

MEMORANDUM

CITY/BOROUGH OF JUNEAU

155 Heritage Way, Juneau, Alaska 99801

EMAILED MEMORANDUM

TO: Renee Loree
CBJ Purchasing Officer

Date: December 26, 2024

FROM: Greg Smith *GS*
Contract Administrator

SUBJECT: POSTING NOTICE OF PROPOSERS
Civic Engagement & Communication Strategy Development
Contract No. RFP E25-177

This memo is to give notice of the results of proposal evaluations for the subject project. Proposals were received from six (6) Consultants: Slate Communications, Cooksey Communications, RESPEC Company, Cedar Group Alaska, Atlas Strategic Communications, and Walsh | Sheppard.

The apparent successful proposer is Slate Communications.

Following is a copy of the Proposal Evaluation Summary dated December 26, 2024.

This notice begins the protest period per Purchasing Code 53.50.062. Protests will be executed in accordance with CBJ Ordinance 53.50.062 "Protests", and 53.50.080 "Administration of Protest." The CBJ Purchasing Code is available online at: <http://www.juneau.org/law-department> or from the CBJ Purchasing Division at (907) 586-5215.

c: Proposers
Rob Dumouchel, CBJ Special Project Planning Manager
Ashley Heimbigner, CBJ Grants Manager





PROPOSAL EVALUATION SUMMARY

Civic Engagement & Communications Strategy Development
(C3)RFP E25-177

Date: 12/26/2024

FIRM	Selection Committee Members										Ranking Total
	A		B		C		D		E		
	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	
Slate Communications	800	1	870	1	830	1	810	1	830	1	5
Cooksey Communications	740	3	820	2	680	4	700	4	770	2	15
RESPEC Company	710	5	720	3	750	3	710	2	600	6	19
Cedar Group Alaska	740	2	700	4	660	5	690	5	705	4	20
Atlas Strategic Communications	710	4	700	5	480	6	700	3	720	3	21
Walsh Sheppard	680	6	640	6	780	2	530	6	690	5	25