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May 22, 2023

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POSTING NOTICE

RFP No. 24-023 Juneau Visitor Satisfaction Survey & Analysis- 2023

This memo is to give notice of the results of proposal evaluations for RFP No. 24-023 Juneau Visitor Satisfaction Survey & Analysis- 2023.

Proposals were received from two (2) consultants:

- Hays Research Group, LLC
- McKinley Research Group, LLC

The apparent successful proposer is McKinley Research Group, Inc. Following is a copy of the Proposal Evaluation Summary dated May 22, 2023.

Thank you to all who participated in this project.

Mary Johns

Mary Johns, Buyer
CBJ Purchasing Division

This notice begins the protest period per Purchasing Code 53.50.062. Notice of protests will be examined in accordance with CBJ Ordinance [53.50.062](#) "Protests", and [53.50.080](#) "Administration of Protest".

Cc: Renee Loree, CBJ Purchasing, Alexandra Pierce, CBJ Tourism Manager



Date: Monday, May 22, 2023
 To: Renee Loree, Purchasing Officer
 From: Alexandra Pierce, CBJ Tourism Manager

Subject: RFP No. 24-023 Juneau Visitor Satisfaction Survey and Analysis - 2023
 The selection committee has completed its evaluation of the proposals submitted in response to the above Request for Proposals.

The results are as follows:

Proposer	Hays Group		McKinley Group	
	Raw Score	Rank	Raw Score	Rank
Evaluator #1	370		930	
Evaluator #2	530		860	
Evaluator #3	420		840	
Final Rank (highest raw score is best)	1320	2	2630	1

The evaluation committee met on 5/22/2023. The committee recommends that contract negotiations begin with McKinley Group, the #1 ranked firm.