

Presented by: The Manager
Presented: 04/07/2025
Drafted by: Law Department

RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA

Serial No. 4002

**A Resolution Regarding Funds Collected for the Token Transit App
Promotional Program.**

WHEREAS, the City and Borough of Juneau Charter, Article 9, provides the basis for the collection and deposit of all City funds; and

WHEREAS, the City and Borough of Juneau, Capital Transit Division, implemented a new Token Transit app, which provides an electronic payment option for all city buses; and

WHEREAS, to promote the new user-friendly mobile application, Capital Transit would like to implement a promotional launch offer which would provide a discount of 50% off the regular fare price to users who purchase via the app for the first week following the launch; and

WHEREAS, Capital Transit estimates that this will result in a reduction in revenue for the City and Borough in the amount of \$5,000.00, which could be offset by new passengers; and

WHEREAS, the Assembly Public Works & Facilities Committee approved this promotional offer at its March 17, 2025 meeting.

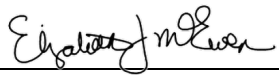
BE IT RESOLVED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

Section 1. Capital Transit is authorized to provide a promotional 50% discount off the regular fare price for one week following the launch of the new Token Transit app, electronic payment system.

Section 2. Effective Date. This resolution shall be effective immediately after its adoption.

Adopted this 7th day of April, 2025.


Beth A. Weldon, Mayor

Attest: 
Elizabeth J. McEwen, Municipal Clerk