



**Finance Department, Purchasing Division**

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March 2, 2023

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**POSTING NOTICE OF SUCCESSFUL PROPOSER**

**RFP No. 23-212 Police Recruitment Marketing Services for the City & Borough of Juneau (CBJ), Juneau Police Department (JPD)**

This memo provides notice of the results of proposal evaluations for RFP No. 23-212.

Proposals were received from five (5) consultants:

- All-Star Talent, Inc.
- Brilliant Media Strategies Alaska, Inc.
- Datum Tech, Inc.
- Epic Productions, LLC
- Vortech Solutions, LLC aka Gov Source

The apparent successful proposer is [Epic Productions, LLC](#). Attached is a copy of the Proposal Evaluation Summary dated March 2, 2023.

[Mary Johns](#)

Mary Johns, Buyer  
CBJ Purchasing Division

This notice begins the protest period per Purchasing Code 53.50.062. Notice of protests will be examined in accordance with CBJ Ordinance [53.50.062](#) "Protests", and [53.50.080](#) "Administration of Protest".

Cc: Renee Loree, CBJ Purchasing, Deputy Chief Campbell, JPD



Date: Thursday, March 2, 2023  
 To: Renee Loree, Purchasing Officer  
 From: Dave Campbell, JPD Deputy Chief

Subject: RFP 23-212 Police Recruitment Marketing Services for Juneau Police Department

The selection committee has completed its evaluation of the proposals submitted in response to the above Request for Proposals.

The results are as follows:

Proposer	All-Star Talent		Brilliant Media		Datum Tech, Inc.		Epic Productions		GovSource-Vortech	
	Raw Score	Ranking	Raw Score	Ranking	Raw Score	Ranking	Raw Score	Ranking	Raw Score	Ranking
Evaluator #1	478		349		193		610		270	
Evaluator #2	553		289		138		810		375	
Evaluator #3	683		474		258		720		235	
<b>Final Ranking (highest raw score is best)</b>	1714	2	1112	3	589	5	2140	1	880	4

The evaluation committee met on 3/2/2023. The committee recommends that contract discussions begin with **Epic Productions** the No. 1 ranked firm.