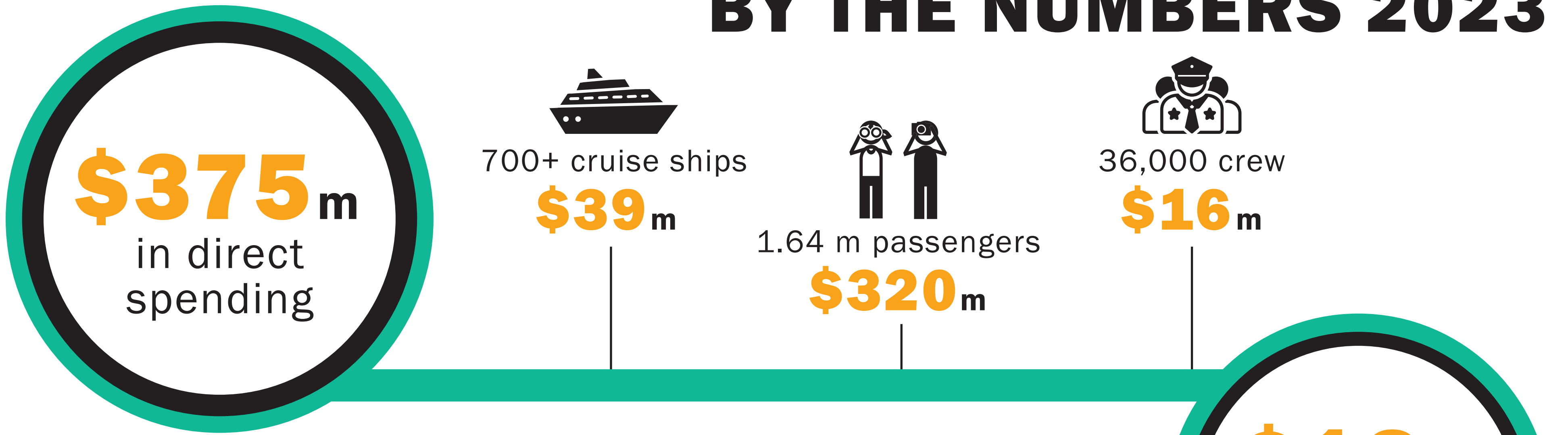
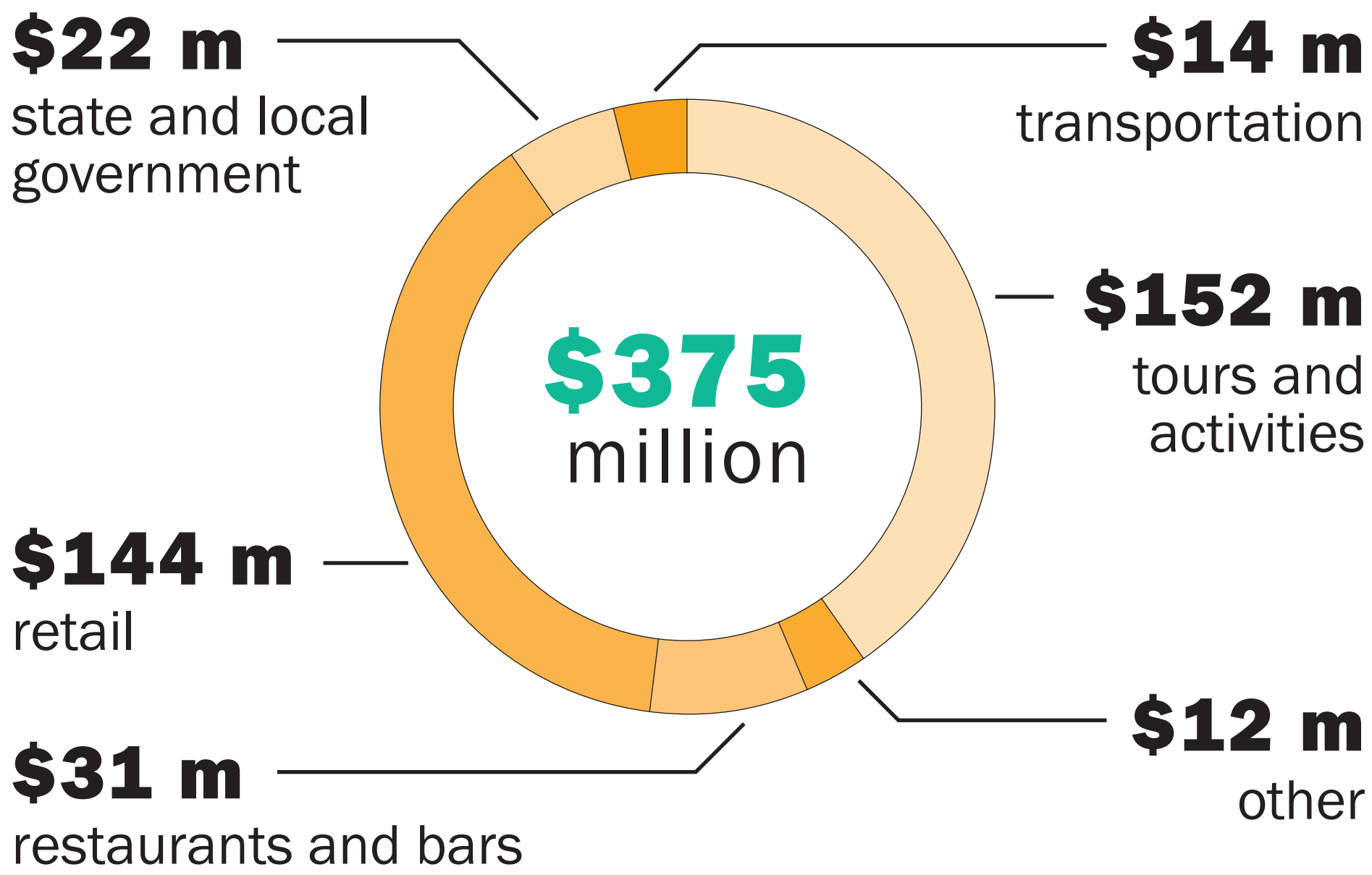


# TOURISM STATISTICS

## BY THE NUMBERS 2023

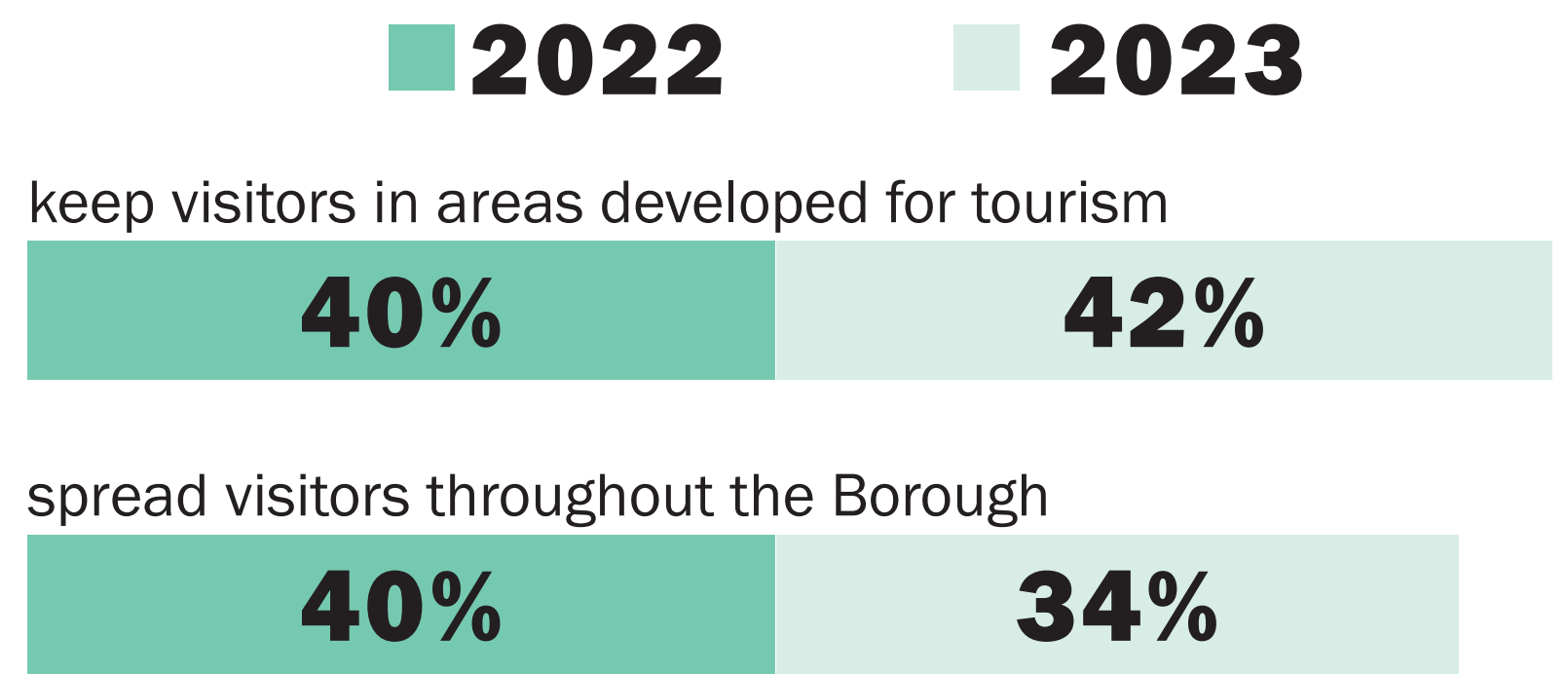


### INDUSTRY SPENDING

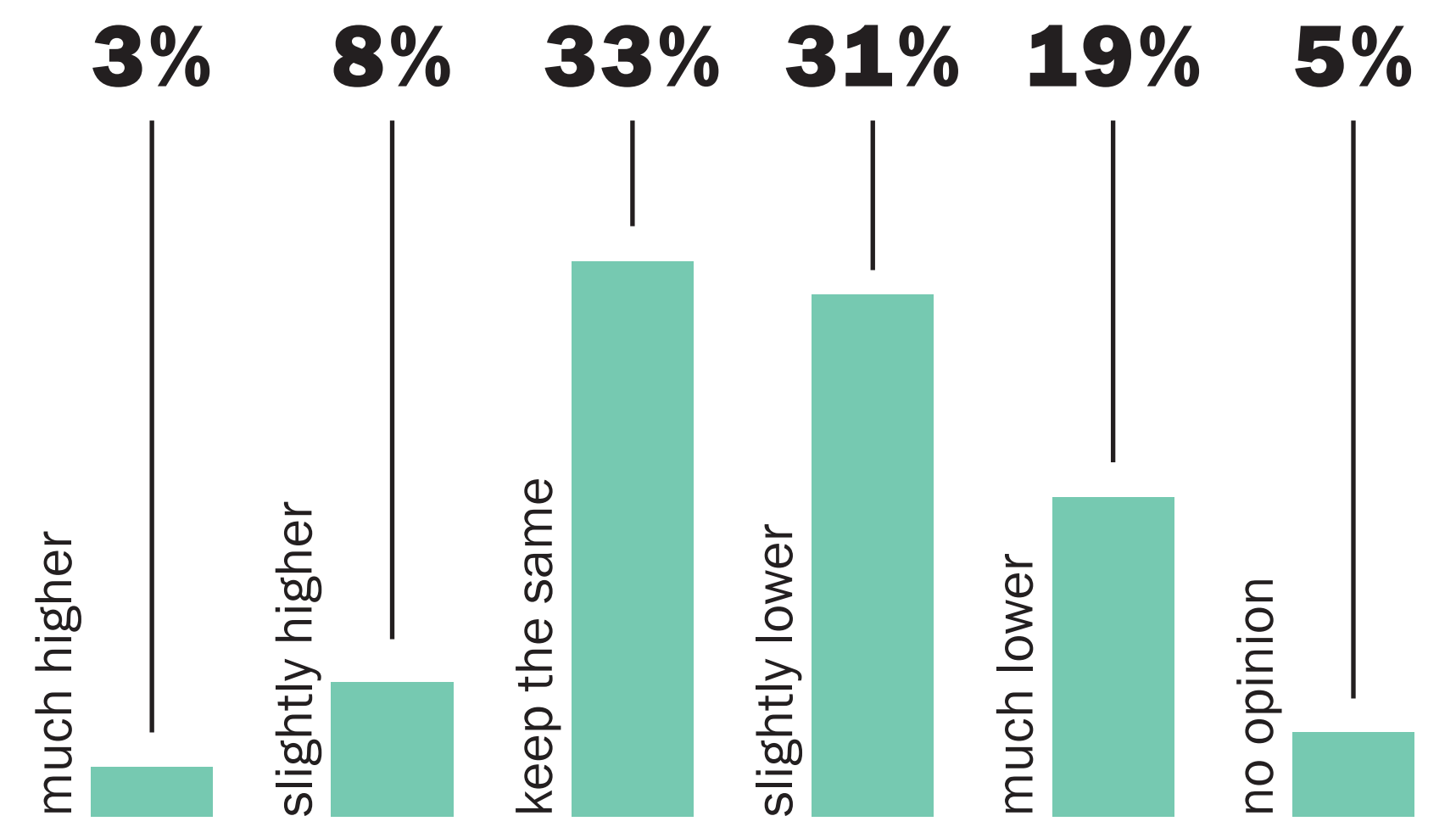


### LOCALS ON TOURISM

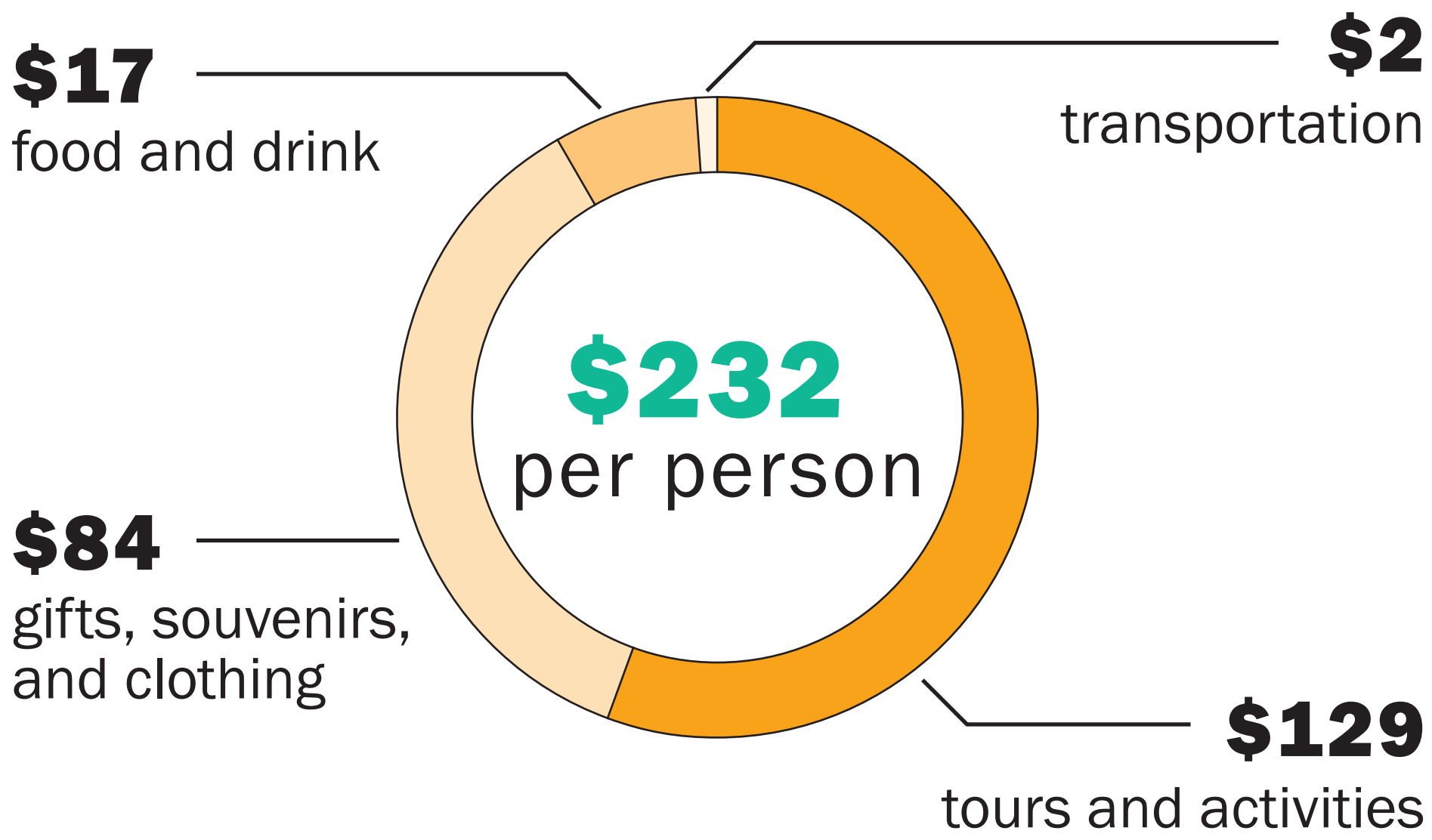
Juneau locals are mostly split on whether to **disperse tourists** or keep them **concentrated**.



Almost **65% of locals** want to keep visitor volumes the **same** or **slightly lower** than 2023.



### PER PERSON SPENDING



### MARINE PASSENGER FEES over **\$8.2 million** in 2023

The CBJ received over **\$22 million** in revenues associated with cruise ships including just over **\$8.2 million** in marine passenger fees.

### how do they benefit **Juneau**?

The passenger fees were used to develop the **Rainforest Trail** in 2003 and **Overstreet Park** in 2019. Future plans for passenger fees include updates to Marine Park and Homstead Park and extending the Juneau seawalk.

