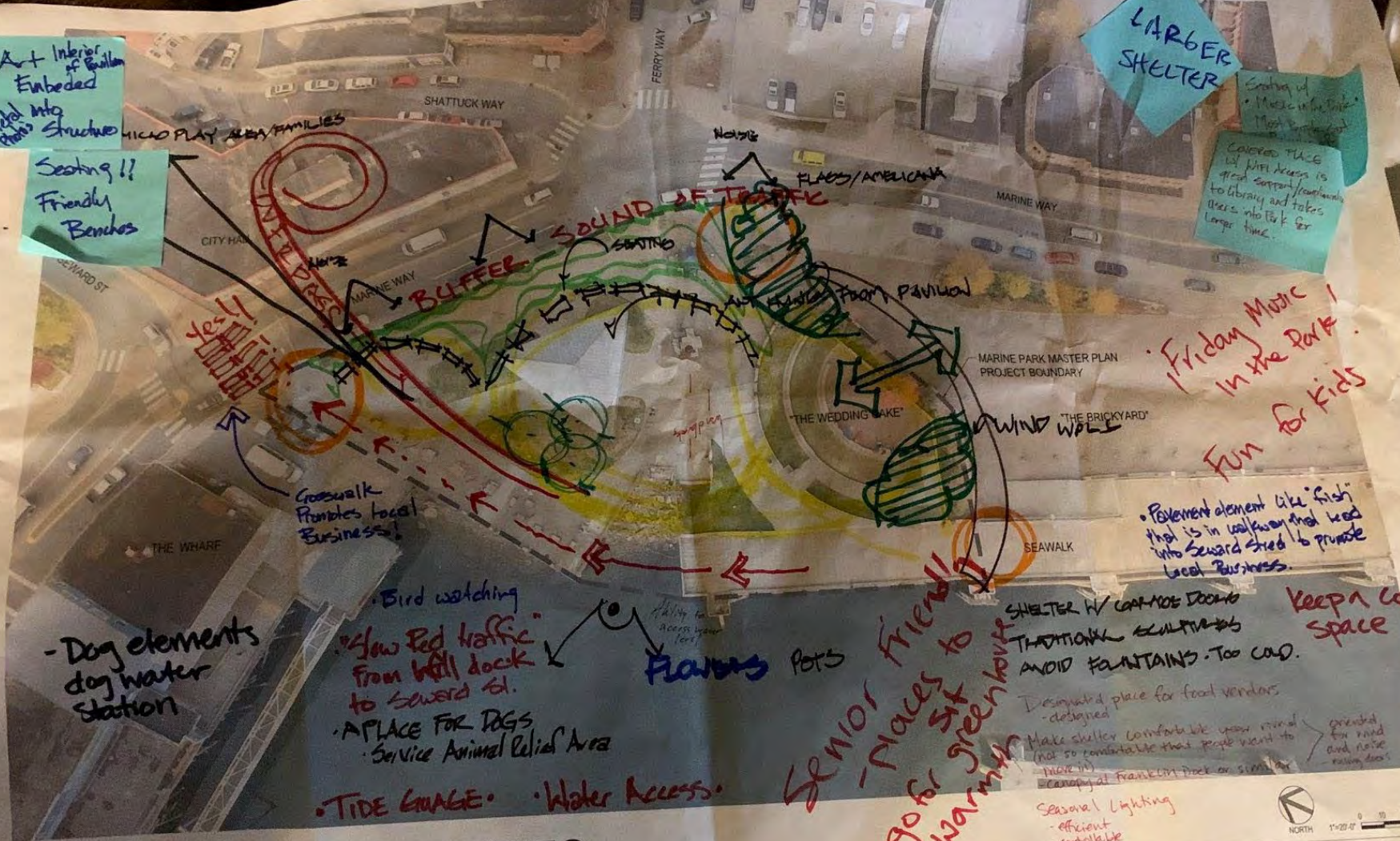




Art + Interior of Pavilion
Embedded
Metal into
Pavilion Structure

Seating !!
Friendly
Benches

LARGER
SHELTER
Covered place
with first access is
great support/parents
to library and takes
over into park for
longer time.



WICHO PLAY AREA/FAMILIES

SHATTUCK WAY

FERRY WAY

MARINE WAY

Seating !!
Friendly
Benches

Seating !!
Friendly
Benches

CITY HALL

MARINE WAY

SOUND OF THE PARK

BUFFER

SEATING

FLAVOR/AMERICAN

MADE FROM PAVILION

MARINE PARK MASTER PLAN
PROJECT BOUNDARY

Friday Music
In the Park
Fun for kids

Crosswalk
Promotes local
Business!

THE WEDDING LAKE

WIND WALL

SEAWALK

Postment element like 'fish'
that is in walkway that lead
into Seward street to promote
local business.

- Dog elements
dog water
station

Bird watching

slow red traffic
from hill dock
to Seward st.

A PLACE FOR DOGS
Service Animal Relief Area

TIDE GAUGE • Water Access

Flavors Pots

Senior friendly
- Places to
go for greenhouses
warmth

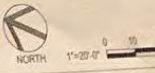
SHELTER W/ CANOPES DOORS
TRADITIONAL SCULPTURES
AVOID FOUNTAINS - TOO COLD.

Keep a
space

Designated place for food vendors
- designed

Make shelter comfortable year round
(not so comfortable that people want to
hide in)
canopy at Franklin Park or similar

Seasonal Lighting
- efficient
- controllable



ISSUES AND OPPORTUNITIES

MARINE PARK MASTER PLAN

Fun sculpture for
Kids to climb on
- Natural elements

APRIL 2023

COFFMAN ENGINEERS



Existing conditions

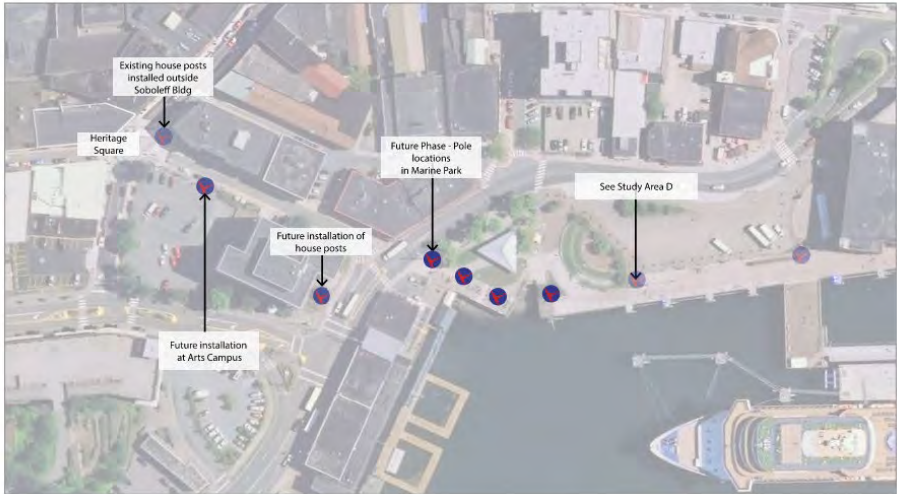
- 1.3 Acre Park
- Adjacent CBJ tidelands
- Seawalk context and missing link
- Basic park amenities
- FEMA flood level elev. 26
- Traffic considerations
- Local and tourist use patterns
- Seasonal use



Totem Pole Trail Plan



KOOTÉEYA DEIYI Study Area A





ISSUES AND OPPORTUNITIES

MARINE PARK MASTER PLAN

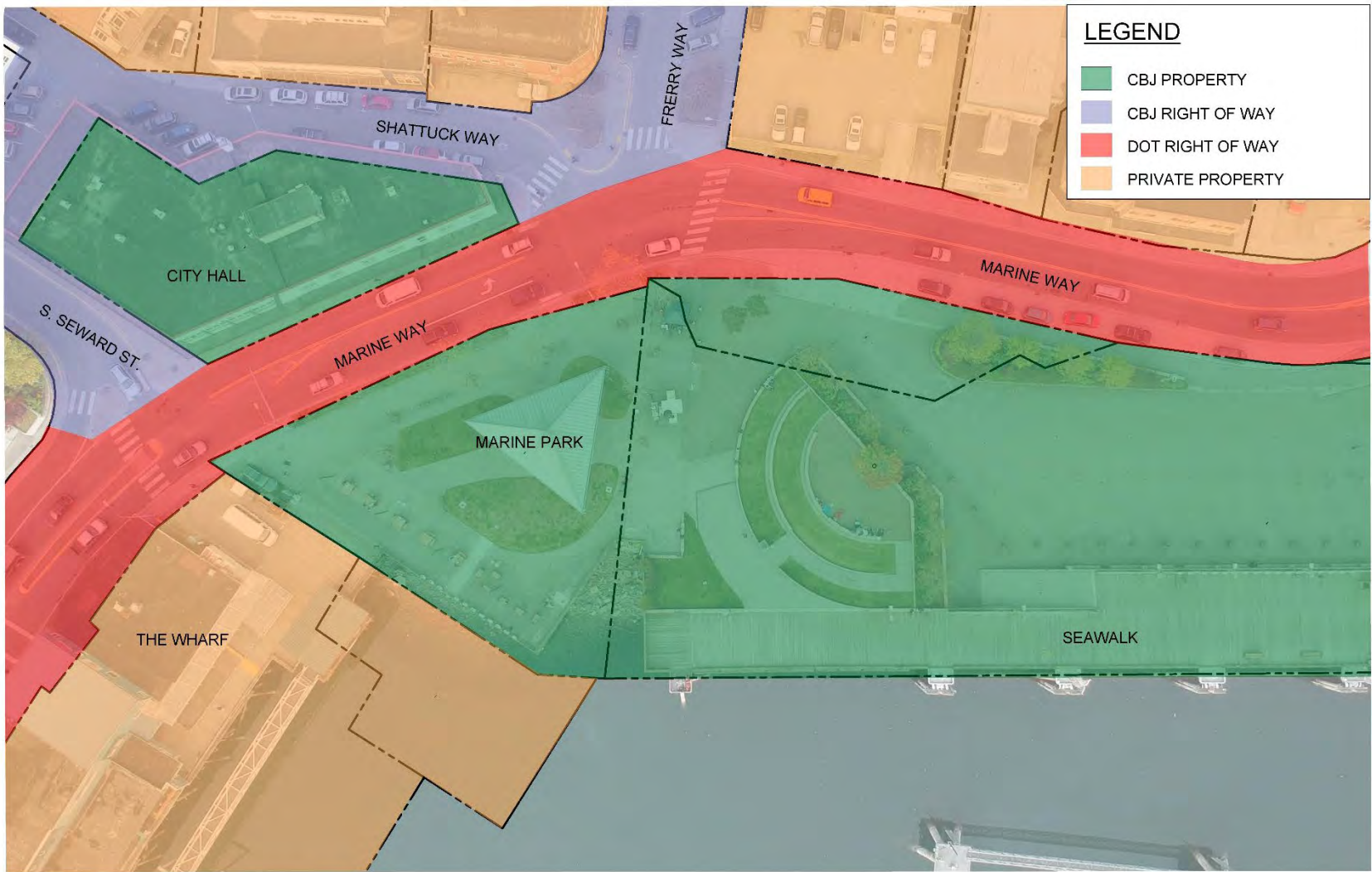


0 10 20 40 60
1"=20' 0"

APRIL 2023



In association with:
J.A. Brennan & Associates
PND Engineers



LAND OWNERSHIP

MARINE PARK MASTER PLAN



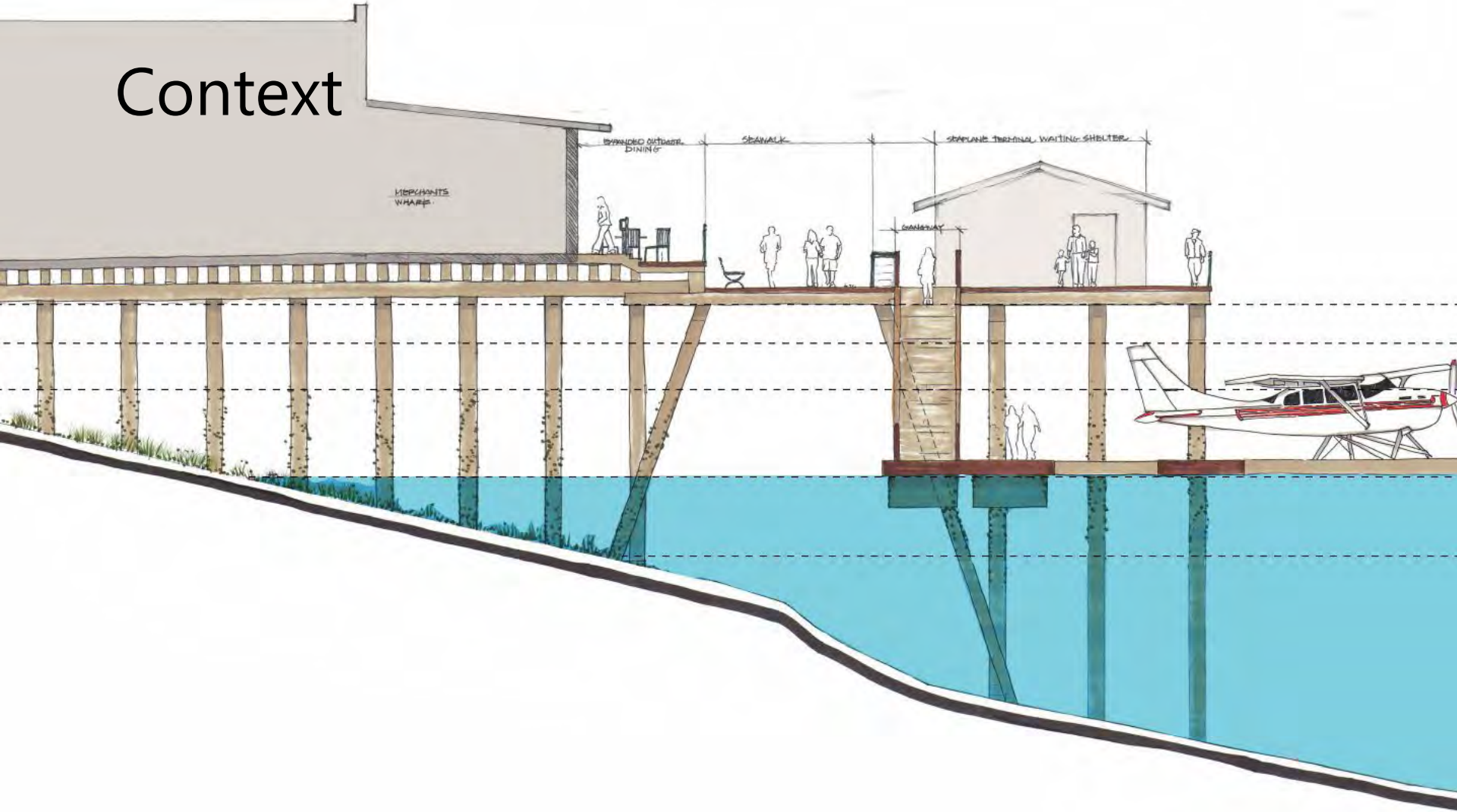
0 10 20 40 60
1"=20'-0"

APRIL 2023



In association with:
J.A. Ehrenman & Associates
PND Engineers

Context









POSSESSION OR
CONSUMPTION OF
ALCOHOLIC BEVERAGES
IN THIS PARK IS
PROHIBITED -
ALL REGULATIONS APPLY







Park Construction Over
Water/Land



JUNEAU CREW STORE



MoneyGram

FOUR POINTS

← ONE WAY

55

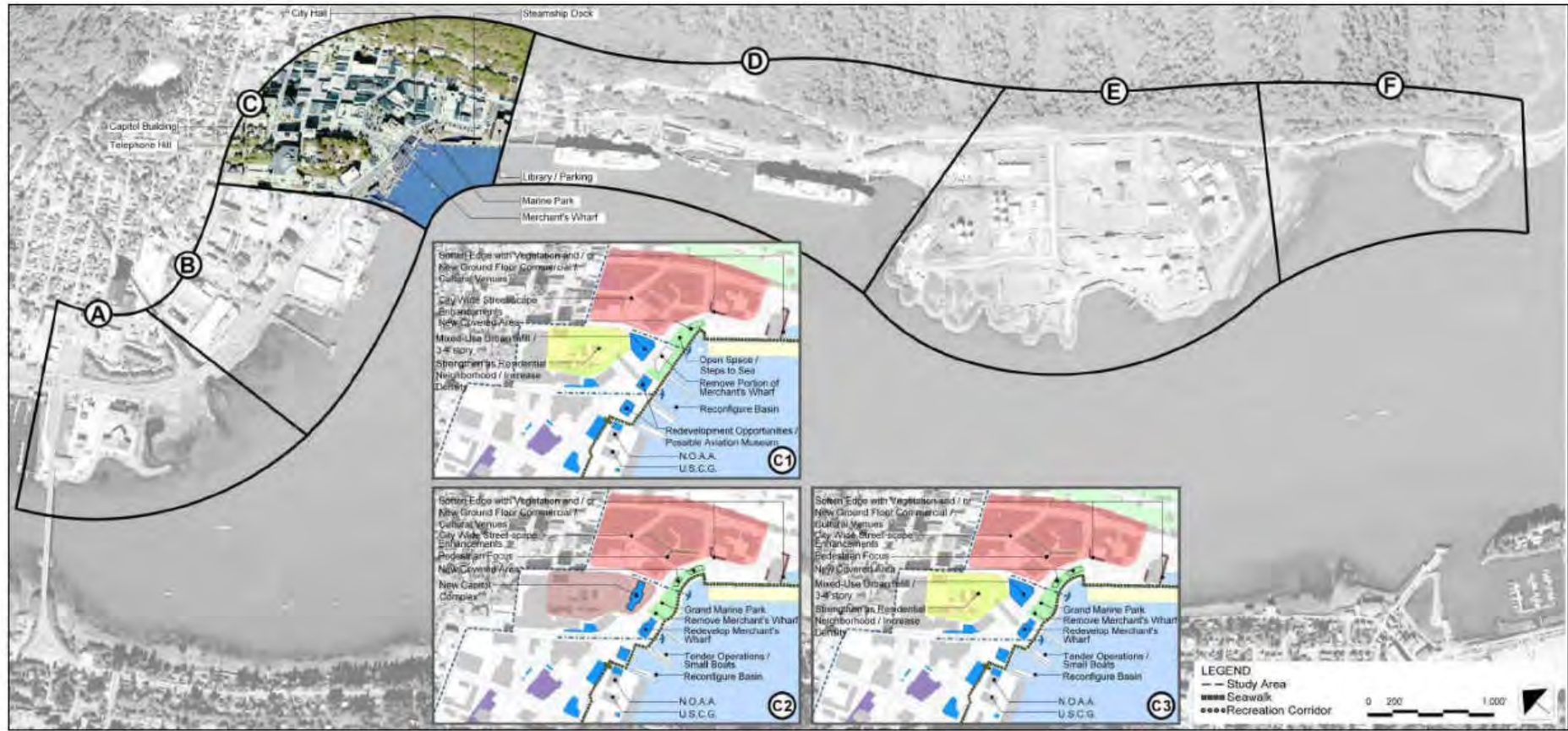
Fire Dept

Cover
from
Weather



Figure 24: Area C (Downtown) Alternative Concepts

Telephone Hill as a strengthened residential community or a new State Capitol Building/Complex.



How Blueprint Downtown Relates to Other Plans

Policy Plans

Implementation Actions

COMPREHENSIVE PLANS give broad, overall policy direction.

2013 CBJ Comprehensive Plan

FUNCTIONAL PLANS give specific direction for a topic.

Functional Plans Adopted by Ordinance:

2008 Juneau Coastal Management Program	2009 Juneau Non-Motorized
2012 Municipal Drinking Water Supply Plan	2014 Wireless Communications Master Plan
2015 Juneau Economic Development Plan	

Functional Plans Adopted by Resolution:

2011 Juneau Climate Action & Implementation Plan	2014 CBJ Transit Development Plan
2015 Juneau Coordinated Human Services Transportation Plan	2016 Housing Action Plan
2018 Juneau Renewable Energy Strategy	2019 Parks and Recreation Master

Implementation

City and Borough of Juneau Municipal Code

Capital Improvement Projects

Policies guide the Assembly and Boards and Commissions on Land Use Decisions

AREA-SPECIFIC PLANS give specific direction for an area.

Area Specific Plans Adopted by Ordinance:

1981 Downtown Historic District	1992 Watershed Control Program -	1994 Last Chance Basin Land	1994 Watershed Control and Wellhead Protection Program - Gold Creek Source
1997 Chapter 6 of the West Douglas	2004 Long Range Waterfront Plan	2010 Downtown Parking Management Plan	2012 Chapter 5 of the Willoughby District
2015 Auke Bay Area Plan	2017 Lemon Creek Area Plan	Blueprint Downtown	

FIGURE 1

MARINE PARK

Amenities: Public rental pavilion, benches, electrical outlets, benches, picnic tables

Description:

- Located at the downtown waterfront, Marine Park consists of a pavilion, benches and picnic tables
- Part of a larger complex that extends along the cruise ship docks and would connect to a future Seawalk extension
- The park was previously programmed during the summer months, and is used by for passive recreation and picnicking
- Food vendors operate in the park seasonally

Opportunities:

- Marine Park is the hub of the Seawalk, and the intersection of Seward Street and the waterfront;
- Full park master planning process
- The purpose of this park should be to serve as a waterfront "town square"

- Appropriate uses promote the park's function as a gathering space for local residents, as well as visitors
- Commercial use should be evaluated for applicability and rates and space for public performances, and events should be revived
- Improve connection to Seward Street
- Park master planning should incorporate CPTED principles, Main Street and Placemaking
- Physical spaces can be planned to be safe and welcoming
- Space for performances and events
- Master plan should identify opportunities for programming and steps to accomplish
- Evaluate commercial uses, and manage to minimize footprint and impacts
- Wi-Fi access designed to avoid clustering of people and impeding flow of park uses and pedestrians

MAP 17



Photo Credit: Patrick McGonegal

Visioning for Marine Park

*Developing a new public space in the **heart** of Juneau.*

The vision for Marine Park is a dynamic, activated, and safe space that welcomes residents and visitors.

Located at the heart of Alaska's capital city provide access to the area's natural beauty, arts, and culture.

Design Principles

A decorative graphic at the bottom of the slide consisting of several overlapping, wavy, blue shapes that create a sense of movement and depth. The colors range from a deep navy blue to a lighter, more vibrant blue.

Marine Park should...

- Create a central town square on Juneau's waterfront
- Build flexibility into the space to provide for a variety of events
- Express the unique character and culture of Juneau
- Maximize safety and visibility of the site
- Foster fun and creative, uses at the site for recreation and cultural events
- Design for all seasons and prioritize local use, while enhancing tourism.

Marine Park should...

- Create a design that activates a space for all age groups
- Enhance and improve the connection to downtown and existing and future development adjacent to the site
- Connect green spaces from this park to other surrounding open spaces
- Explore arts and cultural integration

WHAT MAKES A GREAT PLACE?

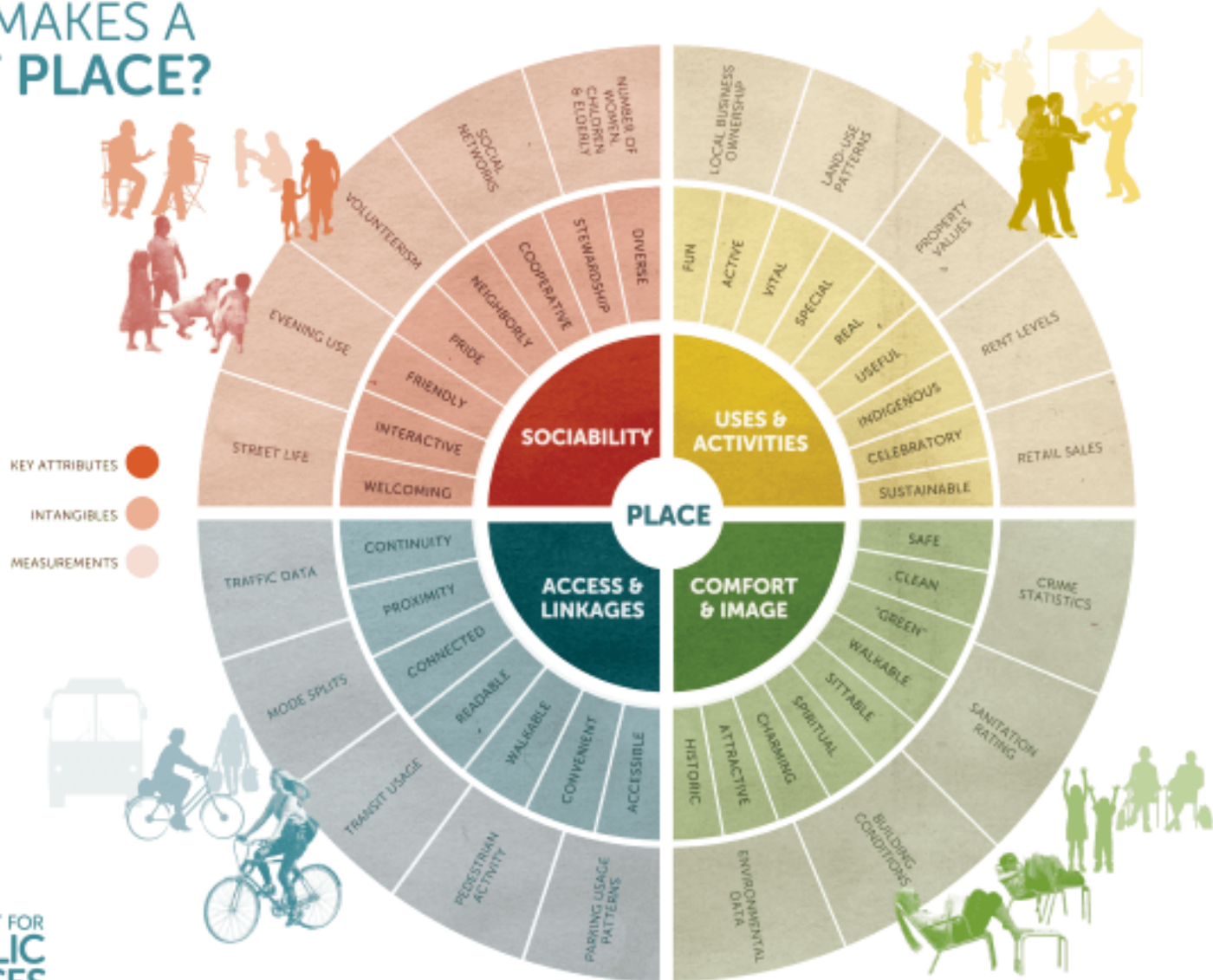




Image: Laurel Christian



Image: Laurel Christian



Image: Pat McGonegal



Image: Joseph Meyers



Image: Pat McGonegal



Image: Kirby Day



Image: Irene Gallop



Image: Laurel Christian



Image: Laurel Christian



Image: Laurel Christian



Image: Pat McGonegal



Image: Pat McGonegal



Image: Alison Todini

Crossings



Park Access



Park Access







Iconic placemaking – celebrate Juneau















STATE OF
DECAY

ACCIDENTAL

WESTEEL







Festival street – Woonerf



CARRILLO'S
- CALDO -

Combo #1 Pork \$5.00	Combo #2 Pork \$5.00	Combo #3 Pork \$5.00	Mini Combo #1 Pork \$4.00	Mini Combo #2 Pork \$4.00	Mini Combo #3 Pork \$4.00	Mini Combo #4 Pork \$4.00	Mini Combo #5 Pork \$4.00	Mini Combo #6 Pork \$4.00	Mini Combo #7 Pork \$4.00
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**PORK
TOCINO
W/RICE
\$8.00**

Supremo \$5.00
Supremo \$5.00

ALASKA
93 TE







Focused Play Dot













Art Projection Lighting





Activity list

Recreation activities (PLAY)

- Overlooks
- Children's play features
- Picnic tables
- Community events/ plaza
- Market space
- Performance venue
- Games like ping pong, chess
- Pet relief

Gathering nodes (MEET)

- Amphitheatre
- Gathering plaza
- Picnic / events shelter
- Food vendors
- Fireplace

Edges

- Landscaped buffers
- Art walls
- Railings

Focal Points

- Totems (3)
- Sculptural focal point
- Lighting
- Christmas tree
- Art

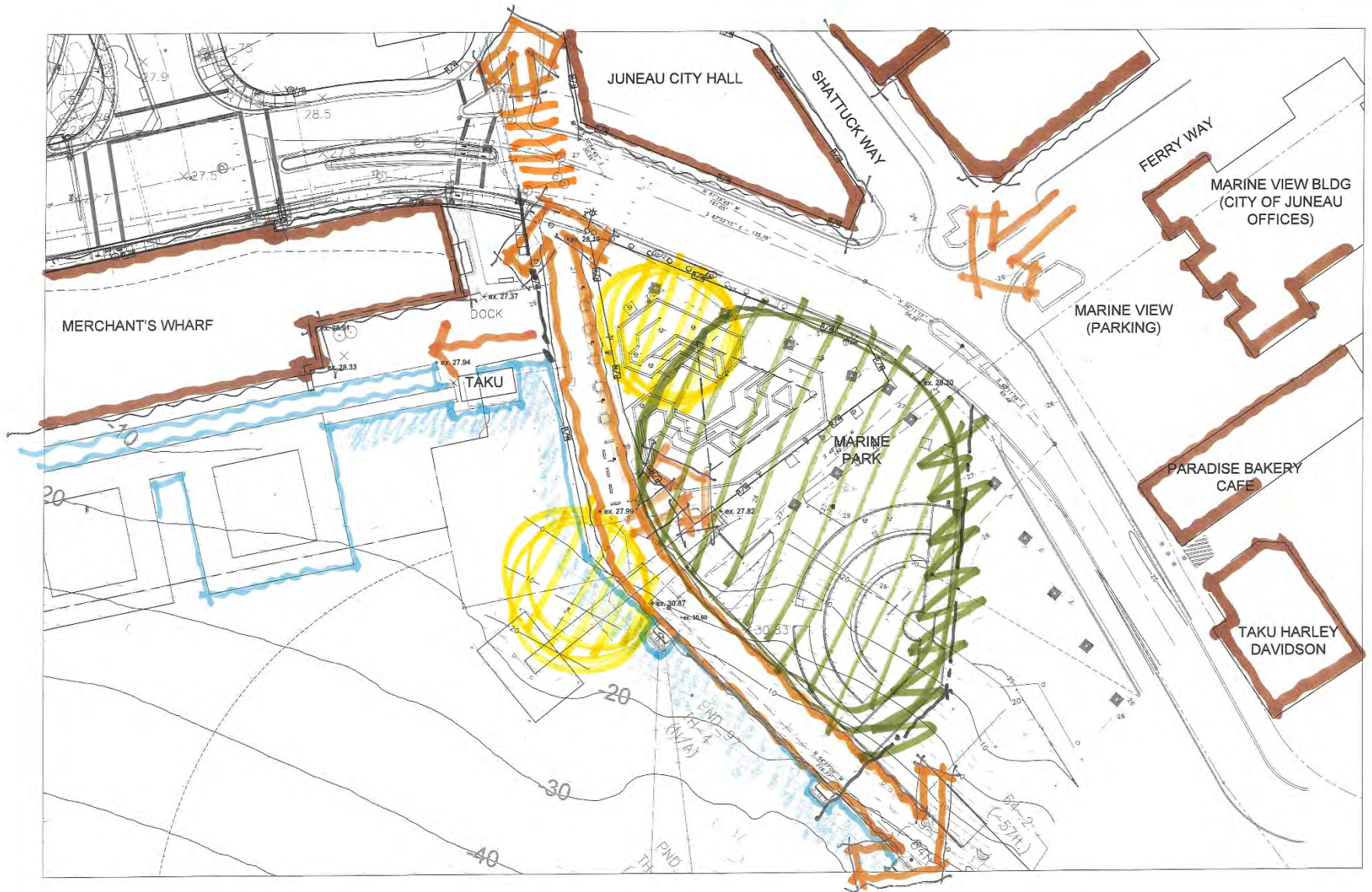
Connections

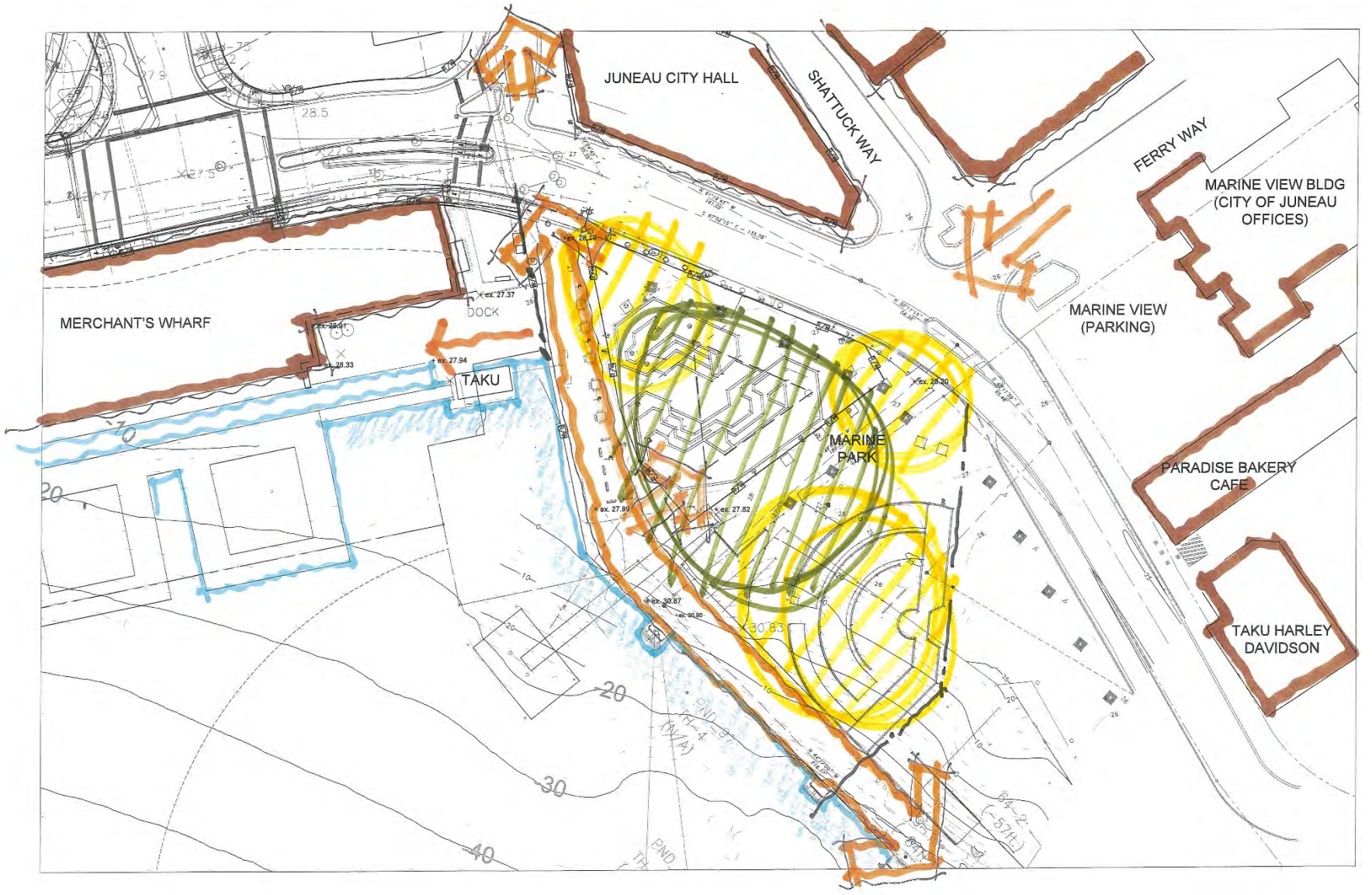
- Seawalk
- Wayfinding
- Interpretive Signage
- Street crossings
- Bike Connectivity
- Adjacent property connections

Spatial Organization and Scale









Elements Common to all Alternatives

- Activated space
- All season use
- A place for music and performance
- Food carts
- Lots of seating
- Lighting
- Totems / art
- Wind Breaks
- Landscaping
- Great pedestrian circulation
- Removal of existing shelter
- Fireplace

Options Explored

- Size and location of shelter
- Number of shelters
- Circulation options
- Scale of spaces
- Location of stage
- Location of food carts
- Grade changes
- Extent of landscaped buffer
- Views
- Connection to brickyard (bus parking plaza)



SHATTUCK WAY

MARINE WAY

CITY HALL

Street trees w/
buffer landscape

Food vendor

Tree grove w/
permanent
tables/chairs

Small pavilion

Entry trees

Retaining wall

Double sided pavilion with
transparent walls

Food vendor

Smaller plaza area w/
move-able table/chairs

Screen wall w/
accent
fire area w/
chairs

Art/Totem
Poles

Lawn

Small
playground
area

Seawalk

SEAWALK

THE WARF

To future
Seawalk

Views



SCALE: 1" = 20'
0 20 40



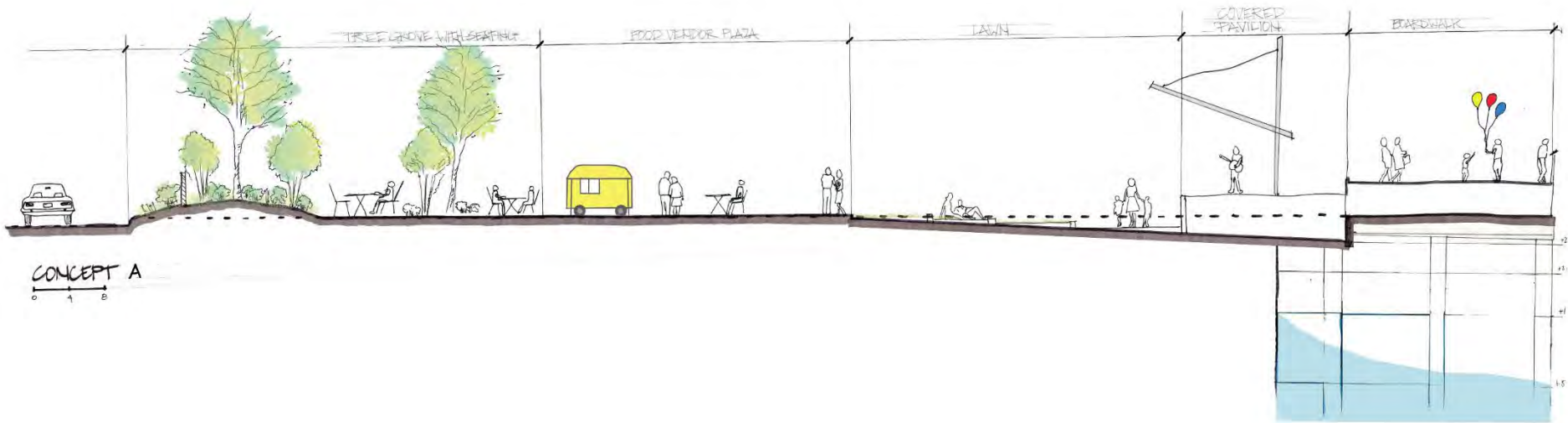
Sections

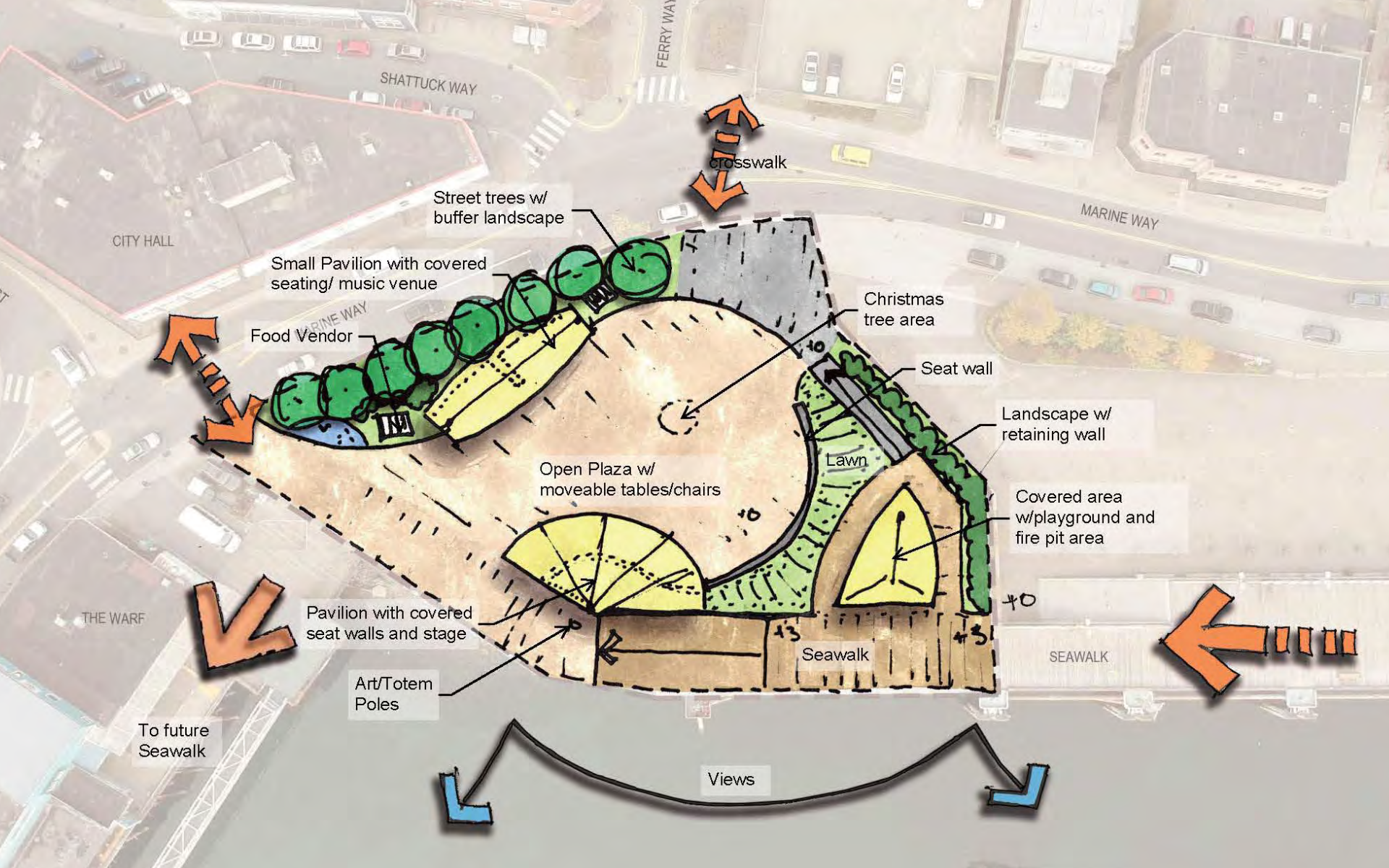
MARINE PARK MASTER PLAN

MAY 2023



In association with:
J.A. Spivey Associates
PMD Engineers





FERRY WAY

SHATTUCK WAY

MARINE WAY

CITY HALL

Small Pavilion with covered seating/ music venue

Food Vendor

Street trees w/ buffer landscape

crosswalk

Christmas tree area

Seat wall

Landscape w/ retaining wall

Open Plaza w/ moveable tables/chairs

Lawn

Covered area w/ playground and fire pit area

THE WARF

Pavilion with covered seat walls and stage

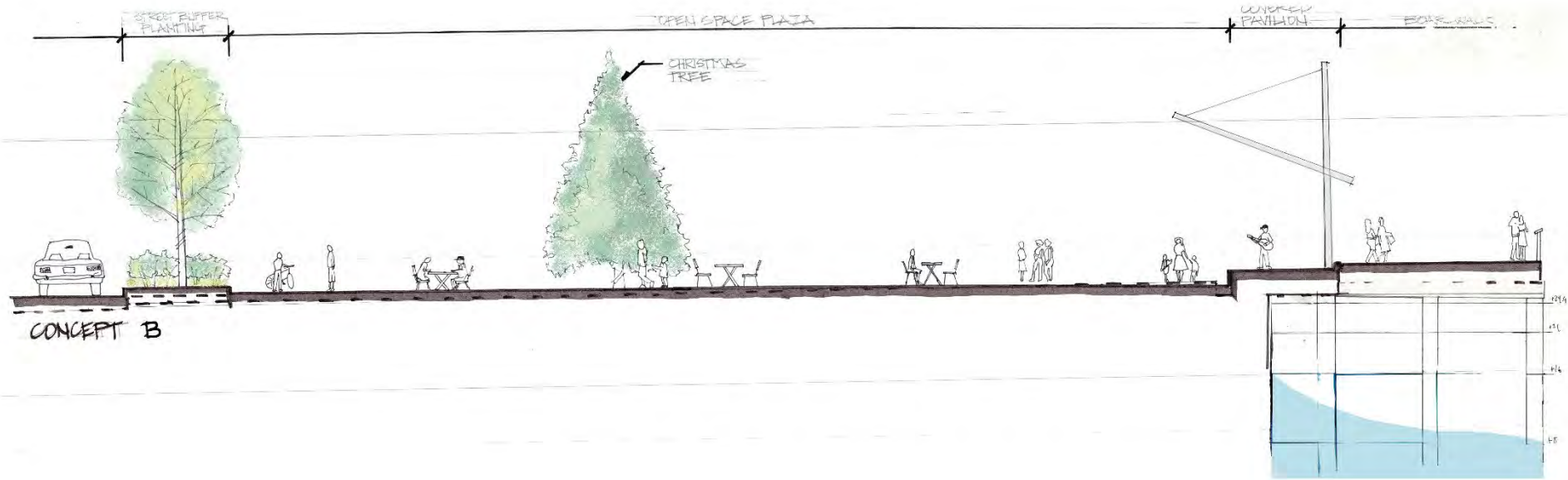
Seawalk

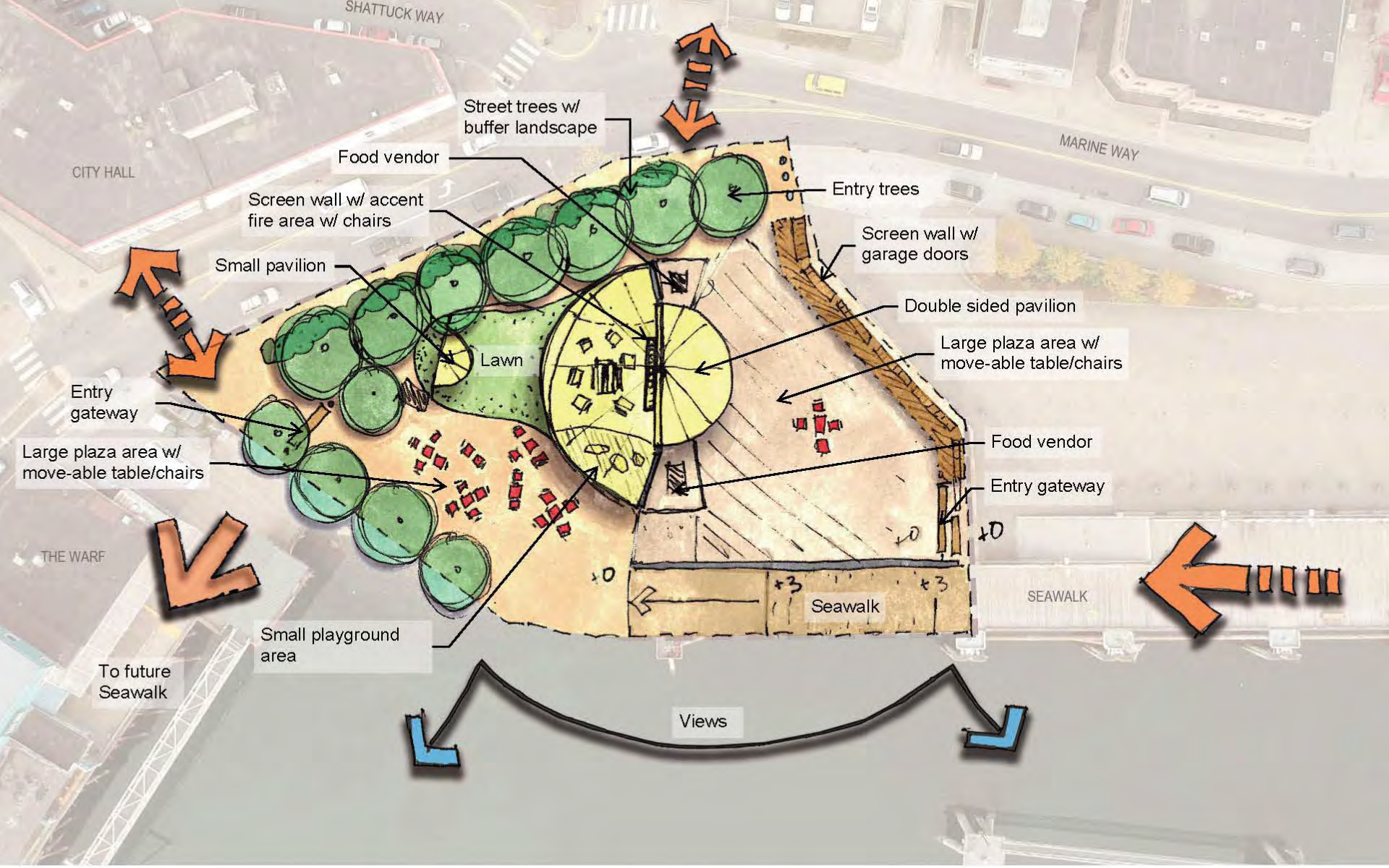
SEAWALK

Art/Totem Poles

To future Seawalk

Views





CITY HALL

Food vendor

Street trees w/
buffer landscape

Screen wall w/ accent
fire area w/ chairs

Small pavilion

Lawn

Entry trees

Screen wall w/
garage doors

Double sided pavilion

Large plaza area w/
move-able table/chairs

Entry
gateway

Food vendor

Large plaza area w/
move-able table/chairs

Entry gateway

THE WARF

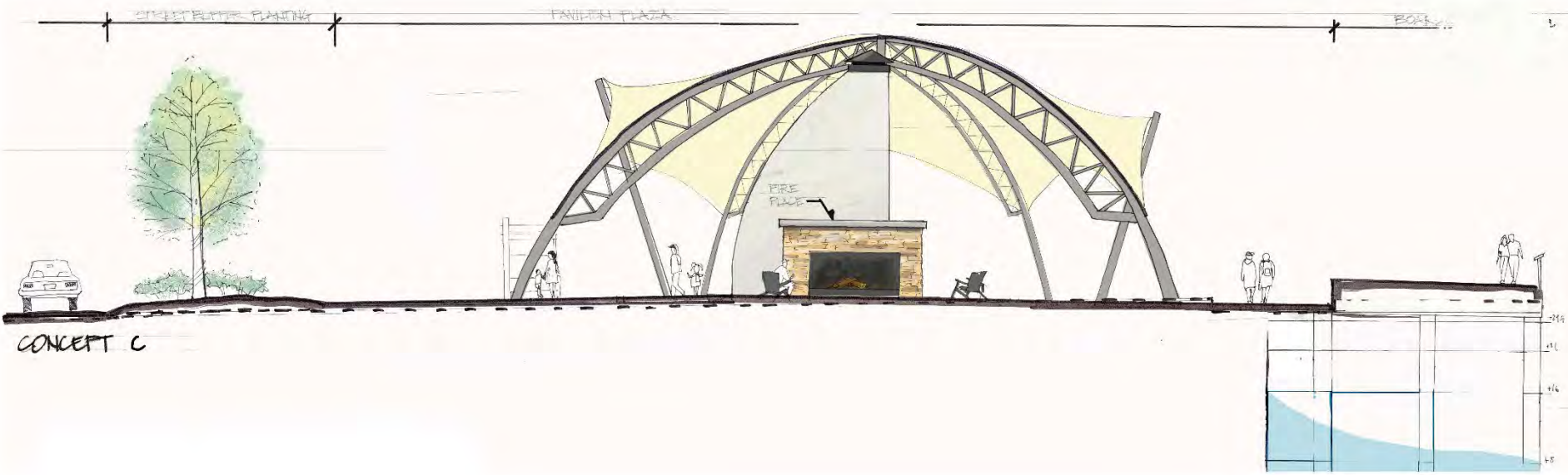
Seawalk

SEAWALK

Small playground
area

Views

To future
Seawalk



Breakout Session

- 30-minute alternative design workshop
- We will return to large group for share-out and discussion after breakout



SHATTUCK WAY

MARINE WAY

CITY HALL

Food vendor

Street trees w/
buffer landscape

Entry trees

Tree grove w/
permanent
tables/chairs

Retaining wall

Small pavilion

Double sided pavilion with
transparent walls

Food vendor

Smaller plaza area w/
move-able table/chairs

Screen wall w/ accent
fire area w/ chairs

Art/Totem
Poles

Lawn

Seawalk

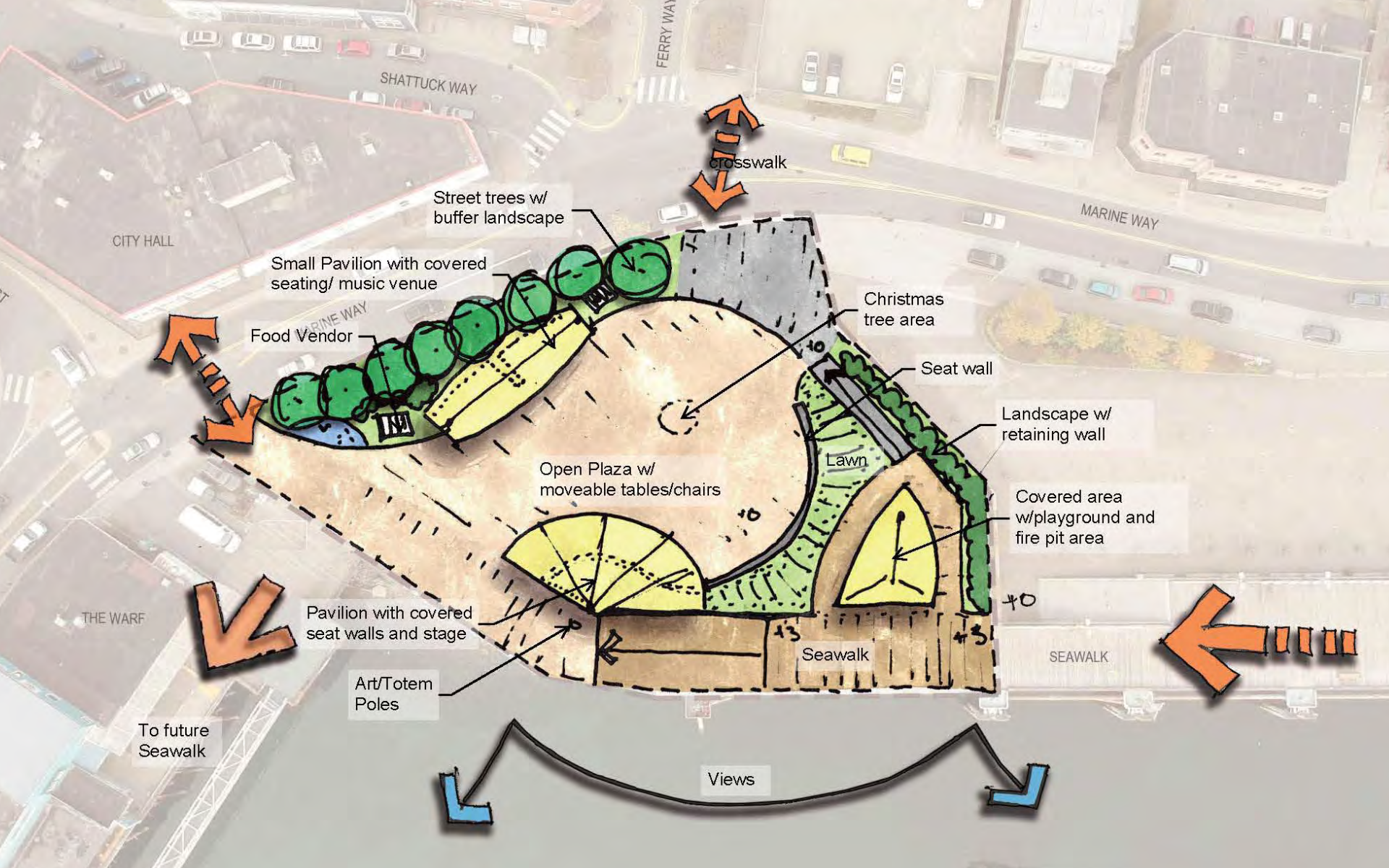
Small
playground
area

SEAWALK

THE WARF

To future
Seawalk

Views



SHATTUCK WAY

FERRY WAY

MARINE WAY

CITY HALL

Small Pavilion with covered seating/ music venue

Food Vendor

Street trees w/ buffer landscape

crosswalk

Christmas tree area

Seat wall

Landscape w/ retaining wall

Open Plaza w/ moveable tables/chairs

Lawn

Covered area w/ playground and fire pit area

THE WARF

Pavilion with covered seat walls and stage

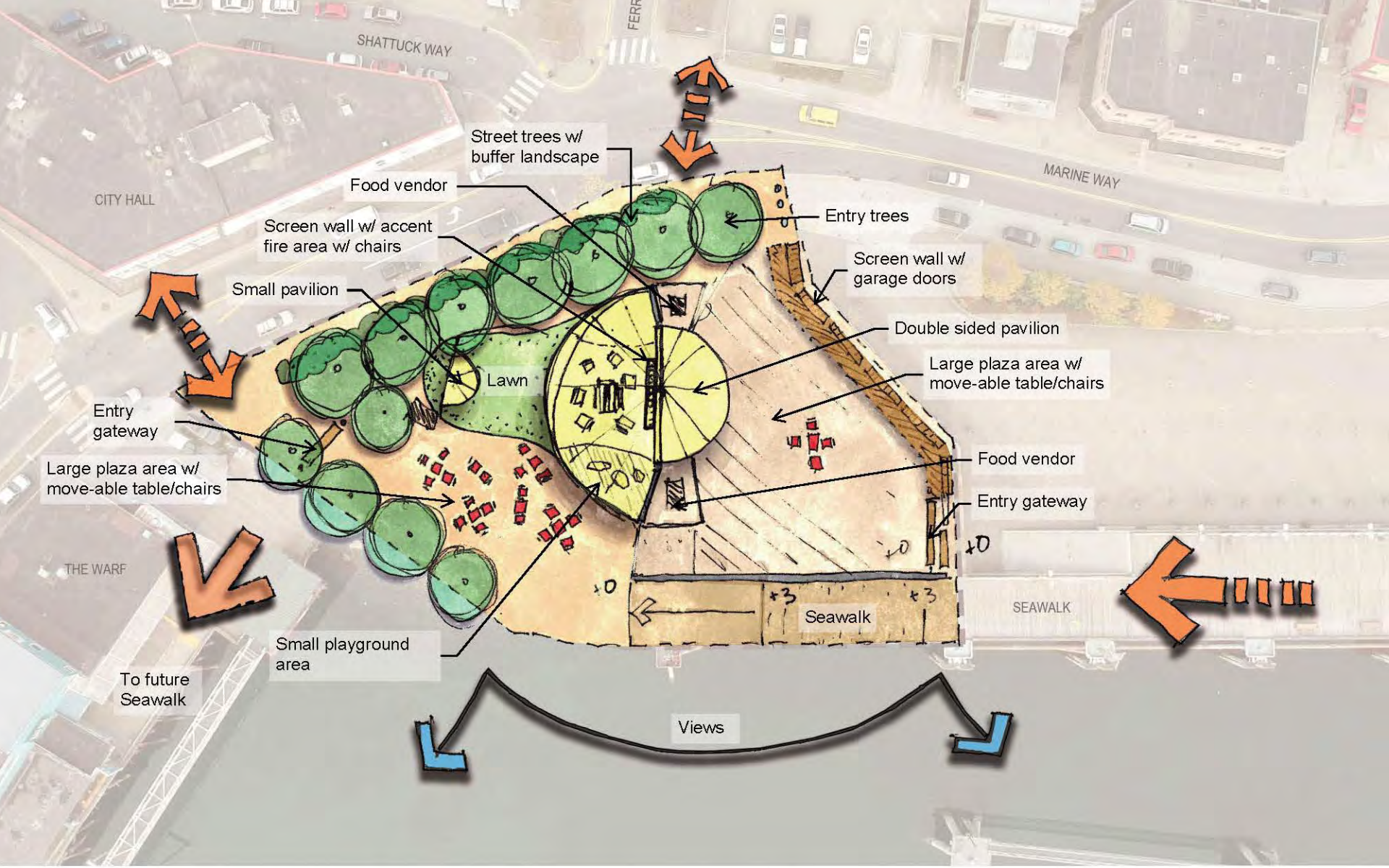
Seawalk

SEAWALK

To future Seawalk

Art/Totem Poles

Views



CITY HALL

SHATTUCK WAY

FERRIS WAY

MARINE WAY

Food vendor

Street trees w/
buffer landscape

Entry trees

Screen wall w/
accent
fire area w/
chairs

Screen wall w/
garage doors

Small pavilion

Double sided pavilion

Lawn

Large plaza area w/
move-able table/chairs

Entry gateway

Large plaza area w/
move-able table/chairs

Food vendor

Entry gateway

THE WARF

SEAWALK

Small playground
area

Seawalk

To future
Seawalk

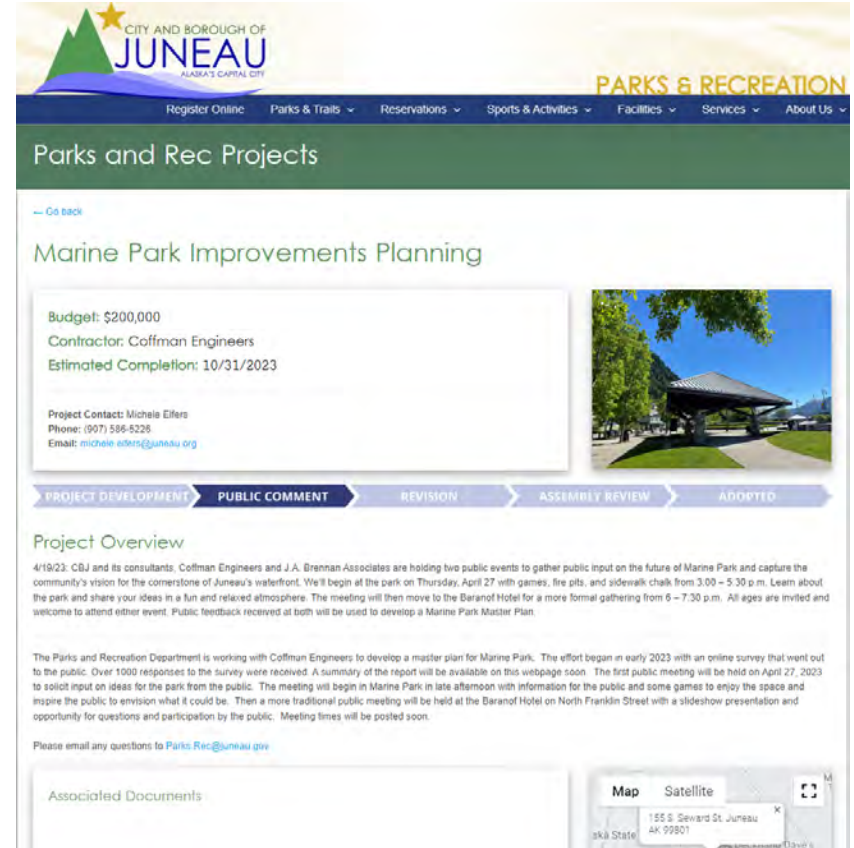
Views

Project website & Next Steps

[Website](https://juneau.org/parks-recreation/project-list/entry/92856)

<https://juneau.org/parks-recreation/project-list/entry/92856>

Email comments to
Parks.Rec@juneau.gov



The screenshot displays the website for the City and Borough of Juneau, Alaska's Capital City. The header includes the city logo and navigation links for Register Online, Parks & Trails, Reservations, Sports & Activities, Facilities, Services, and About Us. The main content area is titled 'Parks and Rec Projects' and features a 'Marine Park Improvements Planning' project page. The project details include a budget of \$200,000, contractor Coffman Engineers, and an estimated completion date of 10/31/2023. The project contact is Michele Eilers, with phone number (907) 586-6226 and email michelle_eilers@juneau.org. A progress bar shows the project is in the 'PUBLIC COMMENT' phase, with other stages being PROJECT DEVELOPMENT, REVISION, ASSEMBLY REVIEW, and ADOPTED. The 'Project Overview' section describes public events for April 19/20, 2023, and mentions that a master plan is being developed with Coffman Engineers. A map of the project location is visible in the bottom right corner, showing 155 S. Seward St. in Juneau, AK 99801.

NEXT STEPS

Completion of master plan
Park implementation

Email comments to Parks.Rec@juneau.gov



Thank you!

A decorative graphic at the bottom of the slide consisting of several overlapping, wavy, blue shapes that create a sense of movement and depth.



ISSUES AND OPPORTUNITIES

MARINE PARK MASTER PLAN

