



Finance Department, Purchasing Division
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September 10, 2024

POSTING NOTICE OF SUCCESSFUL PROPOSER:

RFP No. 25-083 Annual Tourism Survey for CBJ

This memo serves as notice of the results of proposal evaluations for the RFP No. 25-083 Annual Tourism Survey for CBJ.

Proposals were received from four (4) consultants:

- Hays Research Group LLC
- McKinley Research Group
- Probolsky Research
- Zilo International Group LLC

After thorough evaluation, review and consideration, it is determined that the apparent successful proposer is: McKinley Research Group.

Attached to this notice is a copy of the Proposal Evaluation Summary dated September 9, 2024.

This notice begins the protest period per Purchasing Code 53.50.062. Protests will be executed in accordance with CBJ Ordinance 53.50.062 "Protests", and 53.50.080 "Administration of Protest", available online at [Purchasing Code 53.50.062 & 53.50.080](#) or upon request from the CBJ Purchasing Division.

Thank you for your response submissions.

Mary Johns

Mary Johns, Buyer
CBJ Finance Department, Purchasing Division
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Cc: Alexandra Pierce, CBJ Tourism Manager



Date: Tuesday, September 10, 2024
 To: Renee Loree, CBJ Purchasing Officer
 From: Alexandra Pierce, CBJ Tourism Manager

Subject: RFP 25-083 Annual Tourism Survey for CBJ

The RFP Evaluation Committee met on 9/9/2024 to complete their review of all proposals submitted in response to RFP No. 25-083. The committee recommends that project be awarded to the top ranked firm McKinley Research Group . See Scoring Results Below:

Proposer	Hays		McKinely		Probolsky		Zilo	
	Score	RANK	Score	RANK	Score	RANK	Score	RANK
Evaluator #1	873		978		730		730	
Evaluator #2	873		943		785		785	
Evaluator #3	838		883		690		640	
Final Rank (high score)	2584	2	2804	1	2205	3	2155	4