

Presented by: The Assembly
Introduced: 4/16/2001
Drafted by: R. Swope

RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA

Serial No. 2096

A Resolution Urging the Cruise Ships Calling on Juneau to Extend Their Evening Hours.

WHEREAS, tourism is the single largest private sector employer in Juneau, and

WHEREAS, the tourism industry employs over 2,000 Juneau residents, including high school and college students, adults, and retirees on a seasonal and year-round basis, and

WHEREAS, cruise ship passengers account for approximately 80 percent of Juneau's visitors and annually spend at least \$70 million in local restaurants, galleries, and gift stores, and

WHEREAS, visitor spending produces a significant amount of sales tax revenue which is an important source of funding for the City and Borough of Juneau, and

WHEREAS, Juneau businesses and artisan have invested heavily in making Juneau one of the most diverse and attractive communities in Alaska, and

WHEREAS, the evening time of day is an extremely important time for shopping to downtown businesses;

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

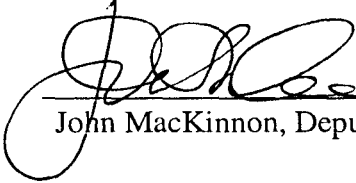
Section 1. That the Assembly of the City and Borough of Juneau encourages the cruise ships who call upon the Port of Juneau to extend their evening hours in port to allow visitors to shop during the evening hours and maximize their Capital City experience.

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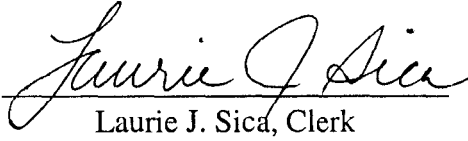
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Section 2. Effective Date. This resolution shall be effective immediately upon adoption.

Adopted this 16th day of April 2001


John MacKinnon, Deputy Mayor

Attest:


Laurie J. Sica, Clerk